NEW MACK TRUCK ARRIVES IN CITY

Truck owners and operators have been hearing about "The B B" truck recently, and wondering what it is like. "The truck consumer will not need to wonder any longer," said A. A. "Tony" Frentzel, manager of the local branch of the Mack-International Motor Truck Corp. "The first BB model for this territory has arrived and all may now see the latest product of the Mack factories."

According to Mr. Frentzel, this newest member of the Mack family has been designed and manufactured to fill a specific need in the trucking industry, the need for a truck that has speed enough to fulfill requirements of operators who specialize in rapid hauling of loads from one ton to 3000 pounds. As it is capable of great speed, the Mack company has equipped the BB model with four-wheel brakes which are engineered with the same exacting precision as are all its other component parts. Greater braking pressure is applied to the rear than to the front surfaces, through larger braking contacts at the rear, insuring safe and positive brake action. Emergency braking is supplied by a 14-inch disc type brake on the drive shaft.

"This model has a low center of gravity," added Mr. Frentzel, "an added safety factor in a truck capable of high speed. When loaded to capacity, the BB Mack has road clearance of 1? inches in center, frame to grand, 1? inches at rear end and 8 3-16 inches from front axle. The flywheel clears the road by almost 9 inches. These measurements were made with 32x6 inch pneumatic tires on the truck, which are the standard for this unit.

"This truck is capable of about 40 miles per hour. Truck operators are going to be very favorably impressed with the BB model. It was designed and built as the outgrowth of extensive study of trucking conditions and requirements by Mack engineers. These men found that a truck such as the BB was badly needed to fill a place in the specific field for which it has been built. The result of their efforts is a masterpiece of engineering skill and has proved its soundness of design, materials and workmanship on the testing grounds under actual service conditions for a long period of time before being placed on the market, as are all models produced by Mack.

"The history of the builders of Mack trucks shows that their policy has been one of constant improvements without new models. When research shows that some particular field of the trucking industry is suffering for lack of a truck of Mack quality adapted to such needs, then the Mack company produces a new model to meet the requirement. The Mack BB model meets a very definite need, in our opinion."

SERBIA RELIGION AT LOWEST EBB

BELGRADE—(AP) Religion has reached the lowest ebb in the history of the Serbian people. There remain but four churches in Belgrade for the spiritual comfort of 2??,??? Serbs.

Church services on Sunday are attended only by a few persons. High mass is often said on Sunday to empty audiences. The indifference of the average Serb to church services exists but cannot be defined.

Bishop Lazarevich, dean of the Belgrade cathedral, discussed the situation frankly with the Associated Press correspondent.

"The state is supporting our church," he said. "There is no such thing as public support. Whereas there are often at least five churches in towns of ?? ??? here in Belgrade, with a population of ??? ???, four churches are too many.

"The whole population has deserted the churches for the beaches, which breed a spirit of indecency."

Application of potassium and phosphorus fertilizer for oats grown on peat soils may bring ??? percent profit on the investment. On a farm in Skagit county, Washington, an application of ??? pounds an acre of a 1 to 4 mixture of muriate of potash and superphosphate caused the field to yield ?? sacks of oats as against only ?? sacks from an untreated field.

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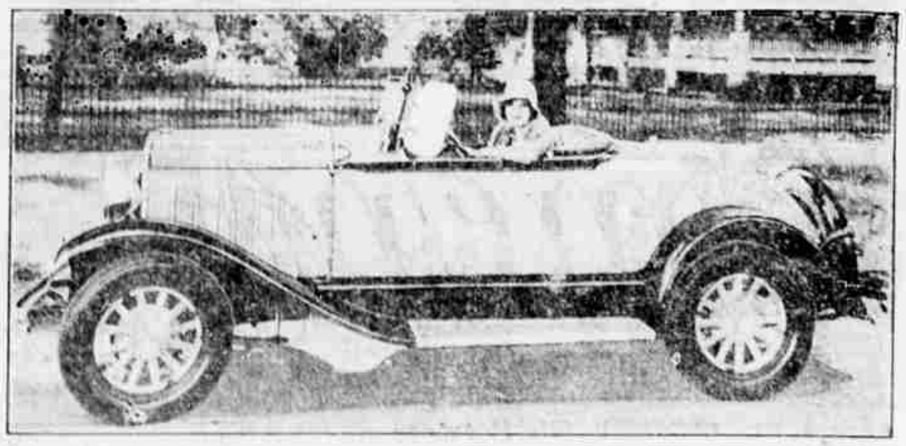

The De Soto Six Roadster Espanol strikes Virginia Lee Corbin as the ideal car. Which explains why the youthful star paused long enough in Topeka, Kansas to purchase one of the first De Soto Sixes sold there. So pleased was Virginia with the roadster that she drove it to Salt Lake City.

A Notable Scapegoat

Hugo Schlechtweg, a gentleman of the Rhineland who lived (in the fullest sense of the word) between 1610 and 1693, had a multiplicity of wild adventures that make fiction pale into a tame dream.

One summer evening in the year 1657, the imperial army lay camped by the broad waters of the Vistula. The distracted realm of Poland was torn by many foes, the wandering Tartars of the Ukraine were eating the land like locusts, the czar of Muscovy had planted his eagles on her northern marshes, a victorious Swedish army was marching on the capital, and the motley host of George Rakoczy, prince of Transylvania, spread fire and sword from the Carpathians to the Baltic. So it was that the Holy Roman emperor had come to her aid.

Every evening a young ensign in the imperial service was to be seen breasting the waters like another Leander and bent upon a similar errand. His name was Hugo Schlechtweg and he had fallen deeply in love with a dark eyed Polish beauty who, unfortunately, had her home on the further bank of the river.

One night a Transylvanian patrol surprised the young lover, bound him fast, and carried him off to their encampment. The luckless Hugo was distracted, but there was worse in store. The grand khan of the Tartars needed slaves, and to the khan was Hugo sold for a few half?????.

Tied upon the back of a shaggy pony he was borne eastward across the Steppes suffering every hardship of starvation and the lash until he reached a fantastic stronghold far from the Ukraine perched at the summit of a precipice to which the members of this Mongol band were hoisted in a basket.

Hugo, who was nothing if not a philosopher, soon settled down. He discovered an ancient copper falconet—spoil of some wild raid—of whose use his captors knew nothing. He devised a crude powder, mounted the piece upon a carriage and discharged it one day upon a squadron of Polish lancers. His shot lodged in the breast of their leader, Count Potocki, whereupon the siege was raised. The Tartars were naturally delighted and regaled Hugo with ?????? ???????? "green wine."

They did more, for Hugo was received into the Greek church (these were "Christian" Tartars), was wedded to the chief's daughter, the dark haired and almond eyed Madush, and settled upon a vast estate by the village of Glubowo. Madush loved Hugo dearly but her love was not requited, for it seems that though possessed of many attractions, she repelled her husband because "she always dripped with grease"—a necessary precaution against the lice, but one hardly inducing to the embraces of a passionate lover.

Hugo became bored, and when his band waylaid a caravan of Turkish merchants on its way to the Mohilev fair, he slew a trader and found ???? ducats in the man's saddlebag. Unseen by his companions who were in the habit of dividing spoil, Hugo hid the coins under his lacquer breastplate.

Shortly after he was sent in peasant's disguise to explore the prospect of a raid on Bradyslow. It happened to be Sunday. The church bells awoke memories of his own Rhineland and he wandered into a church where mass was being celebrated. Hugo would have us believe that his emotion overcame him and that he knelt in prayer before the Madonna.

Anyhow, he confessed his sins (together with the intended raid) to the priest. Accordingly, when the Tartars appeared they were surrounded by a force of Polish cavalry and killed to a man. Hugo sought sanctuary with the prior who furnished him with letters of recommendation at Lemberg, says the London Graphic.

Thus, freed from the dizzy fortress and the greasy embraces of Madush, Hugo took service as master gunner with a great Polish nobleman, the duke of Zevras.

Now there was not only a duke of Zevras but also a duchess. One evening, the outraged duke discovered the young gunner in the duchess' arms, and immediately cast him into his deepest dungeon.

The luckless captive was condemned as a robber, murderer, apostate from the Catholic faith and religious schismatic, and sentenced to be burnt, but on the eve of his execution Hugo tells us the fair Madush appeared to him in unwonted form. This time she was not dripping with grease, but came as a high bred dame.

Woman "Ghost" Saves Him

Whether this dame bore any resemblance to the duchess of Zevras he omits to tell us. Anyhow, the "ghost" bade him follow her. His chains fell off, and he followed "down steps and through passages until the morning beams blew on him and he felt as if the wings of a dove had grazed his forehead."

There followed a melancholy pilgrimage across Poland, during which the ragged Hugo begged his way from door to door. The fair Madush no longer comforted him in the spirit, and as she had carelessly left the iron neck ring of his captivity on his shoulders many suspicions were awakened. Hugo was always ready with a tale that his carcanet was a voluntary penance, but so prevalent was his existence that he grasped at the first opportunity to escape. It so happened that the ?????? of the Danish king were hunting for recruits in Poland, and at one of these Hugo sold his body for a glass of ???? ?? and a plate of beetroot soup.

These were days of peace, and Hugo, detailed for garrison duty at Odense, capital of the Island of Funen, soon discovered that discipline was too irksome and the country too dull. He accordingly slipped away one night to the wooded coast of Funen, stole a fishing boat and sailed to the Island of Nordstrand, where there dwelt a peaceful and devout colony of Dutchmen.

It so happened these people wanted a sexton, and Hugo had ?????? ?????? their placid pastor with the tale of his repentance. He was clad in a rusty cassock and set to the ringing of bells and digging of graves.

[illegible] of the Hanse Hamburg bound ??? ?? at the island. When she sailed he sailed with her, taking with him the silver communion plate of the chapel of Nordstrand.

Arrived at Hamburg, Hugo lived ??????? on the proceeds of his theft. One night he was set upon by a band of ruffians attracted by his show of wealth, but he slew one of his assailants. Apparently unnecessarily, for his ??? ??? was secured and he left the Free City.

He then endeavored to hide his identity as a gunner in the service of the prince bishop of Munster, but news of his misdeeds began to filter through. Forewarned by a fellow gunner, he wrote himself an honorable discharge, forged the signature of a Captain Bergmeyer and ran away to Holland where he enlisted in the artillery of the States-General.

Here he made a genuine effort to run straight. He married a lady who was "fair and fat and wealthy" but who became weary of being a corporal's wife, and urged her husband to seek promotion in the colonies. Nothing loath, Hugo volunteered for New Guinea. He attended to his work, secured his commission and returned to his home at Flushing only to find that his wife had had a child in his absence.

Hugo Drowns His Wife

He stormed at such infidelity, but the good lady assured him that one night she had been "magically conveyed" to the Indies and the result of her visit was the healthy little boy before him. Hugo thereupon suggested a walk along the dyke to talk things over. However, it was the lady who went over the dyke.

Less considerate than Madush, the Dutch lady continued to appear to Hugo in a less agreeable form. Day and night "a large black bird" perched on each of his shoulders in turn, croaking dismally in his ear. Moreover, Flushing was not Tartary, awkward questions were out, and Hugo ran away to Herzogenbosch whence he set out with a convoy of merchants for Antwerp.

But the convoy never got there. The neighborhood was terrorized by a band of cut-throats believed to be pledged to the devil himself. They were called the "goat riders" and their goats were said to fly away with them to safety after each misdeed. The goat riders duly slit the throats of the Hollanders, but Hugo was versatile enough to join their band. He would have us believe that he long resisted a compact with the arch fiend, but finally at a great witches' Sabbath held with all the disgusting rites of the Black Mass at Kranadonk, he sold his soul like Faust, to the devil.

Unfortunately, Count Riesen with a company of musketeers ended the demoniac ceremony and proceeded to hang the goat riders one by one after a drumhead trial. But the devil kept his compact with Hugo. His life was spared, and he was sold to a recruiting sergeant of the king of France.

After a few melancholy months of trailing a pike in the regiment of Royal Piedmont, Hugo returned to his old love—the artillery. As always he did well in this capacity, and as always, ruined his chances by his inability to act honestly. He rose to be adjutant of his company, and very soon afterwards a considerable discrepancy was discovered in the accounts. Hugo, who was stationed at Metz at the time, fled to Ehrenbreitstein, opposite Coblentz, where he duly became known as the most skillful gunner in the little army of the Elector of Treves.

Everybody knows that Louis XIV went to war against the imperial princelings in 1673, and one of his first moves was to besiege Ehrenbreitstein. And now an unaccountable clumsiness possessed the Elector's master gunner. No matter what target Hugo selected, he could be relied upon not to hit it. Finally, the patience of his commandant was exhausted, the official officers grew suspicious, and Master Hugo was called to account before a courtmartial.

He was found to be in treasonable correspondence with the French forces, and, when his conduct had been thoroughly gone into, was arraigned for murder, church robbery, schism, sacrilege and making a pact with the Evil One.

However, as there was no definite proof of these later charges, he was merely condemned to death as a traitor. One would like to say that he faced the firing squad with courage, but as he was shot in the back—"the traitor's death"—even this final gesture was denied him.

Sow seed of all the hardy annuals this fall and save a lot of work next spring.

General Motors September Sales

During the month of September General Motors dealers delivered to consumers 1??,??? cars according to an announcement from the office of Alfred P. Sloan, Jr., president. This compares with 1??,??? for the corresponding month last year, a gain of ??,??? cars, or 12.2 per cent.

Sales by General Motors divisions to dealers totalled 167,??? cars, an output of almost 7800 cars per working day, as compared with 140,607 for September, 1927, a gain of 26,??? cars, or 19.1 per cent.

These figures include passenger cars and trucks sold in the United States, Dominion of Canada and overseas by the Chevrolet, Pontiac, Oldsmobile, Oakland, Buick, La Salle and Cadillac manufacturing divisions of General Motors.

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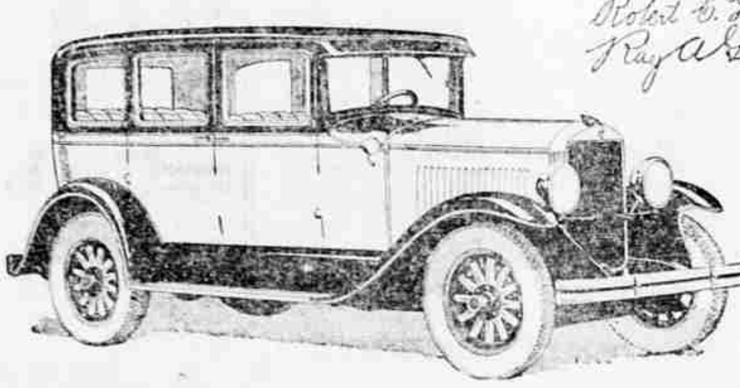

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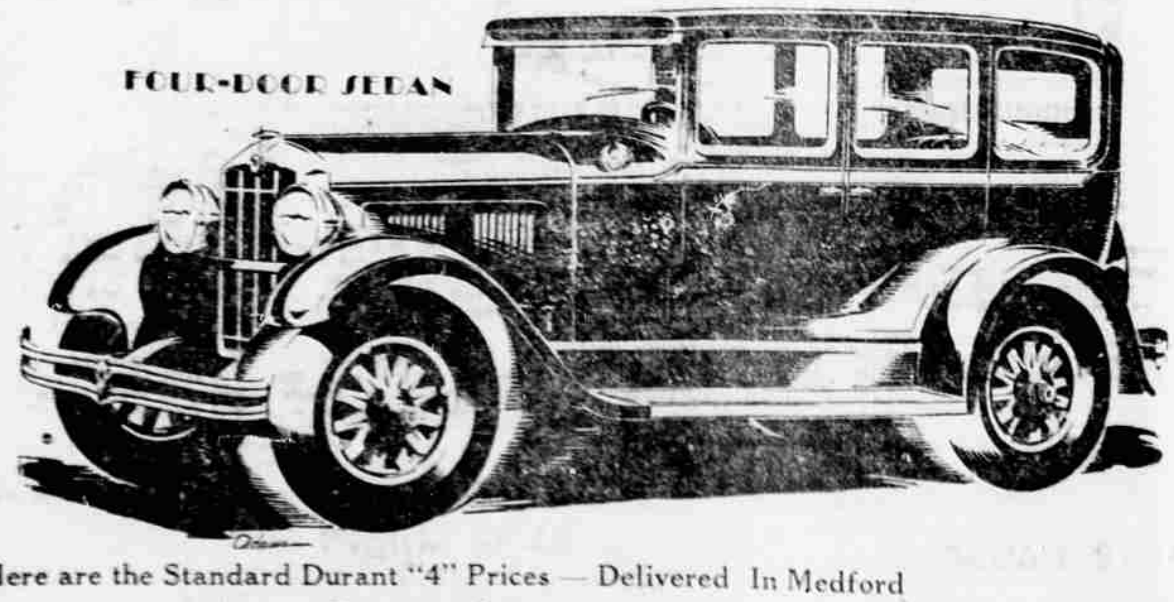

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