

LATZO BEATEN BY LOUGHRAN BY A DECISION

Champion Light-Heavy Is Too Fast for Scranton Miner, But Challenger Puts Up a Game Fight, As Miner Pals Boo Decision.

(By Edward J. Nell, Associated Press Sports Writer.)

WILKESBARRE, Pa., July 17.—Fudgy Pete Latzo, bronch-skinned slaver who once missed out in the good, game fighter today with Tommy Loughran, handsome Philadelphia youngster, still was the light heavyweight champion of the world.

For the second time in seven weeks, Latzo, pride of the miners he once labored beside, battered and slugged last night at the Pennsylvania state boxing stadium of the master of the 175-pounders—and for the second time responded nothing but a bloody nose and the short end of the purse for his pains.

In the heart of the authentic section that knew him first as a breaker boy in the coal mines, next as a full-fledged miner, then as a boxer, and finally the welterweight champion of the world, Latzo struggled with every ounce of the strength in his rugged body, now grown to the full stature of a light heavyweight, to win a second title, but the master, Loughran, badly shaken though he was at times with blood streaming from cuts in his right eye and cheek, always was able to master the final ounce of class and stamina that marks the true champion.

Therein lay the story of Latzo's defeat and victory for the status quo Loughran after one of the most bruising battles the rugged miners of this section, tough and iron-fisted enough in their own private melées, ever have seen.

Just as Pete failed in the National league ball park of the Brooklyn Dodgers last May 20th to lift Loughran's crown through sheer gameness and rugged punching power, so did he last night stumble again through lack of that final measure of ring class and generalship when the title was well within his grasp.

Faced by cutting left jab that lincered always in his features, stabbing him off-balance, bringing his stanchest drives up short, Latzo battered through Loughran's guard in the third and fourth rounds to split Tommy's left eyebrow and mask the champion's face with a stain of red.

Pete almost smothered the champion to the floor in the fourth round. But there his attack faltered. Casey, content to save his strength even when the going was hottest, Loughran steadily fought his own fight, piled up points, and had enough of a margin at the close of the tenth session to win the credit despite Latzo's ferocity that won the ninth and tenth rounds. The champion was the better in five rounds, Latzo in four, and one was even.

The crowd that braved a late afternoon rain and the mist of the evening in the hope of seeing Latzo win the light heavyweight championship just as he toppled Mickey Walker from the welterweight throne to Scranton two years ago, based the decision on the hand Loughran's friends brought from Philadelphia, blaring full strength, turned the uproar into a demonstration for the champion.

The latest radio drama by Miss Helen Norris, local playwright, will be broadcast tonight from 9 to 10 p. m. through the courtesy of the California Oregon Power company. This new play, which recently made its debut over station KGO, is entitled "A Cup of Coffee" and is said to be Miss Norris' best effort. The Coffee Players have been rehearsing for some time on this evening's program and in one hour of radio entertainment is assured. The cast will be made up of some of Medford's popular radio artists, including Miss Melba Williams, Mrs. W. E. Quisenberry, Earl Davis, and Fletcher Fish.

Local people should time in on the Copco hour promptly at 9:09 p. m. in order to get the entire program, from beginning to end.

ADVERTISING OF SOUTHERN OREGON GREATEST NEED

"Southern Oregon needs advertising. Tell the world about the climate. Tell the world about the scenery." advised Fred Barnes of the national chamber of commerce headquarters at Washington, D. C. in speaking to local Rotarians at today's noon luncheon meeting at the Hotel Medford.

Congratulating the city on its far-sightedness in working for a modern airport, the speaker declared that within the next 10 years airplanes will be doing almost everything that is now done on roads. "Cities in the future will be built around important air fields, just as they have in the past been built around railroad stations."

Mr. Barnes pointed out that the fact that the national air tour stopped here yesterday was a big advertisement for southern Oregon, and an event that will put the city on the map in airplane history, he said.

Stressing the importance of the cooperation of chambers of commerce organizations in the United States in connection with carrying out plans of the national chamber, Mr. Barnes stated that a referendum vote on agricultural problems will be presented to the local branch in the near future. The following points are contained in the proposed legislative measures:

- 1.—Land utilization, for strict coordination of land reclamation and reforestation policies of the nation.
- 2.—Delaying the bringing in of new additional areas, at public expense, for crop production until the need for that production can be demonstrated to be a national need.
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- 4.—Delaying the bringing in of new additional areas, at public expense, for crop production until the need for that production can be demonstrated to be a national need.
- 5.—Tariff. Advertise tariff protection for American agriculture.
- 6.—Cooperative marketing. The support and encouragement of the principles of cooperative marketing along sound lines.
- 7.—Credit. The full development and adoption of existing agricultural credit facilities to local and commodity needs.
- 8.—Farm loan. The creation of a farm loan, the members of which would be appointed by the president, with the proper geographic, commodity, producer and consumer representation for the study of outstanding agricultural problems. This body would report to congress from time to time.

A survey made recently by the national chamber of commerce reveals the fact that 22,000 grocers doing business in the United States in 11 cities, 11 at the present time making less than \$100 per week profit, Mr. Barnes reported. This state of affairs was accounted for by the poor distribution in the nation. Research and study should be applied to matters of this nature, the speaker said.

Visiting Rotarians at the meeting today included the following men from Ashland: Dr. Jack Saunders, Charles Haines and Jim Hopper. Local guests were Ted Baker, secretary of the chamber of commerce, and Bill Holger.

A string quartet composed of students of Earl Mortensen played an air by Schubert and "Gods" by Bach. Members of the group who made their first public appearance in concert today were Miss Margaret Oenbrenge, cellist; Miss Louise Oenbrenge, second violin; Donald Moore, first violin, and Gerald Herbert, viola.

It was announced that a chamber of commerce forum luncheon will be held at the Hotel Medford next week, Wednesday, July 25, jointly with the Lions' club.

MAN WHO FOUND BODY CARRANZA REWARDED

NEW YORK, July 17.—(AP)—John Carr, expert picker who found the body of Captain Emilio Carranza, beside his wrecked airplane in a New Jersey swamp, will be presented \$250 as a reward today at Chateaufort, N. J. Five hundred dollars is from the Mexican war department and \$250 from Consul General Arturo Elio. The presentation will be made by A. N. Martinez, a member of the consul general's staff.

Weekly Report on Real Estate Activity in Medford District

Real estate development as reported by the Medford Realty Board.

After traveling several thousand miles and finally temporarily locating at Billings, Mont., and trying out the climate and business conditions there, Walter Leeper and wife have returned to Medford. Mr. Leeper was in Medford only a few hours when he made an exchange of his Billings, Mont., property for a home on North Beach street. He is more than ever of the opinion that "This is a Great Country" and does not contemplate ever leaving the Rogue River valley again.

W. E. Brayton, manager for many years of the famous Holly-wood Orchards, has recently purchased three fine residences lots in Glen Oak subdivision on the heights of East Medford. Mr. Brayton is an expert orchardist, but can also appreciate the value of Medford city property as an investment. It is his opinion that, with the rapid growth of Medford, good residential lots should quickly double in value.

One of the members of the realty board still is proving that he believes "This is a Great Country." This week he purchased the Gold Hill hotel, a store building and a business lot in the city of Gold Hill.

Another member of the realty board induced a California tourist to take the one-hour "This is a Great Country" drive. During the drive a certain \$25,000 ranch was talked about. The tourist left town immediately after making the drive, very favorably impressed with Medford and the Rogue River valley. Shortly after this member had a message from the Californian asking for an option on the ranch until he could return.

Mr. and Mrs. C. Fred Lundberg arrived in Medford from Eureka, Cal., on July 6, and within 10 days had decided to make Medford their permanent home, and are now in their own home on Kenwood avenue. They state that Medford is all to the good and they like it better every day.

E. W. Gould and family have decided to return to Medford after a few years' residence elsewhere. They have purchased a fine residence on Brown avenue and will take possession about the middle of August. They, like many others, have decided in favor of Medford and the Rogue River valley.

There is now under construction on East Main street, east of Riverside avenue, the Children's building, a \$25,000 two-story building of

plaster-beam and reinforced concrete type, with Leintha roof. This building will consist of basement gymnasium and athletic pavilion, with seating capacity of 500. The first floor will have a large inner hall and stores; the second floor, first-class office rooms.

Mr. and Mrs. Edward Webber have just closed a deal for a five-tract in the Skyview Heights addition. They believe in the future of Medford real estate and invest in it.

D. Bowman, after renting for over a year, has decided to make his permanent home with us, and has just closed a deal for a five-room house at the corner of South Peach and West Eleventh streets.

Mr. and Mrs. Loda A. Early have just closed a deal for a new four-room modern house on West Jackson street, purchased from Clarence Becker.

Recently A. H. Clements of Central America purchased the Tenas Hillside orchard of 50 acres of various varieties of fruit—Albion, Rose, Bartlett, Comice and apples. This property has a seven-room modern home, electrically equipped; a splendid barn and packing house, and a large modern poultry equipment. He immediately upon taking possession of the ranch, Mr. Clements equipped it in every way with modern machinery and appliances necessary for the care of the orchard. He put in a complete system of heating, the use of which he thinks he will save his crop. From every acre, estimate made by packers and those who are capable of making estimates of fruit crops, he will harvest from \$10,000 to \$12,000 worth of fruit this year.

ONLY ONE FIRE IS NOW BURNING IN CALIF. FORESTS

SACRAMENTO, Cal., July 17.—(AP)—Only one fire burned today on state protected brush grass and forest lands, presaging an early end for the serious fire situation which has hung over California for the past four days, advised to M. H. Pratt, state forester, indicated.

The burning fire broke out some time yesterday near Giant Gap, Placer county, and was spreading along the edge of the Tahoe National forest. It was being fought by combined federal and state forces. Pratt was not informed as to its seriousness.

The three fires which were burning in Tuolumne county yesterday were controlled last night. The largest covered 2000 acres just west of Tuolumne. The others were near Jamestown and between Sonora and Standard and each covered an area of 100 acres.

The Iowa Hill, Cape Horn and Clapper Gap fires in Placer county also were brought under control last night after burning 700, 500 and 110 acres, respectively, of brush and grass.

Pratt was advised that forest on the Academy fire of Fresno county had succeeded in controlling it, but was not informed as to the acreage burned.

ABERDEEN, Wash., July 17.—(AP)—Three hundred and fifty men were today battling a raging forest fire which is taking at federal timber in the Olympic national forest north of Aberdeen. A shift in the wind yesterday turned the blaze from a leeward of land area to the edge of the federal forest, and also sent the fire into a scenic strip of big timber on either side of the Olympic high way, nine miles south of Lake Quinalt.

Fires in the Carlisle and Wynoochee districts were reported under control.

OREGON MURDERED

(Continued from Page One)

or who will succeed President Calles. In some circles it is thought Calles may continue in office for another term. This, for the present, however, is only speculation.

Huerta Is Stunned

LOS ANGELES, July 17.—(AP)—Miguel de Huerta, former provisional president of Mexico, a

political exile in Los Angeles, and an opponent of Obregon and Calles, was stunned when told of the assassination of his political enemy.

Further than expressing regret for Huerta's refusal to comment until he had had time to consider the situation.

MEXICO CITY, July 17.—(AP)—General Obregon's body was taken secretly to his home, where late this afternoon a great crowd was gathering. For a block on all sides of the house, soldiers and police were thrown out as guards, and no one, not even officials, was permitted to enter.

The newspapers affirm that General Obregon died almost instantly. He was shot by a 42 caliber pistol, and it is said the bullets entered his body from close range.

President Calles was said to have gone personally to police headquarters to interrogate the assassin. Then he rushed to General Obregon's home.

Sorrow in Washington

WASHINGTON, July 17.—(AP)—News of the assassination of President-elect Obregon was received in Washington with evident dismay and sorrow. The Obregon regime had been looked forward to by officials here with every belief that it would bring a new era in Mexican-American relations, so materially improved during the close of the term of President Calles.

Word of the assassination was given to both the state department and the Mexican embassy by the Associated Press. Ambassador Teller was unwilling to believe the news and at once telephoned Mexico City. The state department likewise telephoned Ambassador Morrow at Mexico City for details and to express the government's regret.

An expression of sorrow will be formally transmitted to the people of Mexico in an appropriate manner through diplomatic channels. Ambassador Morrow at Mexico City will convey for Secretary Kellogg.

ASTORIA WATER LINE WILL BE Laid to South Side Harbor

ASTORIA, Ore.—Water line will be laid to South Side Harbor from town.

LAST MOMENTS ON ILL-FATED ITALIA RELATED

MOSCOW, July 17.—(AP)—The newspaper Ivestia today published an interview with Professor E. Belounek, a survivor of the ill-fated Italia, in which he quoted Dr. Finn Malmgren as saying the dirigible had been mismanaged.

The statement that they left Malmgren behind alone in a grave of ice has been attributed to his rescued companions. His fate has caused criticism of the Nobile expedition. Belounek, a Czech-Slovakian meteorologist, was one of the group killed on the ice by the crash and rescued by the Russian ice breaker, Krassin.

General Nobile sent a statement to Stockholm last week saying that he had no misunderstanding with Dr. Malmgren and that relations of the whole party were at all times frank and hearty.

The dispatch to Ivestia from its correspondent about the Krassin-quoted Belounek as saying of the expedition:

"Throughout we had been overworked and had little sleep. Shortly before the crash I went to awaken Pontremoli (Italian scientist, still missing), who was sleeping, but not Dr. Finn Malmgren, who seemed knocked out. He told me the airship had been mismanaged."

"Returning to my seat, I noticed a meter was indicating a rapid descent. Cocconi (motor chief) instantly threw out the last basket of 120 kilos of metal. We immediately rose 400 meters. Then we rapidly began to descend again."

"About 15 minutes after the initial crash and after the dirigible had carried off the Albenardet group of six men, we saw smoke but did not hear an explosion, which indicates the possibility that the group is alive."

MANN'S—The Best Goods for the Price, No Matter What the Price—MANN'S

TOMORROW! MANN'S Great Semi-Annual Sale of REMNANTS

The Event You Have Been Waiting For

Remnants of Dress Goods

Wool serge, twills, flannels, crepes and coatings, plain and fancy. Both light and heavy weight materials. Many fancy materials included. Tomorrow at

Less Than Cost

Remnants of Wash Goods

Dress lengths, apron lengths, lengths suitable for blouses, patching and many other uses. Among the materials are gingham, prints, chambray, percale, silk and cotton mixtures, voiles, dimities, rayon and cotton mixtures, linens and many other desirable articles. All going at

LESS THAN COST

Remnants of Silk

36- and 40-in. silks. There are georgette crepe, plain and printed flat crepe, plain and printed silk and cotton, crepe de chelines, crepe back satin, pongee, lining silks, rayons. All desirable lengths. All going for less than

One-Half Price

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LESS THAN COST

Cretonne and Scrim Remnants

Many window lengths and short lengths for that odd, small window or shelf or door, in nets, serims, cretonnes and silk drapery materials. At

Half Price or Less

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Wool serge, twills, flannels, crepes and coatings, plain and fancy. Both light and heavy weight materials. Many fancy materials included. Tomorrow at

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Half Price or Less



Lace and Ribbon Remnants

Narrow and wide; long and short lace edgings and insertions, ribbons in all colors. At ridiculously

Low Prices

Crepe Bloomers Voile Steps

and hand made chemise. These garments are well made of good quality. All colors and sizes; 39c up to \$1.25 val. 39c

Cretonne Rubberized Aprons

Aprons in extra heavy weight. Just the thing for canning season. Regular 95c value. 89c Special at

Women's Handbags

In fancy straw, homespun and leather. Season shades. Lot 1. Values from \$11.00 to \$15.00. July Clearance special \$9.95

Lot 2. Values from \$8.45 to \$10.50. July Clearance special \$7.95



White Remnants

Good lengths of muslins, towelings, sheetings, tubing, outing flannel, nainsooks, long cloths, dimity, crepes. All at or below

Cost Prices

Women's Burlington and Kayser Silk Hose, service and chiffon weight. All colors, values up to \$1.69 \$1.50, spec.

Remember! Our Remnant Sale Begins Tomorrow Morning at 8 o'clock.

Mann's Department Store
"THE STORE FOR EVERYBODY"
MEDFORD, OREGON.

Children's Fine Nainsook Panties with elastic and band tops in pink and white. Regular 79c value. 65c Special, pair.

Mail Orders Promptly Filled, Postage Prepaid—Agents for Butterick Patterns

After Inventory

We Find Several Items Which We Will Close Out at

BARGAIN PRICES

Consisting of Roofing, Odd Sash, Timbers, Rough Cedar, Box Pine, Second Grade Tree Props, Odd Patterns of Rustic

Medford Lumber Co.

Phone 629 J. H. Cooley 3rd and North Fir St.

Old Time Dance
Tonight
Hilarity Hall

LATEST NORRIS PLAY TO BE BROADCAST OVER KMED TONIGHT

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Local people should time in on the Copco hour promptly at 9:09 p. m. in order to get the entire program, from beginning to end.

MAITHEPPELD—Cous Ray Lumber company declares dividend on \$6,375,000 first preferred stock.

Southern Women's county fair opens at Tex. Valley, August 29.