

NEW BUSINESS BLOCK STARTED SIXTH AND IVY

In the way of improvements in new buildings and removing old land marks to clear sites for other projected structures, a Medford resident can hardly leave the city a few days without missing some familiar scenery.

ing; and the fact that the two big walnut trees in front of the latter structure were razed today. The new business building will be constructed on the corner lot site, which land is owned jointly by Dr. W. H. Eberhardt and Dr. E. E. Fehel, will be a reality before winter is over, or maybe much sooner, as the site is being cleared and everything made ready to begin construction.

MEDFORD LOSES TO ASHLAND C. OF C.

As a result of the three-day drive for Chamber of Commerce members which was completed last night the local organization secured 75 names on the list, which brings the total membership up to over 400.

Ashland's Chamber of Commerce had a similar campaign which ended with a total of 100 new men for the group.

BRITISH AIRMAN TO HOP OFF FOR BRITISH ISLES

HARBOR GRACE, N. F., Sept. 27.—(AP)—A young British naval officer who believes in hunches, was here today for a proposed solo flight across the Atlantic within the next fortnight.

Commander H. C. McDonald, 28 years old, whose chief aeronautical achievement was a flight from London to Baghdad, although he has only 80 hours of flying to his credit, thinks he will be able to demonstrate that a British moth plane with a solo flyer is able to stand up against Atlantic weather.

He arrived at St. Johns yesterday from England, with his plane crated and ready for assembling. With him was a mechanic, A. F. Williams.

FANS INVITED TO VIEW WORKOUTS

Fight fans are invited by Sailor Jack Wood, matchmaker for the new athletic club arena in the Childers building to visit the place this evening and watch the boxers work out for the Friday night smoker.

According to Wood, visitors will be able to get a line on how the boys are shaping up by watching them work and also have an opportunity to inspect the new athletic club and arena, which will be used for the first time in the forthcoming boxing show.

Franke Tarnell, a well known welterweight, will be present at the rinkside tomorrow night for introduction to the crowd and it is planned to match him with some good welter in the near future.

The Roseburg matchmaker plans to watch the Friday night affair with the idea of using some of the participants in the next card put on in Roseburg.

Always Something New!

Better Values are Obtainable Here Always—

Look These Over

Rubber Kitchen Aprons in an assortment of pleasing colors; each 10c

Footballs with genuine cowhide covers, each 98c

Black Bear Superior Quality Wool Shirts in fancy plaids; \$3.50 and \$4.95

Genuine Black Leather Horsehide Coats; don't confuse these with imitations \$14.75

"Naugetex" Waterproof Coats, look and wear like leather; \$8.75

The Sensation of the Year for Sports Wear is the smart Black Bear Ski Coats, made from pure wool, they are the snappiest coat for sports wear ever designed \$9.50

Fall Weight Union Suits, short or long sleeves; a \$1.50 value, for \$1.29



Bib Overalls, good weight and cut \$1.15
Black Bear superior quality bib overalls \$1.85

Special—A wonderful value in Hunting Coats; heavy water repellent material, rubber lined, game pockets, our price \$4.98

A full line of Black Bear and U. S. Rubber rain goods and boots.

It Always Pays to Buy at

Stewart's Outfitting Store

Opposite Craterian Theatre

FALL STYLES

C. J. Breier Co.

Is the Store for Women's Apparel Style—Apparel Quality and Greater Apparel Value

—for our aim is not to make style expensive, but to make inexpensive things stylish for our customers.

Never before have we been so completely equipped to supply everything in fashionable ready-to-wear. Never were we so splendidly prepared to supply the most popular styles, colors and materials in every desirable type of wearing apparel for Madam and Miss.

As to Value—Well You Know

Breier has wed fashion to value—providing both smartness and low prices to the women of the west. HOW—you may ask—BECAUSE C. J. Breier Co. gets big price concessions on account of its mass merchandising for our half hundred stores in the West. Everything Breier sells MUST be a BIG VALUE.

Remember—Breier is the store for everyone—All are invited to see the fine wearables selected for YOU.

New Arrival of New Styles

The Better Dress Group

"What shall I wear?" is answered by Breier with a suitable frock for every purse, and for every occasion,—flattery, beautiful gowns.

The Satins and Printed Velvets

are both so lovely that it's hard to make up your mind which one you'll take. There are also velvet and satin combinations.

If you want to travel the Highway to Fashion, you'll make your choice from our group of Better Dresses, which consist of—

Lace Trimmed Dinner Frocks
Embossed Velvets
Transparent Velvets
Lustrous Sheen Velvets
Satin, Combined With Lace

\$9.90 to \$29.00

Details—These are all newly created models embodying the leading style themes—dipping hemlines, confined hips, defined waists, ruffles, tiers, flares and serifs.

Colors—Black and navy blue seem to lead. Other very popular colors are reddish browns, taupe grays, independence blue, rose beige and cashew nut.

New Hats

Paris successes copied in felt, satins, velvets, and satin and velvet combinations.

Both Sport and Dress Models They are French in every detail—which means they cannot be smarter.

\$2.98 \$3.98 \$4.98

and up

Come in and See Them

The New Dressy Coats

New Coats are of paramount importance with the advance of fall. Our coats this season command attention—both from the standpoint of style and value—the quality is evident—the styles intriguing, and the prices are within reach of most women.

Materials—Run mostly to broadcloths and suedes, some Venise and Duvellooms in the better coats.

Individual Models—Very smart and new.

Furs—Wolfs, Foxes, Manchurian Wolf, Vicuna, Coneys and Mandels, in various grades and finishes. New shawl collars, large Paquin collars, spiral and regulation cuffs.

\$14.95 to \$39.50

Sports and Utility Coats

Sport materials are largely in small checks, camels hair effects and tweeds

These are beautifully tailored, very jaunty . . . very swagger . . . very reasonable at Breier's moderate prices . . . even in the beginning of the season.

\$19.90

Better than usual—smarter than usual, and priced lower than usual

36 STORES
C. J. Breier Co.
IN THE WEST

ARTHUR HUBBS, Manager

LOCAL RED CROSS SUM TAKES JUMP

Jackson county residents have contributed \$460 to the Red Cross fund for the relief of hurricane victims in Florida, Porto Rico and the Virgin Islands. The quota for this county is set by the national headquarters at \$750 and it is the hope of the committee in charge of this section that the amount will be raised within the next 10 days at the latest, H. E. Harder stated today.

Yesterday the Ashland branch of the Jackson County Red Cross sent in \$46, making a total of \$75 collected during the day.

EMIL MOHR AND FAMILY TO TOUR SWITZERLAND

Mr. and Mrs. Emil Mohr, and children, who left here last June to spend a year at the former home of the parents in Germany, near Hamburg, and making that point their base for travel trips at times in other parts of Europe, are now supposed to be in Switzerland or Italy.

In a letter recently received by a Medford woman friend, Miss Anita Mohr, wrote as follows: "We are spending a few weeks at Bad Nauheim, Hurgau, a beautiful summer resort in southern Germany. Next week we are going to Switzerland, Italy, Vienna, etc. Germany is quite different from America, but we are used to it now and like it quite well."

BURNING HOUSE IS OIL BLAZE THREAT

Fire of undetermined origin completely destroyed an unoccupied two-story frame house on South Central avenue next to the Shell oil station at 6:30 last evening.

The place was practically demolished by the time the fire department reached the scene and for a time the onlookers feared the flames would reach the oil station. The house has not been lived in during the past two years and there was no furniture in it. Last night was the second time the fire department had been called out this week.

Vegitized Wafers Introduced Today Thru Local Dealers

The Tru-Blu Biscuit company of Spokane, Portland and Seattle is introducing a new partner in tasty wafers called Tru-Blu "vegitized wafers." Distribution is now going apace and advertising will appear in Medford extensively in the Mail-Tribune, beginning today and continuing intensively for a period of several months.

These wafers are made of whole wheat and oatmeal flours, enriched with butter and other fine ingredients. All of these are augmented with a high content of "vegitized flour," which is the discovery of a California scientist. The process consists of dehydrating and pulverizing tomatoes, celery, spinach, carrots and lettuce in a way that removes all the moisture, yet retains all the vitamins, calcium, magnesium, potassium and iron for which a vegetable diet is recommended by physicians and dietitians.

"The pharmaceutical value of these added ingredients gives 'vegitized wafers' an extra appeal to the old consumer and makes them particularly desirable for consumption by growing children for the building up of resistance and bodily strength," says a member of the Tru-Blu company.

The product is selling marvelously in southern California, where it was first introduced, and bids to have a splendid sale in southern Oregon and northern California.

Dayton—Charles Trunk reports five bushels of clover seed to an acre.

JAPAN CROWN PRINCE TO WED TOMORROW

TOKYO, Sept. 27.—(AP)—Tomorrow is the wedding day for the little "commoner's" daughter, who may one day be the empress of Japan. Miss Sezuiko Matsuhara, just turned 19, a few months ago a schoolgirl in a Washington finishing school, with interests and tastes much like those of any American girl of her age, will become the bride of Yasuhito, Prince Chichibu, brother of the emperor and heir presumptive to the throne. Thus she will enter the oldest reigning house in the world.

Nothing in the recent history of the imperial family has caught the imagination, or claimed the sentimental approval of the Japanese like this union. To the public-minded it is evidence of the progress of democracy in the land of the rising sun, but it is as romance, unadulterated, that it appeals to the public mind, especially to the youth of the land.

FIND MANGLED BODY OF OAKLAND GIRL

CHICAGO, Ill., Sept. 27.—(AP)—The badly mangled body of a young woman, identified as Miss Kathryn Leonard, 27, of Oakland, Cal., was found on the Burlington railroad tracks in La Grande this morning. Whether the death was an accident or suicide was not known, and the coroner hoped the mystery might be solved on the arrival of several letters Miss Leonard wrote and mailed home last night. The young woman's mother was killed in an automobile accident last July. Miss Leonard had come here to visit an uncle.

Extree! Discover a Place Where There Are No Jazz Radios

SAN FRANCISCO, Sept. 27.—(AP)—There is at least one happy place in the world where one can sleep mornings, evenings or nights without interference and Captain Harold C. G. Giles arrived here to tell about it.

Captain Giles is on his way to England after spending more than two years as manager of Fanning Island, Ltd., where they raise coconuts in peace. The island, he says, is one place the jazz and radio hasn't brought "Laugh, Clown, Laugh" and other favorites of the radio-pulling State, he explains, is the secret, for nature has combined things to bring about this idyllic condition.

For amusement—there is tennis, the mail arrives every four months and the principal excitement among the twenty-odd white persons this year was the birth of a child.

CATARRH of head or throat is usually benefited by the vapors of **VICKS VAPORUB** Over 21 Million Jars Used Yearly

These Drug Stores are open nights this week:

Jarmin & Woods
James McNair Pharmacy
West Side Pharmacy

Franks Comedians IN THE BIG TENT EVERY Fri., Sat., Sun. COMING "So That's Your Old Man"

Special Offer!

3 Days Only

SUITS 2 SUITS

Or Suit and O'Coat

Introducing Our NEW LINE OF WOOLENS We Will For THREE DAYS (ONLY) Give Each Customer

A SUIT OR OVERCOAT

of Same Quality With Each Suit Ordered for

\$36.50

Beautiful SERGES, WORSTEDS and CHEVIOTS 42 New Fall Fabrics to Select From

COMPARE OUR BLUE SERGE WITH \$40.00 and \$50.00 Suits and You Will Buy

And Just Remember—Your Unrestricted CHOICE OF

Two Suits—Or One Suit and an Overcoat

Both for One Price, \$36.50

THIS BRINGS A SERVICE AND A SAVING SELDOM ENJOYED IN A COMMUNITY OF THIS SIZE

We Want Every Man in This Entire District to Come in and Take Advantage of This Unusual Clothing Value

THE DEPOSIT IS SMALL

And You May Order Your Clothes to Be Delivered on Regular Schedule or Later in the Fall if You Prefer

Special Factory Representative to Serve You

Offer Good for Three Days That's All

TODAY—FRIDAY—SATURDAY

Open Evenings Till 9

REX WOOLEN CO.

MEDFORD DEALER

123 West Main Street

Western Office 1302-B West 10th St. Los Angeles, California Eastern Office 300-10 Monroe Ave. N. W. Grand Rapids, Mich.

THIS SALE POSITIVELY ENDS SATURDAY, SEPT. 29

INSURANCE First Insurance Agency

A. L. HILL, Manager Phone 105 30 N. Central Medford, Oregon

YOUTHFUL BIFOCALS

Youthfulness

The reading segment of the Nokrome Bifocal is practically invisible. As a result, glasses with Nokromes have the same handsome youthful appearance as the single vision lenses worn by the young people of today.

Dr. Jud Rickert Optometrist 222 E. Main

You will like

LOS ANGELES

Better if You Stop at

Hotel Hayward

SIXTH and SPRING STREETS



"Get the Bestward Habit"

New Million Dollar Annex 150 Comfortable Rooms

\$2.00 per day up without bath \$2.50 per day up with bath

PERSONAL SERVICE

Popular Prized Coffee Shop and Grill

We Check Your Car at the Door

H. C. FRYMAN, Proprietor

HARRY C. WAGNER RUSSELL H. WAGNER Manager