

GRAHAM PAIGE AUGUST RECORD 11,200 CARS

Graham-Paige built 11,207 cars in August, more than half the total factory production for the entire year 1927. August was the sixth month in succession to establish a new production peak for Graham-Paige, surpassing July by 2,200 cars, an increase of 24 per cent.

Total production of the new line of cars, which were presented last January to mark the entry of the three Graham brothers into the passenger car field, now stands at 58,780.

Indicative of the improvement in the production facilities and the efficiency of the plant under the new management, is the fact that 27,359 cars of the total 1927 production were built in the last four months, as against 24,420 in the first four months of the year.

Employment at the Graham-Paige factory is now at its highest mark in 18 years, exceeding 6000, an increase of 1500 since March.

The Graham-Paige record has been one of rapid and constant growth. In January, when five new chassis models were introduced, 1497 cars were built. In February, with production facilities improved, the output was 4019. In March, production first reached 500 a day, and on March 26, the 10,000th car left the line. The total for March was 7614, or 36 per cent better than the best previous month in the factory's 18 years history. The first quarter brought the total to 13,139. On May 2, the entire production of 1927 was passed. July 19 brought the total to 43,762, surpassing 1927, which was the best twelve months' period in the company's history, and doubling the entire output of 1927.

The 50,000th car came of the line August 8. The total for 1928 up to September 1, is 2.7 times the production for the same period in 1927.

New Features of Studebaker President Eight

The outstanding value of Studebaker's new president straight eight sedan, has made it within two months its introduction one of the most popular cars ever built by the corporation, according to reports received by The Studebaker Corporation from dealers all over the United States.

"Judged by any standard of comparison, the new President eight offers more automobile for the money than ever bought before," said O. V. Myers, local Studebaker dealer.

In mechanical respects the president eight, at its new low price has won much enthusiastic praise from automotive critics. It is powered with Studebaker's famous 105 horsepower straight eight motor which provides flashing 80-mile-an-hour performance. Safety is assured by amplified action mechanical four-wheel brakes which stop the car in less than half the distance established under safety codes.

"The new Studebaker radiator is particularly handsome. It is deep and narrow, brightly plated with chromium over nickel, and carries a flat radiator cap with a winged motif which is also carried out in the massive headlamps.

"The exterior beauty of the president is matched by the luxury and comfort of its interior. The wide, form fitting seats are scientifically shaped and the rear seat is flanked by comfortable arm rests. The many fittings include conveniently placed ash receiver. Upholstery is of fine mohair.

"With its speed, beauty and luxury, the president also offers a new standard of riding comfort as a result of Studebaker's new and exclusive ball-bearing spring shackles. They eliminate squeals and rattles, prevent sideways, and need inspection only at 6,000 mile intervals, when lubricant may be added if necessary.

"With hydraulic shock absorbers, which are standard equipment front and rear, resilient springs and deep, form fitting seats of new design, these patented ball-bearing spring shackles form an unestimable combination for riding comfort."

EGYPTIAN SWAINS MUST STAND ROUGH TREATMENT

KHARTOUM, Egypt.—(AP) A quaint-wild custom for the capture of young male swans has survived in the Sudan down to the present day. Where it is a case of two young men enamored of the same girl, they subject themselves to a "mobatanih," a love test or a savage cruel nature.

The rivals hunt down blows on one another's backs either with a whip or stick, the weapon having been agreed upon by them in advance. The one who bears up the longest under the punishment takes home the bride and receives the title of "Achu-el-nah" ("Brother of the Daughters"). Although these contests have been prohibited by the police, they continue to be held in secret.

TURKEY SEEKS REMEDY FOR STUDENT SUICIDES

CONSTANTINOPLE.—(AP) An epidemic of student suicides which has been giving the Turkish authorities some concern, spread to an American institution of learning.

A 14-year-old student of Roberts college named Mehmed Salih failed in his examinations and forthwith drowned himself in the Bosphorus.

Adds Aeronautical Supplies



To assist in furthering the cause of aviation, the Western Auto Supply Company has donated the trophy cup shown above which will be presented by the National Aeronautic Association to one of the winners of the National Air Races in Los Angeles on September 16th. In step with the rapid progress of aviation the Western Auto Supply Company has recently added aeronautical supplies to their automotive equipment. From left to right, those pictured above are: Hal Baker, general manager of the Western Auto stores; C. F. Schory, contest committee secretary; James Road in charge of Western Auto's aeronautical department; and Dudley Steele, California chairman of the contest committee.

Arm Chair Journeys to Other Lands

Wheat Fields Guarded Like Gold

By James A. Mills
(Associated Press Staff Writer)

PODGORITZA, Jugoslavia.—(AP) When the annual wheat harvest is on in Montenegro, now a part of Jugoslavia, the mountain farmer sits all night long by his ripened grain, rifle across his knees and ever alert for the marauder. For Montenegro is a primitive mountain state, infested with bandits.

In exceptional cases only is a wheat field in Montenegro larger than an American building lot. The country is rocky and barren. The wheat fields are laboriously created by bringing to the higher levels fertile earth from the valleys below.

These little patches are the Montenegro's sole means of sustenance, and he guards them literally like fields of gold.

Even in the best years the wheat crop is not equal to the country's consumption. Goats, sheep, cattle, all flourish on the short grass on the mountain slopes, but wheat is one commodity that must be raised in true hillside fashion, by the sweat of the brow. It is for this reason that beside the tiny wheatfields of this remote and medieval mountain state of Montenegro are little stone cairns to which the owners retire as soon as the grain ripens.

Unless the owner is alert, mountain brigands sweep stealthily across the countryside and cut the grain while the attendant sleeps. So through the long, weary nights of harvest-time the mountain farmer mounts guard in his stone sentry-post, remaining there until his women-folk have shocked the last sheaf and carried it on donkey-back to the fastness of the home attic.

Montenegro has never been self-

IF ENGINE POUNDS WATCH THE FUEL

"When the other fellow begins to brag about how his car goes up that steep grade—what can you say about your machine? It's pretty hard if you have to admit that your car loses speed before it has gone a hundred yards, that it begins to pound and strain and cough, maybe it's your fuel that's wrong not your car! Even the finest engine works better when the fuel is right," says Mr. Masson, local agent for the Shell Company.

"Pounding and knocking on hills is caused by the use of ordinary wet gasoline which won't stand compression and pre-ignites before the piston reaches the top of the cylinder. Motor point out you open the throttle and shoot your cylinders full of fuel when you are climbing a heavy grade. The piston starts to compress this wet fuel, but before the cylinder reaches full compression, this ordinary gasoline ignites and tries to force the piston down. As the piston is on its way up, your engine is literally working against itself and the motor bucks, much as an outlaw horse bucks! You lose power, you lose speed, you wear out your engine.

"Dry gasoline is the answer to this problem, as thousands of motorists have found in using Shell 400, a finer fuel which costs no more than ordinary gasoline. Shell 400 contains none of the heavy wet ends of kerosene. It goes into your cylinders completely vaporized and is especially adapted to the high compression of modern motors. Shell 400 does not pre-ignite, burns evenly and gives a smooth, steady flow of power. You can demonstrate the principle of dry fuel as a cure for strained pounding by using Shell 400 in your car. You'll be surprised, like thousands of other motorists, at the difference Shell 400 makes in the performance of the modern motor.

HOME EDUCATION

'The Child's First School Is the Family.'—Froebel

Issued by the National Kindergarten Association, 8 West 40th Street, New York City. These articles are appearing each Sunday in the Mail Tribune.

WHY

Frances E. David

"Mother, why do you beat the cake so hard?" asked little Mary as she watched her mother making a cake.

"It's too busy for questions this morning," her mother replied. "Run outdoors and play."

The "too busy" mother failed to notice the wistful look in Mary's eyes as she closed the door.

In the next yard, Helen and her mother were busy together.

"Come and see our garden," called Helen.

Out of the invitation, Mary quickly joined them. Helen proudly showed her the small patch of ground that was her "very own" garden, all ready for the seeds. Helen's mother placed a small stick at each end of the garden and tied a string to them.

"Why do you put a string there, Mother?" asked Helen.

"It helps us to keep the row straight," she answered as she showed them how to make a tiny trench for the seeds.

The girls took turns helping her to drop in the seeds and cover them with earth. To every question—and there were many—she gave a careful and satisfactory reply.

When the seeds were planted, Mary expressed a wish that she might have a garden, too, but she added with a sigh, "Mother's too busy."

In later years, Mary's mother was disappointed to find that Mary showed little interest in housework. Even her association with

Helen, who still lived next door, did not awaken in her the desire to be of service in her own home. Her mother secretly envied her neighbor because of Helen's ability and love of home duties and openly lamented the lack of these qualities in her own daughter.

The "why" of Mary's early years had been too often unanswered and ignored. The beating of a cake, the planting of a seed—such trivial things to her mother—had been sources of wonderment to the childish mind.

Her imagination, unassisted, could not determine the causes for doing certain things in a particular, approved manner. Her mother had failed to realize that her questions were not mere idle curiosity but evidence of an active and inquiring mind.

Her "why's" gradually became fewer until she ceased to question regarding those things she did not understand. When necessities had to be solved she struggled alone. To some extent, she thus gained independence of thought but by no means enough to compensate for the lack of a mother's guidance.

On the other hand, Helen's mother was repaid a thousandfold for the time and thought given to her small daughter's numerous inquiries. No question had been too trivial nor time too precious for an intelligent answer. Just as a tiny plant grows with sunlight and warm rains, so Helen's capabilities had unfolded and developed with a mother's thoughtful care and attention.

It's the Little Things That Count

The easiest way to keep house is the best way. Whether you live in a small apartment, or a large residence, there is no longer any need for back-breaking toil. The wise woman who must bring up her children, prepare meals, and keep her home in order, soon learns the importance of careful planning, budgeting of expenses, suitable equipment, and effort-saving habits. System, plus frequent and liberal applications of soap and hot water, make it possible for her to devote at least part of each day to recreation or self-improvement.

Some housewives are under the impression that frequent cleaning of such furnishings as rugs and hangings tends to wear them out. On the contrary, nothing is more injurious to delicate fibres than gritty dust embedded in the surface. In addition to daily sweeping, many household experts favor occasional washing with soap and warm water to keep rugs in the best condition.

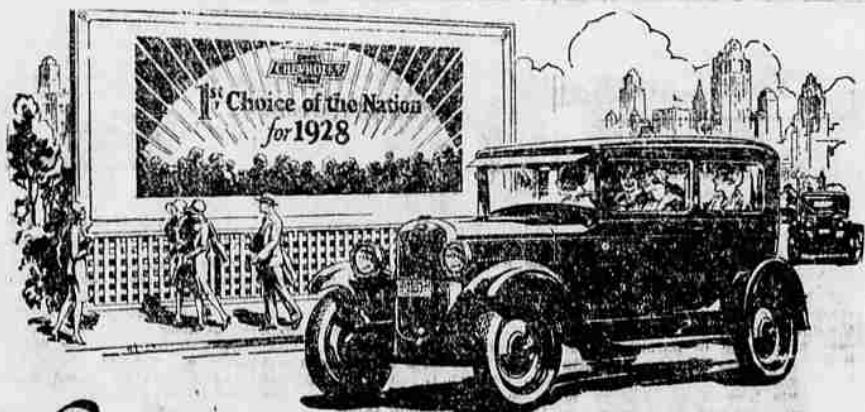
Walls and ceilings should not be ignored until cobwebs begin to make their appearance. They need

stolid, phlegmatic, melancholy race. The women do most of the work. The men spend most of their time promenading the streets in their picturesque "balloons" breeches of blue, enormous leather boots and gaudy red shirts. The women, although attractive, wear sombre standardized garments of black, which conceal the contour of their figure and the grace of their movement.

Both sexes wear "pork-pie" caps with a border of black silk and a crimson center. The black border symbolizes their grief over defeat at the famous battle of Kosovo, in which Montenegro and Serbian independence was stamped out for five centuries, while the red center signifies the sea of blood with which the Black Mountain has been washed since then.

EUGENIC MARRIAGE LAW IS DISCUSSED IN CUBA

HAVANA.—(AP) Cuba is seriously considering eugenic marriages. A measure has been submitted to the department of sanitation asking that there be legislation governing marriage and that marital fitness be effected only after clean bill of health has been issued.



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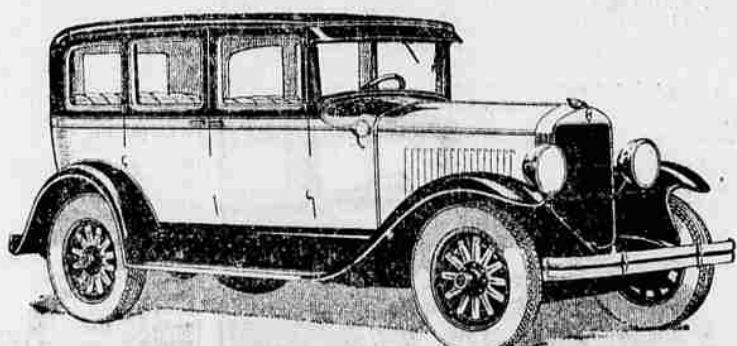
Easy To Handle...



Owners are emphasizing how easily Graham-Paige motor cars handle in traffic—and the relaxation they enjoy in driving the open road.

Joseph B. Graham
Robert C. Graham
Ray A. Graham

Five chassis—sixes and eights—prices ranging from \$1965 to \$2690. Car illustrated is Model 610, five-passenger Sedan, \$1995. All prices fully equipped delivered in Medford.



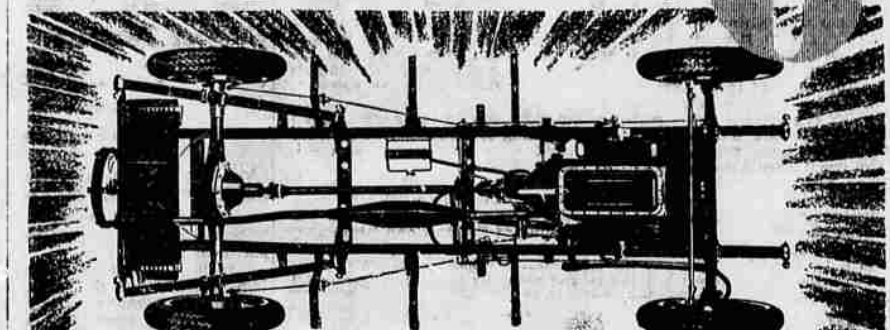
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