

SPECIAL FEATURES FOR ANNIVERSARY OF HUNT THEATRES

MENDENHALL NOW HUNT HEAD LOCAL WITH HUNT FIRM THEATRE COMPANY

Beginning Monday and continuing throughout October, George A. Hunt and company, Inc., will observe the period as anniversary month. According to plans which have been under preparation for considerable time the anniversary will be marked by the showing at the Craterian and Rialto theatres of the biggest film attractions possible to secure.

The many details in successfully presenting anniversary month entertainment to theatre fans of Medford are being handled for the George Hunt Theatres company by S. G. Mendenhall, publicity director for the Hunt theatres, and Medford manager. Mr. Mendenhall needs no introduction to the people of this city, as he has made many friends here during his two years' connection with the Rialto and Craterian theatres.

No independent exhibitor in Pacific coast theatre circles enjoys a finer reputation as a manager and film buyer than George Hunt, head of the George Hunt Theatres company. Mr. Hunt has made his home in Medford for many years and has a host of friends who have watched his rapid rise in the theatre business.



GEORGE A. HUNT

In October, 1919, the George A. Hunt and company, Inc., was organized with Mr. Hunt as president and general manager; R. F. Antle, vice president; and Mrs. George A. Hunt, secretary and treasurer.

Previous to coming to Medford, S. G. Mendenhall managed theatres in Denver, Colo., and in cities in western Nebraska and theatres in Wyoming, with headquarters at Sheridan, before coming to the Pacific coast. In the west, Mr. Mendenhall was connected with the theatre business in Astoria and Portland, being associated with the Jensen and VanHerberg chain of theatres, and later with the West Coast organization.

In Medford and southern Oregon Mr. Mendenhall's efforts have been far toward further establishing the success and popularity of the Hunt theatres. In addition to preparing unusually attractive newspaper advertising campaigns in the Medford publications, he has devoted much of his time to the management of the Rialto and Craterian theatres in this city.



S. G. MENDENHALL

A large measure of credit for the success of the introduction of the Craterian Vitaphone programs may be attributed to Mr. Mendenhall and the remarkable success of the recent greater movie season is due to his exploitation work.

One of the outstanding features in the history of the amusement corporation came in 1924 when the fine new Craterian theatre was constructed and placed in operation, taking the place of the Page which had been destroyed by fire. The Craterian is recognized by theatre-goers and people of the theatrical profession as one of the finest show houses on the coast. Regular vaudeville entertainment was begun in Nov., 1924 when the Craterian was included in the Orpheum junior circuit.

Following the consistent effort of the George A. Hunt company to keep ahead of the rapid development of the movie industry, the Craterian has recently been equipped with Vitaphone and Movietone apparatus. This action which required the expenditure of many thousands dollars, gives Medford advantages found at present only in the larger cities.

And now to complete the city standard of high class entertainment and variety in program Hunt's Craterian will present the famous "Fanchon and Marco" stage presentations each Sunday matinee and evening starting Sunday, October 7th.

With the showing of all high-class road attractions, Vitaphone and Movietone, talking pictures, a weekly bill of high-class vaudeville and now a weekly showing of Fanchon and Marco stage presentations, Medford can, to say the least, be proud of its theatrical offerings.

The company's holdings now include Hunt's Craterian and Rialto theatres in Medford, the Rialto, Grants Pass, a subsidiary company and the Antlers, Liberty and Majestic theatres in Roseburg, the latter three also being operated under the subsidiary Vinqua Amusement company.

The Grants Pass show house is operated by J. W. Dunlop, as resident manager, while the Roseburg theatres are under the management of R. A. Green.

For a number of years the advertising and publicity department of the company was directed by Mrs. George A. Hunt who gained wide recognition in the show business for her exceptional ability in this line and was the only woman on the Pacific coast undertaking similar work.

This work is now handled by S. G. Mendenhall, the Medford manager.

The company's payroll now approximates \$55,000 per year in Medford alone and the personnel of the various theatres is largely made up of men and women who have been with the organization many years.

The inauguration of the October anniversary observance was decided upon by Mr. Hunt as a method of expressing a measure of the satisfaction which his entire organization feels as a result of the successful development of the company and it is his desire to make the month of October a notable one each year hereafter in the theatre operated by the George A. Hunt interests.

Several Strike in Australia. MELBOURNE, Australia, Sept. 29.—The strike of Waterside workers, which entered a stage of violence yesterday, grew more serious today with the throwing of bombs in the houses of foremen and strikers.

Obituary

SHORT.—Elden Short, son of Mr. and Mrs. Edward Short of 820 Summit avenue, passed away at his home Saturday, September 29, 1928.

Elden was born in Milton, Ore., August 15, 1915, and made his home there until three months ago when the family moved to Medford where he entered his freshman year in high school. Besides his parents he is survived by one brother, Clyde, and two sisters, Opal and Maurine Short.

The Perl Funeral home has charge of the service which will be announced later.

HASKINS.—Owen Haskins, who was injured on the Applegate Friday passed away at the Community hospital Saturday. He is a native son having been born on March 21, 1887, near Applegate, his home his entire life. When the United States entered the war he was enlisted and served for the duration of the war. He was a member of the Medford Legion Post No. 15.

Mr. Haskins is survived by his father, Newton Haskins, of Jacksonville, one brother, Wallace, of Pekin, Ill., two sisters, Mrs. Katherine Morrie of Senora, Cal., and Mrs. Isabella Felze of Garberville, Cal.

Perl Funeral Home has charge of the funeral which will be announced later.

Excommunicate President. GLENVIEW, Ill., Economy, Sept. 28.—A dispatch from the Quito correspondent of the newspaper El Universo says that Provisional President Isidro Ayora has been excommunicated by the Archbishop of Quito because of a decree issued yesterday authorizing boards of assistants to sell former church lands.

OBITUARY. Italy, Sept. 28.—Five persons were killed and five injured in an explosion at a dynamite plant here today.

Your Favorite Jeweler Since 1918. LARRY SCHADE THE JEWELER. HAVE US MODERNIZE YOUR OLD WEDDING RING WITH EXQUISITE FLORAL ENGRAVING AND A PLATINUM SHELL OF EXTREME DURABILITY AND BEAUTY.

E. J. RUNYARD ENDS 16 YEARS SERVICE AS MARKET CHIEF

Market Master E. J. Runyard served his last day in that position at the public market house yesterday, after having served in that position for the past sixteen years, ever since the market house was built, and will be succeeded at the next market day, next Tuesday, by E. M. Corlies, who was elected to the position by the city council last week. Mr. Runyard recently announced his resignation to take place October 1, because of removal to his farm place near Rogue River.

Several improvements in arrangement and management of the market are being contemplated by Mr. Corlies who expects to enlarge the variety of products. According to his present plans the meat department and home cooking feature will be particularly stressed during the fall and winter.

In order to inform patrons what to expect at the market on specific days farmers of the vicinity may jointly advertise each week. Mr. Corlies stated yesterday in discussing changes which he is considering.

Daily Meteorological Report

Sunday, September 30, 1928. Forecasts: Medford and vicinity: Sunday fair. Moderate temperature. Oregon: Sunday generally fair, but with clouds or fog in west portion; moderate temperature; humidity normal in west portion, and below normal in east portion.

Table with columns for LOCAL DATA, Temperature (Deg.), Highest (last 12 hrs.), Lowest (last 12 hrs.), Rel. Humidity (Per.), Precipitation (inches), State of weather, Sunrise today, Sunset today, Sunrise Monday, Sunrise Tuesday, Silverton—Starr hardware store completes extensive remodeling.

To Build Ditchless.

WASHINGTON, Sept. 29.—(AP)—Secretary Wilbur announced today that the contract for construction of two 6,500,000 cubic feet volume ditchless will be negotiated with the Goodyear-Zeppelin company of Akron, O.

Name Houghton. SYRACUSE, N. Y., Sept. 29.—(AP)—Anson B. Houghton of Corning, ambassador to Great Britain, was nominated for the United States senate today by the Republican state convention. Attorney General Albert Ottinger of New York City was nominated for governor by acclamation.

WASHINGTON, Sept. 29.—(AP)—President Coolidge has sent a message of sympathy to Wilfred Veno.

These Drug Stores Are Open Nights This Week. Medford Pharmacy, Heath's Drug Store, Strang's Drug Store.

YOUTHFUL BIFOCALS. Youthfulness. The reading segment of the Nokrome Bifocal is practically invisible. As a result, glasses with Nokromes have the same handsome youthful appearance as the single vision lenses worn by the young people of today.

Dr. Jud Rickert Optometrist 222 E. Main.

Farewell Sermon Rev. Temple Today

Rev. T. H. Temple preaches his farewell sermon at the Methodist church today and he and Mrs. Temple leave for Salem Monday, where Rev. Temple will make his headquarters, being recently chosen as superintendent of the Salem chapter of the Methodist Episcopal church.

The Temple's have resided in Medford three years, have been directly connected with civic, patriotic, social and church circles. Under Rev. Temple's pastorate the local church made unusual progress in all departments and the congregation and general public will regret their departure. Mr. Temple has also been active in the local Ministerial association, serving as president for some time.

Classified advertising gets results.

MEDFORD ELECTRIC CO. MEDFORD BUILDING TELEPHONE 90. BATTER UP! The World's Series Begins Thursday. Get the Returns play-by-play on the Amazing New Stewart Warner "Electric Ear". The Last Word in Radios offering you Realism in Radio—Far Beyond Belief. Six-Tube Set \$135.00. Seven- and Eight-Tube Set \$145.00. Complete with Speaker—Ready to "Tune In".

Good News! Big News! Tomorrow PAN-DANDY BREAD. A PURE FOOD TRIUMPH. Just Out—the best news for lovers of good bread that's ever happened to the citizens of this city. An entirely new and different loaf! A loaf so full of wonderful rich taste and flavor, so full of real satisfying nourishment, that you'll be the first to say—"Here's something new in bread." Here is the new loaf that is going to give you and your family a new feeling towards bread. You and your family are going to take a new delight in bread when you have used PAN-DANDY. Eat it as plain bread and butter. Make sandwiches of it. Toast it. Use it for everything you use bread for. PAN-DANDY BREAD is the greatest loaf ever baked—more milk—sugar and shortening. Therefore, richer in taste and more nourishing. Great for KIDDIES—they'll love it. Great for grown-ups, too. Don't put off your joys. Get PAN-DANDY bread tomorrow at your grocer's and get a square deal in bread value. MADE BY BECK'S BAKERY. Illustration of a woman cutting a loaf of bread.