

No Exchanges
No Approvals
Every Sale Is Final



A Sale That Will Make MULLINS The Talk of The Town

The most Drastic and Sensational Reductions in Seasonable Merchandise ever offered to Medford and Southern Oregon people.

Fall Apparel When You Want It at Real Bargain Sale Prices!

Gigantic EXPANSION SALE



DRIVE FOR 1000 NEW CUSTOMERS

Prices Slashed To The Bone As An Incentive To Shop Here During This Sale

You people know that when Mullins advertise "Sale" it is honest-to-goodness, bonafide, real. This is to be our biggest sale of the fall season, and we are giving you values that will not be had anywhere at any time. Our entire stock is new and clean and all sale merchandise is new only. No old stock to get rid of with us. Our racks are loaded with beautiful merchandise, and whether you want a coat, hat or dress, or want to pay from \$10 to \$100, you will find the largest selection in southern Oregon here, and at the lowest prices Medford has ever seen. We want 1000 new customers, just as we advertise.



Mullins Hat Bargains

Hundreds of beautiful Hats in Felts, Soleils, Velvets and combinations, all head sizes and shapes. Hats just in this week, values to \$6.50. Expansion price

\$3.95

Our most expensive Metallics, Gold Trimmed Velvets and imported models. These are all exclusive patterns and sell everywhere for \$10. to \$12.00. Our price

\$5.95

Rain Coats

Rain Coats in all new shades of red, green, wood brown, blue and what have you; lined warmly with flannel, all sizes; sell regularly to \$8.50. Sale price

\$5.95

500 Coats at Amazing Reductions

<p>Lot 1</p> <p>In this assortment are 75 Dresses and Sport Coats to be had. Shawl collars and cuffs of Mandel fur in the dress coats or plain, clever little sport coats in most sizes. Values to \$25; expansion price</p> <p>\$13.00</p>	<p>Lot 2</p> <p>Here is a wonderful stock of 100 Coats in all the new French Beaver, Caracul and Mandel furs, in every size from the young 12-year-old miss to size 46. There are sport coats and dressy types to choose from. These values are regularly up to \$32.50. Our big drive sale price is</p> <p>\$19.00</p>	<p>Lot 3</p> <p>Now going up the line you get the Kittensar Broadcloth Coats trimmed with Beaver, Squirelette, Marmink and other furs, Charmutex linings. You can get some of the most clever chic coats or matronly models, every wanted size up to 48. These coats are regularly sold up to \$49.50. Expansion price</p> <p>\$29.00</p>	<p>Lot 4</p> <p>Values to \$60 to choose from. Beautiful Coatskin the new Paquin and Vionette shape collars, heavily furred, elaborately lined and beautiful original models. All sizes and values to \$60.00. Sale price</p> <p>\$39.00</p>	<p>Lot 5</p> <p>All of our most expensive Coats in Manchurian Wolf, Baby Seal, Black Fox, Chinese Badger, Silver Tipped Fox and other genuine furs, beautifully lined in two-year guarantee linings. These coats sell regularly everywhere up to \$100. If you want a real coat, see these at</p> <p>\$64.00</p>
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You Can't Appreciate These Values 'till You See These Garments

500 Dresses At Bed-Rock Prices

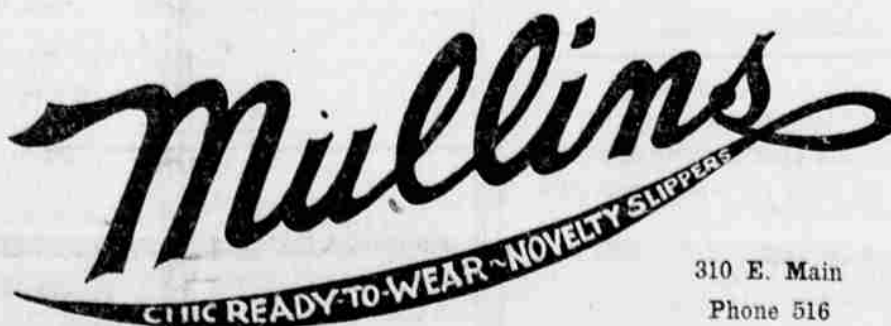
<p>Lot 1</p> <p>250 Dresses grouped together out of our stock in the newest, cleverest styles to be had. Materials of heavy Satins, Flat Crepes and Georgettes. Every size from 12 up to 32, including half sizes and a style for everybody. Values to \$20, expansion sale price</p> <p>\$12.00</p>	<p>Lot 2</p> <p>In this group, 200 higher type Dresses, direct copies of imported models, the finest materials to be had, all desired styles, chic sport, or matronly models, afternoon frocks or party dresses, values to \$35. Our expansion drive price</p> <p>\$18.00</p>	<p>Lot 3</p> <p>Transparent Velvet Dresses of the finest kind of Solid Blacks, Independence Blue, Woodbrown, Wine or in figured transparents. These are all exclusive models and sell regularly to \$67.50. Sale price</p> <p>\$38.00</p>
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Overshoes

Zipper Overshoes in grey, tan, tweed or black; flat, Cuban or spike heels

\$2.49



Silk Hose

Onyx Pointex, full fashioned, service weight or chiffon hosiery; all new shades

\$1.35

Remember! Extra Sales Ladies To Serve You

310 E. Main
Phone 516