

RICHFIELD WINS MORE BIG EVENTS

A world agog with enthusiasm over the success of the greatest air event it ever has known—its imagination gripped by the utter drama of high velocity aerial races across America to Los Angeles—such is the aftermath of the just-ended air derby.

And perhaps no one feature of the whole feature-filled series of events has attracted quite as much attention, or aroused as much comment, as the sensational and sweeping victories won by Richfield.

Richfield, because of its almost countless victories on the professional speedways, has long been a name to conjure with in the world of "motor sport." Fans for high velocity events were not surprised, naturally, when Richfield, turning the air, won such international fame as being the gasoline which powered Capt. George Wilkins' plane across the pole, or which sent the celebrated "Yankee Doodle" of Art Goebel without a miss or stop from Los Angeles to New York in record-smashing time.

But even the most confirmed Richfield "bug" motorists, race drivers, fliers were amazed by its list of successes within the last fortnight.

Carl Howland's winning Cessna monoplane in the Class A race was Richfield powered. Next in import was H. S. Myhr's victory in the Class A San Francisco to Los Angeles race, and Robert Cantwell, winner of the Class C transcontinental race was a Richfield user.

Then the sensation of the show came when Art Goebel, flying back from New York in his silver Yankee Doodle, powered with Richfield, was first of the non-stop fliers.

Just prior to the air derby and show, one of the fastest of inter-city speed records for big passenger planes was made by the giant Pottier tri-motored monoplane, "Richfield" when it made Los Angeles from San Francisco in exactly 2 hours and 13 minutes.

Comments of Richfield Oil Company officials on the success of their gasoline were terse. They merely said:

"Richfield is proud of the part it is playing in aviation; proud to be able to furnish a record-breaking fuel to carry these daring fliers on to fame."

SILVER ANNIVERSARY BUICK PLEASES LOCAL FAMILY

That the Silver Anniversary Buick has reached a new and greater degree of refinement and efficiency than ever before is the opinion of Roy Pruitt, prominent local financier, one of the first persons in this city to purchase one of the new 1929 models.

"Aside from the remarkable performance which is evident in the first few miles I have driven my car," says Mr. Pruitt, "it possesses beauty unsurpassed, in my opinion, by any motor car now on the market."

"Knowing the unusual qualities which for many years have made Buick a leader in its class, and struck with the individuality and distinctiveness of the 1929 line, no sales talk was necessary to convince me of the merits of the new car."

The entire Pruitt family is enthusiastic in praise of the new Buick. The vogue which has been created in the Silver Anniversary models, brought about through the graceful curves of the masterpiece bodies by Fisher and making comparison with any other car on the road impossible, together with the attractive new color combinations, found immediate acceptance with Mrs. Pruitt, who also was charmed by the features which have been especially designed for feminine drivers.

"I am told," said Mr. Pruitt, "in creating the colors of the Buick Silver Anniversary line, hundreds of intricate tests were made and the judgment of some of America's foremost color experts secured before the new models, as we see them now in the showrooms of the Scheer Motor Co., were introduced."

FORMER STARS AT ROUNDUP LEADING FOR 1928 PRIZES

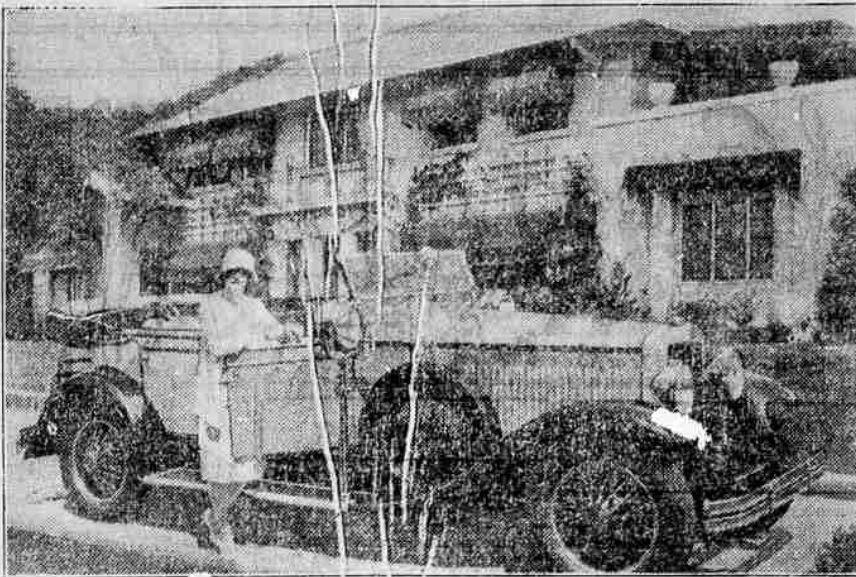
PENDLETON, Ore., Sept. 22.—On the initial day of Pendleton's annual roundup was started with the "Westward Ho" parade, a pageant itself with floats depicting the episodes of the old west, cowboys, cowgirls, Indians, stage coaches and what not.

This afternoon in the big arena champions of the world in cowboydom will be decided. Bob Crosby yesterday sent his stock up by two firsts in steer and calf roping while Mike Shelton took first in bulldozing and made himself a hard contender for Roosevelt trophy honors.

Mabel Strickland did first roping yesterday and was to repeat today. She also won the relay race for cowgirls yesterday, with quick changes.

Today 20,000 spectators were expected to witness outlaw steers and cowmen battle for supremacy.

PAULINE FREDERICK to TOUR in GRAHAM-PAIGE



Pauline Frederick, who launched a new play, "The Scarlet Woman," in Detroit late in the spring, before her departure for her home at Beverly Hills, Cal., she ordered this Graham-Paige eight-cylinder phaeton with special Le Baron body, finished in aluminum lacquer and black. Miss Frederick will drive her Graham-Paige back to Detroit this month for rehearsals of "The Scarlet Woman," which she will present in eastern cities this season. The photo shows the star and her car in front of her home.

Roads to Romance with Jack and Ethyl

Being the original letters of a young wife on her honeymoon moon over the Pacific Coast to the girl-friend back home.

Dear Marion and Jim:

Home in three days! Honeymoon all over. Me for the disheveled and brom. This sure has been some trip, but I'll be glad to get into my new house and start in housekeeping.

Jack and I are planning to make trips every week-end just "to keep practised up" but really to continue the thrills and the joys we have had all summer. It doesn't seem to matter where you live here on the coast; there are countless places of interest to drive to and see and enjoy and we are determined to take advantage of them. And you can go almost all winter long, too.

We were talking about it with a couple of people we met at Santa Barbara. They said that for the last six years they have been out pretty near every weekend. They watch the papers, the automobile sections usually, and read about places in their vicinity that the reporters write about and they sound interesting so they just pick up and go the following Saturday.

AERIAL PHOTOGRAPH CAN SPAN CONTINENT IN THIRTY MINUTES

DAYTON, O., (AP) Thirty minutes after an army aerial photographer opens the shutter of his camera over an objective along the Pacific coast, a print of what the speeding army eye saw can be laid before a governmental official in Washington.

The operation is made possible by development of the film in the plane and its transmission by telephoto over telegraph wires.

The immediate problem of experts in the army air corps laboratories at Wright Field here is to make a feat so completely foolproof that everybody in the air service can do it. Dr. Samuel Barba, who is working toward a

They either camp out that night or stay in a hotel or inn and come back Sunday night refreshed and rested and ready for the next week.

It sounds like a very good program and one that you'd never get tired of. I never knew there was so much to see and look at out here in the west until the Associated Oil company sent us out on this honeymoon trip. We were lucky, of course, but most anybody can go on short trips every week-end if they want to and have just as much fun as we have.

Will see you in just a few days now. Jack has a lot to tell to Jim, he says, and believe me, Marion, I've got plenty to tell you.

Love, ETHYL.

P. S. If you girls want to, you can give us a party when we get back. Not much, you know; just a sort of a welcome back. What do you think. Don't tell anyone I suggested it—especially Jack; he hates them. But they're good for him.

simplification of the process, said simple instructions, a camera, special films and several small cans of developing fluid will be the only equipment necessary.

A speaking of photographic processes resulted from the army's perfection of a film that is a "positive" and does not need to be printed. The usual commercial film is a "negative" from which a print is made.

However, should more than one print of a picture be needed the "positive" of the army film can be printed on a "negative" film and this printed on photographic paper. Special developing fluids have been made in the Wright Field laboratories to further speed the process. Use of them does not require a dark room.

In a test of the new system Lieut. George W. Goddard and Dr. Barba photographed the government prison at Fort Leavenworth, Kan., and 23 minutes later the telephoto print was received in New York.

Rogue River Valley—The scenic paradise of the world.

Ramblings of a Foot Creeker

As a tourist drives south from Los Gatos, Calif., over a paved highway toward Santa Cruz, about six miles north of the latter place, at Camp Evers, a turn to the right takes him over another paved road called the Scott valley. Two miles further he is greeted by a large sign board telling him he is approaching "The Mount Hermon Christian Association."

After going a few rods further, we stopped before a group of buildings. We have been camping here six weeks and I am writing this to let other people know what I have found. In its physical features I have found one of the most beautiful and pleasing places that I have ever seen. The grounds compose 400 acres in the heart of the Santa Cruz mountains and only a few miles from the sea. The surface stands mostly perpendicular, or nearly so, with deep canyons running with sparkling cold water where the graceful sword, and Woodwardia ferns dip their pleasing fronds to drink. The immense redwoods and the smaller maples, alder, tan oak, fir, bay tree and others make a shade so dense that the sun can rarely touch the ground. During my stay here from August 1st, I have slept under several blankets every night so many that I dare not tell the number and the dense shade has been delightfully cool even thru the "heat of the day." If all the world was like Mt. Hermon that place would probably be unknown. I found a man this morning who comes here every summer from Chicago. The boys would say, "He knows his onions." This certainly is a place to keep cool, enjoy the beauties of nature and to drink deep of the waters of life as furnished by the association.

The association was formed 22 years ago by a group of Presbyterians. A majority of the directors now are Presbyterians, but several other denominations are represented. The purpose was to found a retreat where Christian people might go for rest, and for refreshment in the great things of the word of God. Unswerving loyalty to a "Holy Book" instead of a "book full of holes" is the dominating idea. Any man who accepts the Bible as "infallible in religion and morals but not in history and

biography" has no place on its platform.

The method of the association is to furnish one hour of Bible instruction every day during the season which extended this year from June 17 until Sept. 2. In addition to this they invite various Christian organizations to use the grounds, putting on their own programs. There were eight of these this year, each one lasting a week. Besides these a church at Richmond autoed down on Saturday to spend Sunday and Labor day. They had some fun, but the event was dominantly religious. Eighty people came, nearly filling the auto camp.

Besides the work here the association sends its director, Rev. F. W. Russell, to hold Bible conferences among the churches of the state after the t. Hermon season closes. For a multitude of people I can doubtless best explain Mt. Hermon by saying that Winona Lake is what they are trying to reproduce on the Pacific coast in that effort this year, in addition

to the best California talent they have had A. Z. Conrad of Boston, H. W. Baber of Salt P. A. Agar of New York, Oscar Blackwelder of Baltimore, H. M. Kerr of St. Louis and C. G. Trumble of Philadelphia.

As a summer playground there are tennis courts, a bowling alley, a ball diamond, a swimming pool, boating, wading in shallow water flowing over solid rock, trails thru the woods, and the ocean beach only seven miles away. There is also a whole mountain of purest sand, and what can beat a sand pile for the kiddies to have fun.

Quite a number of substantial buildings have been erected affording abundant facilities for religious meetings from the small committee group up to the large assembly hall, as also buildings for lodging and eating purposes. Cabins for autoists who wish to do their own cooking are 28 in number, and there is also a small area for those who come with tents. This feature is most conspicuously lacking largely for the reason that

there is so little level ground.

Lots are for sale at figures ranging from \$50 to \$200, and about 300 cottages have been built on lots already sold. Only those who are in sympathy with the purpose of the association are desired as purchasers. A few persons occupy their houses the whole year, but practically depart with the opening of the public schools.

The assembly hall is a rough wood floor sheltered by canvas which shows long battling with the elements. But rumors are afloat that next season a substantial structure will take its place. Persons looking for a place to invest money so that it will bring large returns to the kingdom of God, it seems to me after six weeks of careful observation, will do well to investigate Mount Hermon. For information write to C. S. Price, Mt. Hermon, Calif.

W. M. M. CARLE.

P. S. Some readers may remember Mr. Price as a member of the Presbyterian church at Ashland and superintendent of Jackson

county schools. He was also partnership with Mr. Voorhies in the printing business at Grand Pass.

Demonstration of Texaco Motor Oil

The Texas company's engineering branch has worked out many mechanical devices to demonstrate their various products, so the public can see the operating qualities in the products.

A machine to demonstrate the film of Texaco Golden motor oil and the clearness and purity of the oil will be in operation all the week at the Texaco station, corner of Jackson and Riverside, operated by LeMoss & Seeley. The public is cordially invited to call and see the machine in operation.

Rogue River Valley—The scenic paradise of the world.

BOXING!

Opening Medford's New Arena

Friday Nite 28 September.. 28

Main Event, 10 3-Minute Rounds

PAT PADELFORD of Medford—135 Pounds

vs. LAKEY MORRIS of Portland—133 Pounds

Semi-Windup—6 3-Minute Rounds

MORRIE HARRIS of Portland KID WAGNER of Medford

PRELIMINARIES Eddie Green vs. Kenneth Powell Bud Riley vs. Kid Marshall



PAT PADELFORD OF MEDFORD

Tickets on sale at Pastime Pool Hall, Brown's Cigar Store, Cleo's News Stand, Bill's Place. General Admission \$1.00 Ringside Seats 1.50 Ladies and Children .50

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- 2—The New MAJESTIC All-Electric Radio reproduces the human voice with a fidelity heretofore considered impossible. . . . It will bring into your home the world events as broadcast, exactly as though you were directly in front of the speaker.
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- 4—The New MAJESTIC All-Electric Radio has a tone never before approached by any Radio Receiving Set. . . . With it you will get the highest or lowest vocal, orchestral or pianistic notes free from distortion.
- 5—Business—Politics—Religion—Perfect daily contact with all three, are yours with The MAJESTIC. . . . Like a modern, up-to-the-minute encyclopedia, The MAJESTIC, with its nation-wide reach, will keep you informed of everything which is going on in the world.
- 6—The New MAJESTIC All-Electric Radio has no batteries, acids or other troublesome accessories. . . . Just swing the single controlling dial and The MAJESTIC will bring in what you want—Faultlessly.
- 7—The New MAJESTIC All-Electric Radio is always ready to give you exactly what you want. . . . Simply plug in on any light socket, flip the switch, and The MAJESTIC will snap into action.
- 8—The New MAJESTIC All-Electric Radio is the most sensitive receiving set ever built. . . . With it you never have to strain your ears to catch even the faintest, softest tones.
- 9—The New MAJESTIC All-Electric Radio meets every condition of broadcasting with a flexibility which is positively astonishing. . . . When sound reproduction varies from the thin notes of a referee's whistle to the roar of forty or fifty thousand people within a few seconds' time—MAJESTIC meets that test.
- 10—The New MAJESTIC is not an assembled set. . . . Every piece, part and parcel is built in the six great Grigsby-Grunow plants, devoted to perfection in the production of one thing—MAJESTIC Radios.

Come and see and hear The MAJESTIC—Today PALMER MUSIC HOUSE

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—Why not spend a few days in a hospital? Often serious illness may be attributed to neglecting to rest and taking care of yourself at the right time.

A hospital offers you a place to rest and recuperate; offers you cool, airy rooms, the best of scientifically prepared foods and the personal service of capable, graduate nurses.

All of this service costs no more than the charges at a first class hotel.

YOUR hospital is a public service institution, maintained for YOU and at your service whenever you wish to avail yourself of its accommodation.

Community Hospital