

The Christmas Thrift Store

Gift Suggestions

There are so many to remember on the gift list! Your lovely thought expressed in a present—no matter how small will be appreciated by the kiddies and their elders—it it comes from Ward's!

Grandad

- Handkerchiefs, 25c to 98c
- Wool Hose, 65c
- Alarm Clocks, \$2.59 to \$3.59
- Pajamas, \$1.39
- Dress Gloves, \$1.98
- Poker Chips, 89c
- Bill Folds, \$1.19 to \$5.00
- Military Brushes, \$3.98
- Reading Lamps, \$1.00
- Books
- Motor Robes, \$4.50
- Golf Sticks and Bags
- Flashlight, \$1.85 to \$2.85
- Desk Sets
- Shaving Sets \$3.89
- Sweaters, \$3.98 to \$5.29
- Pen and Pencil Sets, \$3.25
- Umbrellas
- Pipes, 85c to \$2.29
- Suspenders, 53c

Grandma

- Silk Hose, 79c to \$1.85
- Face Powder
- Brooches, 49c to \$3.85
- Cedar Chests
- Comb and Brush Sets
- Flower Bulbs and Bowls
- Fancy Aprons, \$1.10
- Dresses
- Underwear
- Stationery
- Books
- Sewing Sets, \$1.45
- Bath Salts, 69c, \$1.60
- Jewelry, 49c to \$3.85
- Thimbles
- Perfume Atomizers
- Silk Scarfs, 49c to \$2.98
- Boudoir and Alarm Clocks

Dad

- Smoking Stands, \$1.69 to \$12.45
- Reading Lamps, \$1.00
- Golf Sticks and Bags
- Pajamas, \$1.39
- Alarm Clocks, \$2.59 to \$3.59
- Gladstone Bags, \$14.35 to \$27.95
- Military Brushes
- Golf Shirts, \$1.00 to \$2.49
- Bill Folds, Key Cases
- Desk Sets
- Books
- Gloves, \$1.98
- Cameras, 98c to \$5.95
- Socks
- Easy Chairs
- Scarfs
- Flashlights, \$1.85 to \$2.85
- Watches, \$1.00 and up
- Pipes, 85c to \$2.29

Mother

- Fitted Bags
- Gloves, \$2.98
- Umbrellas, \$1.98 to \$5.98
- Electric Hair Dryers, \$4.50
- Bridge Sets
- Writing Desks
- Box Stationery, 50c to \$2.00
- Perfume Atomizers
- Wrist Watches
- Radios, \$89.75 to \$244.50
- Chinaware
- Table Silver
- Tea Wagons
- Silk Underwear, 98c to \$4.98
- Silk Hose, 79c to \$1.85
- Pottery, \$1.29 and up
- Maderia Linens
- Bath Salt Sets, 89c
- Incense Burner, 98c
- Porto Rican Scarfs

The Christmas Thrift Store is in holiday mood. Warm, cheery aisles greet you. Sparkling decorations of tinsel and holly are everywhere. All up and down the store are tables rich with gift merchandise—so interesting, so appealing. And gifts for the entire family. Practicable gifts, wearable gifts, decorative gifts. All—acceptable gifts.

And in this Friendly Store you'll find a smiling group of salespeople to assist you in your buying. You'll find the bargains you've been looking for. Ward's is better prepared than ever to give you the best merchandise for the lowest price. The selections are wide and varied. You'll find it easy to do your Christmas buying at Ward's.



Handkerchiefs
5c to 45c

You'll list handkerchiefs for friends you'd like to please most. These dainty bits of color and femininity are adorable.



Smart Handbags
98c to \$7.45

Our purse selection includes the newest leathers and shapes in the wanted brown tones, black and some dark colors.



Dainty Lingerie
98c to \$4.98

Gifts of lingerie dear to every feminine heart—in wanted pastel shades; bloomers, dance sets, chemises, gowns, silk and rayon.



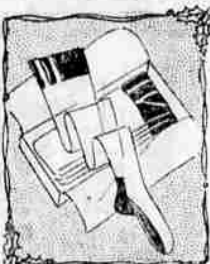
Dressy Gloves
89c to \$2.98

The very smartest, splendid wearing quality. Fine chamois fabric and cape leather; newest designs and popular shades. Assorted sizes.



Coty's Perfumes
\$3.98 to \$6.98

Tantalizing odors of L'Origan, Stix, Emeraude and Paris; packed in exquisite gift boxes, 1/2 to 2-ounce bottles.



Silk Stockings
79c to \$1.85

Fine service weight silk hose, some silk to the knee; others all silk; all with reinforced hile feet and garter hem.



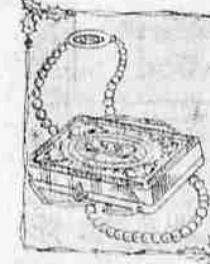
Flowers
35c to \$1.25

Of velvet and cotton petals; others of waxlike beauty—all in natural colors—will make delightful gifts. Add them to your list.



Sweaters
\$2.00

Just a bit heavier and nifty than most sweaters of this kind. Sizes 3 to 6 yrs. Shaker knit stitch. Navy and cardinal red.



Jewelry
49c to \$3.85

Every woman loves dainty jewelry such as you will find in the wonderful assortments in our store—most appropriate for gifts.



Electric Waffle Iron
\$8.95

Our famous BLUE LINE bakes a waffle a minute; both sides at once. Heavily nicked and polished. Finest of gifts. Ornamental, too.



Umbrellas
\$1.98 to \$5.90

Useful as well as beautiful are these bright colored and black umbrellas with gay colored handles. Silk taffeta and mixtures.



4-Piece Knit Sets, \$4.98

Children's sizes 1 to 4 only; coat, cap, leggings and mittens. Pink or blue with paisley striping. All wool, worsted brush set. Marvelous value.



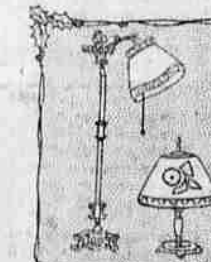
Console Radios
\$144.50

Decorative Spanish model cabinet encloses this full clear tone cabinet. One dial; brings in distant stations; fully equipped.



Men's Dress Shirt, \$1 to \$2.49

Appropriate and most acceptable gifts for men—white English broadcloth shirts, collar attached, launder beautifully. Sizes 14 1/2 to 17.



Lamps
\$12.50 to \$21.50

Graceful corollary lamps. Silk, glass and parchment shades. Embossed metal standards.



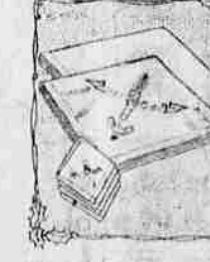
Gold Bond Pen and Pencil Sets
\$6.75 Complete

Of non-breakable Stontite and solid 14-karat gold. Newest colors. Iridium tipped. New super-smooth point. In gift box.



Crepe de Chine Scarfs
\$1.49

Pastel colored scarfs make gay gifts. New long type. Stenciled ones. Beautiful hand-blocked ones 98c.



Embroidered Bridge Sets
\$1.49

A dainty Porto Rican luncheon set, hand embroidered. A lovely gift! Cream color or cotton art cloth. 4 napkins and cloth.



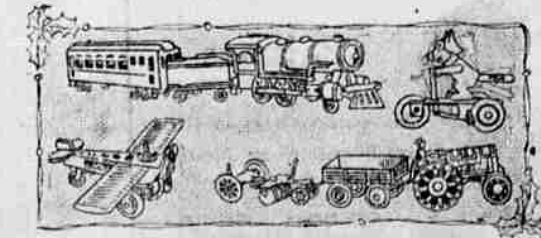
Men's and Boys' Ties
25c to 98c

They never get enough of them! These will be especially welcome—in silk moire with attractive designs. Choice of popular colors.



Luggage
\$27.25

Of the grained leather. Overnight cases, luxurious fittings of pearl and amber. Strongly made, smart Gladstone bags \$14.35



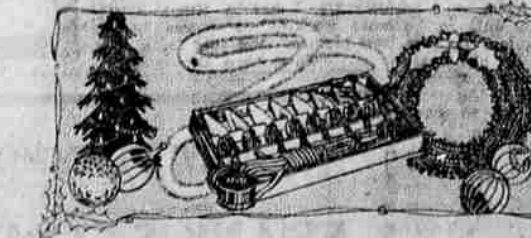
A Wonderful Assortment of Toys

Speedy electric trains—gorgeous flaxen-haired dolls—amusing mechanical toys—exciting games and books. Ward's toys are all shiny, colorful, new—and low priced, too!



Warm Blankets

Soft cozy blankets of Gecy cotton. Lovely colors to dress up the bed. Warm, serviceable. Low priced \$1.19 to \$3.98



Christmas Tree Lights, Decorations

Brightly glowing Mazda bulbs and full set of eight lights with cord; glistening tinsel and blown glass ornaments in attractive shapes are offered in this delightful assortment for tree decorations.

- Christmas Tree Lights \$2.98
- Decorations a box 15c to \$1.

Gift Suggestions

Our gift suggestions are plentiful, and offer the right selection for every one. The modest budget for gift expenditure will be adequate if your list includes many items from our most attractive array.

for Sister

- Perfume and Powder Set, 39c
- Sewing Outfits, 35c
- Games, 29c to \$1.49
- Dresses
- Underwear
- Hanky-Garter Powder Puff, 65c
- Flowers, 39c
- Wrist Watches
- Manicure Sets, \$1.89 to \$2.29
- School Bags, \$1.50
- Little Purses, 98c
- Drawing Outfits
- Dolls, Buggies, Cribs
- Goggles, \$1.49 to \$2.98
- Raincoats, Caps
- Molding Clay
- Bicycles
- Perfumes
- Slip-on Sweaters
- Books

for Brother

- Football, 89c to \$6.00
- Bicycles
- Pocket Knives, 89c to \$1.49
- Slickers, \$2.85 to \$3.25
- Blouses, Shirts, \$2.89 to \$4.45
- Two-Pant Suits, \$7.98 to \$13.95
- Snappy Caps, \$1.49
- Underwear
- Indian Blankets
- Play Suits—Indian, Cowboy
- School Bags, \$1.50
- Indian Blankets, \$1.98 to \$4.25
- Bedroom Slippers
- Flashlights, \$1.85 to \$2.85
- Toys, Games
- Boys' Belts, 39c
- Books
- Mittens
- Baseballs and Bats

Sweetheart

- Diamond Rings
- Perfume, 83c to 89c half oz.
- Fitted Bags, \$2.40
- Wrist Watches, \$6.65 and up
- Kid Gloves, \$2.98
- Quilted Bathrobes
- Golf Sticks and Bags
- Books
- Manicure Sets, \$2.29
- Portable Phonographs
- Cedar Chests
- Cameras, 98c to \$5.95
- Photograph Frames
- Silk Umbrellas, \$1.98 to \$5.40
- Sewing Cabinets, \$1.45
- Gift Stationery, 50c to \$2.00
- Dresser Sets
- Silk Hose, 79c to \$1.85
- Bridge Sets, 55c

Beau

- Cigarette Cases, 45c to \$1.00
- Pen and Pencil Sets, \$3.25
- Pocket Knives, \$1.49
- Reading Lamps, \$1.00
- Bill Folds, \$1.19 to \$5.00
- Wool Hose, 67c pair
- Cigarette Lighters, \$1.98 up
- Military Brushes, \$3.98
- Pen and Pencil Set, \$2.25 to \$6.75
- Desk Sets, \$2.89
- Brief Cases, \$2.69 to \$5.75
- Pocket Handkerchiefs, 10c to \$1
- Dress Shirts, 98c to \$2.49
- Motor Robes, \$4.50
- Photograph Frames
- Smoking Stands, \$1.69 to \$12.45
- Golf Sticks and Bags
- Lounging Robes, \$1.85 and up
- Traveling Bags, \$5.90 to \$12.95

Gift Boxes

Free for the asking with your purchase

MONTGOMERY WARD & CO.

Store Hours 8:00 to 6:00

117 South Central

Phone 286

Gift Boxes

Free for the asking with your purchase