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FORGOTTEN.

Comedy
Charlie
Chase
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Bull
Montana
in
"The Fight
Craze"

ALSO SPECIAL ADDED FEATURE
ATTRACTION

ALL THIS
WEEK
EVES. ONLY

THE GREAT
HULCE
HINDOO CRYSTAL GAZER
ASK HIM—HE KNOWS
SEES ALL—KNOWS ALL—TELLS ALL

Appearing Evenings Only
and
Special
Ladies' Only
Matinee
Friday

No Advance
in
Prices
Mats. 10-25
Eves. 10-35

**BIG OIL OFFICIALS
ARRIVE HERE IN
FOKKER PLANE**

Headed for a series of important business conferences with their principal branches and distributors throughout the northwest, a group of Richfield officials arrived in this city today in the company's giant tri-motored Fokker, the "Hillfield."

Included in the party were James A. Talbot, president of the Richfield Oil Company; J. E. Graves, sales manager, and Fred Carlisle White, director of advertising.

Surging through the air at an average speed of 120 miles per hour, the party is not only planning and analyzing business problems en route, but believe that this trip, which would ordinarily consume a period of from two to three weeks, can be accomplished in five days.

Dredley Steele of the oil company's aviation department, who is chairman of the contest committee for the forthcoming national air races in September, is also included in the party and will inspect flying conditions in the northwest and gather data for the Canada to Los Angeles air race, which is part of the national air program.

Company officials estimate that the tremendous saving in time to high salaried executives, made possible by the huge air liner, will return its cost to the company many times over. When not in use for official company business, the Richfield Oil Company has offered their plane to the governors of leading Pacific Coast states and other prominent men of the coast for the entertainment of important visitors and the general development of the west.

The thought behind this plan, it is stated, is to properly entertain the hundreds of vital visitors who come to the Pacific coast each year, and show them the best that the Pacific west has to offer. Perhaps they are writers whose published stories will mean thousands of dollars worth of publicity to this territory. Or, they may be financiers able to pour money into these three states for further development of great public enterprises.

**CITY PLANNING
C. WANTS CITY TO
EXPLAIN ACTION**

Recently articles were published concerning the case of City of Medford vs. L. C. Silliman, from which it might appear that the city planning commission was on trial instead of Mr. Silliman.

Let it be known that the city planning commission is not a legal branch of the city government and it did not enact the zoning ordinance, nor is it a part of the police department or of the city attorney's office and it is not the duty of the city planning commission to investigate, nor to prosecute violations of the zoning ordinance any more than it would be its duty to prosecute violations of the traffic ordinance.

In the past the members of the city planning commission have, at personal sacrifice and expense, endeavored to perform the duties and carry out the objects and purposes for which the planning commission was created. Because of much undue publicity, the personal sacrifice was so great that many members were compelled to resign and withdraw from the commission.

The facts in the Silliman case are: The district where this retail store was operated is zoned and classified as residence class I, which prohibits the operation and maintenance of such a retail store. Mr. Silliman knew that when he acquired the property and at the time that he acquired the property, he intended to convert it into a private institution, agreeing not to maintain a store there. Later, as is well known, he openly violated and flouted the city zoning ordinance and his contract and, at the trial, admitted that he was conducting a retail store.

Wherein, is there anything about that state of facts that justifies any publicious reflecting on the city planning commission? The only question raised in the Silliman case was the constitutionality of the zoning ordinance in whole or in part. It is not for the commission to say whether or not the zoning ordinance is constitutional, but it is its duty to function properly and regularly until the courts have declared the act unconstitutional.

Space does not permit citations of the many cases that could be made wherein zoning ordinances seemingly drastic have been upheld by state supreme courts as well as by the United States supreme court. The supreme court of Oregon has passed upon the constitutionality of the Portland zoning ordinance and upheld it. As before stated, it was not and is not the duty of the commission to arrest and prosecute violations. The Silliman case was dismissed by the city attorney's office without the knowledge of the planning commission. This responsibility rests with the police department and the city attorney's office and a statement of the facts concerning this case should be procured and published. The city council as well as the school board and the public are interested in knowing the facts concerning the case.

It is not necessary to argue the many good reasons for the zoning ordinance. Suffice to state at this time, that the zoning ordinance is in full force and effect and has not been declared unconstitutional by any court, and it is up to the press and to the people of this community to uphold it or, if it needs to be changed, it is time to amend or repeal it.

LARRY SCHLADE, Chairman.
J. E. FLEGGEL,
WALTER H. LEVERETTE,
W. HENNING BOHRER,
GEO. POTTER.

Members of City Planning Com.
July 14, 1928.

**MAN INJURED IN AUTO
COLLISION RECOVERS**

James Littell of Jacksonville, passenger on a logging truck which plunged off the Huch highway grade July 5 after a collision with an auto, and was painfully injured, has been discharged from Sacred Heart hospital and has returned to his home at Jacksonville.

It was first feared that Littell had suffered a dislocation of the backbone but, according to the attending physician, Dr. A. F. W. Kresse, the injury has cleared and high hopes are held for his complete recovery after a short convalescence. Sturdy muscular development of the back saved Littell from permanent injury, according to his physician.

**TO TAKE A CANVASS
OF BOSC GROWERS**



A meeting of Bosc pear growers was held at the Hotel Medford last night, with a small attendance. A discussion arose over the method of crop pooling. Some favored a general pool and others favored a pool within their own packing plants. The upshot of the matter was that it was decided to take a canvass of the growers, to find their sentiment and abide by the majority. According to David Rosenberg, nothing concrete was accomplished at the meeting.

**CHANEY FILES 2
CHARGES AGAINST
HIT-RUN DRIVER**

William Jeffrey, driver of the automobile that caused the death of Henry West, aged 12 years, on the Ashland-Klamath Falls highway a week ago, has been released from the county jail under \$5000 bonds furnished by residents of Keno, Klamath county, where Jeffrey formerly resided.

Two charges have been filed against him by the district attorney. One alleges involuntary manslaughter and the other failure to give aid to an injured person following an accident.

Jeffrey, two days after the tragedy and his own flight to Dunsmuir, Cal., appeared in court to plead guilty, but changed his mind when he read the complaint, strenuously and dramatically objecting to the use of the word "recklessly." Jeffrey stoutly maintained that he did not drive recklessly.

A coroner's jury sitting at Ashland last Thursday evening returned a verdict holding him guilty of careless driving and recommending that a charge of involuntary manslaughter be filed against him.

The trial of Jeffrey is indefinite, but will probably be called during the fall term of the circuit court.

**BUSINESS WOMEN
ENJOY PICNIC AT
WAGNER C. HOME**

Leaving all thoughts of office and shop behind them, 24 members of the Medford Business and Professional Women's club motored up Wagner creek to the Dean Beaman summer home last evening where picnicking and swimming were the main events on the program.

The new swimming pool adjoining the Beaman place was the scene of a hot party, where expert swimmers and amateurs played together. Supper was served at the summer home of Mrs. John White.

In the group were the following: Mrs. H. Roy, Mrs. Kathryn Lovell, Mrs. Lillian May, Mrs. Jennie Rindell, Mrs. Edna James, Mrs. Laura Pittman, Mrs. Clarendell Abbott, Mrs. Jaquie Lenox, Mrs. Pearl McConde, Mrs. Nellie Alding, Mrs. Winnie Weidman, Mrs. Amy Smith, Mrs. Hazel Roberts, Mrs. Gertrude Morrison, Wilfred Walker, Mrs. Adrienne Steward, Misses Jane McQuat, Gladys Whitson, Estelle Knight, Frances Carlisle, Allison Crawford, Louise Elburn, Betty James, Frances Ashford, Ime Jones, Ivel Edwards, Alice Olin, Pauline Crossen, Patricia Leedom, Mrs. Ernest Morrison, Wilfred Walker, Mildred Knight, Edna Duxson and Mrs. Howard Scherfel.

Employees of the Adrienne Steward apparel shop were in charge of arrangements for the picnic. It was decided that the next meeting of the organization will be held jointly with members of the Grants Pass Business Women's club. The date and place will be announced later.

**LOCAL MERCHANTS
PLAN FLOAT FOR
LEGION PARADE**

Plans were discussed last night at the regular meeting of the Medford Merchants' association in regard to entering a float in the American Legion parade, to be held here early next month during the state American Legion convention.

Other matters of importance also were discussed.

The matter of the float was referred to a committee composed of Fred Heath, Herbert Grey and Arthur Schoeni, and matters pertaining to the coming county fair in September were referred to a committee made up of John C. Mann and H. E. Marsh.

The lighting of Sixth street also was discussed, and results of the discussion indicated that some change in the city charter or zoning ordinance must be made before the merchants would attempt the lighting of the street.

A report of the building activities at the county fairgrounds was made by Dan Hering. Plans for the rabitory and a new cattle barn have been completed. The foundation has been laid for the new educational building and construction of the comfort station is rapidly advancing and will be completed in time for the American Legion convention next month. All of the buildings on the fair grounds will be repainted. Mr. Hering also reported.

**Good Vaudeville
Craterian Tomorrow**

One of the bill toppers is Axel Christenson, the inventor and founder of the celebrated Christenson system of jazz piano playing which is being taught universally from coast to coast. He has obtained a leave of absence from station WHT, Chicago, to make the Association vaudeville tour. He has also been connected with stations WJL, KYW and WYAS, Chicago. He has further enhanced his popularity with the music-loving world through talking machine records and player piano rolls which he has made for the leading companies.

Dividing headline position is Jack Bicklow and his musical misses, an aggregation of feminine piquetude which will offer an artistic bit of jazz music as was ever heard. The young women play saxophones, the clarinet, bass horn, drums, cornet, trombone, piano and French horn as well as men artists play them, and they present all the latest hits in syncopated style with symphony effects. Each girl is talented and prepossessing.

Joe and Esie Farrell will offer a refreshing specialty skit entitled, "Getting Trimmed." The plot revolves around the fact that a male tonsorialist and a female barber have opened up barber shops next to each other. Leanty and not ability attracts the trade. With his business going on the rocks, the man talks the situation over with the lady. This is where the comedy comes in—and such comedy!

Arthur and Lucille Davids are a pair of really remarkable equilibristas possessing youth, personality and marvelous ability.

The Cole Brothers, two boys from the south, are clever hoofers and sweet singers. These boys can dance like a streak. They have good voices and personalities. They shine particularly, however, in the dance line, being exceptionally clever exponents of fast footwork.

A NATION-WIDE INSTITUTION—

J.C. PENNEY Co.

Quality

At Low Prices to You

Is the Dominant Consideration
in Every Item Presented Below

Men's Work Socks, brown or blue, pair	5c
Men's Athletic Union Suits, 36 to 46	49c
Boys' Overalls, sizes 4 to 12 yrs.	69c
Men's Bib Overalls, sizes 32 to 46	89c
Men's Blue Chambray Work Shirts	49c
Men's All Leather Work Shoes	\$1.98
Men's Waist Overalls	\$1.29
Carpenter Overalls	\$1.98
J. and P. Coats Sewing Thread, 100 yds.	4c
All-Silk Pongee, first quality, yd.	39c
36-In. Bleached Muslin, yd.	10c
Toile du Nord Gingham	19c
81x90 Pepperell Sheets	98c
Part Wool Blankets, novelty patterns	\$2.98
Curtain Nets	10c-15c
Ladies' Cotton Lisle Hose, colors	25c
Children's Rayon Hose, pair	49c
Ladies' Novelty Oxfords	\$2.98
Ladies' Felt House Slippers	69c

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TIES-HATS
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UPHOLSTERY
GLOVES
FROCKS
CARPETS
RUGS, ETC.

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EXPLOSIVE

In ½ pints and pints, gallons, etc., at grocers, druggists, hardware and department stores or any Standard Oil Service Station. Can also be ordered in larger cans and barrels.

Standard Oil Product

STANDARD OIL COMPANY OF CALIFORNIA

FOR YOUR WINTER

FIRE

Green Pine Slab Wood
12-inch or 16-inch

\$2.75 Per Load
2 Loads \$5.00

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**VERNON VAWTER IS
ELECTED DIRECTOR
FED. RESERVE BANK**

For the first time since the formation of the Federal Reserve system, group 2, for class A bank in the 12th Federal Reserve district, has an Oregon representative on the board of directors. More than that, a Medford banker is the representative.

For today Vernon Vawter, of the Jackson County bank, received a clearing nomination that he has been elected a director of the Federal Reserve bank of San Francisco, covering the states of California, Oregon, Washington, Idaho, Nevada and Arizona. His term of office will extend until December 31, 1930, and he will have to attend directors' meetings in San Francisco every other week.

There were three California bankers after the position, but the rivalry was so strong the California vote was divided, the northwest bankers as a whole supported the Medford man, and Vawter's success was the result. This, class A group 2, is represented by 412 banks.

**HULCE IS HIT AT
RIALTO THEATRE**

Hulce, the Hindoo crystal gazer, opened a week's engagement at the Rialto theatre last night. Hulce is presenting one of the finest and cleanest crystal gazing acts to appear on the stage in Medford in a long time. Questions are answered without any embarrassment to the audience and his answers seem to have the desired satisfaction.

The feature picture playing with Hulce is Gene Stratton Porter's "Freckles," a picture that is without question due to become as popular as her famous book.

Charlie Chase and Bull Montana also hold a good spot on the bill in their comedy, "The Fight Craze."

Bakers—Three—Berk theatres, Orpheum, Empire and Clarick, sold to Montana buyer.

**Why the
Knowing
Millions Say
"NEXT TO MYSELF
I LIKE 'B. V. D.'
BEST"**

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The exclusive encircling waist-web in "B.V.D." union suits—like the patented closed crotch and other features—is necessary to real union suit fit and comfort.

Insist!
on this red woven label

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Commercial Banking

Has a Unique Function—
Are You Getting It?

Commercial bankers have much to do with the moulding of an institution or business success. We have worked hand-in-hand with many of Medford's most successful businesses, and offer you the same service that these firms endorse.

Let Us Get Acquainted

First National Bank
Medford, Oregon

SECURITY—SAFETY—SERVICE

MEMBER OF FEDERAL RESERVE SYSTEM

CAPITAL AND SURPLUS \$150,000

**Fares Cut
for Summer Travel**

Low fares to Pacific Coast points on sale daily until Sept. 30. Go now at low cost, swiftly, comfortably, via Southern Pacific. For example, Roundtrip to:

Portland	San Francisco	Los Angeles
(6-day)	(10-day)	(16-day)
\$15.85	\$20.25	\$38.25

Season tickets slightly higher good until Oct. 31.

Fine, fast trains to California and to Portland by train or motor coach. By day or overnight.

	Leave Medford	Arrive Portland
Motor Coach	7:15 a.m.	7:35 p.m.
"Shasta"	11:27 a.m.	10:15 p.m.
"Oregonian"	6:35 p.m.	7:30 a.m.

Returning

	Leave Portland	Arrive Medford
Motor Coach	8:30 a.m.	9:22 p.m.
"Shasta"	8:30 a.m.	7:30 p.m.
"Oregonian"	9:30 p.m.	10:25 a.m.

Motor Coaches leave and arrive at the Southern Pacific Passenger station.

10 Rides for Price of 7
10 ride tickets, good only on Motor Coaches, save you money. Use the Silver-Grays.

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