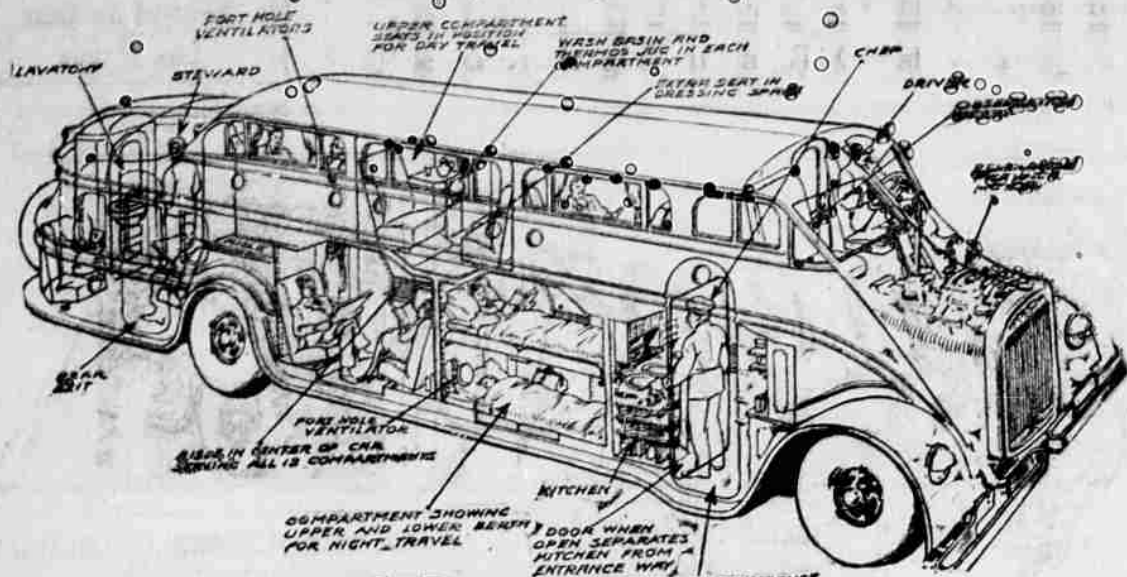
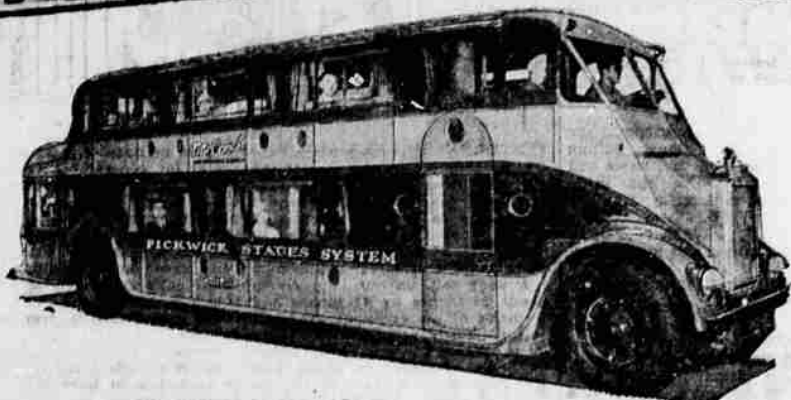


Pickwick To Use Super Stages On Pacific Coast Runs



Palatial stages will be used by the Pickwick Stages System on Pacific Coast routes. Top—Diagram showing the accommodations of the new stages with lounging, sleeping facilities and kitchen equipment. Center left—Traveling compartment in new Pickwick stage. Center right—Sleeping quarters. Bottom—As the new giant stages appear on the highway.



FISK ERECTING NEW BUILDING

A three story building with approximately 75,000 square feet of floor space is now being erected in Los Angeles at 1522 San Jose Ave. by the Fisk Tire company, as the southern California headquarters for this large producer of automobile, truck, bus and other types of pneumatic and solid tires.

The building will have storage capacity for 60,000 tires and will be used both as general office headquarters and as the distributing center for the organization to serve southern California and Arizona points.

The location is on a railroad siding and the building is constructed of steel, concrete and brick with a stucco front. Cut stone and brick trimmings also will be used.

This is the third large distributing unit which the Fisk Tire company has on the Pacific coast. Other units are located at San Francisco and at Portland, Oregon. These buildings have a capacity of 50,000 complete tires each, and serve northern California, Utah and the Pacific northwest points.

Supplementing these three warehouses are twenty-one Fisk stock distributing points located at strategic points throughout the Pacific coast section and established for the benefit of Fisk dealers and consumers.

Auto horns are now devised to simulate a human call. The sound, and the color may seem highly appropriate in many instances.

JAPAN THRILLED AT APPROACH OF ROYAL WEDDING

TOKYO.—Preparations for the brilliant, court marriage of Prince Chichibu and Miss Setsuko Matsudaira, Japan's first royal romance and most startling break with ancient tradition, have been quickened to a feverish pace by officials of the imperial household department.

Prince Chichibu is a brother of the emperor and heir-apparent to the Japanese throne. Miss Matsudaira is the daughter of the Japanese ambassador to Washington and a graduate of the Friends' school, a Quaker institution in Washington. They will be married in October.

Already the imperial dressmakers are working overtime on the gorgeous bridal kimono for Miss Setsuko, which will be the most elaborate apparel seen in Japan in many years. The wedding dress, to be worn only at the main ceremony and never again, will consist of thirteen separate and distinct garments, all of the finest silk. The reason for the "thirteen" is somewhat obscure, but court officials explain that this number is considered lucky for imperial brides and has been the custom for hundreds of years.

It must be explained that in Japan the bride of a member of the imperial family has nothing at all to do with her trousseau. The style, pattern and everything else is decided by officials of the household department. Those in charge of the weighty matter of Miss Setsuko's ceremonial garb spent nearly six months in choosing the proper materials and designs. The empress dowager was consulted from time to time and is said to have offered many suggestions.

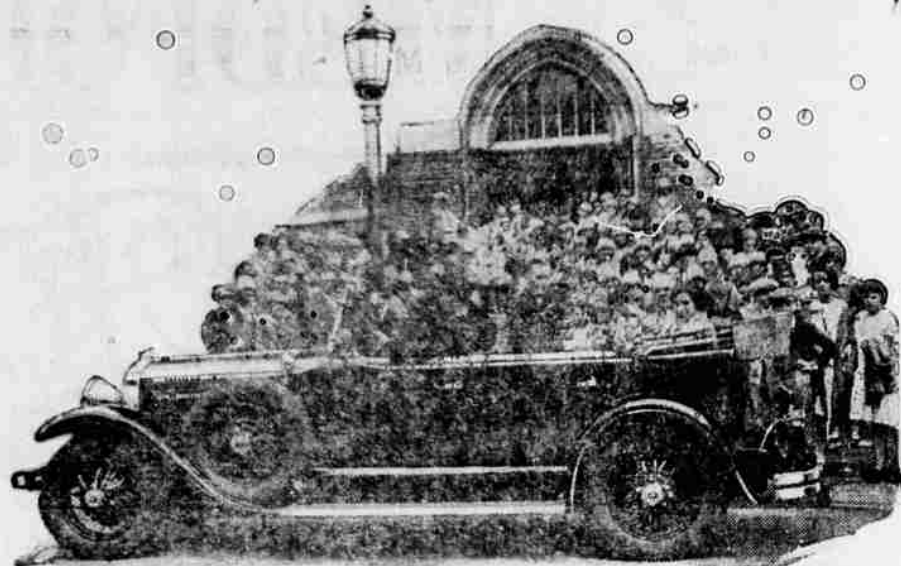
The Matsudairas are commoners and Miss Setsuko was adopted by Viscount Matsudaira, elder brother of the diplomat, in order that her rank could be suitable for an alliance with Prince Chichibu. The dowager granted the bride permission to use the Matsudaira family crest of a trifoliate hollyhock on all of her wedding robes.

Most of the thirteen garments composing the ceremonial kimono, it must be apparent, are extremely fine, thin silk undergarments, most of them in the form of long skirts and short kimono-like chemises. "Knicker," "step-ins" or other articles familiar to western women are not worn by Japanese brides.

The principal outer kimono to be worn by Miss Setsuko is known as "Kariginu." This is a voluminous garment, usually of dark silk, with great flowing sleeves. Under this is the long over-dress known as the "Bousui" and under this a long skirt known as "Mo." The colors of this bridal outfit are to be found in the "tsutsugi." For Miss Setsuko's color has been chosen, with woven figures of clouds throughout to symbolize happiness. The "Mo" will be of pure white trilled silk with a number of pleats in front, but without any design or figures.

In addition to the ceremonial wedding dress, numerous other ki-

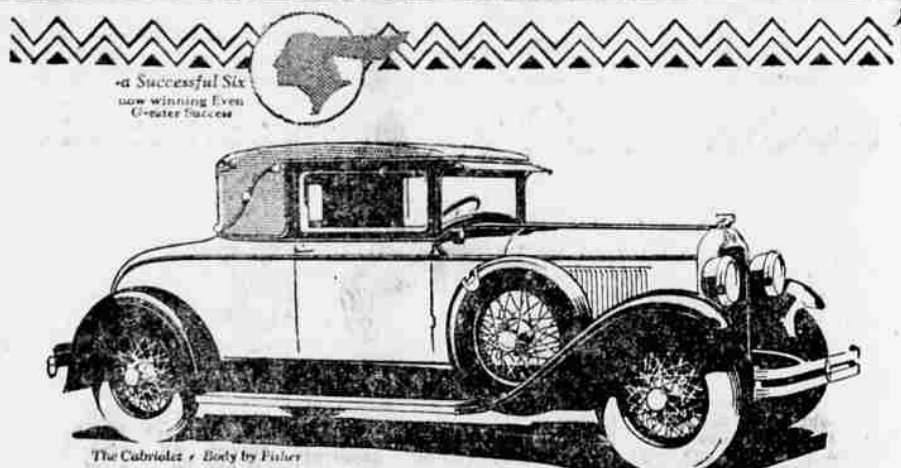
A Champion Meets the President



When Betty Robinson returned to her home at South Bend from Washington, D. C., where she won the National spelling championship, she was escorted about the city in a new Studebaker President Eight tourer.

monies of various patterns will be made for the bride to use in her shipping at the imperial sanctuaries and shrines. Beautiful and costly as these silken dresses may be, they will be worn but once. Thereafter they will be put away as imperial family relics. After her marriage it is understood that Miss Setsuko intends to wear the Japanese kimono at all times, except upon special occasions where western dress is more convenient. This dress consists of a coat, kimono, three undergarments, a pleated skirt and under-skirt. The coat is a kimono-like affair with long sleeves and is of black silk. Instead he will wear the court regalia similar in detail to such functions for many hundreds of years. It was at first planned for the prince to have an entirely new outfit. But Chichibu, who is conventional, insisted on wearing the same costume which he wore at his coming of age ceremony six years ago.

The dress consists of a coat, kimono, three undergarments, a pleated skirt and under-skirt. The coat is a kimono-like affair with long sleeves and is of black silk. with figures of clouds and cranes inter-woven throughout. These figures are supposed to indicate long life and happiness. The kimono is of purple-blue, designed with figures of water caltrop, and the skirt is of pure white inter-woven with a pattern of hollyhocks. The prince will also wear a black felt coronet, decorated with the gold chrysanthemum, which is the crest of the imperial court. In addition he will carry a plain, white woolen sceptre which always accompanies the court dress.



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PRODUCT OF GENERAL MOTORS

In answer to the widespread demand for a low-priced six of ultra-smartness, all Pontiac Six body types have been made available with special sport equipment.

Six wire wheels in attractive colors—two spares with chrome-plated clamps cradled in fender wells—a folding trunk rack... all are included at a slight increase in price.

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2-Door Sedan, \$745; Coupe, \$745; Short Roadster, \$745; Phaeton, \$775; Cabriolet, \$795 (short equipment extra). 4-Door Sedan, \$825; Short London Sedan, \$875; Oakland All-American Six, \$1045 to \$1265. All prices at factory. Check Oakland Pontiac delivered prices—they include license handling charges. General Motors Time Payment Plan available at minimum rate.

SANDERSON MOTOR CO.
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ROBINSON MOTOR CO., Ashland, Ore.



who wires 250 miles ahead for hotel reservations.

She entered the Packard salesman's room: "I would like to look at your new models," she said to the salesman on the floor.

She: "Oh, I didn't expect to buy more than one."

The Traffic Policeman—Why didn't you put out your hand when you turned the corner?

Pretty Little Motorist—Well, you see, it's this way. I've just been out with Jack, and he gave me the most thrilling diamond ring—isn't it a beauty?—and I knew only too well that if I put out my hand the headlights of the car behind would shine on the diamond and dazzle the driver, and then absolutely anything might happen, mightn't it?

Judge—Guilty or not guilty?

Fair Motorist—What else have you?

BUICK APPEALS TO MANY WOMEN

Rulek's thousands of women admirers will find the Silver Anniversary Buick a car over which to exclaim in wonder and delight. Not only in its captivating style, but in its remarkable ease of handling and its generous provision for the comfort of driver and passenger, the new Buick is without a peer anywhere.

The numerous refinements made in the driving compartment of the 1928 Buick are now supplemented by additional changes, every one of which will appeal to women as well as to men. For example, the car is now fully adaptable to the requirements of any individual. Its adjustable steering column, introduced last year, is retained, and the front seat in every closed model is now adjustable also. It may be shifted 3 1/2 inches, to accommodate a driver of any stature. This adjustment is accomplished with one hand by means of a small hand knob located just below the front edge of the seat cushion, and can be made without disturbing either driver or passenger.

Another refinement over which owners will be enthusiastic is the electric windshield wiper with tandem blades, standard equipment on all closed models. This type of wiper not only maintains an even speed regardless of the engine speed, but cleans the entire windshield in front of the passenger as well as the driver.

Still another driving compartment improvement in the new Buick instrument panel, with the power steering of instruments. The panel is provided with two-way illumination, and accommodates the 30-mile speedometer, directly in front of the driver, the oil gauge, water temperature gauge, and new hydrostatic gasoline gauge, the most accurate instrument of its sort obtainable.

The gearshift lever in the new Buick is of graceful design, and curves back toward the driver. As in the 1928 Buick, there is no clutch for which the driver must reach. Drivers accustomed to a clutch must time on the road will appreciate the new accelerator pedal and foot rest, which are so designed as to permit movement of the right foot while driving, without affecting the speed of the car. The new front compartment ventilators—small doors in the roof just forward of the front doors, and on a level with the feet—also appeal. They are operated easily by a slight pressure of the foot.

Buick is introducing something new in the way of theft-resisting door handles, in the Silver Anniversary line. While a would-be thief may force the handle with a wrench or piece of pipe, it will give without allowing access to the car, and the owner may still unlock the door with his key.

MILK is your cheapest and most complete food. It carries the necessary protein to build muscle. It contains all of the five vitamins, those strange substances that help children grow, that create energy and increase resistance to disease.

Yet milk is the most easily spoiled of all foods. It must be protected in spotless dairies and bottling rooms. It must be guarded until the very moment you drink it. For this reason, we have adopted Seal-Kaps for our bottles.

Seal-Kaps completely cover the mouth of the milk-bottle. They protect it from contamination by flies, cats, dogs or germ-laden fingers. They are the most convenient milk-bottle cover. No prying with picks or knives. No splashing of milk on your clothes. Seal-Kaps can be taken off by a twist of the hand. And they make a handy bottle cover afterwards.

We are the only dealers in town that offer this safe and convenient bottle top to protect your milk supply. Telephone for your first bottle tomorrow morning.

Snider Dairy & Produce Co.

"If It's Snider's It's the Best to Buy"

FLIVVER SAM

Pedestrians who do not choose to run are bound to get bumped.

Corn-horer, Bull-whevil, and Speed-bug should all be eliminated.

Pa was in a frenzy of feeling. He paced to and fro the length of the room.

"Why—what's the matter, Pa?" queried Ma anxiously.

"Matter?" yelled Pa. "Matter enough. That s noof couirs has disgraced us again. First he gets pinched for speeding, then he was jailed for bootlegging and now—"

"What?" prompted Ma, as Pa broke off.

"Why," fumed Pa, "he's going to yodel in the choir of the church we go to on Sundays!"

Owe ten dollars and you are a dead-beat. Owe a hundred thousand and you're a financier.

And then another Scotch story. The man who made his children learn to walk on their hands in order to save shoe-leather.

A town is definitely out of the hick class if it no longer is proud of a traffic jam.

A Scotchman named Macintosh had an argument over his tax fare. The driver talked harshly, and insulted the Scot.

"Do you know who I am?" he said proudly—"I am a Macintosh."

Driver: "I don't care if you're a brand new umbrella, I'll have my fare."

Mazie—"Is your boy friend a one arm driver?"

Mamie—"Not him. He takes a taxi and uses both arms."

"Coming home the other night at three o'clock our headlights burned out on us."

"How did you get home without being arrested?"

"We just drove full speed and all the cops thought we were bootleggers."

Some pedestrians walk as if they owned the street and some motorists drive like they owned the car.

He was extracted from the ruins of his automobile and carried to the nearest doctor's office.

"I can do nothing for him," said the doctor. "I am a veterinary surgeon."

"You're the right man, doc," spoke up the victim. "I am a jackass to think I can run that machine."

"Say, do you know an easy way to find the horsepower of a car?"

"No. How?"

"We just up the hood and count the plugs."

Conversation in Parked Car

He: " "

She: " "

An optimist is a tourist who starts out with poor brakes, no spare, a knock in the engine and