



Watch Out—Demand Genuine QUAKER OATS

SWEM'S MEDFORD'S GIFT SHOP



Is there a
BIRTHDAY?
TOMORROW?

Send a Rust Craft
GREETING CARD
TODAY

you will find a dandy assortment of cards for every occasion and all are at reasonable prices.

Books of Distinction
\$1.00

Beautiful editions of worthwhile fiction. Among them is "The Man Nobody Knows" by Bruce Barton—a much finer book than the original \$2.50 volume.

Used Books
35c

Or three for \$1.00. Books taken from our rental library to make room for new ones. Many popular titles. Some almost like new.

Ivory Plaques \$1.75
VERY SPECIAL

Every one admires these and they always have sold for \$2.50 and \$4.00. We made a lucky buy on just 35 in the following subjects: "Nantucket Grandmother," "A Friendly Call," "The Colliseum," "Landing of Columbus," "The Hunt," "Roman Charity," "Returning from the Pasture," "Hope," "Shakespeare's House, Stratford on Avon," and "Ann Hathaway's Cottage."

Art Corners
3 pkgs. 25c

Time to stock up on these handy corners for mounting your kodak pictures in your album.

Spanish Pottery
\$7.50

Beautiful examples of the art of Old Madrid. Other lower priced pieces.

Tapestry
Table Runners
\$1.00

48 inches long by 12 1/2 inches wide. Soft, subdued colorings.

Kodak Film
Developing
and Printing

Loading your camera with Eastman Kodak Film gives your picture making a good start. Having us to do your developing and printing gives your films a good finish. We're ready with plenty of kodak film in your size—and we're ready to do your finishing carefully and promptly. Drop Films in Door When Store Is Closed.

Famous Farberware
Casseroles
20% Off

All sizes and shapes of this nationally advertised line of casseroles and pie plates. Attractive designs. Plates are heavily silver or nickel plated. Genuine Pyrex glass lining with enameled cover. Ideal wedding gift or to give to mother on Mother's day.

Water Bottle Lamps
\$2.75

Complete with pleated chintz shade. Lamp stands 14 in. high. Bottles are of Czech glass in amber, green and crystal. Shades in various colors and designs.

Syrup Jugs
79c

Regular \$1.00. Heavy crystal glass jugs, with nickel plated spring cover. Saturday only.

Book Ends
\$5.00

New arrivals are these gold finish, finely modeled figures, that serve as an ornament as well as to keep your books in place. Just the thing for graduation gifts.

Cloisinee
\$1.00

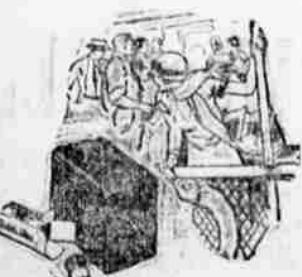
Match Boxes and Ash Trays of real Chinese Cloisinee. Colors blue, rose, black and terra cotta, with intricate floral designs.

Mother Day Mottos
35c to \$1.75

Silhouettes, Etchings and other new effects framed in mottoes to give mother. BOOKLETS. Artistic books containing collections of loving tributes to mother, selected from the world's best, 60c.

Underarm
Bags
\$3.75

Handbags with design worked in colored raffia and linen bags with hand-painted decoration.



JACKSON COUNTY FAIR ASKS FOR MILL TAX LEVY

The new directors of the Jackson County Fair association met last night. There was a good attendance and most of the eight new board members were present.

The reorganized association elected the following officers: President—C. E. Gates. First Vice-President—Alex Sparrow.

Second Vice-President—J. R. McCracken.

Secretary—H. O. Frohbach. Auditor—E. C. Gaddis.

The principal discussion was regarding the proposed one mill tax levy to be voted on at the primary May 18, that is absolutely necessary if a fair is to be held this fall. The new school exhibit, forestry, automobile and rabbit buildings, enlargement of the stock barns, and roofing of the present ones, embracing the poultry building and sheep and hog sheds and painting the buildings are essential, and there are no funds unless the levy is voted.

The master Grange and the other Granges of the county have endorsed and are supporting the levy and are asking all others to support the same in order that buildings can be erected to properly display the products of the county and to encourage horticulture, agriculture, poultry, livestock raising.

Secretary Frohbach stated if a levy had been granted a carnival company to operate on the fair grounds in June and that the Seven Day Adventists were granted the use of the horticultural hall for a convention in June.

It was decided not to allow any organization to construct any buildings not in connection with the fair.

A resolution was passed stating positively that not one penny of the levy being asked for to complete the fair will be spent on the aviation field located on the grounds.

EXPERTS HERE TO GET PEAR COSTS

Ralph S. Besse, of the department of farm management and W. S. Brown, of the department of horticulture, of the Oregon Agricultural college, who arrived in the city last night, with County Agent L. B. Wilcox today began their final year's study of the production cost of pears in the Rogue River valley, which will last about two weeks, and during which they will gather economic information from the growers on the pear crop of 1927.

Messes Besse, Brown and Wilcox ask that the same cordial cooperation on the part of the growers be extended them, as on the two previous years spent in the pear production study here.

An unbiased analysis of the elements of the cost of production; the reasons for high and low costs; the practices which produce low costs, as well as those which make costs high, which information will be of great value to all growers, is what the investigators are seeking.

NEW CLOTHIERS OPEN STORE HERE

Southern Oregon men will be interested in the announcement today of the opening of the Metropolitan Clothiers and Tailors new Medford store on North Fir street, just off Main. This new store is one of a branch of several hundred similar stores throughout the country and will be managed by George Langley, who has recently moved to this city. The head office of the Metropolitan chain is located in Denver, according to Mr. Langley.

In the new Medford store, the Metropolitan Clothiers and Tailors are showing an especially attractive line of summer suit and coat materials. The completed garments, which are union made, are sold on a two suits or a suit and overcoat for the price of one, but as an introductory offer for southern Oregon men. A cordial invitation to visit the new Medford store on North Fir street has been extended to people here by Mr. Langley.

KNIGHTS KHORASSAN TO MEET TOMORROW

Fahat Durkan Temple No. 221, Dramatic Order Knights of Khorassan, will meet in the monthly business meeting in the Knights of Pythias hall in Medford tomorrow night, at which a record attendance is expected, as this will be the last meeting until after the summer months, according to Royal Visitor Carl McIntire. Business of importance will be taken care of at this time. There will also be entertainment in an entirely new line that will again broaden that "Dokkey" smile and break the "frow" some longer than ever. Carl is right there when it comes to teasing the ladies. The meeting will wind up with the usual good feed that makes all good Dokkeys return home feeling so good.

NARROW ESCAPE TRAVELING MAN ON HIGHWAY

C. Howard Landis, merchandising councillor for the Paraffin Companies, Inc., with headquarters in San Francisco, had a

narrow escape en route from Klamath Falls to Medford yesterday. While rounding a curve, driving at safe speed, the four-wheel brakes set from some unknown reason, causing a quick turn of the car, and throwing it off the grade. It rolled over five times and landed in an old road 200 feet below. Fortunately Mr. Landis was thrown from the car as it left the grade and was not injured, save for a bruised leg.

The car was badly damaged, but the engine and steering gear were uninjured and after getting aid to pull the car back on the highway, he drove it to Medford. Mr. Landis, with a crew of five

men, will spend a week in Medford on an advertising campaign for the Paraffin company's, Paraffin products, including shingles, paints, lacquers and floor coverings.

Post Office Busy With Great Rush of Literature

Hardly had the local postoffice clerks and carriers, city and rural, passed through the period of handling the many hundreds of state political pamphlets containing the campaign statements of the various

state and district republican and democratic candidates, which the state law requires shall be delivered to every registered voter not less than eight days before the primary election, May 18, than another deluge of heavy delivery stuff now occupies their attention.

The new batch of erstwhile trouble consists of 2756 new telephone company directories for delivery in Medford and on the rural routes connected with the Medford postoffice. Hundreds of other new phone directories are being sent out by the Home Telephone and Telegraph company through the Grants Pass and Ashland postoffices.

KILLS FORMER WIFE AND PRESENT ONE

TULSA, Okla., May 4.—(AP)—Believed to have slain his second wife, Mrs. Lucille Fray, 25, at her Tulsa home, and then to have killed his divorced wife, Mrs. Laura Fray, 35, at Jenks, Okla., today, Charles Fray, 27, former Jenks ice manufacturer, was believed dying from a bullet received in resisting arrest.

Opening for Business Saturday

May 5th at 10 A. M.

Watch
Rosenberg's
Windows

ROSENBERG'S

INC.
5¢ To \$100 STORES

The Store
That's
Different

Biggest Values at the Lowest Prices Every Day in the Year!

PART OF A CARLOAD OF TOWELS

24x36 Heavy weight Turkish bath towels, pink, blue and gold borders

19c Each

Also many numbers of hand towels

We want to acquaint you with Medford's Newest Store—"The Store That's Different" and remind you that this is a Home Owned and Operated Store buying in conjunction with 1200 busy stores.

Just an idea of a few of the hundreds of wonderful values we are selling in this store:

CANDY

Salted Peanuts—Strictly fresh, No. 1 Spanish Peanuts, lb. **10c**
Peanut Butter Kisses, lb. **10c**
Luncheon Mints, lb. **25c**
Nut Taffy, lb. **25c**

CROCKERY

Cups and Saucers—Imported, white, 2 for **15c**
7-inch gold band plates, each **19c**
Gold barred tea cups and saucers **25c**
Gold barred Soup Coupes **19c**

DRY GOODS

Feather Filled Pillows—19x26, striped cover, great value **\$1.00**
Ladies' Flesh Brassieres **29c**
Ladies' Rayon Bloomers, 42 gauge **\$1.00**
Children's Broadcloth Rompers, sizes 1-3 **59c**

PURE SILK FULL FASHIONED HOSE

These hose are the greatest value ever offered in Oregon at the price. Pure silk, in all popular shades.

89c Pair

STATIONERY

White House Cook Book—This nationally known cook book at a value never before offered **\$1.00**

Letter size Ink Tablets, 2 for **15c**
Mechanical Pencil Sharpener **25c**

See our wonderful assortment of Boxed Paper.

TOILET ARTICLES

Palmolive Soap **25c**
Large Grass Sponges **19c**
Colgate's Dental Cream, large size **19c**
Gillette Razor Blades, package of 10 **79c**
Full line of Mavis toilet articles including perfumes, powders, creams, etc.

HARDWARE

Kitchen Clocks—The latest kitchen clocks—in red, green and yellow **\$1.39**
14-inch Stillson **\$1.19**
Hacksaw Frame with blade complete **39c**
Oronite Cleaning Fluid **25c**
Oronite Lighting Fluid **19c**
Imported Screw Drivers **15c**

ALUMINUM WARE—ALL PURE ALUMINUM

Be Sure to See These Items
2-Quart Percolators
8-Quart Preserving Kettles

EACH 49c

6-Quart Convex Kettle
Set of 3 Sauce Pans
Double Boilers

GLASSWARE

Water Sets—consisting of pitcher with colored handle and 6 tumblers **\$1.00**
Heat Proof, 9-oz. Barrel Tumbler—guaranteed against breakage from heat or cold **5c**
Percolator Tops, 3 for **10c**

INFANTS' WEAR

Hosiery—Children's rayon half socks **29c**
Infants' silk hose, colors white and camel **29c**
Bath Robes—"Smiling Baby" brand, ribbon trimmed **\$1.00**
Baby Bonnets **50c to \$1.00**
Infants' Shoes **59c**

TOYS

A full line of mechanical toys—dolls, wheelbarrows, and everything to please the kiddies.
Unbreakable Mamma Dolls **\$1.00**
Celluloid Rattles **10c**

WRIGLEY'S CHEWING GUM

All flavors—Regular 5c seller

5 pkgs. 10c

PHONOGRAPH RECORDS

We wish to announce to the people of Medford that we have been fortunate in securing the exclusive agency for HARMONY RECORDS, manufactured by the Columbia Phonograph Company.

Latest Selections—Best known artists—Hear these records played.
3 Records for **\$1.00**

NOTIONS

Water Wavers—6-inch size—6 for **29c**
Brass Safety Pins—50 to bunch **10c**
Electric Curling Irons, Colors—White, Rose and Copenhagen **\$1.00**
Men's Leather Belts **50c**
Ladies' Suede Belts, in various colors **15c to 25c**

NOVELTIES and IMPORTED ITEMS

You will find hundreds of interesting new novelty items in our merchandise. Many of these are imported—shipped directly from Europe to us.

Here are many articles suitable for Graduation or birthday gifts.

ELECTRIC LIGHT GLOBES

A full line of electric light globes. Bring in your old globes and we will allow you 2c each for them to apply on the purchase of new ones.

"Watch Rosenberg's Windows"