## A Doctor Talks



## Behind Your Investment

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## Earn 6\%

With Absolute Safety

## mited stoek

Southern
Building \& Loan
Association
Jackson Oounty Bank Bldg. Phone 1151





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## The POWER of

 Evening is Planning Time -heaviest ${ }^{-}$Evening advertising volume alwaysWomen want Evening Papers cents of every good Amerihey spend ninety cents of eta̧il Advertising can Dollar and heaviest Retails that DolVolume; planned to int runs in Evening Papers.

## Home Readers

 - Evening Papers are homeward bound when purchased.
## Twice the Action

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Women
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