|  |  |  |
| :---: | :---: | :---: |
|  |  |  |
|  |  |  |
| or the |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
| On belleved to be seldom tar "Miserere"-whleh she ued to Zuck. |  |  |
|  |  |  |
| home were Mf, end Mrat no doubt th the minds of her oft |  |  |
|  |  |  |
| in $\begin{aligned} & \text { krandron Lawis Brown hay } \\ & \text { to Salem to attend to busin }\end{aligned}$ |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
| wetcome ne the krouna |  |  |
|  |  |  |
| nuts Pase The Ycotss wern for- "Papa!" shouted a chorus of |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
| us |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
| Mr. and Mrs. Jom Maytie |  |  |
|  |  |  |
| Eenkle P. O, rite to the the ph |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |

## SATURDAY



Is your last opportunity to take advantage of our special Advertising offer $\$ 2.50$ bottle of

De Vonne
Black Tulip
Perfume FREE
with a
$\$ 1.00$ BOX OF DE VONNE EXQUISITE FACE POWDER

## BOTH FOR 98c

Clip This Certificate! It's Worth $\$ 2.52$

This Is a Special Manufacturer's Advertising Offer!

| RUSSELIOS <br> Please give © bearer, upon presentation of this certificate and 98 c , a $\$ 2.50$ bottle of DeVonne Black Tulip, or Narcisse Perfume AND a $\$ 1.00$ box of DeVoume Exquisite Face Powder, any desired slade. |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |

LIMIT OF THREE SALES TO A CUSTOMER

| PRone 31 <br> For Special <br> Delivefy <br> Service |
| :---: |



Drastic price reductions on all better Coats, every garment in stock, repriced to reduce quickly our heavy stock so that we can re-arrange our store for the Christmas business. There's a garment for each lady of discrimination, finest broadcloths, fine furs, beautiful linings, fine tailoring of absolutely the latest models and colorings for the winter. You'll appreciate better, the price reductions after you inspect the garment and compare quality of garments shown elsewhere at "So Called" greater reductions.

|  |  |
| :---: | :---: |
| \$69.75 Coats selling at | . |
| S75.00 Coats selling at | . 559.7 |
| \$85.00 Coats selling at | \$67. |
| S98.00 Coats selling at | \$78. |
| \$115.00 Coats selling at . . . . . | \$91.75 |
| \$125.00 Coats selling at | \$99 |

ALL OTHER COATS IN STOCK SELLING AT VERY SUBSTANTIAL SAVINGS NOW

Boys' Part Wool \$1.25 Union Suits 89c

A very fine garment, well made, perfect fitting and with cnough wool for warmith, enough cotton Also an all cotton suit at this price.

## Aurora Cone

Decorations

## Demonstration

The finer dresses as displayed for the most diseriminating purchasers are all included. Beautiful models from Jenny, Worth, Latour and other world-faomus French. de. signers, carrying the labels of cach creator. Of Georgette, Crepe and Satin and Transparent Velvet in all the best winter shades.

## Displaying Prints The New!

- The new winter Prints and "MaPison's Travel Crepes are new and startlinglo tifferent for winter wear, See them., you surely be delighted.
\$16.75-\$19.75

$\qquad$ Decoration Work, ditreet from Nan
York, will be here saturday to instruet York, will be here saturday to instruct
in the use of these materials in makine Christmas Gifts.

NOW! A SALE 59c pr.


## Pointed Heel

 Picot TopsRayon of fine gauge from top to bottom. Truly a great value because the stocking is fine enough for wear at any time, cheap enough to have a color to match each dress, serviceable enough to satisfy anyone for quality. A
good looking hose in the smart good looking hose in the smart
fall shades, Honey Beige, Pearl fall shades, Honey Beige, Pearl
Blush, Moonlight, Rose Nude, Chagapne, Gunmetal, Nu d e, Flesh, Grain.

## 59c pair

2 pair for $\$ 1$

