City Market

City Market

Will Open For

Business Tomorrow

The City Meat Market, which has been located on East Main street for the last 12 years, has been located to its new location, 121 North Central, in the new Barks. In the central of the last 12 years, has been located to the last 12 years, has been located on East Main street for the last 12 years, has been located on East Main street for the last 12 years, has been located on the last 12 years, has been located on the last 12 years, has been located on the last 12 years has been located on the problem to the last 12 years has been located on the problem to the last 12 years has been located on the problem to the last 12 years has been located on the problem to the last 12 years has been located on the problem to the last 12 years has been located on the problem to the last 12 years has been located on the problem to the last 12 years has been located on the problem to the last 12 years has been located on the problem to the last 12 years has been located to be a perfect the been located to the last 12 years has been located to be a perfect to the last 12 in the located to the last 12 in the located to the last 12 in the located to th



their wives and friends were the ier at Big Rock lodge, at his log chateau on the Rogne river, this

was a recent talk given by W. F. Isaacs before the Medford Realty Isaacs before the Medford Realty Board, in which he outlined the possibilities of developing the Rogue river into a real pay roll for Medford by establishing the pro-per camp sites along its banks.

In keeping with this subject,
W. A. Gates, a guest of the organimation presented the idea of the
Realty Board sponsoring a series
of travelogues over KMED, the
Mail Tribune-Virgin radio station,
in which the various resorts thrumatical travelogy with the series of travelogues. out the valley would be described weekly. These programs, if ac-cepted by the board, will be broad-cast on the regular Realty Board hour every Friday night from eight to nine.

THIS YEAR'S ROSE

This year's rose show should exceed in every way the one which was given hast soring, for the roses are just at their best all ever the valley and many other flowers are blooming in every garden. People are urged to read ever carefully the premium lists and plan to exhibit. Flowers should be entered under the right classification and when brought to the show left with the head of that division.

Piche's, Browne's, M. F. and H. the Monarch, the Mutual, Hubbard's and Lamport's have all donated prizes and these will be on deplay in the window next

on display in the window next the West Side 29th Century store

the West Side 20th Century store over Sunday.

The 20th Century is giving the use of this building the California Oregon Power company furnishes the electricity and the Peoples Electric store is putting in the light fixtures. The garden club feels that hearty co-operation is being given those in charge of the different divisions, who are as

he different divisions, who are as collows:

Hoses—Mrs. L. A. Salade, Jr. Iris—Mrs. J. C. Semon.

Wild flowers, shrubs and trees

—Mrs. H. Hamlin.

Sweet peas—Mrs. G. O. D'Albini.

Peonles—Mrs. E. N. Biden.

Baskets of garden flowers and inusual flowers — Mrs. C. C. Surnas,

Columbine and pansies—Mrs. E. S. Wilson.

Representative of Nat'l Advertising Agency Is Here

ompany of Indianapolis, Ind., was on Medford yesterday and today on mustness. This agency places sev-eral contracts for national adver-tising with this paper and was in the city looking up conditions and coverage of the field by the Mail Tribune.

Trillaine.

Mr. Jenkins is also western di-rector for the National Retail Lumber Dealers' association and has selected Bert Thierolf of this city as state chairman of the associa-tion. H. M. Powell of Portland is associate state chairman. There are 28 county chairmen over the

Mr. Jenkins was exceedingly well pleased with the city and val ley, conditions here for this year and was especially interested in the lumber industry and the build ing being done in and around Med-

Al Jolson First On the Vitaphone

The presentation of vitaphone and movie tone to the patrons of Hunt's Craterian theatre marks ie of the greatest achievement in the history of motion pictures in Medford, and the greatest event in the history of the theatre. The vitaphone brings to our city a new era of entertainment as startling and amazing as was the

a new era "of entertainment as startling and amazing as was the first motion picture witnessed some 20 odd years ago. Few people realize until they have seen and heard this marvel of the age just what they have in store for them. You are going to enjoy seeing and hearing the world"s greatest artists, see them act, hear them speak, sing, and play.

The first on the vitaphone program at this theatre will be Al Jolson in "The Jazz Singer." A picture that follows quite closely the life of this world famous comedian. Ordinarily when one thinks of Jolson they think of a happy black-face comedian that knows nothing but fun, but not until after you have seen and heard him in this great production—heard those marinny songs as he pleads them from his very soul, you don't know the Al Jolson where songs you have enjoyed both on songs you have enjoyed both



Fourteen years of Service, Progress and Steady Forward Growth! 14 years of Better Foods in Better Stores! In appreciation of your generous support which has made all this possible, enabling us to serve increased thousands each year, we ask you to join with us in celebrating our 14th Anniversary and participate in the Savings to be had in this unusual Sale.

These Prices Are Effective Saturday, Monday Tuesday, May 19, 21, 22

Canned Goods Specials

Corn—Del Monte Tiny Kernel— 49c Can 17¢-Peas-Royal City-Tiny, succulent the finest and smallest size peas packed —Can **22¢**—

Tomatoes-Silverdale - A Libby produch-Large cans

Pineapple—Libby's Crushed — Mellow golden ripe fruit in rich syrup. 49c Large cans— Del Monte Hot Sauce-

Large bottle 22c Del Monte Catsup -

Cheaper Than You Can Can Them! PEACHES-Del Monte Melbas or Libby's De Luxe—Big luscious yellow halves—

COFFEE-M. J. B.-1-lb. can ... 53c

Baking Ingredients Baking Powder-Calumet-1 lb. 28c-Baking Powder-Royal-Baking Powder—Royal— 12-oz, can 43¢— 2½-lb, can \$1.29 Lard—Pure—You bet it's fresh!—In 3 lbs. 53c Shortening—Best—Purely Vegetable 3 lbs. 53c Vanilla—Burnett's Pure 2-oz. bottle 33c

Snowdrift, 4-lb. can......91c Certo Makes the Jelly Jell— 55c Jello All flavors—

Starch-Amaizo - Corn or MALT-Blue Ribbon - Ask WESSON OIL - Excellent Gloss-1-lb, pkgs-3 for 25c

Soap-Crystal White, 39c

 $\begin{array}{ccc} \text{Thompson's} & \text{4-lb. pkg} 33c \end{array}$

Glasses-Water-Thin -beveled edge, polygon shaped tumblers-6 for 29¢— dozen for 57c

3-lb. can 73c RICE - Fancy Blue Rose -

The most economical food obtainable—

SEARCHLIGHT MATCHES Noiseless! Large full count $_{6~\mathrm{boxes}}^{\mathrm{boxes}} = \underset{25e-}{\overset{\mathrm{boxes}-}{_{12}}} \underset{\mathrm{bxs}}{\overset{\mathrm{49c}}{}}$

our salespeople for booklet for cooking and baking as well as for making mayonnaise—recipes for cooking and bak-

with a generous fig filling-Pound 15¢- 3 lbs. 43c

Ready-to-serve— Just think!

Breakfast Foods Kellogg's Corn Flakes-

 $_{2~\mathrm{pkgs.}}15c$ $_{3~\mathrm{pkgs.}}25c$ Kellogg's Bran Flakes- $_{Pkg}$, 10cPost Bran Flakes Large pkg. 27c Quaker Oats-Puffed Wheat-2 pkgs. 25c Package 15c Puffed Rice-9-lb, sack 55c Rolled Oats Kellogg's Shredded Wheat-2 pkgs, 1214-oz. size 25c

1 package, 9-oz. size, free. Tobaccos

Positively none sold to minors— $_{\rm 2~cans}25c$ Prince Albert or Velvet-

Cigarettes — Camels, Chesterfield, Lucky Strike or Old Gold—2 pkgs. 25¢; \$1.12

Jelly Beans - Jumbo Can 5c Cleanser -Sugar woven, with genuine pure fruit Brooms-20th Century 35c —6-Sew, strong, med ium weight — M a d e from very finest broom | Ghirardelli's Ground Only 98c Chocolate 1-lb, can 30c

20th Century Coffee

"A 14-year test has proven it the best"-Roasted today—on your table tomorrow 3 lbs \$1.32 -Pound 45¢-

Ground to your order for fineness

FIG BARS—Freshly baked SLICED BEEF— 15c 214-oz. jars— Only 15c BEANS—Van Camp's,—

Household Hints Clothes Lines-Galvanized wire-50-ft. length-Household Lubricant-Shell Liquid Veneer-4-oz. bottle 23¢-Polish-Wright's Silver-Ammonia— Large package (6 pads) 23c S. O. S. Cleanser-Bluing-Mrs. Stewart's-Bottle 17c Clorox-Bottle 19c Clothes Pins -- Spring-"America's Own

Package containing 3 doz. 19c Mop Handles—Copperhead Spring— 19c

Canned Sea Food

Clams—Minced—Halves—Can 17¢; 22c Sardines-Booths-Select Gem-1-pound cans-Sardines-Norwegian-"North Star"-about 20 fish packed in pure olive oil— 2 cans 25¢— 4 Shrimp-American Beauty-No. 1 cans -(5 oz. net) 16¢ 3 for 47c

Kippered Snacks—Norwegian—Filet of herring — 2 cans

Flour—49-lb. sacks

FISHER'S BLEND SPERRY'S OLYMPIC-

\$2.19 \$2.09

oved to its new location. 121 his new market, and with the less account on the new Bark- facilities installed hopes to make sion, contending the federal off building. This new mar- erament should provide for

We have found that ideals in business are

profitable. To set a high standard of public service and live up to it; to have a goal of accomplishment and strive for it; to conduct our business honestly, truthfully and as efficiently as possible and to share the rewards of effort, liberally and justly, with those who have helped us earn them-these are some of the ideals we have striven to maintain in the upbuilding of "the West's largest food concern."



Pet Milk

The most popular evaporated milk.

Oleomargerine

Crux "Oleo" is the fastest selling marger-

ine on the coast. Try this excellent spread.

Coffee

Safeway blend makes new

Hams

Eastern corn-fed. Medium

Honey

Pure Oregon honey by "con-

5 -Lb. Can 69c

Malt Syrup

friends daily. Try it.

size-well cured.

Pound

tented bees."

Pound

50c

.28c

.... 35c

\$1.10

Prices on Handbills Are Still Effective Monday

Cane Sugar

It is always our policy to pass on to the customer any savings made through buying right. We can offer you a good value in pure cane

25 Lbs.

Pork and Beans

Van Camp's best. Fishing

trips, pienies, etc. Medium

Sliced Beef

Dainty wafer sliegd. Delici-

ous creamed or for a lunch.

Clams

clams. Chowders, etc.

21/2-ounce jar.

3 Jars

3 Lbs.

Post's large package. Summer health food.

Bran Flakes

3 Pkgs. ... 32c 4 cans35c

> Dark Flours Graham or Whole Wheat, Big-K, 8-lb

Each

Macaroni

Also Spaghetti, In bulk, Tall cans - tasty minced An economical food, 3 cans55c 7 Lbs. 40c

ed or plain sodas. 47c 6 Lbs. 47c 2 cans \$1.17

40c

Crackers No. 5 wood box dainty salt-

ored. The very best,

Puritan-Bohemian hop-flav-

Beans /

Bayos or Red Mexicans.

Cigarettes

Vegetables

Tomatoes and Hominy, No. 21/2 cans. Camels, Chesterfields, Old Gold and Peas and corn, standard grade, No. 2 cans. | Lucky Strikes. All-45c 3 Packages 4 Cans \$2.67 Carton Case

Safeway Syrup

None other like it. The very best quality cane and pure maple sap go to make an unusual table syrup.

5 -Lb. Can ...

Preserves Pure fruit-like you make at home. Strawberry and Peach, Large 3-lb.

4 Lbs. for 25c Each

69c Each

Big K Flour

Not sold as the cheapest-but as the best. It is unconditionally guaranteed to please you and we refund your money if not satisfied with it. Try this wonderful hard-wheat flour.

\$1.98 \$7.87

Seasonable Savings

Pineapple Bananas

Large golden, fancy Medium fancy, fresh fruit.

Small fancy navels. 2 Dozen 49c

All Orders for \$5 or more deliverey in city FREE. Smaller orders 10 cents charge MEDFORD

Store No. 433

Phone 1176

Oranges