



Small Car Driver: "Excuse me, is this the right road?"
Big Car Driver: "Yes."
Small Car Driver: "Then would you mind letting me have a bit more of it?"

If you are searching for a real optimist, pick out the person who enjoys the scenery along a detour.

There is a movement on in our town," says Uncle Joshua, "to make the bootleggers take out filling station licenses."

What most automobiles need most, is a back seat in front so wives can drive better.

Farmer: "I see you've reduced the fine for speeding from \$10 to \$5."
Country Judge: "Yes. The cases were beginning to slow up."

"Can a man get ahead by putting his shoulder to the wheel?"
"If he buys a good car he won't have to."

Science again shows great progress. The cigarette lighter has replaced the Ford as joke material.

It was a dark night and the motorist was lost. Presently he saw a sign on a post. With great diffidence he climbed the post, struck a match, and read: "Wet Point."

Hope: Something that makes a farmer believe he can make a living running a filling station.

Epitaph
Here lie the bones of Wilbur Wump
Who drove too fast and hit a bump
And left the road ere he could jump
And wrapped his car around a stump.
Remains are at the city dump.

A philosopher is one who can view the new model cars and contentedly buy a can of paint.

Willard and Ann were out motoring and Ann insisted that he allow her to run the car. After some persuasion he reluctantly consented, and his fears were soon realized.

"Oh, Willard," the girl cried excitedly, "take it quick! Here comes a ditch."

It's all in the viewpoint, as this story proves:
Mary: "Yes, we had a lovely time, too. Everything passed us."

The fool killer usually takes care of careless pedestrians—and careless husbands.

speeding thru the country, Away from cities' heat, Each tree looks greener, Each stream looks clearer, As viewed from auto seat. Motoring brings happiness To families near and far, The sky is bluer, And worries fewer, When riding in their car.

Hell, for garage mechanics, will be a land of abundant grease and no steering wheels to wipe it on.

A detour is defined as the longest and roughest distance between two points.

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SOUTHAMPTON, Eng., Sept. 23.—Lady Astor, looking young and charming in a blue tailored costume and close fitting hat, sailed today for a two weeks' visit to her old home in Virginia. She will spend a few days in Boston, New York and Washington.



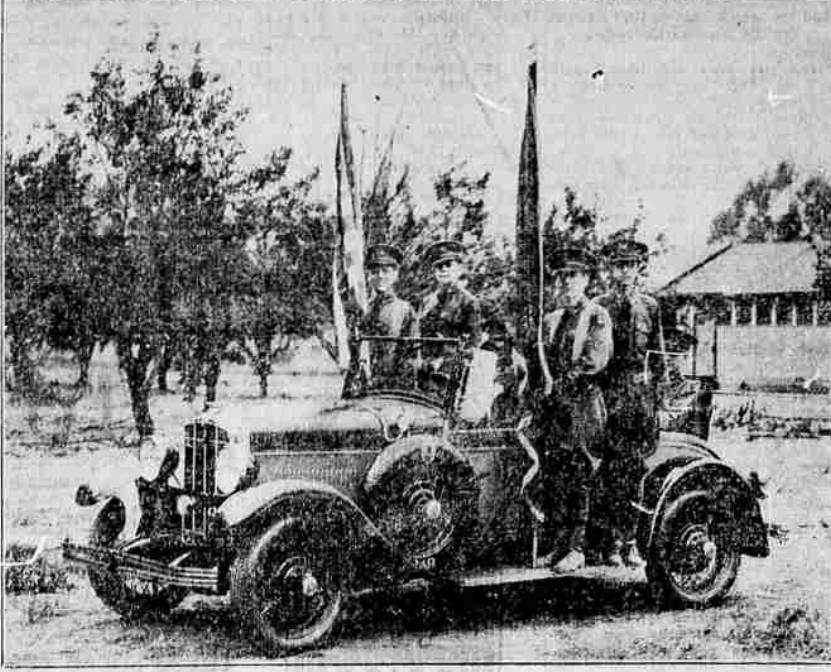
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Champion is the better spark plug because it has an exclusive silicate insulator specially treated to withstand the much higher temperatures of the modern high-compression engine. Also a new patented solid copper basket-seal that remains absolutely gas-tight under high compression. Special analysis electrodes which assure a fixed spark-gap under all driving conditions.

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R. O. T. C. GIVEN SYMBOL OF ITS IDEALS



It isn't very often that a busy executive has time to devote to any but his own business, but he usually finds time when those outside activities involve the furthering of the schoolboy's interest in the school affairs. Says Norman De Vaux, head of the Pacific Art Durable factory.

Photos show: The R. O. T. C. colors and American flag presented by De Vaux to the San Leandro California high school at the first public appearance of the school's military squad in formation; and the guards of the new flags beside a Durant Star Four sport roadster.

HOME EDUCATION
'The Child's First School is the Family.'—Froebel

Issued by the National Kindergarten Association, 8 West 40th Street, New York City. These articles are appearing each Sunday in the Mail Tribune.

ENFORCED FEEDING
Russell M. Coryell

One of the first compacts between my wife and me was that we would oppose a solid front against the enemy. The enemy was our son, Stewart. We had to make this agreement because, separately we stood no chance against him. Our opinions were so at variance regarding the raising of children, what they should do and what they should not, that Stewart could almost always find one of us ready to consent to something the other had forbidden. So, in order to maintain discipline it was agreed between us that whichever of us first took a stand the other would back him up, at least in Stewart's presence. Afterwards, we could fight it out. I say "fight" it out rather than "argue" it out because every man knows how impossible it is to argue with his wife.

The maintaining of one's parental dignity—the enforcement of discipline—is a terrible task any way. It causes more tears in the family than any other one factor in home training.

When Stewart was five, my wife decided that he was not eating as much as he ought. I think she had seen some other woman's child eating more than ours did and was jealous. Women are funny that way. At any rate she decided that Stewart was to be put on a definite, balanced diet; so many eggs a week, so many glasses of milk, so many pounds of spinach and so forth. The meal was to be set before Stewart and he was to eat it, every last bit of it. Otherwise, he was to have no dessert. My wife got the best of me, forestalling any possible objection, by putting the diet into effect while I was away. When I came back she reminded me of our compact to stand together.

Stewart didn't like the new dietary system. He fought against forced feeding and made head-banging, bawling and dining thoroughly disagreeable performances. He declared that soft boiled eggs nauseated him. The milk tasted bad. The spinach had sand in it. He pretended to be too full to eat another bite, or said he had just enough room left for dessert. And when the full, definite, balanced meal had been loaded into him he declared his stomach hurt.

I fought with my wife in private over this regime—tried to point out to her that she was turning Stewart against certain foods to which hitherto he had never objected, tried to show her that she was putting a premium on desserts and making them tremendously important to Stewart, suggesting to her that a child could be over-fed. But disciplining a wife is a great deal more difficult than disciplining a child. Then Stewart came down with pneumonia.

The doctor cut off all food and put him on orange juice and ginger ale. At the end of ten days Stewart was ready to eat anything, but the doctor began very unobtrusively: gruel, broth and so on. And Stewart despised the doctor for starving him. Then the doctor took my wife and me aside.

"Don't try forcing this child any more," he said. "If there is one normal instinct in this world it is the instinct of hunger. Nobody will starve if he has food before him—not unless he has been taught to be stubborn. Your child will eat as much as his body demands. All you need to worry about is having plenty of good food on the table. Don't have any other kind. Don't have desserts that aren't as healthful as the meal itself. Desserts shouldn't be the reward of eating. They should be an essential part of the meal."

I don't know why a woman trusts every man but her husband. The opinion of her neighbor's husband is always more valuable than her own husband's. My wife agreed to try the doctor's system. What did Stewart do? His eyes opened wide with joy.

"What?" he cried. "Don't I really have to eat anything I don't want? And can I have my dessert just the same?"

"You surely may," we told him. "You may eat anything you see on the table—as much or as little as you please. You may eat only dessert if you choose."

"Gee!" cried Stewart delightedly. "I'm gonna have dessert first." So we gave him a helping of applesauce. Then he decided to have some lettuce and after that his meat and potatoes.

And now meal time is a joy. He eats everything and eats it with pleasure. There are meals, of course, when he eats very little, but I think that is true of adults as well as of children. Certainly Stewart's firm-fleshed body shows proper nourishment and without any nerve-racking discipline to oblige him to keep fit.

Medford is the county seat and metropolis of the Rogue River valley and gateway to Crater Lake.

GENERAL MOTORS
AUGUST SALES

During the month of August General Motors dealers delivered to consumers 187,463 cars, according to an announcement by Alfred P. Sloan, Jr., President. This compares with 158,619 for the corresponding month last year, or a gain of 18.2 per cent.

Sales by General Motors divisions to dealers totaled 186,653 cars, an output of almost 7,600 cars per day, as compared with 155,604 for August, 1927, a gain of 31,049 cars or 20.0 per cent. The figures include passenger cars and trucks sold in the United States, Dominion of Canada and overseas by the manufacturing divisions of General Motors.

Humane Society

If the number of people who viewed the Jackson County Humane society's exhibits during the fair is any indication of the interest felt in this work, the executive committee can well feel they are working for a worth-while cause.

Any community is better and shows a progressive spirit that will contribute and make it possible to carry on such work. The committee feel greatly gratified and proud of the spirit in which the people viewed the exhibits and the interest shown in the humane devices.

The running board carrier for the dog attracted a great deal of attention. No dog should be carried on the running board without some protection. Some states have laws requiring automobiles carrying dogs to equip their autos with such carriers if nothing more than a simple baggage carrier. More than one instance has been noted this summer of a valuable dog being dragged by the neck along the highway by a swift moving auto, all through the lack of a proper protector on the running board.

The sanitary dog kennel came next in interest and the boys were much impressed—so cheap and easy to build. The ease with which it could be cleaned and aired out was a great recommendation.

The trappers among the boys were glad to examine the humane trap. Unfortunately there was only one on exhibition. Others which had been ordered from Canada and other fur bearing sections did not arrive in time. The trappers were in favor of traps which inflict the minimum of pain, and were glad to receive literature bearing on the subject.

The booth certainly attracted the children. It was a pleasure to have them visit it; they showed such interest and nearly every one had a dog or cat and was anxious to tell about it if a little interest was shown. Some were not as happy as they might have been on account of the recent loss of their pets—the dog policeman had been around and visited their home.

UNION OIL SPONSERS
LECTURES ON AIR LAWS

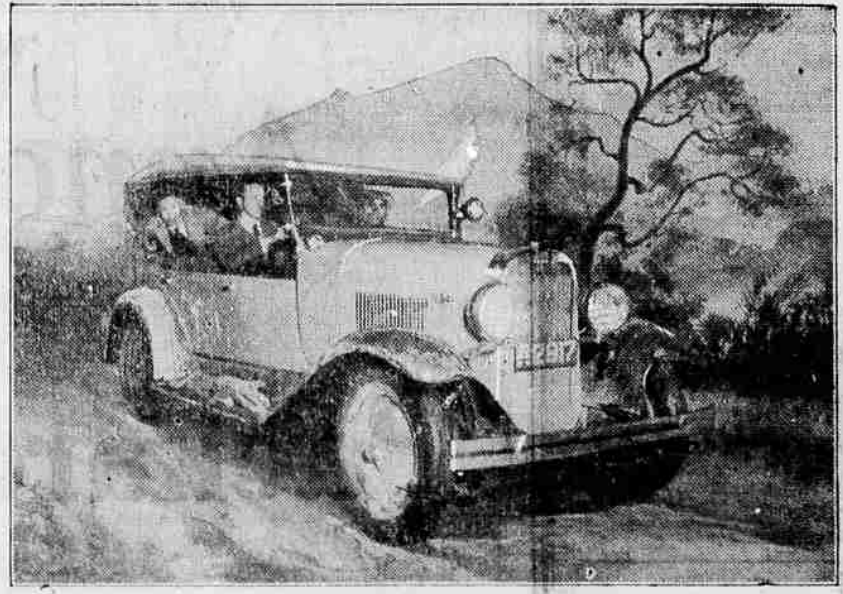
A series of six lectures on air law, the second of its kind to be given on the Pacific coast under the sponsorship of the Union Oil company, have just been completed at the University of California by Dr. Otto Schreiber of Koenigsberg, Germany, recognized expert on the subject. Some weeks ago Dr. Schreiber delivered a similar series of lectures at the University of Southern California.

During the series, Dr. Schreiber reviewed the history and development of legal air regulation and explained the control of airways and airports, told of the rules of different countries in regard to laws of the air, and discussed liability in connection with aviation and international implications of navigation of the air.

In sponsoring the lectures, both at the University of Southern California and the University of California the Union Oil company was actuated by an altruistic desire to contribute toward clarification of the laws concerning aeronautics.

Dr. Schreiber is working on a plan to codify aerial law, a task which he estimates will take at least ten years to complete.

Arouses Auto Interest In Japan



New Oldsmobile in first non-stop run across Japan it hailed by the press as a great contributor to the good roads movement and to the increased use of automobiles in the land of Nippon.

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Moreover, the car is longer, faster and finer in every respect, with deep, wide luxurious seats, rich interior appointments and complete fine car equipment.

In fact, every visible and invisible detail of New Senior design reflects unstinted credit on the high and progressive standards of Dodge Brothers.

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Available in six distinguished body types—The Sport Sedan \$1795—The Sport Coupe with Rumble Seat, \$1795—The Landau Sedan, \$1845—These prices include six wire wheels and six tires. . . . The Victoria Brougham, \$1575—The Sedan, \$1675—The Coupe with Rumble Seat, \$1675. . . . All prices f. o. b. Detroit—front and rear bumpers included.

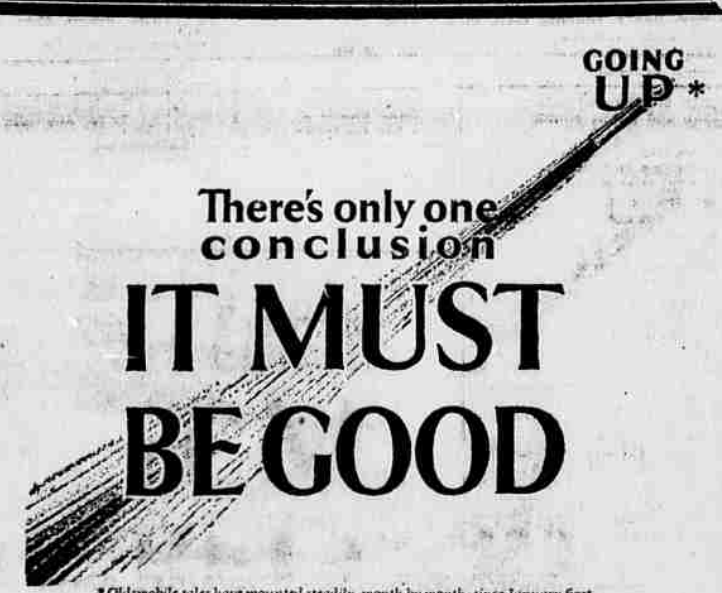
[Dodge Brothers new Victory Six \$995 to \$1295, and Dodge Brothers Standard Six \$875 to \$970, also on display]

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