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MEMBER OF THE ASSOCIATED PRESS
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Smudge Smoke

James Grieve killed a hog Thurs.
Weather fit for a king, and too good for a democrat or member of the legislature has been available for the past week, and was enjoyed by the men and flattered by the women.

F. Hyber of near J'ville towned P.L. He has not been visible much lately. He claims he has been busy with his cows. He is kidding the natives. He has been laying around a fire reading cowboy stories.

Crows are thick in the country. They loaf around the Bill Gore place a lot, and would like to get into his wheat.

P. Crawford of Conco will return from Chicago this week, and up to this writing, had not been taken for a ride, or had a bomb exploded at his bedroom door. The community will be glad to see him back, sound of mind and limb, after the perils he has faced.

The Portland trick of piling wood on the curb is gaining a foothold in this community, and the vipers should be stamped out by the City Beauty doctors.

Several of the Older Girls have found autos in their stockings. Most of the University men, and the Corvallis boys, and the Oregon girls, and the OAC crowd, are home for the holidays, getting a well earned rest from their studies.

H. VanHovenberg, Jr. and Dave Wood but released speeches on the fruit situation last week. The writer knew all the time David had it in him, as his oratory won the war for England three years before the American. Well do we remember how Dave came around and changed the pins on the war map, to suit himself, when the Teutons won.

Eme Britt was over from J'ville twice last week. F. Preston of the Applegate was in Saturday on business, pleasure, and just to be going some place.

E. Telfer Pymale has an aunt visiting him. The cold weather has been enjoyed by all, and was a boon to Hobbs Deuel, the blonde woodman.

Most of the flu victims have recovered, tentatively. Perhaps the shortest day of the year, and the official opening of winter. How time flies! It will be Ground Hog day before we know it.

Folks were milling around lively in the biz area Sat. There are only seven days left in this year, such as they are.

Brisbane's Today

(Continued From Page One)
for the cruisers, and if you must vote for the peace pact anyway, we shall stand the consequences of a peace pact better if we have plenty of cruisers, fighting air planes and submarines.

Colonel Paul G. Knight, of Tampa, able representative of Florida's interests, says: "Florida has an annual rainfall of 60 inches; no rainfall in winter when it does not need it, and is not compelled to pay anything for water rights."

Thus, politely, Colonel Knight intimates that Florida is a better state for citrus fruits than California.

California, however, have something that Florida lacks. California understands co-operative marketing, and effective advertising. Colonel Knight urges his fellow citizens to organize co-operative sales and advertising as California does.

One thing should be borne in mind by those fortunate enough to own lands that can produce oranges, lemons, grapefruit and intelligent enough to keep them.
SALEM, Ore., Dec. 22.—(AP)—The state reclamation commission will keep out of the fight of the Klamath Irrigation district against the California Oregon Power company. This was the decision of the commission at a conference here yesterday with representatives of the district.

DO WE WANT AN ALL-YEAR CHRISTMAS?

An upstate contemporary again stresses the inquiry why this glorious Christmas spirit can't extend to the other 364 days in the year?

We have also asked the question in the past. But instead of asking it again this year, we are going to answer it. The main reason is, there is no demand. Like it or not, the human race wants variety. All its values, and therefore all of its joys, are relative,—comparative—a matter of contrast.

In spite of our righteous Hosannas during the Christmas season, and the genuine inspiration of so much generosity and good-will, a perpetual Christmas season, as the world is now constituted, would be no more popular than a perpetual Fourth of July.

If life were reduced to nothing but goodness and giving and Christmas "carding," human nature would sooner or later demand a saturnalia of enstedness, to restore an equilibrium and serve as an antidote.

In short, there can be TOO MUCH of a good thing, even though we usually feel the oversupply lies constantly in the other direction.

For isn't it true, that without pain we would never recognize pleasure? Without clouds, the sun would never be appreciated? Until health is impaired, its priceless is ignored?

The same with Christmas. More of the Christmas spirit spread throughout the year, and less concentrated on its last two weeks, would be desirable no doubt. But a perpetual Christmas—ministers and angels of Grace defend us!

It would mean the end of the real joy and zest of the Christmas season.

BETTER SERVICE IS BETTER BUSINESS

THERE hangs over the desk of the manager of a Medford industry a little frame in which is the following legend: "Another day is here. Help us to meet the rugged requirements with cheerful faces. Give us the patience to serve faithfully and well; and at night loan to us sound and undisturbed sleep, that we may serve better tomorrow."

It sounds like a prayer, and it is. But not to the good God alone; it strikes the eye of the beholder. It touches a new note in his being. It gives him a new angle on the manager and the establishment over which he has charge. It puts the man on the outside of the desk rail into a mood to do business quickly, generously and fairly. It is, also, a constant reminder to the manager himself that he sits there not so much to be served, as to serve. It is a text that both customer and employe can take to heart. It is in the last analysis the platform upon which that firm does business.

And it is a good prayer and a good platform, for SERVICE is the keynote of modern business.

"He profits most who serves best," wrote Paul Harris, of Chicago, some seventeen years ago, and men in every country the world over are at this time aligned by the thousand under the banner which bears that legend.

To be sure, every business man strives to make a profit. Profit is the badge of service. Dollars are the insignia of success. They, in this day and generation, are garnered by those who give to the public the best service. "Caveat emptor," the one-time slogan of the trade world, has become so obsolete that millions do not even know what it means. Everywhere industries have come to the understanding that fair play means better business, and as a general rule they are living up to the text.

The man who sits behind the manager's desk has these things constantly before him. He knows that between men, as between classes of men, anger works madness in the brain and puts poison on the tongue. He knows that bitterness of thought and action are a weak man's argument. The weapon of the avenger has no place in his life. He strives to be a constructive force in the community. He must be a doer as well as a thinker. A mere desire to serve gets him nowhere. He actually must serve. Carnegie, Schwab, Edison, Wamamaker—all their names suggest action. The demand of business is to keep ahead of competition—to do something and do it first and profitably. After all, this is only another form of service—giving the public something better than the other fellow is offering and at a smaller price, where possible.

A college town coupe isn't just like a sardine can. The sardine can has no rumble seat.

Good loser: A rotten sport who kills your joy by pretending he didn't care enough to try very hard.

Maybe the old poets were inspired by liquor, and maybe they just seemed inspired because the readers had liquor.

We still wait for a tooth paste ad showing the portrait of a bald old-timer whose teeth the paste has preserved.

The trouble about making hotels home-like is that they are made to resemble homes made to resemble hotels.

The shortage of great men will be a blessing to posterity. It couldn't buy and preserve a lot of maternity hospitals.

It is generally agreed that people can't stand prosperity, but no two seem to agree as to the proper way to stand it.

There's a bright side. Santa Claus can't come down a modern chimney, but neither can the bill collectors sneak in that way later.

Correct this sentence: "The men all worship her," said the gossip, "because of her keen and logical mind."

Funds for Coffee Farms. SAN JUAN, Porto Rico.—(AP)—Military reconnoissance of the island's coffee section, hard hit by the September hurricane, reveals the need for quick financing if the coffee farmers are to provide work, wages and food for the masses dependent upon them.

WEED RELIEVES FAMINE. NEW YORK.—(AP)—A plant that grows wild along roadsides in China is helping earn a living for Chinese famine victims and to give relief to asthma and bronchial sufferers in the United States. The herb is ma huang, source of the drug, ephedrin, which the New York Academy of Medicine says has recently come into extensive use.

DRIVE CONTINUES. PORTLAND, Ore., Dec. 22.—(AP)—The traffic court docket had 128 new names today, bringing the total to 2113 in the police drive against reckless motorists which started two weeks ago.

MODERN PROFANITY

HAS NO VIRILITY SAYS PROFESSOR

CHICAGO, Dec. 22.—(AP)—Bigger and better cuss words have been suggested by Dr. Birzen Johnson, professor of English at Syracuse University, as one of the things this country needs. He told the executive club about it yesterday.

"Profanity" that was horridly lag a few decades back is now rattling in its innocuousness, Dr. Johnson said. Some of the stronger cuss words have been corrupted until now they lack all their original power and significance.

"Grame-ey," "Gadzooks" and "Zounds" are some of the corruption of what once was powerful profanity, he said. Even the words that remain at full strength have lost their power through over-use, and there have come into the language no new swear words to replace them.

"Donner and Blitzen" once was the acme of cursing in Germany, the professor said, in that it invoked thunder and lightning upon the head of him cursed—a very serious business once upon a time. Now, however, thunder and lightning have lost some of their frightening power, so the threat means nothing.

Dr. Johnson said profanity, like Gaul, is divided into three parts. Exclamatory profanity, he believes, is almost a lost art. Assertive profanity has lost its power. In this connection he noted that to answer a question with the simple "I did," is now much more powerful than to say, "By all the stars in the heavens, by love and by the devil's spirit, I did so."

Denunciatory profanity, the third type, is almost gone, Dr. Johnson declared. Nowadays, no one takes the denunciatory words seriously. To prove that there have been no new swear words invented in a long time, Dr. Johnson said Rabalais and Chancier knew nearly all those now in use, but used them sparingly, and therefore made their use more effective.

"Emphasis is lost to the modern generation," he said of newspaper headlines mean nothing through constant use. Modern speech is conducted in tones near the top of the voice, and it is now impossible to gain emphasis by loud speaking. The only possibility for emphasis is by whispering.

CHILD WHIPPINGS STIR NEIGHBORS

HOSE, Mo., Dec. 22.—(AP)—A neighborhood row, apparently precipitated by a series of whippings received by two-year old Dorothy Clawson, today resulted in George E. Clawson, father of the child, being arrested, and the child being held in the children's home.

When arrested on a warrant charging him with beating and burning the child, Clawson admitted he had whipped Dorothy as a corrective measure but denied he had burned her. The burns on her face were received when she fell against a stove, he declared. Welfare officers said the burns had evidently been made by a hot poker.

Clawson said his neighbors "framed" the cruelty story against him when he locked his coal bin to keep them from taking his coal.

PORTLAND, Ore., Dec. 22.—(AP)—Victor B. Yonck, 69, farmer of She-wood, Ore., suffered a fractured skull and possible internal injuries when his automobile skidded off the Terwilliger boulevard today.



POINSETTAS For Your Christmas Decorations

Potted plants . . . beautiful baskets . . . cut flowers . . . you must have flowers about your house during the holidays! Drop in today and order yours . . . make your choice today and have your flowers delivered fresh and beautiful for Christmas. We will also be pleased to take orders for Christmas baskets to be sent as gifts.

Rogue Valley Floral Co. Phone 1040 A. Schoepen, Prop. Down Town Store at Liberty Market

BRITTEN'S TEMPER

NETS SUCCESS IN STORMY POLITICS

WASHINGTON — (AP) Temper, not temperament, has helped Republican A. Britten of Illinois to succeed in politics as it doubtless did in his career as an amateur pugilist years ago.

Representative Britten, who can look back on 16 years' continuous service in the house, and with two years before him in the seventy-first congress, has achieved the chairmanship of the powerful naval committee, and incidentally an unprecedented degree of international publicity over his naval conference exchanges with Prime Minister Baldwin of Great Britain.

Temper perhaps contributed to the eight-second knockout he achieved in his native city of Chicago during the World's fair of 1893 as a 29-year-old boxer and sprinter of the Olympic club of San Francisco. This knockout record, he says, still stands.

But it was temper, and temper alone that made him charge into the political arena, and eventually an apartment house owner, with no thought of seeking public office until 1908.

"Then," he explains, "the city council wouldn't fix the street in front of my apartment house, so I got mad. I decided to get into the council myself. I did—and I got the street fixed, too."

Incidentally, he proposed the first ordinance in Chicago for railroad electrification and the first for the construction of a tube under the Chicago river connecting the north and south sides of the city by a lakeshore drive.

In 1912 Britten decided to win a seat in congress. He did, and has held it since, usually without serious trouble at election time.

For his special preference for naval affairs he has no very clear explanation. Perhaps, he says, it was an inheritance from his San Francisco tide-water education; perhaps the Great Lakes Naval Training station figured in his political calculations, or the lake-to-ocean ship canal controversy of which Chicago is a center. Perhaps, too, it was temper again.

"I guess it was just the fighting start that I got that made me willing to try anything once," he says. For instance, two years ago he decided it would be "a fine thing" to have the Army-Navy football game in Chicago. So he got busy. All the army and navy officers said the idea was preposterous, and laugh it off.

But Britten kept on plugging for the game, and in Chicago the 1927 game was played. For the first time in history, 3,000 middies and cadets went halfway across the continent to see it.

Perhaps temper also underlay Britten's amazing plunge into international politics in his conference proposals to Baldwin. Whatever the reason, however, he took the plunge undismayed by the virtual certainty of having the matter cold-shouldered by the White House and the state department. In true navy style, too, he stood by his guns against all critics thereafter, firing salvo after salvo of press statements in reply.

Verdict Upheld KANSAS CITY, Mo., Dec. 22.—(AP)—The \$500 verdict returned against Miss Mary Hickman, school teacher, for whipping James Ed-win Christmas in school two years ago, was upheld today by Judge Thomas J. Seeshon in circuit court in overruling a motion for a new trial. Miss Hickman's attorneys announced an appeal would be taken.

WARNING ISSUED

IN LIGHTING OF CHRISTMAS TREES

Warning is reiterated by City Electrician Rinabarger to the citizens of Medford that great care should be taken to prevent short-circuiting or overloading of lights on Christmas trees thereby possibly causing fires. The warning is made necessary because few candles are now being used in decorating Christmas trees owing to the danger of fire, having been superseded in popularity by electrical lighting devices.

Mr. Rinabarger's warning contains the following: "Care should be taken to keep metallic tinsel away from the base of lamps as this may cause a short circuit, burning out fuses and sometimes causing fires. There also is danger in connecting too many lamps or extra large lamps to tree-lighting circuits."

"Such connection may overburden the circuits and cause dangerous heating. Where electrical Christmas decorations are contemplated on a large scale, it is generally necessary to establish additional feeder or circuit capacity."

"In making installations of this kind householders are urged to call in an expert from the electrical inspection department."

JEFFERSON, N. C.—(AP)—Colvard Brothers of Jefferson claims to have established a new record for Irish potato production in North Carolina, when he harvested 541 bushels to the acre, bettering the former record by 100 bushels.

Particular about their comfort and will lay well in cold weather only if comfortably housed. Now is the time to clean the poultry house, disinfect it, and see that it is in good condition for the winter. Dampness will cause trouble in cold weather. Provide one nest for every five hens and sufficient roosting space to avoid overcrowding.

Portland Avenue Greenhouse Portland Avenue Phone 419-H

Dear Lois - (extract from Norma's letter)
Harriet wrote me that her new fur-trimmed coat helped her enjoy the game. I'll never get through thanking me for taking her to
COATS - DRESSES - SPORTSWEAR Mann's 14 NORTH CENTRAL

A Last Minute Christmas Tip
"Say It With Flowers"
We have an exceptionally fine array of cut flowers and potted plants.
Phone your orders or call.
Portland Avenue Greenhouse
Portland Avenue Phone 419-H

The Gift
HE KNOWS WILL MAKE A HIT
R. C. A. Radiola
Nothing else means so much to so many — radio, the magic that makes you master of a world of rich entertainment.
achievement, a moderate-priced set that operates directly from the lighting circuit. A gift of gifts! And under our special time-payment plan, it is EASY to buy. The price is \$115, without radiotrons.
And you give radio at its best when you give Radiola. The name plate is assurance of leadership and quality.
Come in and see R C A Radiola 18. Let it speak for itself in a demonstration. This is a real R C A
We handle the complete Radiola line—11 models, priced from \$82.75 up, and including both battery-operated and lighting circuit sets.
The Popular "60"
Medford people have been showing a marked preference for the Radiola "60"—It's rich tone, power and selectivity have been winning new friends every day. Come in! See the "60"—Let it solve your gift problem for all the family.
Palmer Music House
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