

'ON TO MEDFORD!' CRY OF UNITED ARTISAN COHORTS

"On to Medford" is the cry of the United Artisans this summer, for the annual convolve of the Pacific Northwest will be held in Medford August 10, 11 and 12, according to W. M. (Jack) Hamilton, district representative for the United Artisans in Jackson and Josephine counties.

The country of the Crater Lake was selected last year as the ideal spot for the 1928 convolve, and the roads from the coast and the mountains, from the north and the south will find the caravans of Artisans thronging their way to Medford.

The United Artisans was established November 4, 1894, and has been celebrating its third of a century anniversary this year. During this period it has grown steadily until it is one of the strongest and one of the wealthiest fraternal insurance organizations in the world. Approximately \$20,000,000 worth of insurance is in force with full legal reserves, and an additional surplus.

The home of the organization is in the Artisans building, Portland, Ore. In addition to its insurance benefits, it is well known for its social services, including the Artisans home where the sharp edge of old age and adversity are dulled with a loving care and kindness that is no kin to charity.

'THE FIFTY-FIFTY GIRL' AT RIALTO

The play might be the thing, but it doesn't interest Bebe Daniels very much unless it is crammed with laughs. This was proved last night in the star's latest comedy release, "The Fifty-Fifty Girl" which opened at the Rialto theater for a run of three days. And laughs there are, plenty of them. In the first place, Bebe tackles the problem of the modern young woman who is imbued with the idea that she can take the place of the man and make the latter like it. With that is the major premise, Miss Daniels travels along a rather rocky road of situations until finally she puts out the call for help.

The story of "The Fifty-Fifty Girl," written by John McDermott, concerns the attempt of Miss Daniels to run a gold mine like a man while her partner, James Hall, assumes the obligations of the woman.

this ends 'YELLOW MASK!'



Have your Teeth a Yellowish Shade? Dental Science now Perfects a Safe Way to Banish It for Lustrous Whiteness Guaranteed!

"YELLOW MASK" is caused by a liquid "cement" in your saliva which glues to your teeth and hardens.

It completely envelops the naturally white enamel. Food, coffee and tobacco stain this mask a lustrous yellow.

Ordinary dentifrices can't help you one iota. They gloss right over this mask. Your own experience tells you that.

There's just one thing that can do this job without harm to the most delicate enamel. It is a white, powdery substance (non-gritty) known as "Tri-Calcium Phosphate." You'll know it immediately when we tell you it is the material that the foremost dentists use to clean teeth and add that exquisite high polish. "Yellow Mask" has no chance against it. Alluring whiteness always follows.

But what science has sought to do has been to compose a pleasant, tasty tooth paste of this marvelous material. So that the magic of "Tri-Calcium Phosphate" could work for you daily! Success at last has come.

The name of this marvelous tooth paste is ORPHOS. Leading film and stage stars have adopted it joyously. Dentists are recommending it to patients. Its public reception has been overwhelming—a million users in less than six months.

Prove it in 20 Days!

We know how effective ORPHOS is. So we offer you an extraordinary Guarantee. Get a tube of ORPHOS today. Use it 20 days. Look solely for new tooth whiteness. If you get one third of dissatisfaction return the unused part of the tube and get your money back. But start—and start today!

Orphos TOOTH PASTE
—Removes "Yellow Mask"

ROBERT HART IS ONLY MEDFORD U. O. GRADUATE

UNIVERSITY OF OREGON, EUGENE, June 5.—(Special)—Graduation week end at the University of Oregon this year, continuing from June 8 to 11, will be replete with entertaining events, including a play presented by the senior class, the baccalaureate sermon, the annual flower and fern procession and the commencement address.

The commencement play, Shakespeare's "Midsummer Night's Dream," is one of the most elaborate productions ever attempted by an amateur group in any university in the northwest, and will include over 100 people in its personnel.

"Why the Princess of God Walk With a Limp," is the subject of the sermon that Dr. Herbert S. Johnson, pastor of the Warren Avenue Baptist church of Boston, will deliver at the baccalaureate service. Rev. Johnson, '87, is the son of John W. Johnson, first president of the University of Oregon.

The lovely pageant of the annual flower and fern procession, expressing in stately symbolism the essence of the Oregon spirit, and the loyalty of university women to their alma mater, is expected to surpass all previous flower processions.

The commencement address, "The Making of a Man," will be delivered in McArthur court Monday morning by Dr. Jess Kellums, an alumnus of the university. Dr. Kellums is noted as an evangelist, has received a doctor of philosophy degree from the University of Edinburgh, and has spent some time in Africa on missionary work.

Of the 550 students who will receive degrees at commencement this year, only one is from Medford. Robert Charles Hart will receive a bachelor of arts degree in business administration.

A glance at the records of those who have been given degrees reveals a steady growth in size in the university. Starting with 1912, the first year that accurate statistics were kept, the books show a total of 137 degrees granted. Last year the total was 481, showing that the number this year comfortably surpasses that of last.

Dance Headliner in Vaudeville Tomorrow

All the well known dances in the terpsichorean category will be offered in Doll Dreams, the headliner. Miss Lucille Homan, with a wonderful routine of acrobatic dances, is the feature of the act. She possesses beauty, grace and skill, and executes her difficult number faultlessly. The company of four who accompany her give various exhibitions of character dances. There is also some singing, and a whistling number included in the offering.

Admirers of clean, wholesome comedy will find something to enthuse over in the act staged by Wolford and Stevens. They have a veritable riot of laughs with their offering. "His of This and That" The singing, dancing, and each places a musical instrument.

Probably a more spectacular or more difficult routine of aerial work has never been accomplished than that of the Paul Brothers. There are two of these super-athletes.

Harold Kennedy and Emma Francis are a team of unusually talented artists who can be counted upon to furnish most amusing entertainment. Mr. Kennedy was principal comedian with the late George Primrose attractions, and while it was not generally known, acted as understudy for Mr. Primrose, substituting for this well known star in his famous dancing specialty. In Miss Francis he has a partner whose ability, versatility and personality matches his own capabilities perfectly.

"Big Boy" Williams is a musical instrument imitator. Armed only with his trusty larynx and a guitar he is able to produce the effects of a whole band.

Let Nurses Home Contract. SALEM, Ore., June 5.—(P)—The Swope-Hee Construction company of Portland was the successful bidder yesterday for the contract to build the new nurses home at the state insane hospital. The bid was \$72,253. Seven other firms bid for the contract.

Jones Has Good Night. WASHINGTON, June 5.—(P)—Senator Wesley Jones of Washington who yesterday underwent a major surgical operation here was resting comfortably today after a good night.

MODERN YOUTH IS NOT 'HOKUMED' AS EASILY AS FOLKS

SAN ANTONIO, Tex., June 5.—(P)—Modern youth was stoutly defended here today by Miss Laura Kuykendall of New York, who told the biennial convention of the General Federation of Women's Clubs that the slang phrase "hokum," was the young generation's triumphant rejection of the hokum which once fooled parents.

"Our youth of today is less credulous, less crudely suggestible, keener to detect insincerity and hokum than formerly," she said. "Their minds go straight to the bottom of things. Youth is too keen to be misled by the things that misled the older generations. The old hokum of spurious religion does not appeal to them. The old hokum of convention does not appeal to them, but they are susceptible to much new hokum—jazz music, petting and silly nonsense and rough and direct laughter."

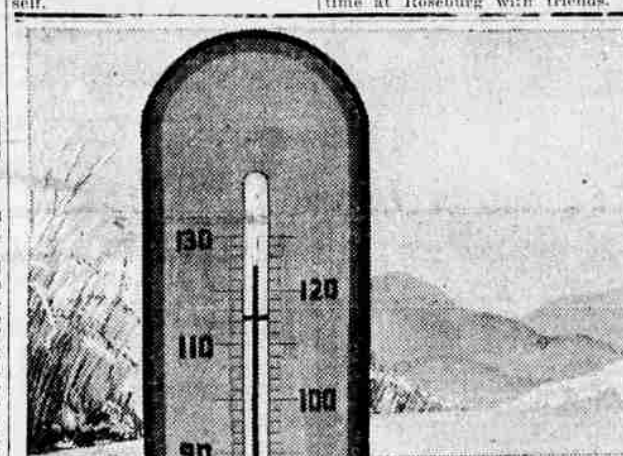
Miss Kuykendall found many things to criticize in youth of today, but she was optimistic as to the future.

"Eighty per cent of our girls are underweight," she said. "They are slightly anemic, the majority of obstetrical cases today are pathological and we would do well to study this problem with all seriousness. It is really an occasion for alarm to be told by physicians that a normal birth is rare."

"Excessive use of cosmetics is bad, and our modern girls are most intemperate on that point. However, athletics has done much for our boys and the great hygiene of bobbed hair and short skirts for our girls has helped. We should keep these things."

SCHOOL GIRL TAKES SECRET TO THE GRAVE

PORTLAND, Ore., June 5.—(P)—Taking her secret with her, Enid Adams, 16, senior student at Grant high school, who was found by her mother wounded by a pistol shot at her home yesterday, died Sunday at a hospital. She refused to tell her reason for shooting herself.



..hot day.. cool motor

—a broiling day—a red-hot road—a long, hard pull—tough going! And it's a whole lot harder on your car than it is on you—harder and hotter! But there is a way to avoid motor over-heating and that way is to use the right lubricant. Engineers will tell you that the best lubricant is—

castor oil

Until now, only airplanes and racing cars could use Castor Oil because of its excessive cost. We set out to overcome this objection so that every motorist could enjoy the superiorities of Castor Oil. We were successful—our engineers perfected a

new process

which is a scientific blending of the finest mineral oil and chemically pure—East Indian Castor Oil. Thus Castorlube retains all the super lubricating qualities of Castor Oil. Castorlube costs no more than any other high quality oil and gives more mileage, more power, more compression and less friction, less crankcase dilution and less vibration. Try it yourself—the tougher the going the better Castorlube performs. Castorlube Refining Co., San Francisco, California.



LEWIS SUPER SERVICE STATION
Distributors

GIRL LINDBERG IS HELD UP BY ADVERSE WINDS

TREPASSEY, N. F., June 5.—(P)—The Fokker monoplane Friendship, in which Miss Amelia Earhart of Boston and her two male companions hope to cross the Atlantic, was buffeted by strong northwest winds here today, which made plans for completion of fueling impossible.

Seven more tanks of gasoline remained to be poured into the plane's reservoirs.

The fliers announced the take-off, which last night had seemed likely upon completion of the fueling operation, had been postponed. Aside from the wind, the weather was clear and fine.

An intimation that the Friendship might fly beyond England was given by Miss Earhart, Pilot Wilmer Stultz and Mechanic Louis Gordon, in conversation here this morning. They said that their plans for a landing place on the other side of the Atlantic were indefinite. Their purpose, they added, was to fly until their fuel was exhausted and then descend and they hoped to make a longer flight than any of their predecessors over this route.

At 8 a. m. eastern daylight time, the wind was still too strong for a resumption of fueling operations. The visibility was perfect.

B. V. D. Campaign Starts in Tribune

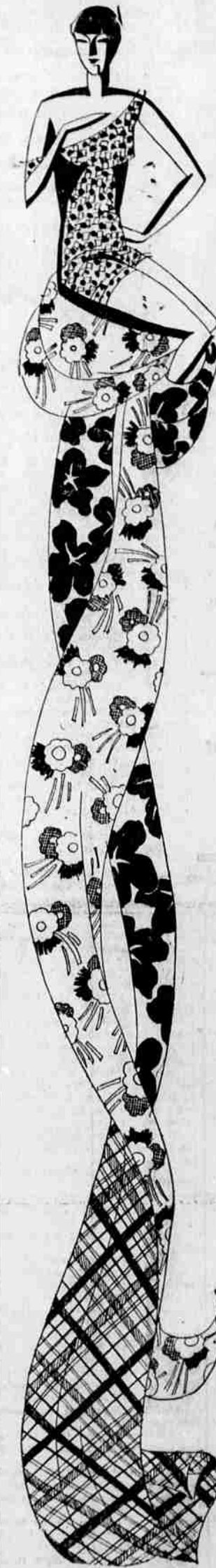
Beginning today, the Mail Tribune will carry an advertising campaign for the B. V. D. Company. Its sole makers of "B. V. D." underwear, distributed by Levi Strauss company. This underwear has many exclusively features that supply a combination of fit and freedom. The "B. V. D." union suit is made in many sizes to fit men of every build. The specially woven and treated nainsook and reinforced and finished tailoring resist repeated, thorough laundering. This nationally known garment is sold in all the up to date men's clothing stores and department stores.

Mr. Matthews spent several days here last week as the guest of an old classmate at George Washington University, Hawley Moore, local attorney. He has been driving around the country since October. After leaving here Monday he expected to spend some time at Roseburg with friends.

RUSSELL'S

"MEDFORD'S OWN STORE"

Summer Time Clothes of Cool



Fabrics GUARANTEED TO WASH

It pays to buy "Guaranteed to Wash" fabrics for your summer dresses and relieve your mind on wash day of the possibility of having your new dress ruined by the first washing. "Borden" and "Butterfield" fast-color wash fabrics sold here, and are nationally known and advertised as the best.

40-Inch Ribbon Edge Voiles

Very fine mercerized voiles, in beautiful designs, both large and small. Also a plain mercerized voile at this price. These are absolutely fast colors and an exceptionally good voile at..... **49c**

40-Inch Mercerized Foulards

A soft, lustrous "Butterfield" fabric in unusual designs and colorings. This is a highly mercerized fast-color summer fabric that will make up beautifully..... **49c** for women or children

Marcella Check Dimity

This fast-color check dimity lends itself admirably to the best summer fashions. Unusual designs, both small and large, make it suitable for either..... **49c** women's or children's dresses.

40-Inch Printed Batists

Sheer and cool, in pretty and fast-color designs, both light and medium shades. Many of the new "Butterick Fashions" call for batiste in making up..... **49c** the clever styles

36-Inch Borden's Cambrics

"Just perfect", that's the way they wash, and the designs and colorings are new. A very fine fabric for summer clothes for either women or children. Light or dark shades..... **30c**

40-Inch "Mistsheer" Voiles

Just as fine and sheer as any voile you ever used and colors are absolutely fast. Gorgeous colorings, too, makes this one of the season's finest dress fabrics. An exceptional voile at..... **98c**

Plain Rayon Voiles

Pastel shades and white in this very fine plain dress voile of Rayon. This is absolutely a fast-color fabric and though very sheer, will wash perfectly. All..... **\$1.19** the best pastel shades

40-In. Washable Silks

The finest quality for the price we have ever sold. It's a pure dye crepe de chine in guaranteed fast, plain shades. About 15 of the best pastel and street shades to select from. For finer wash frocks for summer and for finer lingerie, it's unexcelled.

\$1.50

\$1.98

New Ready Made Wash Frocks

If you don't have the time to make up your own dresses, we've a beautiful selection of new models in organdies, dimities and other fast-color prints. New basque models and high waist lines for the missy type figure are exceptionally desirable, while there are also many new models for the matronly figures.

\$1.95, \$2.95 to \$5.95