

AVERAGE COST OPERATING CAR TEN CENTS MILE

Ten cent per mile pays all costs of operation of the average automobile, including every item of expense, according to Frank E. Reunwig, Engineer of the Oregon State Motor Association. He says: "The range of operations costs is from 7.95 cents per mile for a light four-cylinder touring car to 11.75 cents per mile for a light six-cylinder coach, the average is ten cents per mile. Improvement in car design, development of good roads and standardization of motor services have done much to lower the operating costs. The average motorist spent \$229 in 1927 for the operation and maintenance excluding depreciation and garage charges. This was divided into four principal items as follows: Replacement parts and supplies, \$41; tires for replacement, \$40; fuel and lubricants, \$161 and labor, \$47.

"The average cost of operation for 1927 was considerably lower than 1919, when the average cost was \$281. Averages for other years were: 1921, \$221; 1922, \$222; 1923, \$217, and 1916 \$219.

Calls for A. A. Road Service reveal need for attention to tires and fuel.

The importance of attention to the tires and ignition system of the car is demonstrated beyond peradventure in an analysis of emergency road calls made public today by A. M. Work, Director of the Oregon State Motor Association, which is affiliated with the American Automobile Association.

"Out of hundreds of thousands of such calls from members of A. A. clubs throughout the country," said Mr. Work, "an analysis of 120,000 typical calls, based upon complete reports from a group of clubs, it was clearly shown that tire and ignition troubles were responsible for more than 50 per cent of the calls for emergency road service.

"At the same time it was revealed that car owners had not yet learned to check their gasoline tanks, as more than four per cent of the calls resulted from cars of A. A. members running out of gas.

The motor club executive pointed out that of the 120,000 calls collected for analysis, more than 30,000 were in connection with tire troubles and over 25,000 resulted from ignition systems.

Mr. Work declared that brake troubles, batteries, starters, carburetors and other motor ills were also represented in the analysis.

GERMANY HONORS ITS NOTED LIAR

BODENVERDER, Hanover (AP)—A memorial to Germany's greatest liar, Baron von Muenchhausen, is to be erected in his native city. Bodenverder, on the banks of the Weser River. Sufficient funds have been collected by subscription to start a befitting monument, depicting the famous teller of tales seated on his renowned horse "that kept on drinking after having been cut in two."

As an appropriate site for this unique memorial the Muenchhausen Margaarten was chosen in which the Baron was wont to recount his fantastic yarns to his cronies.

"Gee, your car sounds like an old wreck."

"It isn't the car. It's the rumble seat."



The last legislature changed the rules for drivers, and it is well for everyone to read up on the new signals and get acquainted with them. An arm protruding from the car ahead now means that the driver is:

1. Knocking the ashes off a cigarette.
2. Going to turn to the left.
3. Pointing to a scenic spot.
4. Going to turn to the right.
5. Telling a small boy to keep still; he won't buy any more red pop.
6. Going to stop.
7. Feeling for rain.
8. Going straight ahead.
9. Saying to the wife: "Hell, yes I turned off the water."
10. Going to slow down.
11. Waving at a girl on the sidewalk.
12. Going to back up.

The man who bought a second-hand flivver took it back. "What's the matter with it?" asked the seller. "Well, you see," said the disgruntled owner, "Every blamed part of it makes a noise except the horn."

What Second-Hand Cars Run Into

- Silent policemen
- Telegraph poles
- Safety zones
- Pedestrians
- Lamp-posts
- Taxicabs
- Ditches
- Fences
- Trees
- Money.

Some men keep two runabouts. One they buy tires for, and the other they buy clothes. When you consider the exercise some women get in jumping at conclusions, it's a wonder they get fat.

A question of etiquette: In case of an auto wreck, who should speak first? And should the man precede the lady through the wind shield?

The old-fashioned man who used to be driven to drink now has a son who drinks as he drives.

Teacher: What are the most important words in our language? Willie: Stop and Go.

A road is no safer than its most reckless driver.

There would be fewer wrecks if there were fewer reckless.

Curious Bystander: "I say, did you have an accident?" Battered Motorist: "Not at all—I just turned the car over to see what made the wheels go."

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BIB THERMOMETER FOR OLD MUNICH

MUNICH (AP)—The largest thermometer in the world has been mounted on the tower of the German museum. On its scale, 22 meters in length, not only the temperature of the moment is recorded but also the maximum and minimum temperatures of the preceding day.

It is regulated by another thermometer of normal size whose indications are transmitted to the superthermometer by an electromotor.

Gibraltar, Historic British Fortress, Gnarled With Massive, Modern Guns

GIBRALTAR—(AP) While statesmen and reformers have been discussing world disarmament, Great Britain has made this rocky promontory at the southern extremity of Spain one of the most powerful fortresses in the world.

Gigantic guns of the latest and most deadly pattern have been placed along the ridge of the great "Rock," replacing those of smaller calibre that used to be mounted on the sea level of the famous fortress.

The most elaborate system of range-finding has been installed. It is now possible for the big guns to fire straight into the continent of Africa, fourteen miles away. All the lessons the British learned in the great war have found concrete expression at Gibraltar in the construction of the most formidable sea fortress ever known.

Sweeping the Mediterranean for a distance of thirty miles and operating at a height of more than 1100 feet, these tremendous cannon have enormously increased the range, fire and general efficiency of Gibraltar as England's guardian and gateway to the Seven Seas. In addition to this, a series of great subterranean tunnels, moles, embattled walls, emplacements, fortifications and secret armored chambers have been built.

Miles of space have been reclaimed from the sea for the accommodation of huge new docks, shipways, wharves and jetties. There is an enclosed harbor of 440 acres where an entire fleet may anchor, safe from torpedo or submarine attack. This harbor can take care of the repairing, refitting and coaling of a large fleet of battleships.

The British authorities have also built a number of fine, modern roads, one of the largest running to the north front from the line wall, and another at the back of the town, running to the mouth of the tunnel. A third road and tunnel will be bored on the south side, encircling the Rock.

On almost every side of the Rock are a series of enormous natural caves, dating from ancient times, some of them 1100 feet above the sea, extending 400 feet inward and containing many chambers. The largest of the caves is more than 200 feet long and seventy feet high. It contains massive pillars of stalactite, reaching from roof to floor, and forming the most fantastic and beautiful figures. In the opinion of American visitors, even the famous Mammoth Cave in Kentucky fails to rival these caverns in beauty.

Although Gibraltar is less than two miles in area, it is the most densely populated spot in the world. It has 10,000 people to the square mile. In some places, this, the greatest of the world's armed citadels, is only one-quarter of a mile wide. The residential part of Gibraltar occupies only about one-tenth of the total area of the Rock. Only a small part of the town is on level ground. Yet Gibraltar boasts nearly 25,000 population. Of this number nearly 20,000 are

fruit trees of almost every variety, pines, lemons, figs, oranges, pomegranates and almonds.

The most picturesque spot in Gibraltar is the little fishing village of Catalan Bay which is inhabited by the descendants of a group of Genoese seafarers who were wrecked in a storm in the Mediterranean 150 years ago and who were permitted to seek shelter on Gibraltar. The present population of the village sprang from that small group. They have their own church and priest. The men carry on fishing, and the women do the laundry and other work.

'Power of Silence' at State Theatre

Wallace Worsley, the director whose "Hunchback of Notre Dame" was called the greatest achievement of the American screen, directed the picture, "The Power of Silence," at the State theatre.

Worsley is a graduate of Brown college at Providence, R. I., and gained his stage experience under Charles Frohman's management as the leading juvenile in "Mrs. Dan's Defense."

FRANK'S Comedians IN New Playhouse Theatre

Thurs., Fri., Sat., Sun.
"Laff It Off"

If you're down on your luck or if you've got a grouse on or anything, come down to the Playhouse Theatre and "Laff It Off."

Next Week Coming
"Too Many Husbands"

ELKS, ATTENTION!



Medford Lodge No. 1168, B. P. O. Elks, will participate in the American Legion parade, Armistice Day, Monday, November 12.

All the ELKS are requested to report at the Elks' Club House at 10:30 A. M.

Show old 1168 in her true colors. ARE YOU WITH US?

CARL Y. TENGWALD, Exalter Ruler.
LEE L. JACOBS, Secretary.

MONDAY —IS— Armistice Day



COME TO MEDFORD And Celebrate With Medford Legionnaires STREET STUNTS IN THE MORNING

Great Street Parade Beginning at 11 o'clock

VENISON BANQUET For Ex-Service Men at the Elks Club at Noon

2:00 O'CLOCK—FOOTBALL
Medford vs. Ashland
HOLLY STREET GROUNDS
More Brilliant Than Ever—The Annual

ARMISTICE BALL 9:00 P. M. at the ORIENTAL GARDENS

'LAFF THAT OFF' AT PLAYHOUSE

Beginning next Thursday night, Frank's Comedians at the Playhouse theatre will present for the first time in this city, "Laff That Off." This play is said to be one of the brightest American comedies of the year. It was first produced in Chicago where it played for an entire season. Going to New York it played one full year.

The title suggests the cheerful optimism of the prevailing spirit of the play. "Laff That Off," is bright and wholesome, lifting into laughter and verging on tears in moments of pathos. It tells of the deep rooted friendship of three young men and a stranded young actress.

A specialty will be clog dancing by Fred McKee, a local boy.

WASHINGTON, Nov. 10.—(AP)—Senator Norris of Nebraska, who supports the Democratic presidential ticket declared in a statement today that "the greatest element involved in the landslide was religion" and that the next controlling issue of the campaign was prohibition.

STATE THEATRE Any Seat 15c Anytime Children under 12, 10c Show Changes Daily TODAY "Power of Silence" Featuring Belle Bennett Also News Weekly and Comedy

Mail Tribune ads are read by 20,000 people every day.



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Curtain 8:15 P. M.

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The Comedy Hit of the Year

"EXPRESSING WILLIE"

—Presented By The—

Maroni Olsen Players

The Treat of the Season

Remember the Lions are Sponsoring
the Production

Reserved Seats \$1.00 and \$1.50



"I telephoned we would be there at six"

A COURTESY CALL

MANY disappointments—and sometimes embarrassment—result from "just dropping in" on folks. A telephone call is so quick and reassuring that most people think of it not only as a courtesy due others, but a real convenience to themselves—and it costs little.

Anyone, anywhere, any time from your own telephone, or from public telephones conveniently located everywhere.

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RIALTO

MOVIES OF YOUR BABIES
TAKEN FREE OF CHARGE

Look! Notice! At the Rialto Theatre

Mothers!
BRING YOUR BABY TO THIS THEATRE AND HAVE
Actual MOTION PICTURES TAKEN FREE OF CHARGE.

All Kiddies Under Five

MONDAY
From 10 to 12 noon. These pictures will be shown on our screen later.

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FOR THE CONTEST