

# Talking Picture Sensation Coming to Craterian--Weeks Screen and Stage Programs Good



Scene from "The Lion and the Mouse" with May McAvoy and Lionel Barrymore



Scene from "Freckles" with Gene Stratton-Porter and Hobart Bosworth



One of the talking picture sensations of the year is the Vitaphone production of "The Lion and the Mouse," which has been made famous by thousands of stage presentations. This remarkable picture, featuring May McAvoy, William Collier, Jr., and Lionel Barrymore, will open at Hunt's Craterian next Thursday. Left—Scene from "The Lion and the Mouse," showing William Collier, Jr., and May McAvoy. Center—Clara Bow, who is back again to delight the Craterian audience at Hunt's Craterian tonight. A good Vitaphone bill featuring "The Four Aristocrats," popular Victor quartet, and Hyams and McIntyre in a clever skit, will also be featured on tonight's Craterian program. Right—Gene Stratton-Porter's famous story, "Freckles," is on the screen and will be shown at the Rialto Monday, Tuesday and Wednesday. Hobart Bosworth is the star of this picture. Right—Jack Bigelow and his musical misses, headliners on the weekly vaudeville bill at Hunt's Craterian Wednesday evening.

## Movie Careers Short

Long has it been the custom, whenever some particularly famous baseball star was released in the movies because he was then at the age of 24, for the screen writers to sound the sad knell of his fate.

"In other fields of endeavor," write the baseball reporters, "he would be at his best at his age. But in baseball 24 is the age of a veteran and some savior hat of 24 takes his place, surely baseball fame is fleeting?"

Well, it is. Look around and you'll find most of the chief executives and big successes are 50 or thereabouts. Bernard Shaw around 70, seems to have no difficulty keeping nicely in advance of the rest of the world's playwrights. Mrs. Pake, no girl herself, is still a pretty good actress, and Mussolini, whether you like him or not, is long past the college years.

Look at Hollywood

But the baseball writers, between their sales over the latest fallen hero, may now give pause. They may turn their fearful eyes out Hollywood way, and there will they see such sights as never before met their tender gaze. For young women, just securing into the full bloom of their beauty, young women only beginning to treat the road of their maturity,

girls of 24 and 25, and sometimes 23, whose names once brought the movie fans flooding to see them, whose names once lighted up the reading sky in hundreds of words of electric lights, girls whose acting is better than it was five years ago and better than that of others five years their juniors, are passing out of the movie picture because they are—believe it or not—"Old-Timers."

Girls at 24 and 25, and some times 23, read you, come and down and out. Yielding their places to children of 17 and 18. Not yielding gladly, nor because these movie faces are more beautiful or because their owners are unable, but yielding because the all-too-fleeting public demands that every few years it have new faces, albeit not better ones. And if you don't believe it, ask yourself what has become of Elaine Hammerstein, or Constance Binney, or Mary Miles Minter. And none of them have retired because they're grandmothers.

Want 'Em in Their Teens

Youth, you, almost childishness, is the cry in Hollywood today. Twenty is 21, but preferably in their teens. No, 17 isn't too young; 17 is fine, great, excellent. And the word passes around among the studios not even to consider signing anyone of 25 or more, because,

you see, any girl getting into the movies at 25 or more hasn't a chance. She's too old and they—not only the producers, by Mr. and Mrs. Public, who set the taste—want them young.

The experts will tell you the average life of stardom for the women of the movies is five years. And the experts, when they say this, are not being conservative. For not only the variety of new faces is desired, there's the changing fashion in types. A few years ago it was the sweet, innocent type.

Today the public wants "it" and Clara Bow. Can you, if you are hard put to it, visualize Mae Marsh Gladys Hulette, or Vivian Martin, Grace Darmond, Madol Teneille, June Caprice, Wanda Hawley, Beverly Bayne, Agnes Ayres, Constance Bennett, Marjorie Day, Lucie May, Helen Chadwick or Ann Forrest, Justice Johnstone or Nita Naldi? Going, going, gone.

Different on the Stage

And Edith Barrymore, on the legitimate stage, who was a star years before these others, still is a star on the same legitimate stage, an actress of high repute who finds no difficulty in finding roles to fit her years, whose artistry is not one whit hampered by the passing twelve-months, whose acclaim is as great, whose public is as large as ever it was, and who, well waged, draws quite as big a pay envelope as ever she did.

You will say, of course, how about Mary Pickford, how about Betty Compson, or Loretta Ruth Miller, Alice Joyce, Bebe Daniels, a greater attraction than ever? What of Marion Davies, Norma Talmadge, Gloria Swanson and Bebe Daniels and Marion Davies

still stars of first magnitude? And aren't the others aforementioned still in the limelight? Yes, verily, so they are. But compare those few to the great numbers who have flashed brilliantly for a passing moment, only to flicker out and fall away. And Miss Pickford, etc., compared to those who have gone by, are as the drop of water to the sea.

'A Thief in the Dark' Rialto Film Today

Laughter, thrills, romance and suspense is promised with the showing of "A Thief in the Dark," a mystery comedy drama of circus showings which is to show at the Rialto theatre today.

This is said to be one of the most unusual pictures ever made and exposes the means by which mediums raise the spirits of the departed and similar tricks.

Per Capita Wealth of Japan Grows

TOKYO 6P.—The latest cabinet bureau statistics relating the Japanese national wealth, the taking of which started in 1924, disclose a valuation of approximately 192,300,000,000 yen (the yen is valued at less than 50 cents). This gives per capita wealth of 1731 yen.

The national wealth is shown to have increased about 20,000,000,000 yen since 1915. At that time the per capita wealth was estimated at 606 yen. The biggest items of the recent estimates are land, valued at some 23,000,000,000 yen, and buildings valued at around 15,000,000,000 yen.

## JOE ROBINSON HANDS HIS BOSS ANOTHER BOUQUET

WASHINGTON, July 14.—(AP)—Satisfaction with the meeting of the democratic national committee in New York was expressed today by Senator Joe Robinson of Arkansas, democratic vice presidential nominee, upon arriving in Washington after his visit with Governor Smith.

"I have not the slightest doubt that every part of the country, including those southern states in which movements have been started against the democratic national ticket, will be given proper attention and that long before the election it will not only be made apparent that our strength in certain states normally democratic is maintained, but surprising gains may be anticipated in other states."

The meeting of the democratic national committee in New York was harmonious and I believe quite effective," Robinson continued. "The new chairman, Mr. Haskell is an outstanding figure in the business world and possesses a genius for organization.

"My reception, both in Albany and in New York City, exceeded in cordiality and enthusiasm the expectations of my most sanguine friends. In New York, where Governor Smith has served as chief executive for many years, he is admired and loved by the people beyond any other public man of his generation. His sterling honesty and sincere attachment to the welfare and best interests of the general public seem to be the basis for his popularity."

## Clara Bow at Hunt's Craterian Today

A great many dramas of the underworld have been floundered upon the screen but it has taken Clara Bow, queen of the flappers, to give the motion picture world the most stirring of all.

"The Star Accomplishes This in 'Ladies of the Mob' a thrilling story of gangsters and their lives, something which is rarely taken into consideration when the police reports are read.

It is an entirely different Clara Bow, who throws off the wiles of the flapper and plunges herself into a powerful portrayal of a tormented wife of a gangster. It is by far the best bit of acting Miss Bow has attempted and she proves conclusively that she can handle drama as well as the lighter roles which have made her so popular.

The story, which was written by Ernest Booth, is a tale of a young couple of the underworld, the husband a crook and the wife a temptress at all times to keep him straight. The climax features a thrilling scene, caught and surrounded by the police. Miss Bow takes the most drastic methods imagined to keep "her man" on the straight and narrow path.

The two acts of Vitaphone are well worth the admission to the show.

"The Four Aristocrats," the popular Victor quartet, stop the show, tempting at all times to keep him straight. The skit features a thrilling scene, caught and surrounded by the police. Miss Bow takes the most drastic methods imagined to keep "her man" on the straight and narrow path.

The Talking News Reel is another feature on the bill that is much looked forward to.

Experts Fear Bankruptcies

WASHINGTON 6P.—Although the rate of farm insolvency is high, L. H. Bonn, agricultural economist, believes a decrease in farm bankruptcies may be expected during the next few years, in a printed statement Bonn bases his prediction on the ability of farm incomes to continue improvement.

**Frank's Comedians**  
IN  
**THE BIG TENT**  
Sunday and Monday  
**"TOO MANY WOMEN"**  
Coming  
**"The Girl Who Walked Home"**  
Prices 25c and 50c  
Curtain 8:05  
LOCATION:  
**6th and Holly Streets**

**HUNT'S CRATERIAN**  
CENTRAL POINT, OREGON  
STARTS TODAY

She's Here THAT FIERY "IT" GIRL Blazes Her Way Thru a Series of Scorching Thrills

**CLARA BOW**  
IN  
**"Ladies of the Mob"**

As a woman of the Underworld—Lives a life of the Underworld—of fight—of sacrifice.

HERE IS CLARA'S FIRST DRAMA

It's powerful—penetrating YOU'LL LIKE IT  
Admission 10 & 35  
Mats. Eyes 25 & 50

AND The Talkies TWO GREAT ACTS The Four Aristocrats POPULAR VICTOR QUARTETTE in a Mixed Program ALSO Hyams & McIntyre Vaudeville's Greatest Funsters in a Comedy Skit Entitled "ALL FOR FUN"

HEAR THE NEWS AS WELL AS SEE IT.  
CLAUDE BOWERS gives keynote speech at Democratic Convention  
Around the World With the Athletes  
And Nine Other Big Features

**More Good News FOR PROSPECTIVE GAS USERS**

When, on June 1st, 1928, we announced our purchase of the properties of the Southern Oregon Gas Company, we also assured the people of MEDFORD that we would improve the service and facilities.

Subsequently, in the face of an actual operating loss, our rates to consumers using gas under our cooking schedule, were substantially reduced.

The response has been highly encouraging, and justifies further changes for the benefit of gas consumers.

To those who have not heretofore enjoyed the comforts of a

**Cool Kitchen**

We are glad to announce a further liberal change in our policy.

Gas Mains will be extended for 100 ft. and Service for a distance of 50 feet from property line WITHOUT COST TO CONSUMERS

Connection charge of \$1.00 has been abolished

**Southern Oregon Gas Corporation**  
209 W. Main St. Medford, Ore. K. I. DAZEY, General Manager.

**RIALTO**  
Continuous Shows 12:30 to 11 P. M. TODAY

ONE WEEK STARTS Tomorrow! The Great HULCE Hindoo Crystal Gazer SEES ALL KNOWS ALL Ask Him Your Questions

TODAY ONE DAY ONLY  
**A THIEF IN THE DARK**  
A Chilling Fun Drama of Spooks and Crooks

STARTS TOMORROW Gene Stratton Porter's "FRECKLES"