



No one is safe!

Housewife, society leader, doctor, aviator—every one of us, no matter who we are, may offend unobtrusively.

Intimate facts about body odor.

Try this delightful toilet soap—it deodorizes

THERE'S no hiding body odor. The faintest hint of it is sure to betray us—and prejudice people against us.

You know yourself what a poor opinion you have of any one who offends. But do you realize that not one of us is safe from body odor?

To live, we must perspire. Even on cool days, our millions of pores continually give off invisible perspiration—often as much as a quart of waste every 24 hours.

Stop taking chances

This body moisture, whether visible or not, is always odorous. And there's no escaping it. Every one of us—from laborer to society leader—may offend unless we take precautions.

Nor can we tell when we are guilty. For, once an odor becomes

familiar to us, our own sense of smell becomes deadened to it.

Yet it's simple to avoid offending. Just wash and bathe often with the delightful toilet soap that millions enjoy—Lifebuoy—it deodorizes.

The same bland and abundant antiseptic lather that helps protect health by removing germs—prevents body odor by purifying pores. Keeps complexions so fresh and clear, too. Millions favor Lifebuoy for all purposes.

Note its hygienic scent

You will learn to love Lifebuoy's pleasant clean scent, which tells you Lifebuoy purifies, yet which quickly evaporates after rinsing. Use Lifebuoy a week and you'll use it for life. Get some today.

LEVER BROS. CO., Cambridge, Mass.

LIFEBUOY

FOR FACE HANDS-BATH

STOPS BODY ODOR PROTECTS HEALTH

IMPORTANCE OF CANNING HERE IS TOLD ROTARIANS

The Medford Rotary club held a big meeting this noon with many out of town Rotarians and visitors present. The program was in charge of the new Ashland club and featured a talk on the canning industry and its importance to the Rogue valley by Ralph Koozer, manager of the Bagley Canning Co. Mr. Koozer asked for the support of local merchants and jobbers as well as the ranchers and gave many interesting facts and figures concerning the local situation. At present it is necessary to secure products from far and near, according to the speaker who stated that beans were purchased from as far as Jerome Valley, tomatoes as far as Gold Hill and most of the berries from Josephine county districts.

In closing Mr. Koozer opened several cans of his famous "Del Rogue" canned goods and told of the various grades put out by the canneries. These cans were passed around and many sampled the fine quality products.

Earl Gaddis made a good talk upon the one-mill levy for the county fair and urged everyone to get out and vote and see that his friends and relatives do the same. "Let us not lose this election through the lethargy of Medford citizens," said Gaddis who recalled the first court house removal measure which lost because Medford did not turn out and vote.

A letter from John Boyle, president of the Klamath Falls Rotary club was read inviting the Medford club to an inter-city meeting on Saturday, May 26. A large number promised to be "among those present" at this joint meeting of the Rotary clubs. President Allen stated that next Tuesday's meeting would feature some unusual motion pictures of "Around the World" by Dorsey Smith of Portland. It is also planned to present a full evening's program of these pictures that night, to which the Rotary Annex are invited.

C. J. Simon gave a thrilling story of his recent experience as a fisherman which nearly resulted in the community losing a valuable citizen. Heine Fluhrer and Horace Bromley were called upon to give an account of the "Bunion Derby" which was staged by the Craters in Klamath Falls last Friday night and all were surprised to hear that their stories tallied showing the authenticity of their statements.

Bill Bolger announced the big chamber of commerce meeting next Monday noon and urged all Rotarians to attend.

Visiting Rotarians at today's meeting included: Ned Harlan, Dr. Chas. Haines, Hal McNair and Chas. McNair of Ashland, Dr. Wm. De Klyne of Salem, Frank Deane of Grand Junction, Colo., Harry Leland of Los Angeles and David Tevis of Aberdeen, Wash. Other visitors present were Earl Gaddis, Ray Henderson, Dr. Inskip, Clyde Higgins and Miss Butler of Medford, W. H. Deacon of San Francisco and Booth Keller of New York City.

VOTING MACHINES TO REMAIN FOR FRIDAY ELECTION

SALEM, Ore., May 15.—(AP) The Portland voting machine case, in which L. B. Sandblast demands, through mandamus action, to compel County Clerk Beveridge to discard voting machines that have been installed in Multnomah county precincts, will not get a hearing in the supreme court before the primary election of next Friday.

The court yesterday declined to issue an alternative writ because of lack of time before the election and also because there would not be present this week a quorum of justices to hear the case. It was pointed out that it would be impossible by Friday to give the defense time to answer, for the court to hear arguments, render a decision and allow the county clerk time to arrange for the election.

PLAN COMMISSION RECEIVES PROTESTS

The city planning commission will hold open until its next meeting two weeks from last night to receive still further objections, if any, on proposed changes in zones, before it takes final action in adopting a revised zone system for the city.

At last night's meeting a number of remonstrance petitions were received and a number of citizens appeared in person to protest against certain proposed changes in zones, which petitions and protests were taken under consideration.

Petitions were received from property owners in the north Riverside vicinity, protesting against the proposed extending of the business district from Jackson street to the McAndrews road. Several citizens appeared and protested against the proposed extension of the business district zone on East Jackson street, while others opposed extending the business district north of West Fourth street on Holly and Ivy streets.

FIRE PERMITS NEEDED NOW IN THE FORESTS

SALEM, Ore., May 15.—(AP) Beginning today it will be necessary for persons to obtain permits before setting fire to any slashings, forest lands, grain or stubble, according to a statement by State Forester F. A. Elliott. The period from May 15 to October 1 is a closed season under the forest code for burning without permit. Permits, however, are not necessary on lands not adjacent to forest land.



This keeps little woolens soft as new!

THE Maternity Center of New York keeps small woolens silky-soft, never irritating to a baby's tender skin, by this safe cleansing—

Whip up into sparkling suds a few Lux diamonds dissolved in hot water, then make lukewarm (100° F.). Press the suds gently through the little garment, rinse in 2 or 3 waters of the same temperature. Squeeze the water out, never twist or wring.

Dry on a wooden form (or stretched flat on a towel) at room temperature, never near heat.

Washed this gentle way, with pure, bland Lux, all baby's woolens stay soft, unshrunk, like new!

Lever Bros. Co., Cambridge, Mass.



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THE NEW ZEROLENE for your motor

A STANDARD OIL PRODUCT

The ROYAL CORD of Today is a finer tire than any Royal ever built before. Finer in every way. Mileage. Tougher Tread. Road Grip. Speed. Appearance. If you don't know today's Royal, you don't know Royals at all.

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FOR Sale By: Beebe & Kindle—Medford. Auto Supply & Parts Co.—Medford. Beebe & Kindle—Central Point



They're good and good for you!

Alluring WHOLESOMENESS

THERE'S nothing mysterious about the goodness of bottled carbonated beverages. Made of finest sugar, carbonated water and wholesome taste-tempting flavors, they are pure and healthful. It's the carbonation—perfect only when the drink is bottled—that adds that delicious, tangy taste. Buy them by the case. Keep a few bottles always on the ice.

Bottled Carbonated Beverages

\$500 In Cash Prizes

SEND your favorite recipe for the use of Bottled Carbonated Beverages to American Bottlers of Carbonated Beverages, 220 Bond Bldg., Washington, D. C. Cash prizes will be awarded for best recipe.

There's a BOTTLER in your town!

OPENING OF SEASON

Oregon-California Baseball League

Medford, Sunday, May 20

MEDFORD vs. KLAMATH FALLS

At Fair Grounds at 2:30 p. m.

Support the County Fair

There is one measure to be voted on at the primary next Friday which should be strongly supported by every voter, the defeat of which would be decidedly unfortunate.

This is the measure for a one-mill levy for one year to erect the necessary buildings, place the County Fair upon its feet and insure its normal growth in the years to come.

The tax is a small one and is only for one year. It will be a burden to no one, but at the same time will place the County Fair upon a permanent financial basis for all time.

The money raised by this tax will not be an expenditure but an investment. With better facilities at the fair and with public support assured, this annual event should be made one of the big attractions for the county every fall.

The profits from such a community enterprise would be distributed to the people of Jackson County themselves, in fact that would be paid out in taxes would be returned a hundred fold.

Every community in the county will be benefitted by this measure, and every community, as a matter of self-interest, should support it.

When the voters of this county go to the polls Friday, it is hoped they will mark "yes" on the County Fair measure special ballot.

Jackson County Fair Association

ENGAGEMENT RINGS

A Diamond, a Sapphire, or Emerald in a mounting of platinum or white gold or carefully considered design—the ring perfect for her.

YOUR FAVORITE JEWELER SINCE 1910

Larry Schade THE JEWELER

NEXT TO CRATERIAN THEATRE

DRY CLEANED MEANS THRIFT

Real Dry Cleaning lengthens wear, also keeps apparel immaculate and hygienically clean. Moderate rates.

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