



The usual reward for careful driving is that some fool bumps you from behind.

"I want an economical, comfortable machine," demanded the prospective purchaser, "and I want to pay more than three hundred for it."

"Ah, yes," assented the auto salesman, "what you want is a four-door enclosed machine."

The fact that the traffic cop who let him in didn't seem to "make him good-natured."

He jostled at cars who never felt a wound.

He had had much experience with curves so he hugged the edge of the road!

The true go-getter was the old-fashioned lad. The modern just sits out in front and hunkers for 'er.

Driver: "Do you sell no-knock gas here?"

Gassy: "Yes, sir, yes, sir."

Driver: "Well, rub some on my girl's knees will you?"

A go-getter is a man who walks seven blocks to the place where he parked his car.

Any careful driver needs to realize that it takes more than one person to avoid accidents.

Cop: "Hey, slow down, pull over to the curb."

She: "Oh, officer, what is wrong?"

Cop: "What's the idea of passing the red light?"

She: "Too late, wasn't that silly? I thought it was a Christmas decoration."

"I can't buy that kind of a car," remarked a friend of ours the other day, "because my neighbor who handles another kind of make would be sore at me if I did. And that's that."

The only way to get the best of this used car business is to be the first one that uses the car.

Reading about the automobile accidents has compelled us to come to the conclusion that this industry has a bigger turnover than any other.

Officer (to couple parked in car): "Don't you see that sign, 'Fine for parking'?"

Driver: "Yes, sir, and we agree heartily."

The taxicab swung towards the side of the street at a high speed, and gave birth to the approaching street car.

"That man, back in 1909, created quite a sensation by driving an automobile 15 miles an hour."

"Well, he could do the same today!"

Some birds are dense. We heard of one who thinks double parking is where the same person has two cars on the street.

Dorothy, the little daughter of a tire salesman, had seen trips let for the first time.

"Oh, Mother," she cried, on returning home, "what do you guess I saw today?"

"I can't imagine, dear—what?"

"A lady that had twins—and a spare."

In days gone by the work that haunted the door of the average home howled—and tried to sing. Now it merely hunkers.

Chauffeur (to slightly deaf farmer): "Can you tell me where I can get some gas?"

Farmer: "How?"

Chauffeur: "No, sir! This ain't a horse, it's an automobile."

Nowadays people apologize if they own only one automobile.

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MARMON CARS POPULAR ABROAD

Recognition by European automobile owners and dealers of the prestige attained by Marmon was one of the leading factors in the unprecedented approval accorded the Marmon exhibits at last month's international automobile shows in London and Paris.

This remarkable success was reported by A. R. Heiskell, vice-president and secretary of the Marmon Motor Car company, who has just returned from a European tour.

Mr. Heiskell says: "There is a definite trend toward cars powered with straight-eight motors. This fact, coupled with the high regard held by the European automobile trade for manufacturers with the firm foundation and reputation of a long period of successful operations, resulted in a trend toward Marmon that indicates an even more rapid increase in the company's future export business. The reception that was accorded Marmon straight-eights was the most gratifying in my experience."

"European automobile dealers, in common with merchants in other lines of business, regard prestige as their most important sales asset. Consequently, the twenty-seven year record of the Marmon company was taken as convincing evidence of the quality of Marmon cars and a ready indication of their acceptance by retail buyers."



New Oakland Six Mechanically Finer

Upper Left—New rubber cushioned engine support. Indicated by arrow, which eliminates all metal-to-metal contact. Lower Right—Sectional view of the support. Upper Right—Hook-up of the new weatherproof internal expanding four wheel brakes and, Lower Left—Fixed spring cover and Lower Right—standard equipment on all models included in the list price.

HOME EDUCATION

"The Child's First School Is the Family."—Froebel

Issued by the National Kindergarten Association, 8 West 40th Street, New York City. These articles are appearing each Sunday in the Mail Tribune.

ONE MOTHER'S PLAN
Helen Gregg Green.

"Good afternoon, Jimmy. How are you?" said Mrs. Deselm smiling at her neighbor's small son as he hurried into the room, just home from school.

Jimmy stood silent, fidgeting.

"Jim," the mother coaxed, "speak to Mrs. Deselm. And take off your hat."

The child grabbed for his hat and gulped, "Hello!"

The mother gave an embarrassed little smile while Jimmy hurried from the room, his face scarlet.

"Oh, dear," the mother sighed impatiently, "his manners are atrocious. I don't know what to do with him!"

As Mrs. Deselm and I walked toward home, she said, "Hark! back to Jimmy's manners, it isn't his fault that he is self-conscious and at a loss what to do and say. I know the type of mother better than you. She waits until the guests arrive and then whispers, 'Remember, Jimmy, your best manners tonight!' Well, of course there is nothing to remember, for she probably doesn't mention manners any other time. Besides, there shouldn't be any best manners for special times. There should always be good manners for all times."

"My dear, you have four such charming, always-at-ease children," I exclaimed. "Their manners are delightful!"

"Well, you see, Daddy and I

seldom mention manners. We try our best to be courteous and polite at all times, helping children learn more from example than by so much telling. Our boys and girls know we expect consideration and courteous treatment from them toward us, our friends, and well—just everybody." Mrs. Deselm answered quietly.

"Yes, but they have so much to learn in a crowd, among strangers," I added.

"Yes, they do," the mother agreed. "I've made it a point to have them come into the room, for a few minutes, and speak to my guests, every time I entertain. And when they make mistakes, as poor Jimmy did today, I never laugh at them. That would make them self-conscious and unwilling to try again."

"My third son has had more difficulty than the other children, because he is naturally diffident and rather awkward. I've marked to be others quite easily one day, that he needed encouragement and from that time on, as I have taught them to be tactful, sometimes one and sometimes another has given him a word of praise on the quiet, with regard to the performance of some courtesy, which was known to be hard for him. I think it is always done with sincerity. He never seems to feel it to be patronage, and so it really helps him."

He wanted to know, including a description of the latest Durant products. Captain Bernson is today the owner of a new Durant motor car, points out the Durant executive.

Rogue River Valley.—The scenic paradise of the world.

DURANT EXECUTIVE VISITS HONOLULU

Norman de Vaux, nationally prominent automobile executive and head of the Pacific Coast Durant plant, is back at his desk following a series of business trips throughout the United States and Honolulu.

Returning from Honolulu last week, de Vaux brought a message of extreme optimism from the islands and said: "Business conditions in Hawaii are better this year than I have ever seen them before. Merchants in all lines of business and particularly the automobile business are enthusiastic concerning their 1928 activities and highly optimistic regarding the future. Sales of Durant motor cars in the archipelago were never better."

An amusing incident in connection with his voyage was told by de Vaux. Discovering that he had on board the vice president and general manager of the Durant Motor company of California, the captain of the trans-Pacific liner Maipo, C. A. Bernson, interviewed de Vaux concerning automobiles and the automobile business generally. de Vaux told the well known pilot all

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DARK COLORS TO PREDOMINATE IN 1929 AUTO TAGS

WASHINGTON (AP)—State high officials throughout the country have shown a decided preference for dark color combinations rather than flashy hues in selection of shades for the 1929 automobile license plates.

Although there will be some bright combinations represented in next year's fashion parade of license tags, the trend is decidedly toward darker colors. Thirty-nine states will use new color motifs, while nine states and the District of Columbia will retain last year's colors, but increasing them as to background and lettering.

Yellow letters on a black background will predominate in 1929, since six states and the District of Columbia will use that combination. Orange on black is the second favorite of highway officials with five states planning to use this combination next year.

OCTOBER RECORD WILLYS-OVERLAND

With October sales of Whippet four and sixes and Willys-Knight sixes showing an increase of 100 percent over the same month of 1927, Willys-Overland maintained its month by month record breaking achievement that has carried the first ten months of the current year.

This notable accomplishment began in January at the time the prices on the Whippet four models were slashed to the lowest mark in Willys-Overland history and placed the Toledo manufacturer in direct price competition with the lowest priced forces without reducing in any way the quality of the cars or elimination of any of the features. From the first of the year right on through the close of October the Willys-Overland company has shown remarkable gains over

1927, stamping the current year. The Willys-Knight sixes likewise showed trend toward those cars as the greatest ever experienced have enjoyed a fine sales volume employing the Willys-Knight name with the public showing a slow valve engine.



In its Pulse-stirring Performance You'll Find New Motoring Thrills

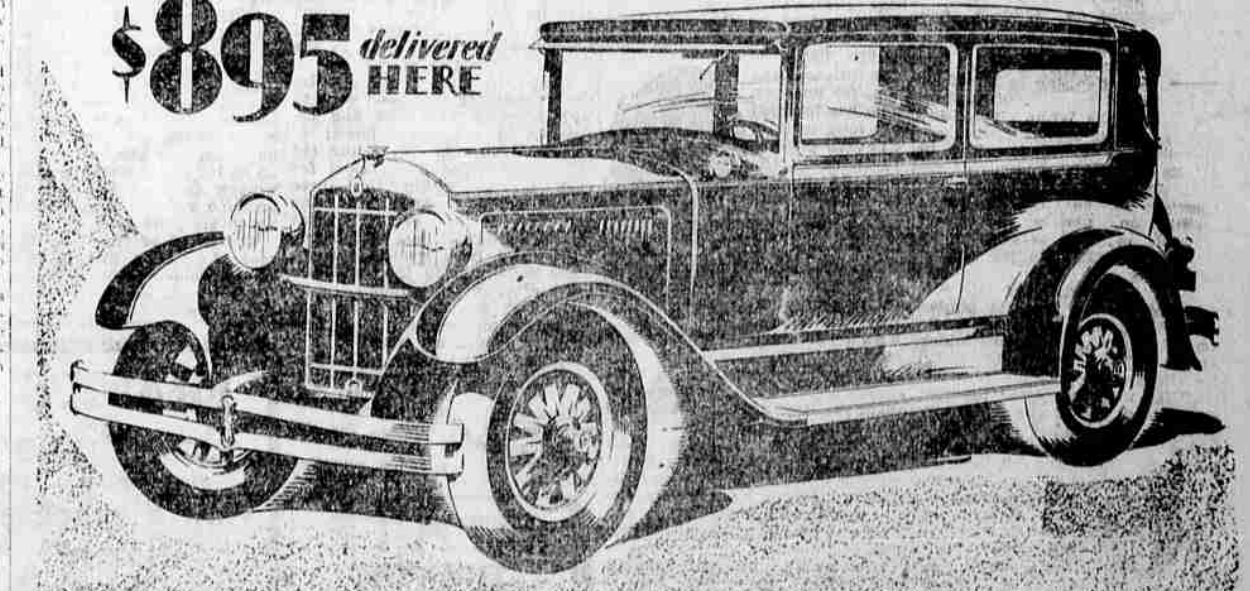
Skimming the straightaway at seventy and better. Turning up sixty-eight horsepower when it's really exerting itself. Accelerating from 10 to 25 miles per hour in six short seconds. That's what this New All-American has been doing for months on General Motors Proving Ground... And now it's here where you can try it. Where you can experience its glorious performance yourself. A smart, colorful car that you're sure to admire... especially after you've had it out on the road... Here's real pulse-stirring performance. Just try this New All-American. You'll find that it offers brand new motoring thrills.

Prices \$1145 to \$1375, at factories. For extra Hydraulic Shock Absorbers and spring covers included in list prices. Bumpers and rear fender guards extra. Willys-Overland delivered prices—they include lowest landing charges. General Motors Time Payment Plan available at maximum rate.

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ANNOUNCING

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Larger in Size • Far Ahead in Style
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This dynamic creation—the New 1929 Durant 60—is a totally different, wonderfully modern conception of what a low-priced six should be. ▶▶▶▶

The New 1929 Durant is longer in wheelbase—larger in size—roomier in interior dimensions—more luxurious in appointments—originally conceived in style—captivating in new beauty—exhilarating in brilliance—vibrationless as only the Lauchester Vibration Dampener can make a car—and vastly improved in performance. ▶▶▶

The decade's Wonder Car!

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