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See Our Windows for Opportunities to Save Many Dollars on Saturday

Medford's Own Store

Don't Delay-Be Here Whon the Store Opens at $8: 30$ Saturday A. M

## Saturday Morning We Start a Sensational Price Reduction

1 sscrefle of proftrs All Dresses Reduced Now

A complete clearance, just in the heart of the sea son. Drastic reductions made necessary to devote the space to Christmas displays. It means a sacri fice of all profits, but it is necessary and your sav ings will be tremendous.

## To \$15 Dresses

$\$ 9.75$

Party dresses, street dresses in the latest styles, colors and fabrics, in a complete range.
Nothing reserved, nothing held back; every garment, to the $\$ 15$ price, goes at $\$ 9.75$.

## To $\$ 25$ Dresses

 $\$ 14.75$Just think of it! Such a sacrifice of these high-grade dresses at so low a price, and dresses at so low a price, and nothing held back. Every gar-
ment at these prices included ment at the
in the sale.


All Coats at 1/3 Less
This drastic price reduction is made necessary now to clear away the large stock remaining in our apparel section to make room for Christmas displays.

## We Must Sacrifice-Everything

Profits are gone, policy brokenbecause we have never before found it necessary to cut prices so drastically at this early season of the year. And remember this-it never has "Reen said and never will be said of "Russell's," that "they hiked the prices before a sale to make it look like a big reduction."
All reductions are from our regular low prices that have been in effect all season.
Our stock is complete in size range, includes the last minute styles and colors so you are certain of purchasing only the most approved styles.

DURING THIS SALE--NO EXCHANGES, NO APPROVALS, ALL SALES FINAL

Brighten Up the Home Now With New Curtains Cretonnes A gorgeous display of the newest Cre. tonnes, both domestic and imported.
So many interesting ways of using So many interesting ways of using
cretonnes are in vogue now around the cretonnes are ill vogue now around the
home that this display should interest yome.

25 c to $\$ 1.25$

\$1.75 Ruffled Curtains $\$ 1.49$ With tie. backs and valance, made of fine voile and with fast-color printod insets, they make beautiful Curtains
for many rooms of the home An es. for many rooms of the home. An es-
pecially
good value at a time when cur tains are needed to
brighten the home $\$ 19$ brighten the home
for winter

## $\$ 1.49$

## Absolutely All-Wool <br> Plain Color Blankets

## $\underset{\substack{\text { Regular } \\ 8.50}}{\$ 5.85} \underset{\substack{\text { Five } \\ \text { colors }}}{\text { P5 }}$

Made by "Horner Bros." of pure Wool, in extra large size and Satine bound. Gold, blue, or chid, rose and green plain colors. An exceptionaliy good "extra blanket" for cold, snappy ights.

## Oregon City, Blankets <br> \$8.50-\$12.50-\$14.50

Now showing a complete new line of the finest Oregon City Blankets. Plain colors that are beautiful and you can match your color schemes in bedding. In the fancies there are many new patterns and colorings that are entirely different than we've shown before.
\$2.69 Double Cotton Blankets $\$ 2.39$ Special for Saturday and an extra good value in a large size, Qouble Blanket in pretty plaids of blue, orchid, grey and tan. Extra large and extra weight.


Just the hose for office or school room or for wear at any time or place. Eight beautiful new fall colors and sizes from $81 / 2$ to 10 . You'llget lots of service from these hose for a very low price.
Guaranteed Silk Hose $\$ 1$ Pair "Bob-O-Link" and "Wonder" pure Silk from top-to toe Hose are absolutely guaranteed to give you satisfaction or we give you a new pair
without restrictions. Then Phoenix and Hole. proof Dollar Hose are guaranteed satisfactory and we have about 30 shades and colors to se. lect from. The biggest Dollar line in Medford.

## Holeproof Hosiery Colors Created by

 Lucile in Paris\$1.50--\$1.95--\$2.25 Beautiful hosiery, in perfect colors, absolutely in Paris." The new drawn clocks at $\$ 2.25$ are worthy of your attention.

36-in. Rayon Art Taffeta $\$ 1.00$
A beautiful, changeable art taffeta for pillows and all fancy work for Christmas gifts or in making up "fancy" things for
the home. In, eight different
shades and colors

## 40-in. Heavy Crepe Silks \$1.98

Extremely heavy quality and in 20 of the best street and evening shades; all washable. For fine gowns and for better lin-
gerie, there is no better silk to
buy. Special ...........................

54-in. Fine Wool Flannel \$2.98
For sports wear, school wear or street wear, all the best colors are here. For either women's or children's garments this soft
wool flannel is ideal. Extra
good value good value

## Winter Underwear

## 1/2 Price

Odds and ends and almost a complete assort ment of women's wool, silk and wool and heav cotton Union Suits and seperate garments Also some children's garments are included. A REAL CLEAN.UP AT HALF

## Boys' Part Wool Unions

## $\underset{\substack{\text { Regular } \\ \$ 1.25}}{\bigotimes}$ Each

A very fine garment in part wool, nicely finished, perfect fitting. For boys, in sizes 6 to 16 and with long sleeves and ankle length. Also at this price is a cotton garment of fine quality
and regularly priced $\$ 1.00$, now 89 c .

