

### WOMEN IN LACE AND FINE FEATHERS STIR DELEGATES

(By Martha Dalrymple, Associated Press Writer.)  
**HOUSTON, Tex., June 28.—(AP)—**The lull in feminine oratory that marked the opening sessions of the democratic convention has been followed by the proverbial storm, women walking away with the honors in seconding the nomination of Governor Smith.  
 Three of the gaily-clad sex broke loose the flood gates during the second evening session last night.  
 Nellie Taylor Ross, one-time governor of Wyoming, was the first woman to appear before the speaker's table and microphones.  
 Her strong voice, amplified many times by the machines in front of her, was heard to the very last row of the hall, but the appearance she made had to be relayed back by word of mouth.  
 In a white lace sleeveless frock, she presented the perfect picture of proper summer costume. A large pink mullin hat that swooped becomingly over her eyes shadowed her from the glare of the photographers' lights, much to the picture makers' disgust and to her delight.  
**Call Time on Nellie.**  
 Her eulogies of the New York governor were cut short by the shouts from the floor of "time's up." With a gracious bow to Chairman Robinson she relinquished her place and returned to her seat.  
 Mrs. Emma Guffey Miller of Pennsylvania, resplendent in black lace evening dress under which gleamed a pink satin slip, launched into her subject, Smith's nomination, in a businesslike manner. Her draped shoulders waved an accompaniment to her forceful words and the black lace floated about her arms in strange contrast to the deep voice that was booming over the hall.  
 Mrs. Stella Hamlin, newly elected national committeewoman from Louisiana, upheld the honor of her sex and gave the women of "time's up." Her second to Smith's nomination concluded the evening's performance and she retired from the platform amid congratulations that boasted no small part of relief that the long session was at an end.  
 Interest was centered in Mrs. Hamlin's first public appearance in view of the fact that she is considered a possible successor to Mrs. Emily Newell Blair, retiring committeewoman from Missouri, as vice chairman of the national committee.  
 She wore a heavy, coffee-colored lace gown and a small tan braid hat of the cloche variety.  
**Lace Is Popular.**  
 Lace seemed to be the keynote of the evening's fashions. Everywhere as curious eyes turned to see the gowns of the famous, they saw lace in some shape or form.  
 Mrs. Smith, whose self-imposed seclusion in Houston was shattered when hundreds of yelling and singing Smith supporters besieged her box after the nominating speech, wore an all-over blue lace dress, with a large straw hat to match.  
 Mrs. Wilson, who graciously relinquished the spotlight for the evening to the wife of the leading presidential candidate, also appeared in lace, a gown of black chiffon, inset with heavy lace. Her hat, an enormous one of cerise velvet with crown's edge heavily laden with matching roses, was the landmark of the platform. By her hat she was known.  
 Mrs. Smith Phlegmatic.  
 The attitude in the Smith box during the nominating speech of Franklin D. Roosevelt and during the subsequent demonstration was curiously watched by a score of spectators.  
 Not once did Mrs. Smith evince any apparent interest in the declarations about her husband's virtues. She sat stolidly in her front seat, smiling occasionally in faint appreciation of portion of the speech, once or twice moved her head, and nodded in affirmation when her sister-in-law, Mrs. John J. Glynn, drew excited over the proceedings.  
 Her son, young Arthur, who sat next to his youthful wife, in the front row, was genuinely thrilled. Once or twice he nearly crashed into the electric fan that was playing from the box railing.

### FILM STARS FIGHT HOLLYWOOD FIRE; SAVED BY WIND

**HOLLYWOOD, Cal., June 28.—(AP)—**A carelessly tossed cigarette or match, under dry brush and a brisk wind—these were the combination which brought almost a thousand film workers into the real drama of fire fighting near here yesterday.  
 The film forces were called upon to save the huge plant of the First National Studios at North Hollywood late yesterday from a grass and brush fire, which swept 1,000 acres of the nearby hills. To a lesser extent fears were felt for the safety of the Universal Pictures studio at Universal City.  
 Although the motion picture people and organized fighters who were rushed to the battle, which extended over a three-mile front, hacked away brush and played streams of water on the lower buildings of the First National movie plant, it was a shift of the wind which brought victory. The change in the wind turned the flames back against the burned area and the fire was brought under control.  
 Featured players joined laborers in the battle with the brush fire. Richard Barthelmess, the actor, directed a squad of workers in back-firing to cut off the fire.  
 In the belief that a cigarette tossed away by a motorist was responsible for the starting of the fire, officers ordered a check of all truck drivers who had been using the nearby road. A report also was received that two men had been passing in a small truck and that one of them tossed a lighted match into a pile of brush.

# How the most Beautiful Clothes in the World

## are kept New-Looking twice as long with Lux

Amazing experience of Movie Studios · Famous Dressmakers Department Store Buyers · New York Musical Shows ·

Here is experience that will help you to keep that beautiful new look in all your lovely things—

NO matter how much or how little you pay for modern clothes, they are sheer! They lose their new look so quickly; wear out! But there is a way to keep them enchantingly new—much longer!

Read these facts—results of tested experience!

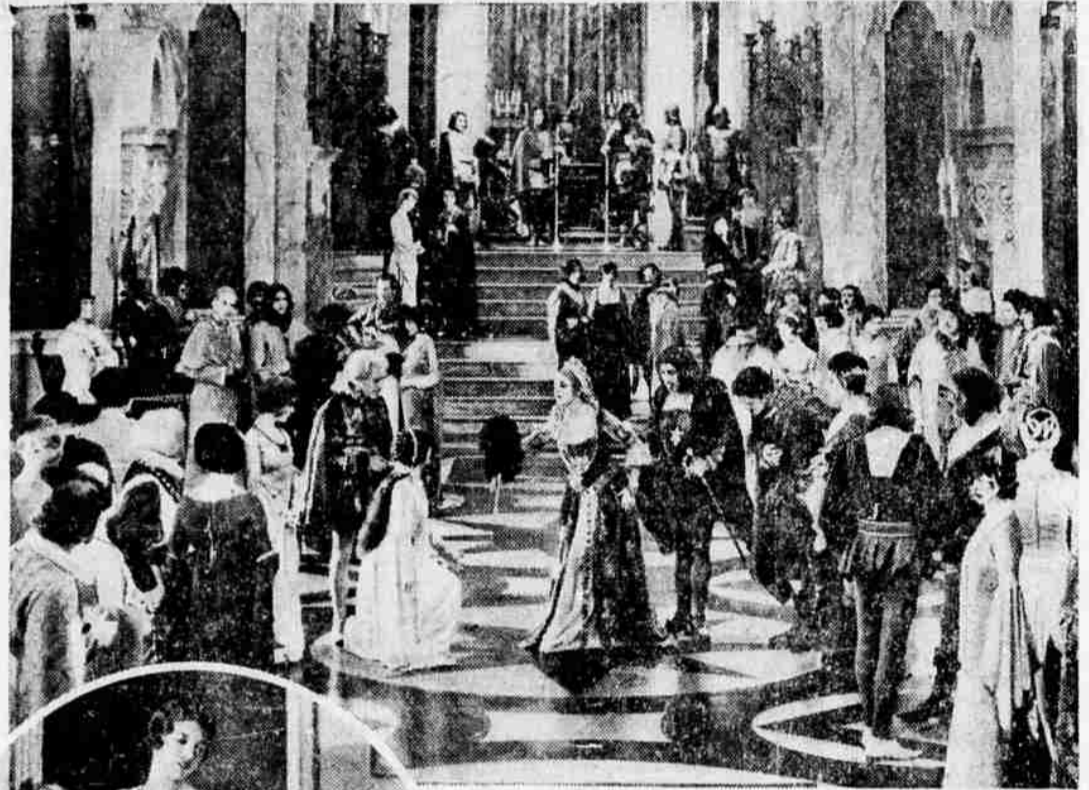
**Dollars and Cents Test**  
 The great MOTION PICTURE STUDIOS OF HOLLYWOOD, the glittering New York MUSICAL SHOWS, tried out different soaps for cleansing modern fabrics and clothes.

And discovered that, when cleansed safely in LUX, costumes and stockings stay like new more than twice as long!

Experts Use Lux  
 And additional groups of experts—recognized as final authorities on fabrics—confirm these wonderful results!

Department store buyers—92 out of every 100 women buyers interviewed in 112 leading stores—insist on Lux for their own precious things.

Exclusive Dressmakers—In New York's famous FASHION ESTABLISHMENTS, where the beautiful women of society buy wonderful clothes—ONLY LUX is used for cleansing delicate lingerie and stockings worn by mannequins. Lux keeps sheer things fresh—like new—so much longer!



\$300,000 WORTH OF COSTUMES USED IN "DON JUAN," STARRING JOHN BARRYMORE—a Warner Bros. super-film. "Everything in our studio which is washable at all is washed in Lux," says J. L. Warner, vice-president of Warner Bros. "Actual tests made us adopt the rule, 'use only Lux'." Now every important studio in Hollywood uses Lux to save millions of dollars in wardrobe expenses.



### LIVING MODELS DISPLAY GORGEOUS GOWNS!

The above picture gives a glimpse "behind the scenes" in the fashionable salon of Frances Clyne, exclusive dressmaker.

In New York's great establishments of dress, the lovely underthings and hosiery worn by the models must always look new!

Only Lux will keep them beautifully fresh and lovely, say New York's most famous dressmakers—Hickson, Hattie Carnegie, Tappé, Kurtzman, Bergdorf-Goodman, Stein and Blaine, Milgrim, Jay-Thorpé, Frances Clyne, Bruck-Weiss.



### THIS ZIEGFELD SHOW USES LUX; IN "ROSALIE,"

brilliant Broadway success featuring the adorable Marilyn Miller (center), the sheer, long stockings worn by stars and choruses are kept like new with Lux. Every other musical show in New York also uses Lux to double the life of stockings. As the Shubert General Manager enthusiastically puts it—"We would use Lux if it cost \$1.00 a box. Lux cuts stocking bills in half."

Women everywhere use Lux! In 8 out of 10 representative homes in cities from coast to coast, investigations show, Lux is used. To keep modern clothes like new so much longer!



LUX IS SO PURE that the famous New York Maternity Center uses Lux in cleansing all baby things, so that there can be no risk of irritating the baby's tender skin. This gives vivid proof of the purity of Lux and the great care with which it is made. For organizations such as the Maternity Center have submitted Lux to most rigid analysis and tests before choosing it officially. No wonder Lux never harms delicate colors or fine fabrics.



Lever Bros. Co., Cambridge, Mass.



### GIRL FLIER CRASHES BUT ESCAPES INJURY

**CAP DE LA MADELEINE, Que., June 28.—(AP)—**Miss Thea Rasche, German girl flier who hopes to make a non-stop flight to Berlin, and her crew escaped uninjured when her monoplane North Star crashed through some undergrowth on an attempted take-off for a test flight today. Ulrich Koenemann, pilot, and Mechanic Zebora were in the plane with Miss Rasche. The ship was not seriously damaged.  
 Owing to the softness of the field the plane refused to leave the ground and taxied to the end of the field, where it ploughed through some bushes. A full load of 450 gallons of gasoline was carried but was dumped by Koenemann when the plane approached the edge of the field.

### DAUGHTERS OF NILE TO MEET IN GRANTS PASS

Zuleika temple No. 12, Daughters of the Nile, will hold a special meeting of the temple at the Grants Pass Masonic temple on Saturday, June 30, at 2 P. M.  
 Mrs. W. H. McNair, queen of the temple, has announced this special meeting for the purpose of submitting her report of the supreme session of the order recently in convention at Buffalo, N. Y.  
 The usual luncheon arrangement at the hotel prior to the afternoon session has been omitted.

**MADRAS.**—Columbia Valley Power company starts work on Pelton power plant to develop 40,000 horsepower, and may develop Metolius project, 100,000 horsepower.

### DEPARTMENT STORE BUYERS SELECT SMART CLOTHES:

Three buyers in the New York showroom of Jesse Woolf and Co., buying summer frocks for their stores. These women buyers are sent frequently to Paris and New York to purchase fashion apparel. They are experts in clothes!  
 Now, for the first time, the buyers in 112 leading stores in cities from Boston to Los Angeles, have told their own secrets of clothes care. For their own precious things, 92 out of every 100 interviewed insist on safe Lux cleansing.

**POWER in reserve**  
  
**RED CROWN**  
 ANTI-KNOCK GASOLINE  
 SOLD ON LIBRARY OF CALIFORNIA

LUX DOUBLES THE WEAR OF SHEER THINGS AND STURDY THINGS, TOO