

OLDSMOBILE HAS DE LUXE MODELS

Production has been ordered increased on the new line of DeLuxe Oldsmobiles, which were introduced only two weeks ago. Orders received from dealers when the first of the DeLuxe models were delivered equalled the entire production schedule for the remainder of the year, making necessary the production increase.

The new DeLuxe line, as the name implies, consists of specially designed and finely finished body types on the new Oldsmobile chassis. It supplements the standard line of body models which, with the chassis, remain unchanged.

Owing to the large and continuous demand for the standard Oldsmobiles, which has resulted in breaking all previous production and sales records this year, factory officials set up a modest schedule for the DeLuxe models. The flood of orders during the past fortnight, however, has caused them to materially revise their plans to accommodate the demand for the DeLuxe line.

Dealers report that the DeLuxe body types are meeting the demands of a new and growing field of Oldsmobile buyers. These are owners of higher priced cars who have tested Oldsmobile performance and wanted a powerful, easily handled car of this type, yet desired the distinctive appearance given by the DeLuxe models.

Because of this instantaneous demand for the DeLuxe models, factory officials report that they have been unable as yet to supply all dealers. In fact the majority of the models so far shipped have been sold in the larger cities where they had been forwarded for distribution. This condition, however, will be corrected in the near future as production increases.

The DeLuxe line includes the DeLuxe landau, DeLuxe four-door sedan, DeLuxe roadster, DeLuxe sport coupe and DeLuxe phaeton body types. All are equipped for six wire wheels, six tires and tubes, the two spare wheels being carried in wells in the two front fenders. Special upholstery, color combinations and fittings, which include spring covers, folding trunk rack and chromium plated head lamps, feature these distinctive and sportive models.

They are mounted on the standard Oldsmobile chassis, which was introduced early this year and powered by the high compression six cylinder, 55 horsepower Oldsmobile engine. All equipment is included.

APPEARANCE OF AUTO BIG FACTOR

Appearance! With the buying public demanding more and more every year and auto designers bending their best efforts to give them what they want, the battle for supremacy has resulted in the development of a car that, in addition to style, beauty, durability and safety, beauty, durability and safety.

The cars of today are as much different from the old-timers with their big high backs, as are the short skirts of feminine fashions from the old-fashioned hoop skirts and bustles of our great-grandmothers' time.

Time and experience have proven that the car that doesn't keep up with the trends in fashion is doomed. The public today demands appearance as well as performance. It demands both and plenty of them.

In the design of Oakland and Pontiac cars, Fisher craftsmanship has been employed to bring about beautiful appearance plus performance. In the design of the chassis, itself, the factor of safety was as rigidly adhered to as in the designing of an airplane. And the body has been developed to fit in with this to bring about a combination of safety, style and sturdiness.

As the touring season swings into its stride, this is particularly noted in both the Oakland and Pontiac cars. Long, low and road-hugging, they embody comfort and safety. With a wheel-base of 117 inches on the Oakland and 119 inches on the Pontiac, they offer riding qualities that make a rough country road as easy to negotiate as a cement highway.

Safety, too, has been incorporated in the Fisher body, with its combination wood and metal construction, which by test, has been proven to be capable of withstanding the most severe treatment.

The combination of the two has brought about a car in which vibration is at a minimum, the wood acting as a muffler to the natural resiliency of the metal. At the same time, the strength of the body is much increased.

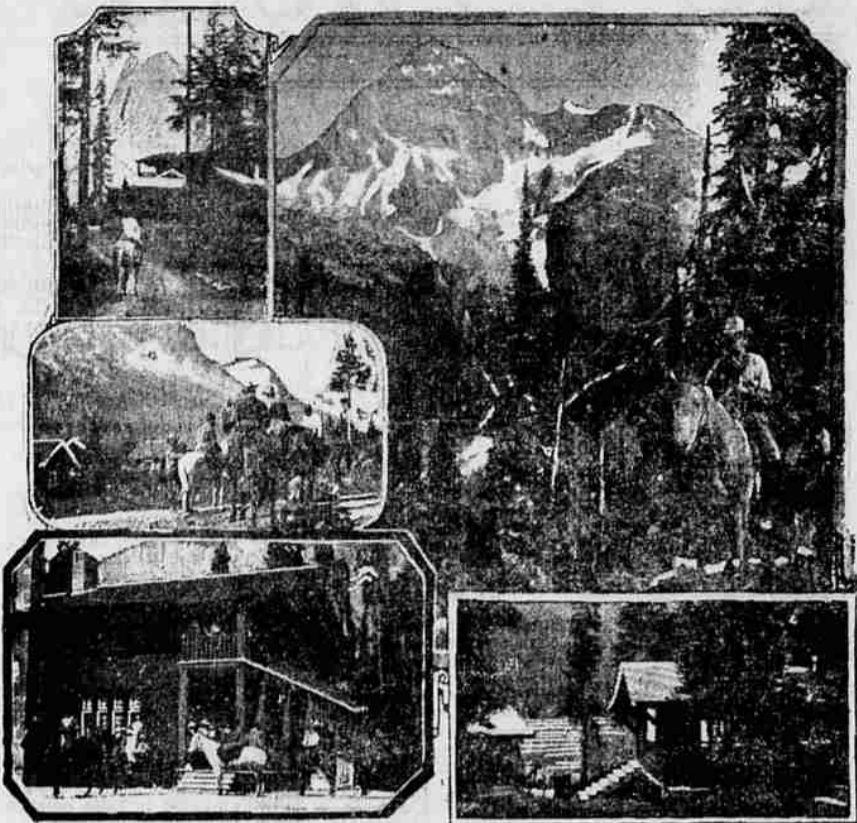
Particular care used in the seating arrangement stands out as one of the added attractions to tourists. The deep cushions make touring a pleasure. The care that the designers exercised in the placing of the seats show up now as tourists report feeling off their 200 miles or more a day without the least bit of fatigue.

In the arrangement of the windows, particular care was given to increase the range of vision, so that passengers in the rear seats may see all around without having to bend forward to catch a bit of landscape as it flashes by.

All this is merely part of the rigid attention to detail that is insisted upon in the design and construction of Fisher bodies.

Exhibit Twin Letters
ST. LOUIS—Personal letters of Mark Twain, written to relatives during the later years of his life, will form the major part of a Mark Twain exhibit to be arranged by the Missouri Historical society.

Bungalow Camps in the Rockies



Here are scenes in the Canadian Pacific Bungalow Camps, eight delightful vacation locales in the heart of the Canadian Rockies. "Fifty Switzerlands In One" is the very descriptive title often given to this magnificent territory.

The Canadian Rockies comprise some of Nature's most majestic and gigantic works - reaching to a height of ten, eleven, twelve thousand or even more feet, they form the 600-mile wide backbone of America. And situated in these Rockies are eight of the most magnificent and delightful vacation spots in all the continent - the Canadian Pacific Bungalow Camps. The Camps are a part of the world-famous resort system of the Canadian Pacific Company, affording an opportunity for every member of the family to enjoy an "easy clothes" vacation at very moderate cost.

Bungalow Camps provide

delightful accommodations for everyone. They are not tents, but camps built of logs or other wooden construction, with a large central building that serves as a dining room and social center, and separate sleeping bungalows. From these Camps one may ride on horseback through beautiful mountain roads, hike along scenic wooded paths, drive over delightful highways via motor. There is a wealth of fishing, and the younger members of the party will enjoy the swimming, tennis, boating and climbing.

The Bungalow Camps are located at Castle Mountain, Vermilion River, Radium

Hot Springs, Lake Windermere, Moraine Lake, Lake O'Hara, Wapta and Yoho Valley. Each one is easily available by Canadian Pacific Railway, and a majority of the camps may also be reached by motor from any part of the Pacific Northwest. Residents of this territory are extremely fortunate in being able to reach these famous vacation locales in such a short period of time, as compared with Easterners who travel for several days to get to the Canadian Rockies; they are showing their realization of this fact by an ever-increasing number of summer tourists who visit this region each year.

ROADSTER POPULAR MORRIS CLAIMS

Western climate plus the demands of the younger set for sport cars have kept the roadster on its crest of popularity, comments George R. Morris, sales manager of the Pacific Coast Durant factory. "Summer days, western sun, and smooth highways unite to stimulate open car driving," he says.

"The roadster is no longer the exclusive plaything of youth. With the improvements current in new cars, sport roadsters have become universal favorites. For instance, Durant's line of roadsters, built on the four cylinder and the six cylinder '65' chassis, combine the racy lines and flexible performance of the sport car with the comfort of a limousine.

"No longer is the roadster a two-passenger car. Four, even five persons are transported easily and comfortably, three in the front seat, and two in the rear compartment. Its new, wide and roomy rumble seat makes the Durant line of roadsters especially popular as a family car. Riding in the rear compartment has lost its discomforts.

"Beauty of a distinctive type is built into the Durant. The long

low body, finished in brilliant lacquer, reflects the spirit of youth itself. The powerful continental motor furnishes performance that matches the appearance of the new roadster models.

"The effect of summer sunshine is noticeable on our shipment orders. Dealers' demands for roadsters are greater than ever before. Motorists have learned the pleasure of open car driving and as a result roadsters are vying with closed cars in popularity."

GRAHAM-PAIGES SELLING FAST

New records in production, shipping, and retail sales are reported by Graham-Paige for July, the fifth month in succession to exceed any previous month in the 18 years' history of the factory. Shipments exceeded 5000 for the first time, with a total of 9610, while production totalled 8829.

July retail sales, says the company's announcement, exceeded all previous months, and the last week in July was the largest in the company's history.

These gains, company officials point out, are the more remarkable because they were made when

a seasonal decrease in buying is general throughout the industry. Graham-Paige total production for the first seven months of 1928 is 47,573, nearly four times the total of 12,133 for the same period last year, and more than double the production during the entire twelve months of 1927.

Farm Pointers

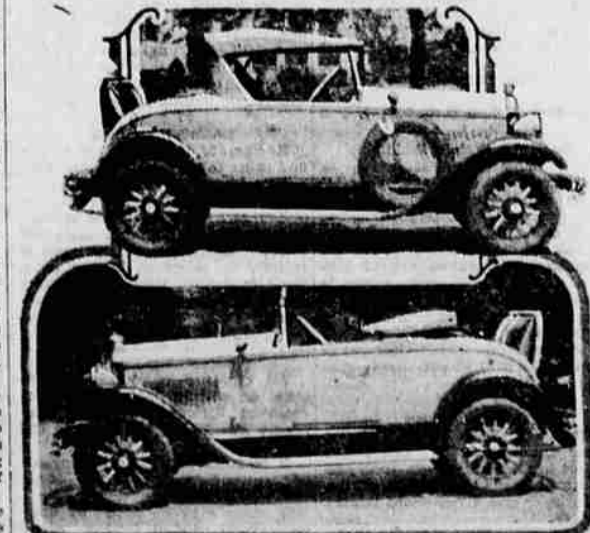
The best season for budding the blueberry is from the middle of July to the middle of August. The ordinary method of shield budding, with a T-shaped and dry and unwaxed raffia wrapping, has proved the most successful methods used.

The cotton-bowl weevil has a pronounced habit of dispersal by flight during the summer months, either from one part of a field to another or between fields. They commence to fly earlier in heavily infested fields than in those only slightly infested, the tendency being to leave the former and fly to the latter.

For successful use of the combine in harvesting grain sorghums such as milo, kafir, and feteria, it is necessary to make certain changes and adjustments to avoid leaving too many heads in the field. Extra slats should be bolted on the reel arms and wire fencing placed at the back and outer ends of the cutting platform to prevent loss of heads thrown out by the reel. The speed of the threshing cylinder should be only one-half to two-thirds that necessary for wheat. Manufacturers usually are able to provide the necessary sprockets and pulleys.

Classified advertising gets results.

New Willys-Knight Roadster



Unusually smart and racy lines mark the new Willys-Knight Standard Six Roadster, just introduced by the Willys-Overland Company. The spare tire carried in a well on the right forward fender adds to the smartness of the new roadster. The folding rumble seat in the rear deck provides ample room for two additional passengers. The top can easily be folded back and when in this position fits in a trim waterproof boot.

Broadcasting

By Kirke L. Simpson
(Associated Press Staff Writer)

WASHINGTON—Retirement from the democratic national committee of Senator Furnifold McLendel Simmons of North Carolina, for reasons not self explained, draws attention to the fact that the Old North State, steeped in traditions that reach back far beyond the revolution—beginnings of things American, is represented in the senate by 144 years of accumulated age and more than a half century of unbroken senate experience.

"The Senator," as North Carolina knows its senior senator, is 74 years of age, as is Senator Lee Slater Overman, always "Senator Overman" back home to distinguish him from his colleague. Both were born in January, 1854, and in fact Overman is just seventeen days the senior in age. Simmons has been 27 consecutive years in the Senate; Overman twenty-five.

Seniority Counts. But that little distinction as to seniority in the senate means a lot when translated into North Carolina politics. Simmons, serious-minded always, meticulously polite in debate, but a hard hitter for all that; husky of voice and with face deep etched and bristly close-cut hair and mustache bleached by time, has been a commanding figure in political affairs of his state all these years. And always also, the short statured, fine drawn "little giant" has bulked large in the Washington life of his party, come political weather fair or foul. He is at his best, perhaps, and seasoned by long experience, as director of the minority battles day in and day out when government fiscal policy is in the making.

Overman, a wide, portly man of large good nature and genial, fun loving mold, is a more colorful figure to the eye. He was doomed when he entered the senate to see the decades come and go while still he wore that title of "Junior senator" which seems hardly in keeping with his snowy hair, worn long to his collar, and framing a smooth cheeked, ruddy face that looks out benignly on men and affairs save on rare political occasions. But when a senate colleague does break through that calm serenity of manner, there is a stinging whiplash crack to Overman's tongue, even yet.

Study In Contrasts. He affects that flat, black, mode of soft hat that "Uncle Joe" Daniels introduced to cabinet circles as naval secretary. It's more or less an Old North State fad in headgear. But Overman, when he goes abroad some times of a coolish day, adds an ample, black, velvet collared cape, a veritable naval boat-cloak, with a touch of relieving color to the lining. That, and his time frosted hair, his portly, dignified bearing and the kindly, tranquil look of him, mark his as of the old school in the south, harking back to the days of the plantations and the cotton squinchery.

They have always been, these elder statesmen colleagues from North Carolina, stalwarts of the stalwarts in democratic ranks, regular in thought and deed, deepest in party traditions. Both are sticklers for the order and decorum of the senate; insistent upon respect for the title of senator. And if Simmons now, at long last, finds himself outside the party fold in any real sense because of the Smith nomination, the old order is changing in North Carolina.

WASHINGTON—(AP) State department folk look at the "outlaw" language of the foreign policy planks of both the Kansas City and Houston conventions with very glances.

They detest the phrase as meaningless in fact and apt to create misunderstanding in the popular mind as to what treaties designed to make wars less popular actually do. But it's a fine sounding slogan and evidently is not to be dodged. It even got into the British acceptance of the Kellogg treaty signed by Sir Austen Chamberlain, who should know better.

Department Looked On. Incidentally, the department did not stand idle when the foreign plank was in the making at Kansas City. One "Bill" Castle, assistant secretary of state and a good lad when a little fixing of that sort is to be done, was very much in evidence around the resolutions committee there. The plank may be said to have full state department approval except for that war outlawry tag end to its complete endorsement of administration foreign policy. But Castle or no Castle, Senator Borah was not to be denied a little center on his pet hobby and he went the outlaw war tag to was a dog otherwise irreproachable in state department eyes.

Houston. For obvious reasons, was a more difficult diplomatic task for a republican administration state department. Yet there were possibilities. Frank Polk and Norman Davis, both former democratic under secretaries of state and Polk probably the most popular man personally with the permanent folks at the department of all the political appointees from secretary down in the last decade or two, might be able to swing a little influence. Wholly unofficially, they were approached. But Polk didn't go to Houston at all and the outlaw war thing bubbled up there, even lacking a Borah to ride it through.

And that's that. Diplomacy and domestic politics may be on speaking terms at times; but they don't always see eye to eye.

Kellogg's Future. Speaking of the state department, there is considerable gossip about Secretary Kellogg's personal plans. Many folk in and out of the state department and diplomatic corps, are wondering whether he might not side out of office voluntarily on the way of accomplishment signalled by signing of the new peace treaty in Paris. Nobody blamed him for sitting tight when the democratic-liberal assault to oust him was going full blast just a few months ago. Who likes to quit under fire?

But things have changed a lot in the foreign relations field. Mexican relations have been mellowed; Nicaragua Stimmonized; with General McCoy mopping up; China affords a tribute to Mr. Kellogg himself and his departmental and diplomatic advisers, and to crown it all, comes the peace treaty. There seems little left for his critics to grab about.

But those who know the secretary best believe he'll be still on the job up to March 4, regardless of who wins the election. They declare he hasn't another darn thing to do with himself and that he likes the job, for that if for no other reason.

GLOOM BLANKETS CASINO WHEN SPAIN BARS PLAY. SAN SEBASTIAN, Spain—(AP)—The Spanish government's vigorous action against public gambling has chilled the traditionally gay atmosphere of the Casino de San Sebastian. Visitors call it a house of mourning.

Quiet families with children have taken the place of international gamblers who formerly came here for roulette and baccarat.

1928-29
Round the World Cruise

Go everywhere - see everything. Untroubled, care-free and foot free - forgetting the "mechanics" of travel. That is the ideal cruise spirit, fulfilled to the extreme by booking with Canadian Pacific. Experienced travellers will tell you!

Round the World Cruise sails from New York City this year on December 1. Includes 5 continents, 21 countries, 26 ports; 136 days ashore following the "wonderland of the world". On the Empress of Australia, Dream Ship of Cruises. Get literature and book early!

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Southern Oregon Stages

The Pioneer Line of Southern Oregon operating local service from Medford to Klamath Falls

This company has served you faithfully in the past years and will continue giving you excellent service.

Busses leave from Hotel Jackson.

	A. M.	Noon	P. M.	P. M.
Lv. Medford	8:20	12:30	3:20	8:25
Lv. Ashland	8:50	12:30 PM	3:50	8:55

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Hotel Jackson—Phone 309

Saturday, August 25th, Last Day of
2 Weeks of Greater Camp Goods Bargains
at "Western Auto"

Just a few more days of these Greater Savings on equipment that every camper or tourist needs. Take advantage NOW... TODAY... of this timely opportunity to complete your camping outfit in time for Labor Day trips. Here are tremendous Bargains in just the things you need for greater comfort, convenience, safety and pleasure.

"Prentiss Weber" Camp Stove

Fully guaranteed and very efficient. Easy to set up or fold for carrying. Reduced Sale Price **\$3.33**

"Coleman" Camp Stove, with folding oven. Regularly \$12.50. Special at **\$9.85**

Folding Stove Legs. Raise stove to convenient height. Low Sale Price **\$1.59**

"Simplex Grid"... Very handy for cooking over open fire. On Sale at **68c**

Aluminum Cooking Kit

The campers' friend. Includes 2 kettles with lids, 1 skillet with removable handle, 1 coffee pot, 4 cups, 4 plates, salt and pepper shakers. Reduced from \$5.95 to **\$4.95**

"Victor" Aluminum Kit Extra quality. \$3.95 value. **\$6.90**

Folding Table

Every camper should have one. Light weight, sturdy, and easily set up or folded. Seats four persons. Was \$4.75. Special Folding Table, extra quality, \$3.95 value. **\$3.78**

"Snuggly Buggy" Crib.

A very comfortable folding combination Auto Crib and baby buggy, with canvas body, steel frame and rubber tired wheels. Regularly \$6.85. On Sale at **\$4.95**

"Palmetto Tent" 7x9.6

A most popular umbrella style tent, made of waterproof "Weathercloth" strongly stitched, with screened door and window, door sill and floor. Front flap makes fine awning. With poles and pins. Reduced from \$25.55 to **\$19.95**

Tent Waterproofing Solution

A specially compounded solution for waterproofing tents, auto covers, and other canvas goods. Preserves the fabric and makes them last longer. Gal. reduced from \$2.10 to **\$1.57**

Folding Cot Savings

Steel reinforced hardwood frame with heavy white canvas cover. Reduced for this Sale to **\$2.48**

Folding Cot with extra heavy 12-oz. specially woven Olive Drab duck. On Sale at **\$3.20**

Cotton Mattress Pads

Well made of good grade khaki stuffed with new cotton lint. Single size Reduced from \$3.95 to **\$2.67**

Double Bed Size, regularly \$6.95. Sale Price **\$4.65**

Splendid Auto Tent Reduced

Waterproof material, roomy with 3-ft. wall, door and large flap that either fastens over car as illustrated, or makes a dandy awning. Not to be confused with cheap, low quality tents. Was \$10.85. During this Sale **\$8.88**

Disappearing Luggage Carrier

Folds down flush with running-board when not in use. **98c**

Regular \$1.45 size, **98c**

Large size, regularly \$1.95. On Sale at **\$1.23**

Stool Savings

Camo stool, steel reinforced hardwood frame with durable duck seat. Regularly 80c, as illustrated **67c**

Same style, with folding back \$1.15 value. **79c**

Hardwood stool, folding back, canvas seat **87c**

Folding Canvas Pail

10-quart size, with strainer and rope handle. Regularly \$1.25. During this Big Sale **94c**

"Burch" Canvas Basin, A Big Sale Bargain at **69c**

More than 150 Stores in the West—
Western Auto Supply Co.
Main & Riverside

Camp Axe. Best steel head and hickory handle. A high-grade tool and not to be confused with "cut" make-shifts! Was \$1.95. Special **\$1.19**

Camp Axe with heavier head and 16-inch handle. Regularly \$1.35. On Sale at **\$1.04**

Special **\$1.19**

Camp Axe with heavier head and 16-inch handle. Regularly \$1.35. On Sale at **\$1.04**

Special **\$1.19**