

CELEBRATION AT BUTTE FALLS FOR LIGHTING SYSTEM

The people of Butte Falls celebrated last night the installation of their new and modern electric system which has just been completed by the California Oregon Power company. A big dance preceded by a short program and movie show comprised the evening's program.

The completion of this new addition to Copco service marks a new record in line construction.

In order to supply the town of Butte Falls with electric service it was found necessary to build approximately 17 miles of power line and move the substation formerly located at Mansfield to a point about a mile above McLeod.

Twelve miles of the power line was over rough mountainous country from McLeod to Butte Falls, making the construction work extremely difficult and presenting serious transportation problems. The survey for this part of the line was finished October 16 and a crew was put to work the following day cutting brush and clearing holes. As soon as this crew had covered a few miles a second crew was started after the first, delivering and erecting poles. This group commenced work on October 22. On November 1 the second crew had a good many poles erected and a third crew was sent to follow up the second unit and string up the wire.

The new line is a fine example of modern line construction, the section from McLeod to Butte Falls being a two wire eleven thousand volt line. On the first seven miles No. 4 aluminum wire, reinforced with a steel core, was used and on the remainder of this section No. 5 Htensio wire was installed. Modern methods were employed throughout the construction job making possible to complete it in record time.

To facilitate digging the holes in this rocky section a compressor was used which was drawn by a caterpillar tractor. This same tractor was used in the delivering of poles and material in which work it was augmented by several teams.

In the town of Butte Falls it was necessary to erect approximately 1.6 miles of distribution line. The Copco line crews followed one another through Butte Falls in much the same manner as they did along the section between Butte Falls and McLeod.

The moving of the substation from Mansfield to McLeod necessitated the installation of a 2300 volt line from Mansfield to the new substation location. This 2300 volt line was installed on the transmission line poles and the installation was continued at this time as far southwest as "Sunset on the Rogue" Resort in order that the people living along this line could also receive the benefits of electric service. Among others, this service was made available to Casey's Auto Camp, the Fish Hatchery at Elk Creek, the Rogue Elk hotel and "Sunset on the Rogue."

The building of this new line will not only prove a big benefit to the community in the future but it also meant a considerable extra payroll for the valley during its construction. The largest number of men employed at any one time on this new line was sixty five. The bulk of the material was hauled from Medford by truck and living accommodations for the men were taken care of at each end of the line.

With the completion of the new system, Butte Falls is now in position to make some real progress in the future. The business district has become modernized through the installation of up to date lighting methods and motors and in the residence section the housewives will be able to enjoy all of the comforts and convenience of electric cooking, cleaning, refrigeration and the many other modern uses of electricity. A fine street lighting system has been installed and Butte Falls is ready to take its rightful place as one of the best towns of its size in the state.

VALLEY TURKEYS EASTERN MARKETS

The Poultry Producers association and Farm Bureau Co-Operative association will make a pool shipment of Rogue River valley turkeys for eastern markets, and will start receiving dressed birds for this pool Monday morning. It is hoped to ship five cars, and an advance of 10 cents per pound for No. 1 birds, balance paid after returns are received, is offered. The Thanksgiving shipments netted the growers 27 cents, and the Christmas shipments are expected to be as good. A deposit of 140,000 has been filed, for payment feb. car. The turkeys must be dressed.

Notice Pythians

Once a Pythian, always a Pythian. There are many true Pythians in Medford and vicinity who are not affiliated with Tullman Lodge. We are requesting them to communicate with C. E. JACQUA, 504 West Jackson, Phone 1138-X, or with J. W. Wakefield, phone 17.



Christmas the Season of Joy



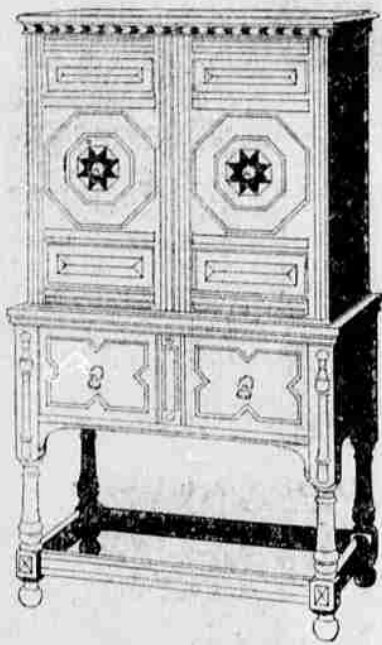
THE NEW ORTHOPHONIC Victrola-Radiola-Combination

"The gifts that keep on giving"

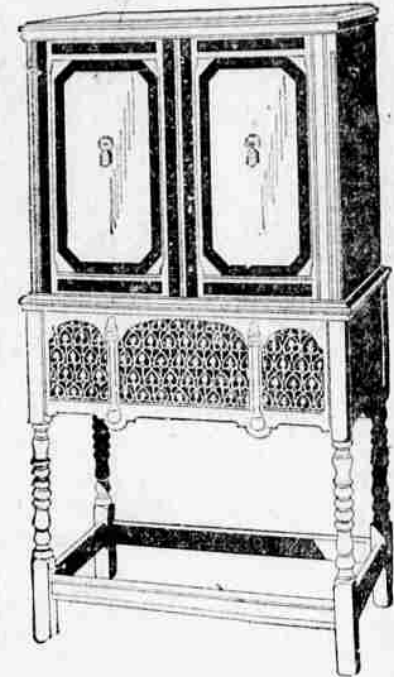
This is not a mere advertising phrase—it's the truth! No other gift that you will receive or give will fit into every moment as this combination of Victor Electrola and the Amazing Radiola eight-tube Super-Hetrodyne. Every available broadcasting station is at your service with this instrument—but think of it—just the moment you wish—Victors entire library of nearly 5000 recordings are right at your finger tips. You will suffer no disappointments, this instrument will serve you.

A Musical Instrument is Waiting to Unfold Unimagin-

able Pleasures in Everyone's Home



Model 9-18. Victor adjustable-volumn Electrola with Radiola Super-Hetrodyne. Complete entertainment—records and radio—at its best. National price—**\$925.00** Convenient terms.



Model 7-26. Victor adjustable-volumn control Electrola with All-Electric Radiola 18. Complete entertainment—records and radio. National price—**\$425.00** Convenient terms.

Musical Instruments for Band and Orchestra

Give the young person a Musical Instrument this Christmas. Never before have small instruments been so popular. Violin, Steel Guitars, Banjos and Ukeleles—Drums, Cornets, Trombones or Melophones—Saxophones, Clarinets, Flutes or Piccolos—Harmonicas, Accordions and Ocarinas. We assist you in selecting the proper instruments, give four free lessons which insures the proper start. Make the most of this special service.

Free Lessons



All-Electric 7-Tube Majestic Radios

Orders should be placed immediately to insure delivery of this popular Radio at Christmas time. Special Gift Certificates are now available. A moderate deposit will hold set for you.

Majestic Model No. 71 **\$150.00**
Model No. 72 **\$187.50**
Without Radiotrons.

Zenith Radio



The real dyed-in-the-wool Radio fan that demands all there is plus all he can get—then it just has to be a Zenith Long Distance Radio. It costs more but does more. Table and cabinet models are available. Prices range from—

\$220 to \$475

R C A Radiola 60



The Amazing New Radiola 60, 8-tube Super-Hetrodyne has started the Radio world since its delivery to the public. Its super-selectivity, super-tone and distance getting qualities are the reasons that this set leads all others in sales of quality radios in Medford. Set, tubes and No. 103 Speaker. **\$219.50**



The New RCA Radiola Speaker No. 103, natural reproduction and pleasing tone qualities makes it a leader in its field. Price **\$37.50**



Let the Gift Reflect the Giver Choose a Gulbransen Grand

Since none but the best will do, make it a Gulbransen Grand this Christmas. Give your home the final touch of refinement—and your family the cultural influence of music at its best.

Let us show you the newest Gulbransen Grands, authentic in design; golden in tone quality. We have the very piano for your particular home. Let us show you. Model illustrated Gulbransen Art Grand, in Walnut \$800.00; other models \$650 to \$1175. See them in our warehouses.

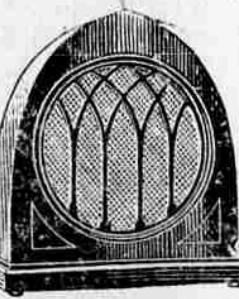
R C A Radiola Model 62



RCA Radiola Model No. 62, a beautiful built hurl Walnut cabinet, 8-tube super-hetrodyne plus the latest dynamic speaker available to the buying public. This model Radiola will give you results that no other receiver may hope to achieve. Discriminating buyers will investigate this Radiola. Price complete **\$410** Convenient terms.

We Give S & H Green Trading Stamps with all Cash Purchases

We Give S & H Green Trading Stamps with all Cash Purchases



Dynamic Speakers

Jansen, Peerless and Magnavox Dynamic Loud Speakers are available for your present Radio Set. A Gift of a new powerful speaker will please any radio owner. Prices—\$50, \$60, \$70 and \$75. Terms if desired.

R C A Radiola 18



For the small home or apartment the little table model Radiola No. 18, will delight you with many hours of pleasant entertainment. Sets on a small table, slips into a book shelf, operates off regular lamp socket. Price complete with tubes and Radiola 100-A Speaker **\$144.00**

Terms that will be easy for you.

PALMER MUSIC HOUSE

"We Sell Happiness"

RCA Radiola 100-A LOUD SPEAKER Price \$29.00

