

FARM WOMEN DECLARE FOR HERBERT HOOVER

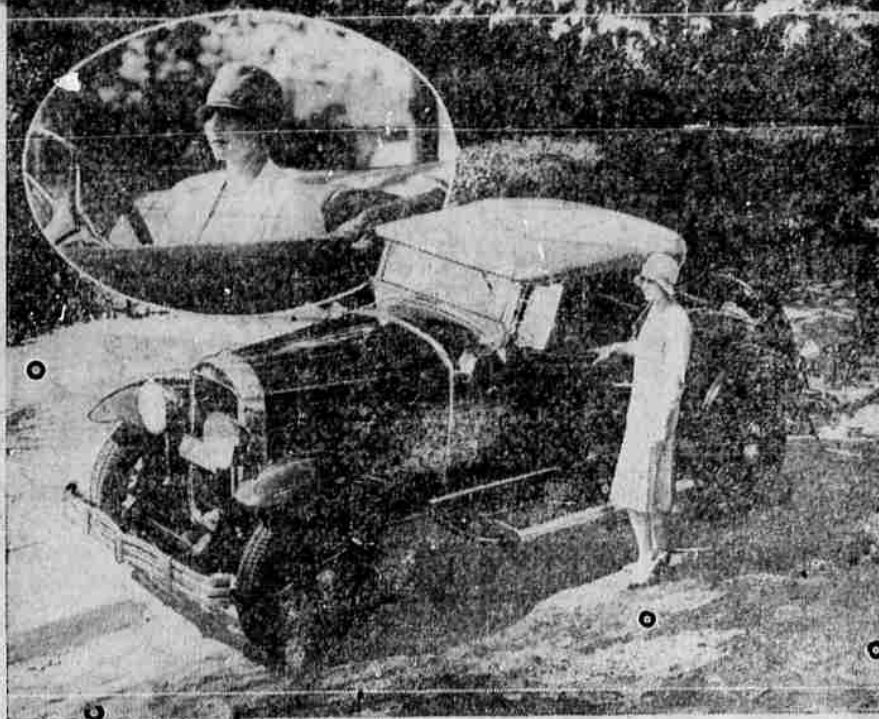
Alice Curtice Moyer-Wing writes: "When I joined the staff of writers at Republican headquarters in Washington my thoughts turned naturally to the farm women among whom I have lived and worked. In cities it is generally believed that the home-maker on the farm has no time for politics, but I know better because I have been associated with them. So I immediately sent out questionnaires to Farm Bureau and Grange leaders to rural clubs and to women I had met on former campaigns.

"I asked these women whether they were for the Hoover-Curtis ticket, and if so, why. Within a week replies began to roll in. Today they are piled high on my desk, on tables and on floor cases. The home-maker of the farm is not afraid to put herself on record.

"The outstanding characteristic of these letters is the care and thought given to their preparation. Obviously the writers have read forms and accepted speeches, discussed issues at home and in their clubs. They think clearly and they think through to definite conclusions. I am convinced that since rural women have entered politics they have been more earnest, more thorough and more conscientious than the average man. Seventy-four per cent of those who wrote to me stressed Mr. Hoover's record as executive and as a humanitarian. Sixty-five per cent mentioned his sound knowledge of business gained as secretary of commerce. Fifteen per cent spoke of his stand on prohibition and eleven per cent stressed the fact that he had been born and raised among farmers.

"One of the most interesting letters came from Mrs. West Thompson, who lives on a farm near North Kansas City, Missouri. It reads: "The platform on which Mr. Hoover and Senator Curtis stand is explicit. It carries the stamp of

Helen Wills Chooses Silver Anniversary Buick



World's woman tennis champion, long a Buick enthusiast, is pictured here in front of her home in Berkeley, Calif., with her newly purchased Silver Anniversary Buick sport roadster. Inset shows Miss Wills at wheel of her new car.

continued prosperity in every industry followed in America, and in clasp of the opposition can blind us to this truth. Mr. Hoover's life experience has made him familiar with our problems. He is wholly capable of finding their solution and if he promises this he will do it. He is a man of his word. His entire history proves this. Women should be for him, regardless of party.

"Do you wonder that I am proud of my politically minded farm sisters? They will cast an intelligent vote on November 6."

party to offset any defections from Democratic ranks over Smith's prohibition views.

William Cabell Bruce is opposed for reelection to the United States senate by former Gov. Phillips Lee Goldsborough. The Democratic chiefs generally predict that senator Bruce, a Democrat, will run along with Governor Smith in the state, though there are some who do not hold to this view.

The coal rate issue has been brought to the fore in West Virginia in the contest for the United States senate between M. M. Snow, Democratic incumbent, and former Governor Henry D. Hatfield. It also appears indirectly in the presidential race with the claim by the Democrats that an effort was made during the Coolidge administration to "stifle" the West Virginia coal industry through fixing freight rates favorable to Pennsylvania interests.

Normally Republican, even denouncing a native son in John W. Davis in 1924, West Virginia has attracted little attention from national leaders of either party in the latest for the state's eight electoral votes, but state leaders of both parties are making aggressive campaigns for the national as well as state tickets. West Virginia in November will elect six congressmen, seven state officers including a governor, members of both houses of the state legislature and two judges of the state supreme court. Counties and municipalities also will elect officials, throwing a multiplicity of local issues into the campaign.

W. G. Conley, Republican, and J. Alfred Taylor, Democrat, are contesting the governorship of West Virginia. The Republican party has endorsed a \$35,000,000 road bond issue for completion of the state highway system, while the Democratic state convention

struck out a plank of officially endorsing the bond issue on the grounds that it is not a political problem.

The congressional campaigns loom as important in all three states since many of the leaders are predicting that the vote for congressmen will follow closely the vote for the presidential candidates.

The spirited and instant response of the new Chrysler-built DeSoto six to both throttle and brake has brought an entirely new driving sensation into the field of moderate-priced cars. It is asserted by Mr. Williams of the Highway Motor company.

"This new ease of driving in the DeSoto six has found immediate favor with motorists. With traffic congestion and high speed the rule rather than the exception, drivers are demanding cars which leap smoothly into action and which can be stopped immediately without shock or vibration.

For example it is equipped with the Chrysler-designed "Silver Dome" high compression cylinder head, which utilizes any grade of gasoline and extracts efficiently the maximum in speed and power from each type of fuel. The famous "Red Head" obtains even greater speed and power from high compression fuels.

The motor has the new type DeSoto Therm-Invar-steel alloy pistons. They are extremely light

THE DE SOTO SIX HAS QUICK START

in weight and are fitted with rings of the new tongue and groove construction. Inlet valves are of chrome nickel steel, while exhaust valves are of silechrome steel.

"The camshaft is very short, heavy and rigid for the size of the engine.

Camshaft, crankshaft and connecting-rod bearings are lubricated by positive full pressure oil feed. Crankcase ventilation, oil filter, air cleaner and extraordinarily large valves are additional reasons why the DeSoto six driver finds his car responsive to his slightest touch."

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Mid-Atlantic Region Politics Center in Coal and Prohibition

By Frank H. Fuller
(Associated Press Staff Writer)

RICHMOND, Va., Oct. 21.—(AP)—The Middle Atlantic territory embracing Virginia, Maryland and West Virginia states, actively divergent in political views—is occupied with the most aggressive presidential campaign in half a century, with prohibition and coal holding the spotlight as issues.

Prohibition admittedly is playing a major part in Maryland and Virginia while in West Virginia the coal question, revolving around the large cargo rate controversy over coal shipments to the northwest, has been made a leading issue affecting both state and national elections. There has been little mention of a religious issue publicly but it is freely admitted that the religious beliefs of a number of citizens will result in anti-Smith votes.

Virginia and Maryland are concerned with the presidential campaign and contests for senatorial and congressional seats, but West Virginia finds the issue on further obscured by a state election and a \$35,000,000 road bond issue.

With state headquarters claiming Virginia's electoral vote, the Republican party has embarked on a campaign that will reach into the individual precincts. Meeting the challenge, the Democratic forces in control of the state since reconstruction days, have organ-

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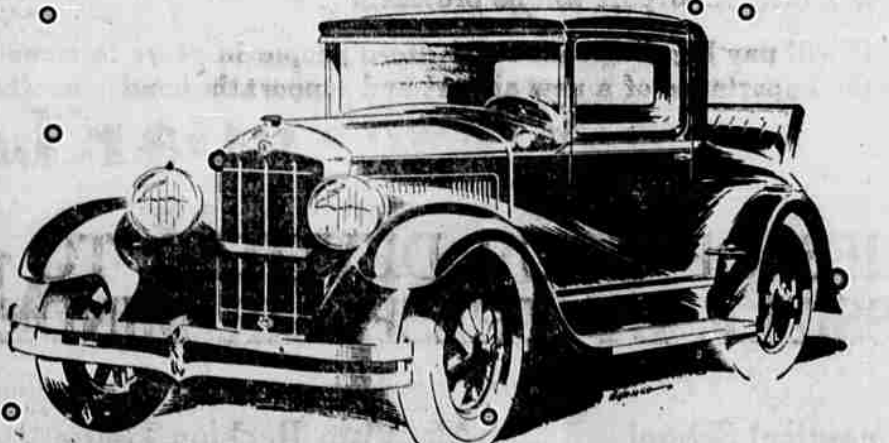
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Lv. Ashland	8:50	12:30 PM	3:50	8:55

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