

Cupid's Christmas Day Prank

YOU loved him once and perhaps she bit her lip as she said under her breath...

It was just fate that I should have been out both times when Livingston phoned...

Setha gave a deep sigh and read the postscript again for the fourth time...

As Setha prepared to finish dressing she mused to herself that Livingston did presume a great deal in asking her to attend the wedding of one of his friends...

There was Livingston. She stopped and admired his immaculate ruffiness and fine physique before entering the room of the church house...

"Setha, how glad I am to see you. You did not let me know whether you would be here or not, and I was in hopes you would come. How lovely you look. Come in and sit down."



"Setha, How Glad I Am to See You," He Said.

come. How lovely you look. Come in and sit down. Setha could only beam and inarticulately murmur something or other about a long time.

"Livingston, you, too, are looking splendid. My curiosity must be slanted at once. What about the wedding? Who is being married? You know I am frightfully behind in news after being away so long. Attending bridge parties is not conducive to picking up the lacking odd bits of gossip."

"To be very brief—I am going to take part, I hope."

Setha's well-controlled facial muscles could not help but show their shock. Why should he torture her like this? It was unheard of. After having adjusted her mind to the fact that she was to be congratulated, she didn't know.

"No, of course you didn't. It is a wild venture on my part and may precipitate failure, but I hope not. The facts of the matter are I have waited a long time, too long a time, for this day to come. Don't you think, Setha, we were very foolish to quarrel as we did? You were wrong and I not much more, and neither one of us would give in and admit his or her love. Isn't that about right?"

Setha only nodded, afraid to trust her voice. Was this all a bad dream? Would she at any minute take wings and fly from the room? She couldn't. Her feet seemed weighed to the floor. Livingston didn't care to fly away, he became more vivid and animated every minute.

"Setha, have you changed your mind about loving me? I love you more than anyone in the world. The world has been empty without you. Today is Christmas day. I want to have you for a Christmas present. Setha, the parson's waiting in the church auditorium for you to say 'yes.'"

As the door of the church auditorium leading from the church house softly closed, a young man proudly escorted his adored one to the parson at the altar.

(© 1928, Western Newspaper Union.)

Christmas Gift Giving The custom of Christmas gift giving has its own significance and very few of us would forego the pleasure of Christmas giving.

Mail Tribune ads are read by 20,000 people every day.

PONTIAC OAKLAND DEALER ATTENDS PORTLAND MEETING

Oakland and Pontiac dealers from all of Oregon and southern Washington territory were in Portland Monday attending a luncheon gathering at the Benson hotel...

Talking motion pictures, lantern slides and theatrical equipment that would do credit to a traveling Broadway show were used in making the presentation.

The Portland meeting was in charge of Louis M. Dreyfus, Pacific coast regional sales manager, assisted by R. B. Hatcher, chief of the factory executive staff and Edward Lyons, regional service expert.

The new car is unique in the annals of industrial activity and was hailed with acclaim by the dealers of the district.

Among the subjects covered at the Portland meeting were a complete presentation of the new 1929 Pontiac six, the extensive advertising program for the coming year, servicing of the new engineering advances incorporated in the car, discussion of the sales records which the new Oakland All-American six is establishing, and various other features of the greatly enlarged program laid out for next year.

TEXAS RADIO PLANT SERVES 36 SCHOOLS

RICHMOND, Texas—(AP) Fort Bend county schools have benefited in the radio field by placing in operation a broadcasting plant owned and operated exclusively by themselves to further education.

The station recently went on the air with a dedicatory address by State Superintendent of Public Instruction S. M. N. Marrs.

The plant serves 36 rural schools with about 2,500 pupils and four institutions in Richmond and Rosenberg, which have an enrollment of more than 800.

At 9 o'clock each morning 36 schools tune in their receivers for any instructions which Jess P. Ward, county superintendent, desires to give. Several entertainments also have been presented to further the appreciation of music.

Lectures of educational value released from time to time by broadcasting companies have been planned and faculty members from Rice Institute of Houston and nearby cities will be extended invitations to address Fort Bend county students.

Although little trouble was experienced in obtaining permission to erect the station from the county school board, it required almost a year before the radio commission sanctioned the plan.

The plant complete cost the county less than \$100.

U. S. to Demonstrate How Air Is Policed

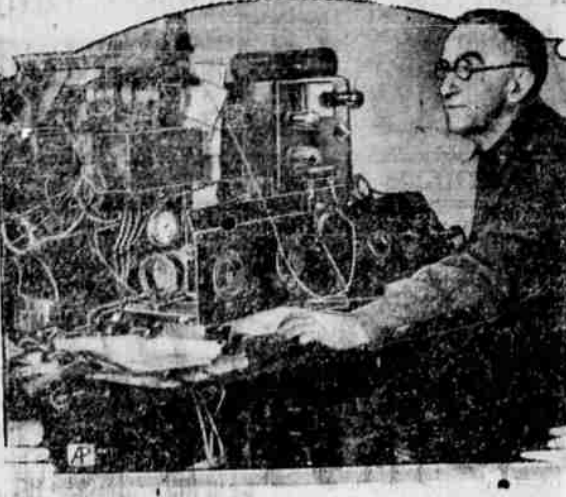
WASHINGTON—(AP) The United States will show how it keeps the air in order for radio transmission and reception at the international exposition at Seville, Spain, next year.

A model of the official test car will be displayed. The car is an American development in the field of control of radio activities. It carries an engineer and an assistant. With special gauges they measure the frequency and field strength of broadcasting stations. That is to prevent interference, discover obstructions and generally to provide better radio service to the public.

Man "perfects" something, and continually thereafter tries to make it better. Radio is no exception, for today's sets are radically different from those of a few years ago, while the dawn of tomorrow may make our present receivers seem somewhat antique.

There was much glee over the

Auto Manufacturer Real Radio Amateur



Henry B. Joy, Detroit capitalist and former head of the Packard Motor Car Co., is a real radio fan. He is shown in his own laboratory where he communicates frequently with amateurs in the United States and foreign lands.

DETROIT—(AP) Henry B. Joy, banker, automobile manufacturer, soldier and ardent supporter of good roads, is an enthusiastic radio amateur.

Joy, who started life as a \$15 a week clerk, brought the Packard Motor Car company to Detroit in the infant days of the automobile industry, and sold Selfridge Field, the army air base near Mt. Clemens, to the government, spends many evenings in his laboratory talking with amateurs throughout the United States and foreign lands.

Mr. Joy has been licensed as an advanced experimenter by the government and is ever experimenting. He has a station on his private yacht as well as at his summer home at Watch Hill, R. I., and his town home at Gros Pointe Farms, Detroit suburb.

Radio has been his hobby since his retirement from active business.

Experts Tell Fans How to Curb Blanketing of Distant Stations

WASHINGTON—(AP) Blanketing of nearby broadcasting stations of the reception of distant programs has been one of the major complaints of listeners under the reallocation.

To aid radio fans who are having difficulty with receivers that use broadly tunable circuits, the radio division of the department of commerce has offered suggestions designed to eliminate, at small cost, some of the interference.

One suggestion is the insertion of a small fixed condenser in series with the antenna lead-in and receiver. Its capacity is .0005 or larger. This reduces volume to some extent, but it sharpens the tuning of the antenna circuit.

Where a receiver is located near the local station, it may be found necessary to change the direction of the antenna to a position at

right angles to the antenna of the broadcaster. If the direction of the station antenna is north and south, the receiving antenna for the least interference should run east and west.

The series condenser can be cut out of the antenna lead on stations where the local broadcaster does not interfere by short circuiting with a small knife switch. A wave-lap can sometimes be used to advantage.

Receivers having two antenna holding posts, one marked "long" and the other "short," should be tried with the antenna lead alternately on each to determine which is the more satisfactory for receiving distance.

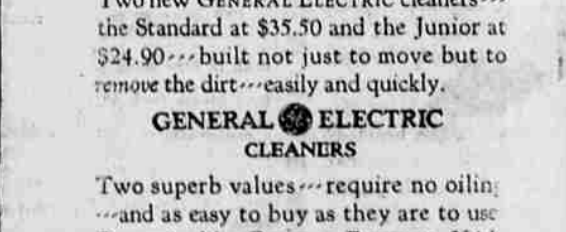
Shortening the antenna may help somewhat. Inserting a fixed condenser, however, between the antenna lead and the receiver has the same effect.

Elimination of impurities in the insulation made possible the use of higher temperatures.

Another tube, the rectifier, formerly was limited to 300 volts per anode, or plate. This has been raised to 350. The raw AC or direct filament heating tube, used in radio and audio amplification, has given little trouble. Its voltage range has been sufficient to meet most requirements.

Despite advance in tube design, the laboratories continue their work, striving to do just a little more. Minor improvements continually are being made, but basically the tube today may not be so far behind the ultimate.

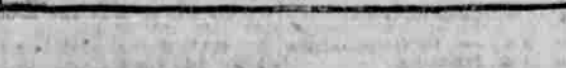
A Big Brotherly program, under the direction of Paul M. Pitman is presented each evening over KFO, San Francisco.



This Gift to lighten household tasks Two new GENERAL ELECTRIC cleaners—the Standard at \$35.50 and the Junior at \$24.90—built not just to move but to remove the dirt—easily and quickly.

GENERAL ELECTRIC CLEANERS Two superb values—require no oiling—and as easy to buy as they are to use. Guaranteed by GENERAL ELECTRIC. If it's a practical gift you are seeking, you really need go no further!

People's Electric Store 214 W. Main Phone 12 Headquarters for "Modern Gifts that Last for Years"



'MAMA' DOLLS THIS YEAR WILL ONLY EJACULATE 'MA'

NEW YORK—(AP) Two million dolls that should open their eyes Christmas morning and delight little girls with the cry of "mama" will confine their greeting this year to a simple wall of "Ma."

For "ma-ma" is two syllables and toy makers have decreed that the cost of the extra syllable is not worth the sound. Therefore, production of this type of talking doll has been curtailed and the one with the single plaintive note increased.

As Christmas draws near word comes from the American Institute of Toy Makers that Santa Claus has welded a vigorous point brush during the year, with the result that a vivid, multi-colored array of playthings will confront the youngsters Christmas morning.

Not only is the modernistic note of color very evident in this year's playthings, but there also is seen higher artistry in design than ever before.

The past few years have been marked by a trend towards more substantially built toys. The plaything for one day's amusement is no more and most toys sold today will last a year or longer, manufacturers say.

Insistence on the part of the child to have something he can play with instead of merely sitting back and watching his toy perform, is declared responsible for this change.

The high intensity of modern life and the great concentration on intensive learning in youngsters have lowered the play age of children from what it was 10 years ago. A toy that formerly amused a 12-year-old child now will not entertain him after he passes 10.

The average child more than 10 demands something which appeals to his imagination and challenges his energy and ability. American toy makers say they must tax their ingenuity to supply suitable playthings to sophisticated youngsters of 10 to 14 years.

While one-third of the toys that will find their way into the homes of American children Christmas morning, toy builders say, will be velocipedes, kiddie cars, bicycles and other wheel goods, the doll still retains its great popularity.

Approximately 25,000,000 have been made in the United States during the past year, indicating that they have won a cherished place in the hearts of little American girls.

This increased popularity, too, lies chiefly in the fact that they reflect modern life. Designed by artists who faithfully interpret the modern spirit of America—with slim bodies and legs, short dresses and bobbed hair—they carry an irresistible appeal to little girls in every corner of the nation.

The blondes will be in the minority this Christmas.

Three distinctive features mark the American doll crop this year—the unbreakable head, the "mama" and "ma—" voice, and the improved sleeping-eye mechanism.

- Santa and the Chimney Santa Claus was first associated with the chimney through the English custom of sweeping out the chimney for the New Year, to welcome good luck to the household.

The Spirit of Christmas

By Rev. Henry Wade DeRose, D.D. (Pastor, First Presbyterian Church, Spartanburg, S. C.)

An essence so elusive as the spirit of Christmas cannot be caught by the point of a pin or imprisoned in bars of type.

The spirit of Christmas is diffused in loving hearts, and conveyed through sparkling eyes and laughing lips and kindly fingers.

When the frosty season comes, this mystic spirit flashes its message through innumerable channels, in whispers thru bouquets of ever-

greens. It gleams from wreaths of holly. It glows in the flaming tips of tiny candles. It sets lights in the windows of mansions and cottages. It induces deft fingers to add to the homes of the happy a hundred touches of beauty.

What is this mystic breath that we call the spirit of Christmas? This much is sure. There is in it the gleam of a star. There is in it an angel's song. There is in it the smile of a Holy Child. There is in it the love of Heaven come down to earth.

According to an old superstition, bread baked on Christmas eve will never become stale or moldy.

Brittany is the place or origin of a great deal of the commercial mistletoe for the foreign markets.

Ask for our Booklet, 'How Shall I Invest My Money'



Are You Celebrating Christmas In Your Own Home?

At Christmas time it's a great satisfaction to enjoy the holidays in your own home. It's a feeling of security for yourself and your family — Our convenient

HOME LOANS

make this possible. Now is the time to plan for it — Begin a home saving fund. It won't be long before you will have the down payment on a home saved — then the rest will be easy!

Jackson County Building & Loan Association



A Place to Invest Your Savings Over 19 Years in Medford—Not One of Our Stockholders Has Lost a Penny

AGAIN WE REMIND YOU OF THE DATE

December 29

On that date you will have an opportunity to inspect the OUTSTANDING CHEVROLET of CHEVROLET HISTORY a six in the price range of the four.

Those who have viewed this latest creation of Chevrolet pronounce it to be by far the greatest value for your automobile buying dollar, on the market today.

Prices delivered at your door range from \$694.00 to \$894.00, fully equipped. Various models will be on display in our show room December 29th.

Pierce-Allen Motor Company 112 S. Riverside. Telephone 150