



Miss Prior, the teacher, was trying to explain to her young charges the meaning of the word perseverance.

"What is it," she asked, "that carries a man along rough roads and smooth roads, up hills and down, through jungles and swamps and raging torrents?"

"There was silence and then Harold, whose father was an automobile dealer, spoke up: "Excuse me, miss, but there ain't no such car."

Dumbell (noticing a small sack of tea in his cup): "What in h'll does that waitress mean by putting this Bull Durham in my tea?"

The very last words of Percival Links were: "My driving improves with a couple of drinks."

Medford Motor Hints: Never allow a girl to kiss you when you are out driving with her or if she drives a car while kissing you, she's not giving the kiss the attention it deserves.

When you step on the gas until your car is making 55 to 60 miles an hour, you may not realize it, but death is riding right at your elbow.

The trouble with the traffic these days is that too many cops take up all the room on the streets and leave none for the cars.

Headline reads: "Five Ungainly Calves Block Traffic on City Street." Five? One of those flappers must have had an impediment in her gait.

He is so bald, his ears look like fenders!

Had His Orders Seven girls sitting in a Ford—Came along a Cadillac, in jumped the horse.

If a black cat crosses the path of a motorist, it's a lucky cat.

Medford Cop (to woman driver): "Hey, you, why don't you look where yer goin'?"

Woman: "Well, you see, officer, this is the first time I've driven from the front seat."

The true hick complex isn't hard to find if you watch for a slogan on a flivver.

If the little flivvers could talk the first thing they'd probably say to the driver would be "What's your hurry?"

"Not many people can do this," said the magician as he turned his Ford into a lamp post.

The man who gives woman pedestrian two-thirds of the sidewalk shows courtesy, but the man who gives a woman two-thirds of the road shows good judgment.

There is this advantage to a coupe. There is no driving from the back seat.

Only the Green Wait for the Signal A traffic light Man's "Stop" when read—but lips that are Mean "Go ahead!"

Exceeding the speed limit along the road to success is just as dangerous as along any other road.

Friend: "You never told me you had a new car." Friend Owner: "Gee, I wonder if I missed anyone else."

Taxicab Driver (testifying in breach-of-promise suit): "They only kissed once, but it was a long kiss."

Buyer: "Did you like it?" Taxicab Driver: "Yes, sir—it was \$2.50 by the meter."

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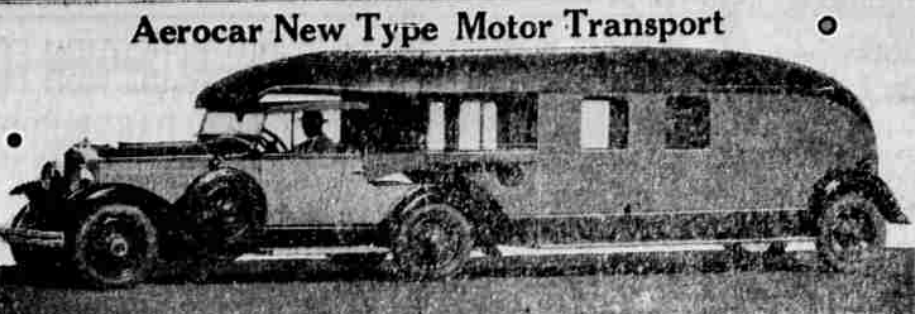
HEAVY DEMANDS FOR DODGE CARS

Price reduction on all Victory six and standard six models have resulted in unusually heavy demand for cars from Dodge Brothers dealers everywhere. Shipments have been speeded up to take care of orders pouring to the factory, and indications are that November shipments will be one of the heaviest full months in the history of the company," says Clyde Eakin, of the Eakin Motor Co.

"The reductions were announced to the public after aggressive work at the factory aiming at volume production and sales. At these new low prices, a value never before offered in the industry is presented to the public. All models are the latest types built by the company, and represent a wide selection of body styles and color combinations. The reductions as announced have brought a quality six on the market at prices formerly paid for a four.

"Motor car buyers seeking the highest possible standards in performance and economy, coupled with dependability long associated with Dodge cars, are now offered an unusual opportunity. A car exactly fitting the transportation needs of millions of people is available at an outstanding saving, and following these price cuts indicate an enthusiastic recognition of this automotive value."

The 15-year-old son of Walter Johnson, the famed pitcher of the Washington Senators, gives promise of becoming a worthy successor of his father as a baseball mound-



The unusual vehicle attached to the four-spoke Grinnell-Deige is an Aerocar, a trailer of airplane type construction. It was driven from Florida to Detroit by Hugh A. Robinson, of the Curtiss Aerocar Corporation, at an average speed of 42 miles per hour for the entire run. The car is attached to the Grinnell-Deige by a pneumatic coupling designed by Glenn Cur-Lise, pioneer aviator and airplane manufacturer. Because of the light weight of the trailer, its minimum of unprung weight, and long wheelbase, the Aerocar is said to be very easy riding, while high speeds may be safely maintained.

An Unsung Arctic Hero

Though his has been an important part in nearly every outstanding Arctic expedition of the last quarter century, his name has permitted Capt. Robert A. Bartlett, mariner extraordinary, to carry out his own polar projects.

Had things worked out differently, Capt. Bartlett might have been the first man to reach the south pole, the pole to which at this moment Com. Richard Byrd and his aides are pushing their way. He might have been the first man to fly over the north pole. It was Captain Bob who aided Admiral Peary so greatly in his successful struggle to plant the stars and stripes at the apex of the northern hemisphere, but the captain did not make the final dash to the pole.

The United States dirigible Shenandoah, instead of the Norge, might have floated over the north pole had Captain Bob's vision become a reality.

His proposal to take a ship to the far north and let her drift across the unexplored area of the north polar basin, that the limits of the area might be defined, was denied him. Captain Bob Bartlett still has had more adventure in his nearly 40 years on the sea than falls within the life span of most men, adventuresome though they may be, says the Detroit News.

Now a sturdy man, 53 years old, he has been termed by the National Geographic Society "the foremost living authority on the practical navigation of Arctic waters." In a modest, but feeling manner, he tells in his autobiography that he was awarded the Hubbard gold medal of the National Geographic Society as the result of his work with Peary. He doesn't call attention to the fact that Rear-Admiral Robert T. Peary, Capt. Roald Amundsen, Dr. Grove Clark Gilbert, Sir Ernest Shackleton, Vilhalmur Stefansson, Com. Richard E. Byrd, Col. Charles A. Lindbergh—eight in all—are the only men so honored.

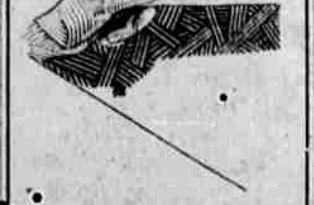
Captain Bob is an honorary corresponding member of the American Geographical Society and the recipient of the Charles E. Dwyer medal of that organization. He received the Back grant of the Royal Geographic Society of Great Britain. The grant was founded by the bequest of Sir George Back for the rewarding and encouragement of scientific geography and discovery.

With Peary Twenty Years Bob Bartlett was associated for twenty years with Admiral Peary's exploring in the Arctic. As a mark of the esteem which he held for Captain Bartlett, Peary gave him the command of his last supporting party on the successful polar dash in 1909.

Captain Bob went with him almost to the eighty-eighth parallel of latitude, then turned back at Peary's orders. He remarks that the American public always held it against Peary because he did not take Captain Bob on to the pole with him. He adds that he never did, because Peary, whom Peary did take, was a better dog driver.

Planned South Pole Trip Admiral Peary and Captain Bob planned an expedition to the south pole, with Bartlett as leader—as they went north on the

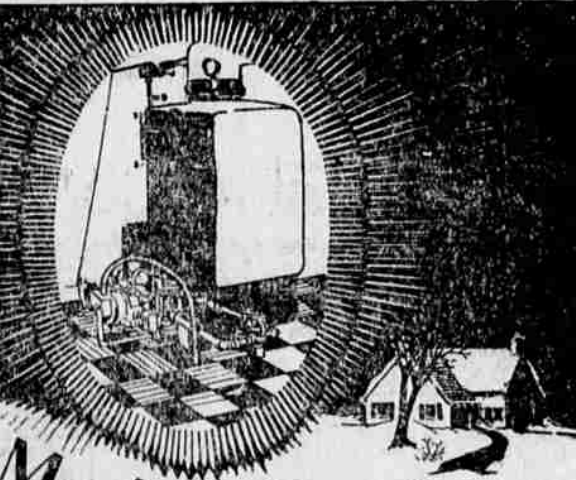
TITLE INSURANCE



Title examination has become such general practice that it would seem a bad title should be rare—but unfortunately it isn't. Good titles have become bad by wrongly drawn wills, incorrect figures in deeds, mortgages poorly foreclosed, etc. Better have yours insured.

Jackson County Abstract Co. 121 East Sixth Phone 41

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The RAY is built by a successful pioneer in the oil-burning field.

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THE RAY CAN BE INSTALLED IN ANY MAKE OF HOT-AIR FURNACE, HOT-WATER OR STEAM BOILER

AVIATION PLANS QUICK TIME TO ISOLATED SPOTS

NEW YORK.—(AP) Air transport, having demonstrated that it is profitable competition with the world's best railways in Europe and America, is now looking for greater profits in sections where it will have little or no railroad competition.

Richard F. Hoyt, chairman of the board of the newly organized Aviation Corporation of the Americas, which plans transport service through Central America, to the West Indies, and along the west and north coasts of South America, believes the project will prove one of the most profitable air transport ventures ever undertaken, pointing out that the only competition is offered by the comparatively slow-moving steamship.

China, with its vast distances, scant railways and undeveloped highways, is regarded as a fertile field for aviation. With present facilities, it takes three weeks to send a letter from Peking to Chungking, the capital of China's most populous province, although the distance by air is only about 1900 miles. From Hankow to Canton is but a short airplane flight of 530 miles, but the journey overland requires a week or more.

Magnets seven feet long are used on highway trucks in Dakota in an effort to clear highways of metal that might puncture tires.

NEW SALES HEAD MARMON MOTOR CO.

Announcement has been made of the appointment of Thomas E. Jarrard, who formerly was general sales manager of the Durant Motor Car company of Michigan, to assume his new duties with Mar-



THOMAS E. JARRARD General Sales Director Marmon Motor Car Company

"Mr. Jarrard comes to us with a most enviable record," G. W. Williams, president of the Marmon company, said in announcing the new appointment. "Before joining the Durant organization, Mr. Jarrard held other important sales positions in the automotive industry and is thoroughly familiar with every angle of motor car distribution. Consequently, we believe, the Marmon company is fortunate in entrusting his service."

Refuse from sugar cane is now being made into synthetic lumber.

Ride With Southern Oregon Stages

The pioneer line of southern Oregon operating local service from Medford to Klamath Falls.

This company has served you faithfully in past years and will continue to give you excellent service.

Buses leave from Hotel Jackson

Table with 4 columns: Leave Medford, A.M., NOON, P.M., P.M. and 4 rows of departure times.

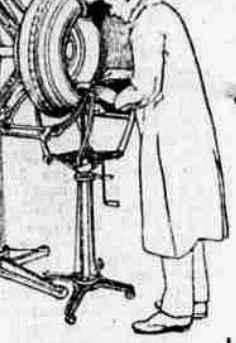
Leave Ashland—

Table with 4 columns: A.M., NOON, P.M., P.M. and 2 rows of departure times.

Southern Oregon Stages Hotel Jackson — Phone 309

Miss Rosemary Lytton, daughter of a millionaire Chicago merchant, tried society life for a while but it bored her. She got her father's consent to work in his men's clothing store. She likes that better and hopes to make good.

Everything comes to him that waits, it is said. Captain W. P. Scott of the United States navy has just received a medal awarded to him by the then Sultan of Turkey 27 years ago "for sinking the Spanish navy, assisted by Admiral Dewey."



WE USE HAWKISON VULCANIZING SYSTEM All Work Guaranteed Phipps Auto Park Highway at Jackson Phone 1037-R

Large advertisement for Chevrolet cars. Features the headline 'Announcing - The Outstanding Chevrolet of Chevrolet History - a Six in the price range of the four!' and a detailed list of car models and prices: The Roadster \$525, The Phaeton \$525, The Coach \$595, The Coupe \$595, The Sedan \$675, The Sport Cabriolet \$695, The Convertible \$725, Light Delivery Chassis \$400, 1 1/2 Ton Chassis \$545, 1 1/2 Ton Chassis with Cab \$650, Sedan Delivery \$595. Also includes a list of 'Advance Showings' in various cities and the contact information for PIERCE-ALLEN MOTOR CO., Inc. at 112 South Riverside—Phone 150, Ashland, Oregon.