

WILLYS-OVERLAND CLAIM BIG LEAD IN PRODUCTION GAINS

"Figures compiled for the entire motor car industry shows a total gain in production for the first three months of this year in passenger car output of 6.5 per cent over the same period for last year. The gain registered by Willys-Overland in the same period as compared with last year is 42 per cent, with the percentage of comparative gain steadily increasing at a rapid rate, according to a statement just given out by the sales department of the Toledo manufacturer," says Geo. Treichler of the Treichler Motor company, local dealers.

"April shipments of Whippet and Willys-Knight cars were 84 per cent over last year for the same period, and the gain for the year, including April, has been over 40 per cent.

"While the industry as a whole was over 12 per cent below 1927 for the first quarter year, Willys-Overland has exceeded all previous records for the same period by a substantial margin, according to the same statement."



He (teaching her to drive): "In case of emergency, the first thing you want to do is put on the brake."

She: "Why, I thought it came with the car."

There are so many automobile accidents it's got to be an accident if you don't have one.

What About This?

"The roads are rather mussy for motoring."

"Yeh, and the women said they were gonna sweep the country!"

The motorist had had an accident with his light car on the highway.

He limped painfully to a telephone box and called up the nearest garage.

"Hello," he said, "I've turned turtle. Can you do anything for me?"

"I'm afraid not," came the sweet feminine reply. "You've got the wrong number. What you want is the zoo."

The man who used to step on your feet now steps on the gas and runs over you.

Joseph: "Let's drive in the park."

Josephine: "Oh, no; let's park in the drive."

"One more payment and the car is mine," he said. Then you can trade it in on a new one.

Attorney for Auto Accident Victim: "Gentlemen of the jury, the driver of the car stated he was going only four miles an hour. Think of the long agony of my poor unfortunate client, the victim, as the car drove over him."

Song for taxi-drivers: Denting to-night.

On the installment Plan Shiek: "Well, Dad, I hear you won the car in the puzzle contest."

Dad: "I did, but 25 others also submitted the correct answer and my part was the tail light!"

Usually when there is engine trouble you will find there is a Miss in the motor.

Motorist: What will it cost me to have my car fixed?

Garageman: What's wrong with it?

Motorist: I don't know.

Garageman: Fifty-two dollars and sixty cents.

Dyer: "I understand your wife suffered from ear sickness?"

Ryer: Yes, it makes her sick to think we can't afford as good a car as our neighbors.

Auto Etiquette: In case of a smashup, the backseat driver should speak first and also precede the driver thru the windshield.

"Will you take gas?" inquired the dentist as he prepared to pull a tooth.

"Yes," replied the absent-minded motorist, "and you'd better look at the oil too."

The pedestrian who allows the grass to grow under his feet soon finds it growing over his head.

"How long did it take you to learn to drive a motor-car?"

"Oh, three or four."

"Weeks?"

"No, motor-cars."

The old-fashioned man who used to be driven to drink now has a son who drinks as he drives.

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Drop a coin in a slot and a quantity of liquid, sufficient to fill a cigar lighter, pours out of a spout. This lighter service station was recently introduced in Paris tobacco shops and became very popular.

Large or small skylights are easily raised or lowered by means of a chain and cog-wheel arrangement which is easily installed and securely locks the skylight so that it cannot be opened further from the outside.

Eight Times Around Globe!



That's the approximate distance covered by this Buick in one year! It was used by the Cooper Corporation, makers of tires and batteries, as a test car. It was replaced with a 1928 Buick after 191,314 miles, and its successor has covered 62,000 miles in the four months since the change.

Scene of Chinese-Jap War

WASHINGTON, D. C., May 19.—"Tsinan, focus of the Chinese national army, is the capital of Shantung province and one of the important railroad centers on the road to Peking," says a bulletin from Washington, D. C., headquarters of the National Geographic Society.

"At Tsinan the main north and south trunk line between Shanghai and Tientsin is joined by the east and west Shantung railway, connecting with the port of Tsingtau. About six miles from the city wall the turbulent Yellow river flows between raised banks on its way to the sea. There is also an important canal route to the coast on which thousands of junks find perpetual employment.

Extremes in Climate

"Tsinan has an estimated population of 300,000, including normally about 300 Europeans and Americans, and 2500 Japanese. It lies in approximately the same latitude as Richmond, Va., but, together with the rest of north China, has an extreme climate of the so-called continental type. Long, cold, dry winters follow short, hot, wet summers. The foreigner living in Tsinan has to have everything in his wardrobe from a fur coat to a pith sun helmet, header of African explorers.

"Ninety per cent of the Europeans and Americans living in Tsinan are missionaries. The city is one of the greatest centers of mission education in China. Several schools and an important university are included in the work created, often, of late years, under great handicaps because of the town's key position between northern and southern armies.

A Museum for Young China

"In connection with the university, a museum has for some time been open to the public. This institution in itself has been an education to the people for miles around. It has become customary for pilgrims to the nearby sacred mountain of Tai Shan to stop on the way at the museum in order to gaze upon the wonders there set forth. They see models of the capital at Washington and St. Paul's cathedral in London, together with displays of products from all parts of the world, and pictures of life in foreign lands.

Tsinan's history casts its roots far into the past. It was at one time capital of the ancient principality of Chi and Lu. This was when China was a youth among nations. Now the city is an inland trading center. Fine Chinese rugs are woven on the looms of Tsinan for European and American markets. The making of hair nets from human hair is also an important industry, though 'bobbed' hair of recent years has considerably reduced the demand in this direction. Shantung province grows some of the world's finest peanuts, improved varieties having been introduced. It is said, my American missionaries. At Tsinan are several factories for the manufacture of peanut oil. Dried eggs form another considerable export.

Imports Oregon Lumber.

"The province buys American oil, cigarettes and steel tools. Since the mountains of the surrounding country have long been deforested, lumber is imported from Oregon as well as from Chosen and Siberia.

"Wood, however, is sparsely used in building Tsinan houses. Gray brick walls, topped by a gray tile roof follow one another in universal monotony, while around the city is a double gray stone wall and a moat. In the old part of the city, streets are so narrow and crooked as to make the use of automobiles an adventure. If not impossible achievement, though there are long, straight avenues in the newer quarters. Rickshaws have been introduced, but the favorite conveyance for man and freight is still the squeaking wheelbarrow.

"In one respect Tsinan leads the cities of north China. She has an abundant water supply within her own walls. Several springs well up to the base of high columns just in front of the main hall of one of the chief temples. This water flows in a stream through the city and empties into a beautiful lake four miles in circumference within the municipal fortifications. The moorings, handsome temples, parks and residences line the shores of this lovely body of water, and on its surface pleasure boats form the chief delight of Tsinan's citizens.

"These citizens are among the most progressive in the country. They are proud of their city's historic beginnings in the remote past. A matter of even greater pride, however, is the fact that they voluntarily opened their gates to foreign trade and became a treaty port, not by force, but of their own accord, hospitably inviting the foreign merchant to come and trade."

HOME EDUCATION

"The Child's First School is the Family."—Froebel
Issued by the National Kindergarten Association, 8 West 40th Street, New York City. These articles are appearing each Sunday in the Mail Tribune.

THE VALUE OF SYMPATHY

Lou Pruitt Roberts

We read and hear so much about the faults and general misconduct of children, but how many parents do you know who really measure up to standard?

A Sunday school worker started out one morning, trying to get mothers and their children more interested in Sunday school. It had been raining the day before, and little puddles were standing everywhere.

Her knock at the door of a pretty little home was answered by a rather tired, nervous-looking woman. Before she had finished explaining her mission, a boy about ten years of age came in. His clothing, face, hands and feet showed plainly he had been enjoying the rain and mud.

In a moment the mother completely lost her self-control; her temper flared, and Jimmy received a severe scolding. Tears came to his eyes, and he attempted a meek apology, but the words were hardly begun when his mother stormed. "Hush, go at once to your room. I'll see you later."

In a sullen, rebellious mood, Jimmy started away, but before he was out of hearing, his mother turned to her caller, and in a high-pitched, angry voice gave vent to her feelings.

"He is the most careless child I have. He has no consideration for me whatever. I slave away from morning till night and he's forever making extra work for me, such as the fun sure he will come to some bad end, he's so reckless and hard to manage."

As the Sunday school worker listened to this, she thought of the child's home life. The water flows in a stream through the city and empties into a beautiful lake four miles in circumference within the municipal fortifications. The moorings, handsome temples, parks and residences line the shores of this lovely body of water, and on its surface pleasure boats form the chief delight of Tsinan's citizens.

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So that "aside" conversation cannot be heard by the person at the other end of the telephone, a silence shutter has been devised for the mouthpiece. It acts as a hand does in covering the diaphragm and is moved into position simply by turning a little lever like that of a camera shutter.

Willamette Valley flax crop for 1928 should exceed any previous year's.

When water boils in an electric kettle now on the market, whistle blows as a signal that current can be shut off and avoided. The device also prevents overheating the element and during its life.

ACKNOWLEDGED All over America THE FINE CAR OF LOW PRICE

ALL over America it is becoming clear that Oldsmobile has done a very important thing. It has opened the fine car field to thousands of people barred by price!

This new car provides quiet, smooth performance, and the flowing power of a high compression engine. It embodies the restful comfort of silenced interiors and Lovejoy hydraulic shock absorbers. The striking new bodies by Fisher excel in smartness of appearance and handsome appointments.

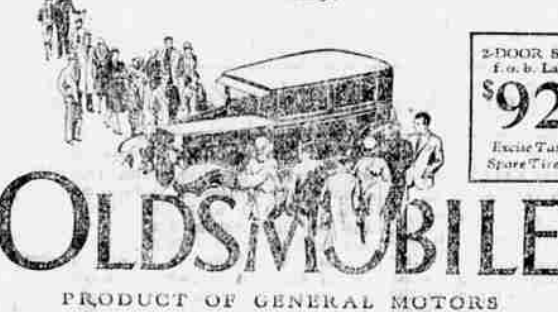
All these elements are offered in that perfect balance which has identified high priced cars.

And no one need pay a premium to enjoy these qualities.

Motorism was quick to recognize this fact. "Two years ahead," critics and engineers said. "The public took up their praise and backed it with the sincere endorsement of enthusiastic buying."

And with Oldsmobile's brilliant performance becoming a matter of common knowledge, that public acceptance has grown and grown. It proclaims this product of General Motors as more than just a new car. It stamps it as the creation of an entirely new class of motor cars. It recognizes that in this class of cars Oldsmobile stands alone—The Fine Car of Low Price!

Only by driving the new Oldsmobile can you understand how completely it merits the enthusiastic admiration it is exciting! —why thousands are buying Oldsmobile. Come take that drive today!



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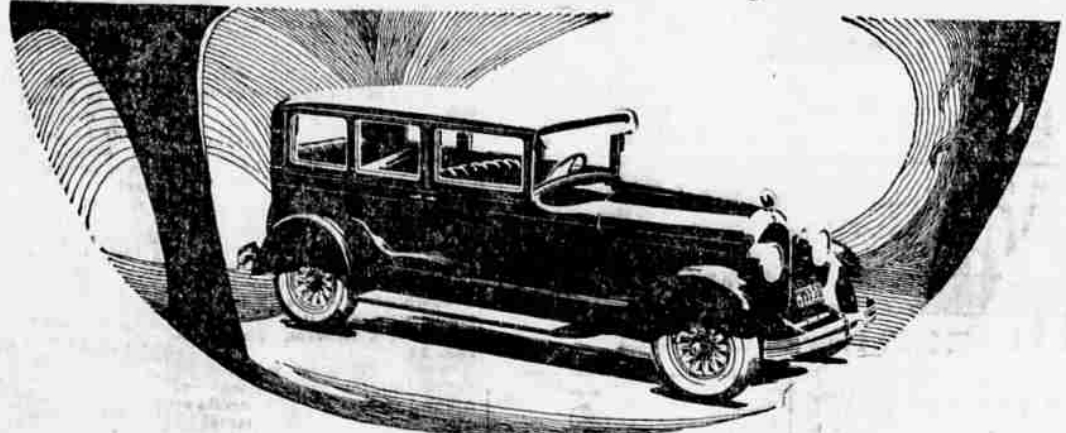
PRODUCT OF GENERAL MOTORS

ARMSTRONG MOTORS, Inc.

101 South Riverside

Phone 18

Not an inch have they gained on "72"



NEW performance values came into existence when the first Chrysler was created four years ago. . . . The industry since has gone over en masse to the effort to pattern after them. But the remarkable thing is that Chrysler "72" is just as much alone today as when it was the one and only exponent of its type. (Alone in a theoretical sense only? Emphatically no. Alone in an actual sense — the performance sense which singles it out and sets it apart in competition of the street and road and hill as much as its brilliant beauty sets it apart in the eye of the onlooker.

These things could not be said if they were not true — and especially if the truth were not quickly provable. (Chrysler "72" actually begs for tests and comparisons — it is eager to be checked not only on one, but on all phases of performance, with its most ambitious emulators. . . . It has not only not yielded a fraction of an inch of its leadership of four years ago — it has widened the gap and lengthened the distance. (Chrysler "72" is indeed illustrious because it is beyond doubt the one great engineering, performance, and beauty value in the motor-car market today.

2-pass. Coupe (with rumble seat), \$1545; Royal Sedan, \$1595; Sport Roadster (with rumble seat), \$1595; 4-pass. Coupe, \$1595; Town Sedan, \$1695; Convertible Coupe (with rumble seat), \$1745; Crown Sedan, \$1795. All prices f. o. b. Detroit, subject to current Federal excise tax. Chrysler dealers are in a position to extend the convenience of time payments.

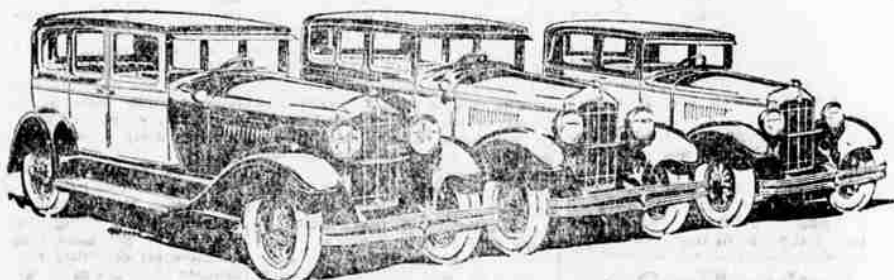
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FITCH MOTOR COMPANY

128 S. Riverside

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Unequaled beauty of finish, unapproached quality of construction and unsurpassed perfection of performance — thus we tell the story of the new Durant Silver Anniversary Models — three distinct lines of sixes, each a leader in its class. For twenty-five years automotive history has been written around the name of W. C. Durant. For the past quarter of a century this outstanding genius of motorism has been one of the world's greatest contributors to modern industry. The new Silver Anniversary Models fittingly commemorate W. C. Durant's twenty-five years of service as a master motor car manufacturer. Since 1903, when he became the head

of Buick and laid the foundation for General Motors, W. C. Durant has ever been responsible for America's most sensational motor car values — for motor cars that start new trends.

Today the tradition of Durant quality is gloriously upheld. The new Silver Anniversary Models crown W. C. Durant's career. Rare expressions of beauty and mechanical excellence.

The Durant "75" — Masterpiece of the master builder. The Durant "65" — A revelation in compact construction. The Durant "55" — Acclaimed the finest six ever offered in its price class. Value.

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THE DURANT-STAR FOUR ALSO ON DISPLAY

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