



The "last word" in automobiles is out; but the manufacturers will increase their vocabularies next year.

Don't believe all you hear—except the train's whistle at a grade crossing.

A mile is 5280 feet, except on a detour.

(Halley)—Oh, boy! I accidentally caught sight of the maid today in her combination. Do you know, honey, she's almost got as good a figure as yours.

Wife (absently)—So the chauffeur says.

Red Hot Mama
Firemen were called to Mound and Spring streets this morning where an automobile caught fire from a crossed wire in the car. The damage to the car was considerable.—Columbus Ohio Dispatch.

The Sentence Completed
She: "Open your mouth and shut your eyes and—"
He: "And that's the way a woman drives a car."

Ignorance of the law against children driving automobiles excuses no one.

Salesman (giving driving lesson): "Choke it! Choke it!"
Little Blonde: "Where's his neck?"

A motor car with one horn can toss a man farther than a bull with two horns.

Well, let the game disappear. There is thrill enough in hunting for a parking space.

Truth crushed to earth rises again. It would make a splendid pedestrian.

Glady: "I hear they're putting boards on Ford cars now to make them look like Lincoln's."

Some men get 10,000 miles and more out of a set of tires—and some men tell the truth.

Etiquette of the Rumble Seat
When four persons, evenly divided as to sex, ride in a car equipped with a rumble seat, places shall be assigned as follows:
Two men and their wives. The men sit behind.
Two boys and their sisters. The sisters sit behind.
Two boys with girls not their sisters. All four sit in front.

Some auto wreck victims are like doves shot over a baited field. Having the law on their side did not help any.

Back Seat Driver: Pass that darned Flivver, John, pass it!
Front Seat Driver: Oh, what's the use—there'll be another one just ahead.

Lover's Lane
"It's a long boulevard that has no sparkling places."
"It's a short line that has no road hog."

"I wrote a firm to find out how I could get better mileage out of my gasoline."
"What did they answer?"
"They told me to push the car uphill and coast down the other side."

Young America's aim: Life, Liberty, and the Pursuit of Snappiness.

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Two Safeguards For Buying Cars Today

"Anybody buyin' a car today is safeguarded against makin' mistakes in two ways—he knows more about 'em and they're all good cars. But, in spite of these two safeguards, they do make mistakes, and there's one that I'd like to say a word about. That's the matter of passin' up a car just because he has a blind, unreasonable prejudice against it," says an expert mechanic.

"No matter what the car is, you can always find someone who wouldn't have it. Ask 'em why, and they can't tell you. That attitude is unfair both to the seller and the buyer.

"Then, there's the chap who is prejudiced against a certain car because of what he calls his experience with it. His experience was what he made it. In lots of cases, for some owners' imaginations about a car that never really exist. Workin' for an on a customer like this is a proposition that some dealers are willin' to drop, altho the fact that their number includes such a type will come as a surprise to the 999 out of 1,000 car buyers who go about the task of gettin' a new car with a realization that the dealer has his side, too.

"It isn't often true that those cars in whose design and construction no mistakes have been made ever will make any, but it often is true that those which have had faulty units make some sensational comeback. This may be achieved in a few months, but the experience often lasts for years and years in the case of some disappointed owners.

"My advice to car buyers, and I don't make it a practice of advisin' is to go into the market not necessarily with a fully open mind but with one that at least is fair. That's all any dealer asks. It's a small request to make, too."

Mail Tribune classified ads reach 20,000 people or more every day. If

HOW BLIND ARE YOU?

An interview with Dr. D. A. Chambers, prominent Medford optometrist, following an interview with A. H. Chaney, representative of the American Optical Company. Recently in the state of Washington a school bus ran off a grade killing one child and injuring several others. It was later discovered that the driver was blind in one eye and did not know it. This accident occurred because the driver's field of vision was cut off on the blind side.

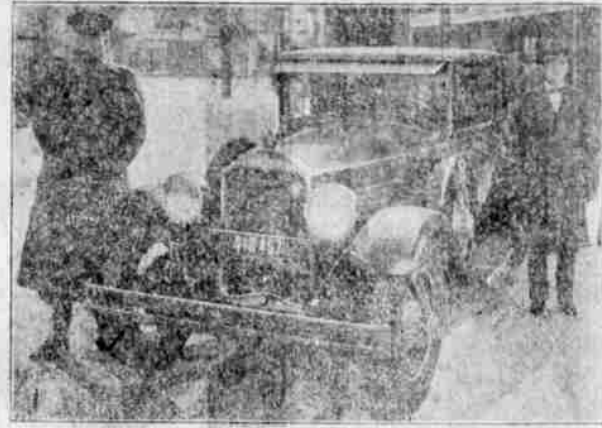
To drive an automobile requires instant coordination of mind and muscle. How can the brain send a message to a muscle unless the eye picks up the message of "danger ahead"? None of us would knowingly menace the life of a pedestrian, the occupants of another car, or our own passengers—yet we may be doing this every day. You may not know that it is possible for you to see more keenly. Perhaps you have always thought that no one has keener vision. If defective vision was always manifested in pain as in toothache, it might be a blessing to our own and others' safety. Statistics reveal that forty per cent of us do not have normal vision. A blind man is not a menace to the safety of our public highways because he does not attempt to drive a car, but some of us may be worse than blind because we think we see. How can we be sure that we are not one of the forty per cent without having our vision tested?

It seems hardly just to the applicant for a motor vehicle operator's license when we think of how little he gets for his money. We might say that the only requirement for a license to menace the safety of our public highways is that we produce the price. Many of us would be glad to pay more for a license were we assured the protection that our highways were not being used by well-meaning but half-blind drivers. Our courts do not recognize defective vision as an excuse for manslaughter. Still our laws do not require that we have good vision to drive a car. It is put up to us then, as a personal responsibility, to be certain that our vision is normal. The Army, the Navy, the Marine Corps and the Air Service all require normal vision of an applicant.

Nearly everyone appreciates the great service our national railway systems are giving us. The most marvelous thing about railway operation is its elaborate system of safety. The block signal, the dispatch system, and the overhead highway crossing coat these companies many millions of dollars annually, dollars well spent because they save human lives. The first requirement of a protective railway employee is Good Eyesight. Our large railroad companies fully appreciate the economic advantages of good vision. It is unfortunate that our public highways are not as well controlled.

The automobile industry is doing everything possible to make our highways safer. You have seen the advent of the four-wheel brake, balloon tire, windshield

Buicks Carry Him 1,000,000 Miles!



Major W. B. Montgomery, shown here beside his 19th and latest Buick, boasts that these cars have carried him well over a million miles! Several of these cars gave him 50,000 to 75,000 miles of satisfactory service apiece, he writes. The major believes implicitly in Buick's slogan: "When Better Automobiles Are Built, Buick Will Build Them."

Graham Brothers several times each year the trucks are operated up and down the highways on Signal and Lookout Mountains to check pulling power, speed and brakes. The steep grades of eight per cent, leading up three miles to an altitude of 2500 feet form ideal conditions to determine stamina of a truck. On these grades, the trucks are operated day and night constantly by two shifts of drivers. Often a truck of two-ton capacity is driven up the mountain road with a load of six tons.

On their return to the factory, they will be dismantled and all working parts examined for efficiency from the three weeks' grueling grind. Accuracy records are kept on gasoline and oil consumption and wear on tires so averages may be tabulated for the entire mileage of the trip.

There is hardly an established industry today that does not like to justify its existence by relating itself to some good it is doing for humanity. In fact the success and growth of an industry is usually commensurate with its ability to serve. The Optical Industry and the Professionals supporting it have progressed and are ready to supply the greatest of all accessories of safety, that of "Good Vision."

GRAHAM BROS. TRUCKS GIVEN SEVERE TESTS

Trucks and commercial cars must pass road tests even more exacting than those to which passenger cars are subjected, before they can be sold with assurance to their owners of dependable and economical performance. Statistics compiled by Graham Brothers, the commercial car and truck division of Dodge Brothers, Inc., show that trucks of the company average nearly 200,000 miles annually on highway but runs under the most trying conditions.

Four trucks, loaded with iron blocks, weighing 200 pounds each, and over-stored from 20 to 100 per cent of their rated capacities are now on a 1600 mile trip from Detroit to Chattanooga, Tenn. At Chattanooga, testing place for



WE pay a terrible PENALTY off-times from eye neglect. 'Tis better to be safe than sorry.

OUR SLOGAN Good glasses if you need them, otherwise GOOD ADVICE.

Dr. Jud Rickert Optometrist 222 E. Main

Always.. a square USED CAR deal from the Buick Dealer

The Buick dealer is in business to stay. His future reputation depends upon his treating used car buyers fairly.

He wants to please used car purchasers because he knows that satisfied used car customers are prospective new Buick buyers.

The man who buys a good used car—honestly represented—at a fair price—receives splendid value in transportation.

In his enthusiasm for the car he has bought, and the value he has received, it is only natural for him to look upon the dealer as his friend.

The Buick dealer has many such friends because he represents the true condition of the used cars he offers for sale.

And that is good business—for the Buick dealer, as well as the used car buyer.



Gold Seal Buicks Are Guaranteed Used Buicks

BUICK MOTOR COMPANY FLINT, MICHIGAN—DIVISION OF GENERAL MOTORS CORPORATION

MEDFORD AUTO CO. 38-40 No. Riverside Buick Dealers Phone 73

WHEN BETTER AUTOMOBILES ARE BUILT... BUICK WILL BUILD THEM

CALPET GAS LEMOSS TEXACO OIL

"THE TIRE MAN"



OUR PRICES On Federal Blue Pennant Cords will always be

Wholesale Prices!

This List Represents Dealers' Cost on 98% of All Nationally Known Makes

Table with columns for Size, Heavy Duty Double Blue Pennant, Blue Pennant, and CORD CASINGS (Heavy Duty Double Blue Pennant, Blue Pennant). Lists various tire sizes and their corresponding prices.

Don't let any high powered salesman charge you any more for any other make!

FEDERAL TIRES are the equal of any tires in America—and superior to most both in construction and performance.

THE REASON for our LOW PRICES—WE PAY CASH and in turn SELL FOR CASH. No bank or finance company to have a "plaster" on our business!

There has been some malicious talk of FEDERALs being "seconds." We will give anyone \$100 CASH and a COMPLETE SET OF TIRES FOR THEIR CAR if you will find a Federal Blue Pennant "second" in our store. AGAIN WE SAY: Don't let any one "sliker" or "High pressure man" induce you to pay more than our prices! OUR STOCK IS ALWAYS FRESH! We are DIRECT FACTORY DISTRIBUTORS!

LeMOSS SERVICE STATION

Riverside and Jackson "WE SELL EVERYTHING FOR LESS"

MORE TIRE BARGAINS FOR THRIFTY MOTORISTS

Table with 3 columns showing tire types and prices: 30x3 1/2 Volunteer, regular cord—factory firsts, Extra special \$4.25; 29x4.40 Volunteer Balloon. A real bargain at \$5.25; Volunteer, Winchester and Harding Cords—31x4, 32x4 and 33x4. \$8.65

Auto Electric Service—New Customer Sale

All batteries we handle are full standard in every respect—new materials, rubber cases, and carry an unconditional guarantee for one year.

Table with 2 columns: Battery type and price. Ford Special, 13 plate \$ 8.95; Chevrolet, Overland (all small cars), 11-plate standard \$ 7.95; Buick, Nash, Studebaker, 13 plate standard \$ 8.75; Dodge, 12-volt, 7 plate standard \$11.20

Batteries carried in stock for all cars

Electrical Work—Modern equipment, modern methods, guaranteed work by a competent electrician. Batteries charged in 8 hours. Garfield Electric Service.

GARFIELD ELECTRIC SERVICE