

### STUDEBAKER DICTATOR MAKES 5000 MILES IN 4800 MINUTES

"By traveling 5000 miles in less than 4800 consecutive minutes, the Studebaker Dictator established a record for strictly stock automobiles of its class," says O. V. Meyers, local dealer. "The record was made under the supervision of the American Automobile association. The new feat of two Studebaker cars began at the Atlantic City Speedway on April 29. It ended three days later when both cars flashed across the 5000 mile finish line, each having surpassed all endurance and speed records of stock cars in their price class for that distance.

"The first Dictator covered the 5000 miles in 79 hours and 11 minutes, maintaining an average speed of over 63 miles per hour for the entire distance. The second Dictator averaged over 61 miles per hour for the 5000 miles, making the run in 81 hours and 22 minutes.

"It requires super-endurance for a car to travel 5000 miles in less than 5000 minutes. Only recently a car costing much more was forced to withdraw from a 24-hour race after it had covered less than 1400 miles. Almost any car can run 60 miles an hour for a short time, but when it comes to maintaining that pace hour after hour, and day after day, the car must have been built of high quality materials to the most exacting precision standards and under rigid inspections.

"Studebaker's purpose in having the Dictator make this sensational run was to prove the foregoing characteristics of Studebaker cars and also the engineering genius embodied in the car—the genius that gives this car 70 horsepower, yet permits it to be thrifty of gas and oil; the genius that permits you to drive it 40 miles an hour when it is new—45 miles an hour later; the genius that makes it unnecessary to change oil or to lubricate the chassis oftener than every 2500 miles."

### ELEVEN-YEAR-OLD PILOTS AIRPLANE

In the whole realm of aviation, there probably is no one more insistent upon the fact that flying is simplicity itself than Clarence Chamberlin, holder of the world's long distance flight record, and recognized by his fellow pilots as one of the most expert flyers in the business. Furthermore, Chamberlin practices what he preaches. An anecdote that he tells himself illustrates the point most effectively.

At one point on his nation-wide flight in the interest of establishing air-mindedness, Chamberlin met a father who expressed the wish to have his 11-year old son take a short flight with the trans-Atlantic flyer. Before the take-off, according to Chamberlin, the father was given a short lesson in the ABC's of aeronautics. During the talk, the boy, standing by, registered the boredom of an expert with fundamentals of his specialty. He knew all the facts that his father was getting.

Finally, Chamberlin and the boy took off. The ship was a dual control affair and to give the youngster a thrill, Chamberlin allowed him to hold the "stick." This falling, as a thrill producer, Chamberlin says he lifted both hands in the air, the airman's signal to his co-pilot meaning "you fly it." And the boy did. Of course he did not make the landing, but while the plane was in the air, the 11-year old boy managed to do some very neat piloting.

Literally, Chamberlin says, flying is child's play. Judging by this experience, he is willing to prove it. If skill that knows no superior entitles him to be a judge, then there is no doubting his judgment.

### BUSINESS MEN AND POLITICS

From now until election day in November there will be politics a-plenty. Primaries, conventions, campaigns and election will follow each on the other's heels.

Will the business man do his duty? He will, it answers, in just the way he has always done. He will grow red-faced explaining that: "What we need is a business man at the head of things. If we had a mayor, John, who would run the city with one-half the efficiency and intelligence that you give to running your business, we'd have darn sight better streets and taxes wouldn't be any higher, either."

And then on election day he'll drive over those same streets, play 18 holes of golf, forget to vote, and continue to explain that what the country needs is a business man at the head of things. And he'd crawl under the bed if you asked him to take an active part in getting such a man.

### The Man With the Hoe Says:

Ornamental guards will be a novelty for the back fence.

Sow a row of Swiss chard to furnish greens for the babies after the spinach crop is over.

Don't delay orders for seeds and bulbs another day. This is the rush season so don't be impatient if there is delay in receiving your order.

All early vegetable seed should be in the ground. Chance a few hills of deep-planted beans. They might escape the frosts.

It is pea planting time. The better wrinkled sorts can go in now without danger.

Start a few plants of cherry, plum, or pear tomatoes, the miniature types. The children are fond of them.

Give the frames plenty of air, lifting the sash every day unless the temperature drops to close to the freezing point. Close them during cold or heavy rains. Water with the hose or sprinkler.

Get in plenty of onion sets. They are the easiest way to get young onions in a hurry.

Plant leek radishes for second early crop. They are extra fine quality.

Early cabbages are nearly ready to go into the ground. Wait until the soil is dry before setting them out but don't worry about a light frost. It won't hurt them.

George: What a smooth gear shift you have on your car.

Georgette: Hey, will you take your hand off my knee?

**MILLER'S CODLING MOTH TRAPS**  
(Patent Applied For)

Determine Spray Dates Destroy Moths Don't Guess

Spraying at the right time means Moth Control. Experiments show 22 Codling Moth Traps destroyed 12,479 moths. One dozen Miller's Codling Moth Traps and one can "Moth Traps" cost only \$2.50. Miller's Codling Moth Traps are made in the U.S.A. and are available in Canada, \$2.50. Miller's Codling Moth Traps are made in the U.S.A. and are available in Canada, \$2.50.

**MILLER PRODUCTS CO.**  
Foot of Lincoln St., Portland, Oregon

### AUTO DEALERS URGE CHANGING SPARK PLUGS

Local automotive equipment dealers, from May 6 to 12, are uniting with the Champion Spark Plug company in pointing out to motor car owners the actual economy of installing a complete new set of spark plugs in their cars if their present plugs have been used 10,000 miles or more.

The occasion is the Champion company's fourth "National Change Week." During the week a year ago over 1,000,000 owners are estimated to have made the change, many of whom were local people.

Local dealers also announce they will give free spark plug inspection service throughout the week to all motor car owners.

According to local dealers, the difference between an old and new set of spark plugs is the difference between a weak spark and one of full strength, strength between only a partial combustion of the gas mixture, loss of power, engine sluggishness, greater oil consumption, slower speed and actual loss in fuel, as against a hot, intense spark of full strength, which causes complete combustion and consequent development of maximum power from the fuel used.

More than 2000 tests conducted by the Champion Spark Plug company in the laboratory and on the road, and supported by the recommendations of car manufacturers, have established definitely that a complete change of spark plugs every 10,000 miles more than pays for themselves in better gasoline and oil mileage in addition to promoting greater general engine operating efficiency.

### Jumbo Lemon Co. Open for Business

The Jumbo Lemon company of Oregon opened up for business yesterday at the corner of Riverside and Sixth street, on part of the lot with Beebe & Kinde service station. This is the twentieth Jumbo Lemon stand in Oregon and they serve nothing but fresh fruit drinks.

C. C. Leonard, who is a resident of Medford, has the state right and also the state right in parts of Oregon and California. Mr. Leonard says, "If you want a good, refreshing, healthful drink, try our Jumbo Lemon drinks."

### LEWIS LAUNCHES GREAT TIRE SALE

Lewis Super Service Station will launch their second annual General tire trade-in sale tomorrow morning, and motorists from all parts of southern Oregon will come to Medford next week to avail themselves of some of the exceptional trade-in values, which will be afforded them. Last year's General trade-in tire sale proved to be an unqualified success and this year even greater values will be given to those who attend the unusual event, according to Mr. Lewis, manager of the station.

Through this sale proposition, a liberal allowance is given to the automobilist on his old tires and brand new Generals replace them at moderate cost.

Tire prices this year are substantially lower than those of last season, due to the radical drop in rubber prices. Tires are now, in fact, lower in price than they have been for the last five years. The Lewis Super-Service Station will be a scene of much activity this week and motorists have been invited by Mr. Lewis to drive in for complete details of the General trade-in tire sale.

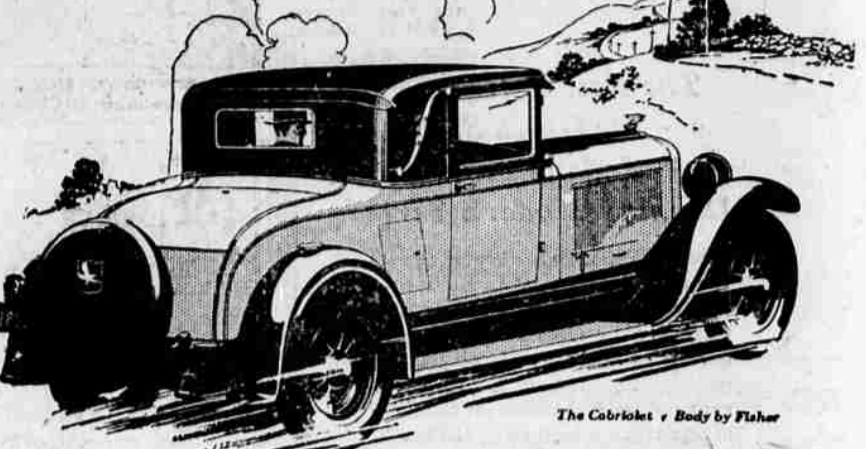
### Flying Course Added to College Higher Education

WICHITA, Kas.—(AP) The term "higher education" will have a

more literal meaning at the University of Wichita next fall. The school will inaugurate a four-year course in aeronautics, in charge of a professor of aviation, who will be assisted by six instructors. The course will be open to both girls and boys. Airplanes will be provided by local manufacturers for the use of

students who prove themselves capable of receiving flight instruction. PENDLETON, Ore., May 5.—(AP) Mrs. Nellie Taylor Ross, former governor of Wyoming, spoke in the county court house here last night in the interests of Governor Al Smith's campaign for the presidency.

## Never a road too long for the ALL-AMERICAN SIX



Wherever you go. From Maine to California. From Canada to the Gulf. The length and breadth of this great American continent... never a road too long for the All-American Six.

For, above all else, it's reliable. It's sturdy... built to endure... proved by pitiless testing on General Motors Proving Ground. From its whispering brute of an engine... to its Fisher bodies of hardwood and steel.

There's long life in every assembly... in every vital part. In its big self-adjusting, self-ventilating clutch... its smooth-shifting transmission... its perfectly matched connecting rod assemblies... its deep, rugged frame.

When you set out in an All-American... no matter how far or how fast you may drive... you can be sure of reaching your destination... in safety, in comfort, on time!

2-Door Sedan, \$1045; Landau Coupe, \$1045; Sport Roadster, \$1075; Phaeton, \$1075; 4-Door Sedan, \$1145; Cabriolet, \$1155; Landau Sedan, \$1265. New Series Pontiac Six, \$745 to \$875. All prices at factory. Check Oakland-Pontiac delivered prices—they include lowest handling charges. General Motors Time Payment Plan available at minimum rate.

**SANDERSON MOTOR CO.**  
SOUTH BARTLETT AND 8th STS. PHONE 1385

Robinson Motor Co.—Ashland, Ore.

## OAKLAND ALL-AMERICAN SIX



## Chassis leader of the day supreme in Beauty too

The New Hudson's distinction in vogue is adding thousands of beauty lovers to the hosts who want its supremely brilliant performance. And all are delighted to find, with all its other economies, a gasoline saving never attained by a car of its weight and size. Any new Hudson owner will be proud to tell you all about this new advantage.

The consistency of Hudson leadership is but the performance of its first principle, resolution and tradition—to always lead in value. Thus it was the first car at moderate price to give truly great performance, smoothness and reliability—the industry's standard today.

Thus it was the first in the development of American closed cars, and such smart turnouts as the Town Car and Speedster. The Coach—a Hudson invention—turned the entire industry to closed cars.

The Super-Six principle and its companion invention that turns waste heat to power, is the most efficient combination in development and transmission of power, within our knowledge.

**NEW HUDSON PRICES**

|                                       |                                 |
|---------------------------------------|---------------------------------|
| 118-inch Chassis                      |                                 |
| Coupe \$1265 (Rumble Seat \$30 extra) | Coach \$1250                    |
| 127-inch Chassis                      |                                 |
| Standard Sedan \$1450                 | Custom Victoria \$1650          |
| Custom Landau Sedan \$1650            | Custom 7-Passenger Sedan \$1950 |

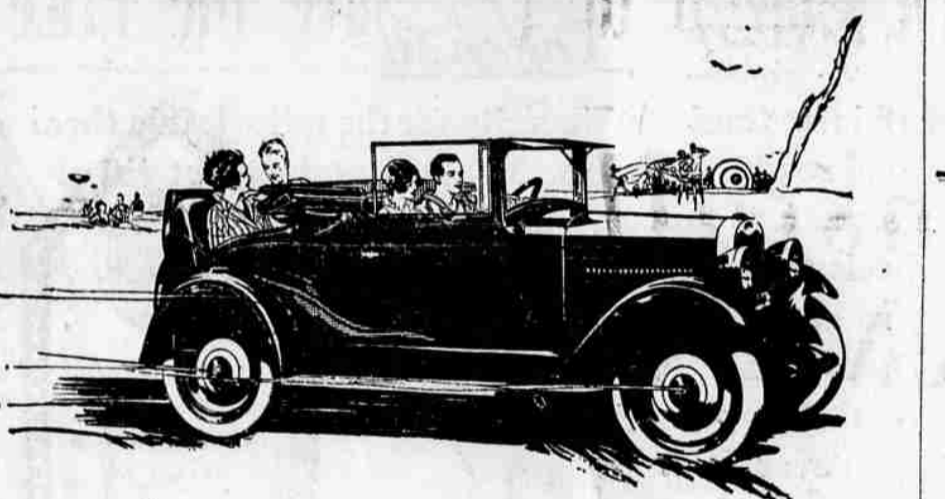
All prices f. o. b. Detroit, plus war excise tax. Buyers can pay for cars out of income at lowest available charge for interest, handling and insurance.

**HUDSON Super-Six**

**ARMSTRONG MOTORS, Inc.**  
101 South Riverside Medford, Oregon Phone 18

for Economical Transportation

## Announcing the NEW CONVERTIBLE SPORT CABRIOLET



AGAIN, Chevrolet introduces into the low-price field an entirely new conception of style, distinction and elegance—

—a new Convertible Sport Cabriolet with Body by Fisher—a vivid, dashing, two-four passenger model that offers the practical comfort and convenience of the Sport Coupe, plus the smartness and distinction of the Sport Roadster!

Finished in Romany Red Duco, with black body beading striped in gold... and embellished with artistic touches of gleaming polished nickel—this distinguished new model is one of the most attractive cars to be seen on the streets and highways.

But equally impressive is the wide, practical utility of this latest Chevrolet achievement—a snug closed car for inclement weather... an open car for the warm days of summer... and ample room for two or four passengers, as the necessity may be!

Visit our showroom today and see this sensational new automobile!



- The Touring or Roadster... \$495
  - The Coach... \$585
  - The Coupe... \$595
  - The 4-Door Sedan... \$675
  - The Convertible Sport Cabriolet... \$695
  - The Imperial... \$715
  - Utility Truck (Chassis Only) \$495
  - Light Delivery (Chassis Only) \$375
- All prices f. o. b. Flint, Michigan. Check Chevrolet Delivered Prices. They include the lowest handling and loading charges available.

**PIERCE-ALLEN MOTOR CO., Inc.**  
112 South Riverside Phone 150

**AUTOMOTIVE SHOP, Ashland, Ore.**

## QUALITY AT LOW COST