

MEDFORD GIRL TO ENTER NATIONAL RADIO AUDITION

Medford is recognized as the music center of southern Oregon and will take part in the second national radio audition to be conducted by the Atwater Kent Foundation of Philadelphia.

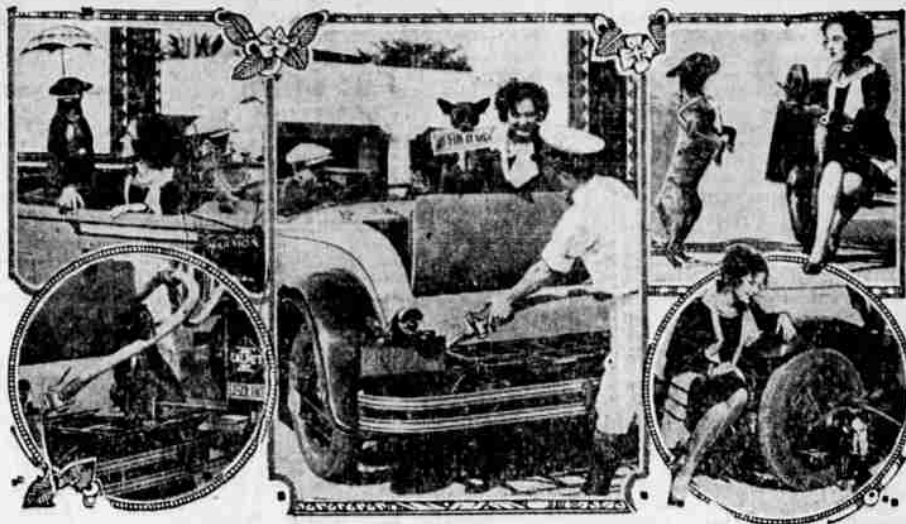
The audition is for boys and girls between the ages of 18 and 25. The winners in the local contest go to Portland to compete for state honors, the boy and girl winning there compete in San Francisco for district honors and the district winners go to New York for the finals.

There are four prizes for both boys and girls. The first prize in each being \$5000 cash and two years in a high class music conservatory. The entire expense of all local, state, district and national contestants are paid by the Atwater-Kent Co.

Ellow Mae Wilson of Medford, 17 years of age, a student in Medford high school and a music pupil of James Stevens will be entered in the contest. Other southern Oregon young people will no doubt also enter.

Last year a young man from Oregon won second in the boys' contest and a young lady from San Francisco first. Both were from the Pacific coast district.

PEP AND JUNIOR STAR ON TOUR



"Pep" Joins Doris Hill on "Fill-It-Up" Tour

"Pep," the famous Calpet bulldog, is a live example of that quality which motorists most desire in the operation and servicing of their cars. Being so smart, both in performance and appearance, he was invited to accompany Doris Hill, Junior star, on a "Fill-It-Up" tour of Calpet stations last week.

Doris and Pep expressed enthusiastic approval of the prompt and courteous service they received at each stop and made a picture that drew admiring audiences wherever they went. Doris at the wheel of the light blue roadster, her copy curls glistening in the sun; and "Pep," proudly alert, perched on the rumble deck.

At their first stop, Pep hopped into the rumble seat, stood up, thrust his head over the back and displayed the new Calpet slogan, "Fill-it-up" on a card which he held in his mouth. Pep jumped on the trunk rack and held the gasoline hose in his mouth while the service man watched the pump. Then he jumped down and

went over to the water hose, asking for a drink to rinse his mouth.

At another Calpet station, Pep got down and took the air hose in his mouth, tugging it over to the tire to tell Jack Coughlin to have a look at the tires. Pep, deciding they had stayed long enough, hopped down behind the wheel, placed his front paws in proper driving position, and barked sharply, glancing at Doris and then at the boulevard, as much as to say, "Come on, little playmate, let's motor."

DURANT PLANTS AT FULL CAPACITY

Pacific coast Durant factory production schedule for May calls for 3500 automobiles. The total production for April, May and June will exceed last year's entire output by several thousand cars, states Norman de Vaux, general manager of Durant Motors in the west.

During March the combined Durant plants produced approximately 12,500 cars. Since that time, another production line has been put in operation in Elizabeth and the Oakland plant has increased its production from 1200 in March to 3000 in April.

All models of the Durant line are now in production. The Durant-Star sport roadster, a very popular model last year, went on the line this week and will be ready for distribution soon. Production of the Durant '55' Brougham, companion to the coupe, began this week. Quantity production of both coupe and sedan in the '55' series is gradually being reached.

"That the Durant-Star and Durant Sixes represent the utmost in appearance, performance, and value in their price class is proved by the immediate public acceptance and a volume of orders beyond anything we have ever known. Orders on hand at the beginning of April and requests from dealers would have made it possible to ship 5500 cars this month if we had been able to produce them," says de Vaux.

DeSoto Six Is New Auto to Appear Soon

The Detroit rumor market was somewhat clarified by the announcement from a well-known advertising agency that a new "De Soto Six" will shortly appear. There is considerable discussion as to the identity of the manufacturer of this new car and also regarding the man for whom it was named.

It seems, according to the pages of publicity material sent out by those behind this new automobile, that De Soto was a great figure in American history.

We now have the Cadillac, La Salle, Lincoln and once had the Lafayette named after figures in American history, so the announcement of this new car seems to fit in with the trend in names.

It also is known here that the company that will bring out this new car is one of the several largest in the industry.

Big Sheep Business
MAGALLANES.—(AP) The hills of Punta Arenas, southern Chile, gave pasture to more than 60 sheep for every inhabitant of the region. The sheep number 2,311,000, while the population of this southernmost peopled country of the world is 38,000. Wool is the principal money crop, but lamb and sheepskins are exported in quantities.

MILLER'S CODLING MOTH TRAPS
(Patent Applied For)
Determine Spray Dates Destroy Moths
Don't guess—spraying at the right time means Moth Control. Experiments show 93 per cent of codling moths destroyed. 17,439 moths. One dozen Miller's Codling Moth Traps, one can "Moth Burg" (concentrated Codling Moth bait) postpaid United States, \$2.95; Canada, \$3.90.

CODLING MOTH TRAP
(Patent Applied For)
Chemically Treated Triple Layer
These black, waterproof traps require no additional attention. Enters and dies. Made to last. One dozen Miller's Codling Moth Traps, postpaid, United States, \$2.95; Canada, \$3.90.

MILLER PRODUCTS CO.
Foot of Lincoln St., Portland, Oregon

HOME EDUCATION
"The Child's First School is the Family."—Froebel
Issued by the National Kindergarten Association, 8 West 40th Street, New York City. These articles are appearing each Sunday in the Mail Tribune.

REASONS FOR REJOICING
Edith Lochridge Reid

"Nine times out of ten Billy bangs the door when he goes out," complained Mrs. Roe to Aunt Melissa.

"Have you asked him to be quiet in closing the door?" inquired Auntie.

"Have I?" Mrs. Roe was emphatically indignant. "Why, I tell him every single time he bangs it."

"Did you say anything the one time that he closed it silently?" continued Aunt Melissa.

"Of course not," confessed Mrs. Roe, still on the defensive, and assuming that her little son alone was at fault.

Aunt Melissa shook her head doubtfully. "You haven't learned to search out reasons for rejoicing," she said. "Even in Billy's boisterous behavior you will always find something commendable or favorable upon which you may base encouragement."

If every family could have an Aunt Melissa to drop a bit of kindly suggestion as to ways and means of guiding a husky, normal six-year-old boy, what a blessing it might prove. Aunt Melissa radiates a quieting atmosphere. She is conscious of the noisy and disturbing elements as much as Mother, but she observes and comments on the correct motives and acts. Billy will close the door quietly as many times as possible just to hear Aunt Melissa say with her beaming smile, "There, that was grand! You remembered again!"

Just a few of those "quiet closings" and the act becomes a courtesy that is habitually observed by vigorous Billy.

This business of child-training with its necessary disciplinary adjustments needs to be supported as often as possible by reasons for rejoicing. Sometimes we may have even feeling at times, perhaps, the need of a mental microscope or a



field glass to magnify and reveal them, but the search always has its reward. How inspiring it would be both for mother and child if all reasons for rejoicing could be written in capital letters on the memory while the less pleasant things were recorded lightly. We need to stop shouting about mistakes and substitute songs of joy.

Mothers need to get away from fussiness and nagging and from detail discipline. We should all be happier and likewise more successful guides in character-building if we measured conduct by broad principles rather than by petty individual acts or impetuous words. With regard to child life our vision must be righteous and fair. We shall then find ourselves stressing the good, the true and the fine, and under this emphasis the undesirable will disappear.

"Buddy had clean hands at meals three times yesterday," Mother said to Daddy. Not a word about the girny little fists that had just presented themselves at table from a hurried outdoor game.

"Please excuse me a moment," came from Buddy after a quiet thoughtful pause, as he rose and left the table. He was back in five minutes scrubbed and carefully groomed.

That it is that every reason for rejoicing creates a new cause for joy if properly noted and encouraged.

A convenient rule for comparing the effectiveness of the different forms of lime in correcting acidity of the soil is that 100 pounds of lime carbonate (limestone) is equal to 74 pounds of hydrate (slaked lime) or 56 pounds of oxide (burned lime). In general terms, two parts of oxide are equal to three of hydrate or four of carbonate.

since morning; we'll have to run back to the five hundred mile mark and change the oil."

Cars are not the only things wrecked by losing control.

She—Freddie hasn't been out for an evening or taken a drink for three weeks.

He—Turned over a new leaf?

She—No, he turned over a new car.

Nowadays when a person goes away by auto for the week-end we feel like hanging a gold-star in the window or ordering the crepe for the door.

In view of the parking situation, why hasn't somebody invented a collapsible car?

In the spring a young man's fancy usually turns to thoughts of a new automobile. Also in summer, fall and winter.

One of the reasons why all the world loves a lover is because he parks outside the city limits.

The new cars are equipped with everything except a steering wheel for the back seat driver!

People are funny. We know a Medford bachelor who thinks marriage a lottery and won't take a chance, and he just bought a used car.

This year will be half gone before long and all the 1929 models of autos not on the market yet.

Only safe places for a speeder is the Sahara desert, where roads are as wide as they are long.

He who hesitates is—a pedestrian.

A lot of rattles are being swapped for nickel-plating just now, if you get what we mean.

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Cycler Seeks 12,000-Mile Race

PORTLAND, Me.—(AP)—With 321,700 self-propelled miles put behind him in the last 33 years, Melton C. Plummer, 70, and his bicycle, the "wee" of the road, are eager to take off again in a 12,000 mile pedal race to the country's four corners.

But a challenge to race any man of 40 from Portland, Me., to Miami, Fla., thence to San Diego, up to Seattle and back to Portland has brought no takers.

Plummer has been all over the nation. He has been four times to California, nine to Denver, 12 to St. Louis, 15 to Chicago and twice to New Orleans and Florida. Despite his age, his daily road diet is approximately 200 miles.

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1926 CHEVROLET COUPE—90 per cent rubber; refinished; has had little use.

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