

FLOYD COOK SELLS GRADING MACHINE RIGHTS TO CUTLER

Floyd Cook has sold the exclusive royalty right to manufacture and sell the Cook Fruit Grader, patented by him a year ago. The graders are now in use by a majority of the packing houses in Medford and have become widely known in the fruit industry as one of the best and most practical grading machines on the market. The Cutler Manufacturing company, of Portland, makers of the well known apple grader and fruit machinery, is the company purchasing the royalty. Mr. Cook will look after the business of the company in this section.

Herb Wiedoelt Orchestra Tonight Hunt's Craterian

Herb Wiedoelt and his famous Brunswick orchestra are at Hunt's Craterian today and Tuesday where they will entertain music lovers of Medford and southern Oregon. It is rarely that any city the size of Medford gets the opportunity to hear so distinguished an organization as Wiedoelt and his orchestra. While this band is known as the king band of jazz, the program they offer from the stage is a varied selection that ranges from classic to jazz with an equal number of novelty and song numbers; a program so novel in its arrangement that it can hardly miss pleasing any size audience 100 per cent.

PABCO PRODUCTS SHOWN IN CITY

Considerable attention is being attracted locally by the display and demonstration of well known Pabco products at 222 West Main street in this city. This display is a feature of Pabco Products week during which time the products of the Paraffine Companies, Inc., will be brought to the attention of southern Oregon people. These products include Pabco shingles, multi-service paints, floor covering, black roofing paint and Pabco roofing. The Big Pines Lumber company and the Medford Furniture & Hardware company are especially participating in the celebration of Pabco products week, as both of these Medford concerns handle these products.

George Cohen, district manager for the Paraffine Companies, Inc., and C. Howard Landis, merchandising counsellor, are in this city this week helping in arranging the interesting display on West Main street. A cordial invitation to southern Oregon people to visit this demonstration has been extended by Mr. Cohen and Mr. Landis.

In speaking of the organization of the Paraffine Companies, Inc., George Cohen has this to say: "It is wonderful to have such a fine gathering of men working together. You can't help but get results. That spirit is largely responsible for the remarkable growth of the Paraffine Company, Inc., who manufacture Pabco products. Every man working for and with his co-workers. That's the reason why the company is interested in more than 25 plants here on the Pacific coast. Not only the hundreds of employees, but thousands of stockholders throughout the west are the real owners of this truly western institution.

"Well, I guess our principals have a funny, old-fashioned idea about running a business. We do not take much stock in this psychology stuff, as it is generally applied to salesmanship. We like to let our products speak for themselves.

"The Pabco thatch shingles are the outstanding development of the shingle industry," according to H. A. Thierolf of the Big Pines Lumber company. "Even greater beauty, even greater color variation, even greater diversity of design, even greater architectural charm is now made possible for homes everywhere by these thatch shingles.

"The thatch-on shingle is used to obtain the charming Old World thatch effect, with graceful curved lines. These curves can be made irregular and as accentuated as is desired, due to the design of the shingle and the patented lock.

"The drop thatch shingle is designed to go away with the check-board or geometrically exact design. A tapestry effect is carried out, as the tabs are of different widths and colors and a system of overlapping, instead of butting the ends of the shingles takes away the usual flatness of composition shingle roofs.

"These two thatch shingles are adaptable to practically every type of home. Dozens of different tone-effects can be obtained so that in a row of houses roofed with these shingles no two roofs need look anywhere near alike.

"Easy and quick to lay, possessing permanent colors, fire retardant, and beautiful beyond any other shingles that can be used."

Pabco Display Sponsored by Local Dealers



....An Event That No Home Owner Should Miss
Special Display and Demonstration of Pabco Products

At 222 West Main
Near Holly Street and Copco Office
Display Open 8 a. m. to 9 p. m.



Color! Beauty! Charm! These are the things that home owners want in their homes today, as well as quality of construction and years of service.

"Carry the beauty of the home all the way up to the ridge" has been the cry! And the answer is found in beautiful PABCO SHINGLES, which can be laid in one solid hue, or in variegated colors, to suit the color scheme of your house.

"If I could only find rugs that are easy to clean, more sanitary for the children, and, yet, beautiful!" has been the yearning plaint for many years. And, so, we created PABCO De Luxe RUGS: printed floor coverings with the beautiful colors and designs of rare imported Orientals.

"Give us an interior finish that has more sparkle, more life and greater durability," the housewife and the man

around the house have asked. The result is PABCO LACQUER, with its richer, more lasting colors. Easy to apply, without leaving brush marks, this wonderful finish dries in less than half an hour with a smooth, glass-like finish that outwears old-fashioned paint by many years.

Come to this Special Event and see all these PABCO PRODUCTS, in their colorful displays...

...the various styles of shingles...the color charts of the lacquers...the many new designs in rugs and yard goods. Remember: This event opens tomorrow: lasts only until the 21st. Do not miss it!

40c Can of PABCO LACQUER for 15c

To every person visiting this Special Display will be presented a coupon entitling them to a 40c can of PABCO LACQUER for 15c.

Special Notice
PABCO SHINGLES Can be Laid Right Over Your Old Roof!

New, beautiful Shingles...right over old ones... what economy! PABCO Shingles carry beauty right up to the ridge, eliminate the menace of flying sparks... and provide insulation against heat and cold. Be sure you learn all about them at a special display and demonstration.

THE PARAFFINE COMPANIES, INC.



OF COURSE—

We Handle a Complete Line of

Pabco Products

- PABCO SHINGLES
- MULTI-SERVICE PAINTS
- FLOOR COVERING
- BLACK ROOF PAINT
- PABCO ROOFING

DON'T MISS THE PABCO PRODUCTS DEMONSTRATION ALL THIS WEEK!

8 A. M. Till 9 P. M.—At 222 W. Main St.

MEDFORD FURNITURE & HARDWARE CO.

Bartlett and Sixth Sts. Phone 35-J

Pabco Shingles

PABCO
10 AND 20
Year Built Up Roofs

Malthoid Roofing

We are glad to be able to sponsor a shingle so modern in design and color—giving our customers a roof of permanence and beauty—beauty from the eaves up.

PABCO MULTI-SERVICE PAINTS

\$2.85
per gal.

Quality Merchandise at Reasonable Price. A written guarantee with every can—to be as good as any paint regardless of price.

\$2.85
per gal.

See Our Window Display on Multi-Service Paint This Week

See the Pabco Display This Week Located at 222 West Main St.

Big Pines Lumber Co.

PHONE 1

Windows and Doors
LARGEST STOCK IN SOUTHERN OREGON
TROWBRIDGE LUMBER YARD