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M. D. OLDS VISITS FOUNDERS DAY IS O-O CHIEFS HERE; DUE EFFORTS OF FORMER RESIDENT MRS. MULHOLLAND

Mr. and Mrs. M. D. Olds of Sheboygan, Mich., who years ago were temporary residents of Medford, while Mr. Owen was looking after his timber, mill and real estate investments, arrived in the city from Los Angeles, where they had spent the last three months, for a stay of several days.

Members of the Greater Medford club are still being congratulated today on the success of their Founder's day banquet and twenty-fifth anniversary celebration held Saturday afternoon at St. Mark's Guild hall.

More than 150 new and old members of the organization, among whom were some of the valley's most prominent pioneers, were drawn together for the first time, and reminiscences of early days in Medford were brought out frequently in the program of clever stunts put on during the afternoon.

Emotional Drama at Rialto Today

"The Showdown" George Bancroft's first starring picture, depicts the feverish life of the oil fields, and also presents a love story and a drama of emotions.



Another, because they know he has a sixth sense which tells him where oil can be found. A girl suddenly arrives, fresh from the refinements of New York. The situations which develop from the presence of a gently nurtured girl in this wild spot form a drama from which Bancroft's genius as an actor shines with greater lustre than in "Underworld."

Headed by the supporting cast are Evelyn Brent, Nell Hamilton, Hamilton, Fred Kohler, Arnold Kent and Leslie Fenton.

THE MARKETS

Livestock

PORTLAND, Ore., April 23.—(AP) Cattle and calves, steers steady, bulls 50c higher; calves and vealers 25c to 31.00 lower.

Hogs, market very strong. Butcher classes fully 15.50 higher. Packing sows and feeder pigs fall dollar up; receipts 2545 including 488 direct or through.

Portland Wheat

PORTLAND, Ore., April 23.—(AP) Wheat, the best bluestem, hard white, \$1.60; soft white, western white \$1.49; hard winter \$1.48; northern spring, western red \$1.35.

Produce

PORTLAND, Ore., April 23.—(AP) Wholesale prices. Butter steady. Portland dairy exchange net whole sale prices: Cubes, extras 39c; standards 38c; prime firsts 38 1/2c; firsts 38c.

Wall Street Report

NEW YORK, April 23.—(AP)—Stock prices turned upward after an early period of weakness today. Revival of activity and strength in the railroad shares under the leadership of Deere and Hudson, which soared 17 1/2 points to a new high record for 1928, at 210 1/2, checked selling in other quarters.

LARGE CROWD AT TALENT TO HEAR THE GOSPEL TEAM

The largest crowd that has ever attended a meeting held under the auspices of the Medford Gospel team gathered at the Methodist church in Talent Sunday afternoon, the church being crowded, and it was necessary to bring in extra seats to accommodate the overflow.

W. G. Trill and O. E. Meyers were the speakers on the program. Mr. Meyers being the first to speak, taking for his subject his experiences in the service of Christ, and telling of the enjoyment he is getting from life as a Christian man.

Leader Guy Davis switched his program from the ordinary routine Sunday and called for testimonials between the speeches and this part of the service, always devotional and inspiring, was exceptionally so Sunday, as it seems that more and more people are coming and ready to tell the world of how they know that Christ is the personal saviour of mankind.

Trill Talks On "Home"

W. G. Trill, local attorney, delivered one of the finest messages at Sunday's meeting that has been presented during a gospel team service, taking for his subject "Home." The total of some of the real meaning of such a place, characterizing home—the kind of a home that Christ intended for man and woman to have—as the greatest institution in God's kingdom.

Two Meetings at Jacksonville

Owing to a misunderstanding and getting dates somewhat mixed, there will be two meetings at Jacksonville next Sunday, one to be held in the Methodist church at 2:30 and the other in the Presbyterian church at 5 p. m.

Advertisement for Owen-Oregon Trade Marked Lumber, featuring a circular logo with 'PINE' and 'FIR' and the slogan 'You Can Secure OWEN-OREGON Trade Marked Lumber If You Ask for It MADE IN MEDFORD'.



'SAVE YOUR VISION WEEK' UNDER WAY

One-fourth of the 25,000,000 school children in America have defective vision, according to Dr. Floyd B. Dayton, president of the Oregon State Board of Examiners in optometry, who is urging parents to observe "Save Your Vision Week," by caring for their children's eye health.

"Save Your Vision Week," which began yesterday, is fostered by the American Optometric association and is being observed nationally in an effort to combat eye defects that can be traced to lack of care during childhood.

Figures compiled from recent visual surveys made throughout the country, show that only 10 per cent of the number of boys and girls in schools and colleges have ever had an adequate eye examination.

"Defective vision and its accompanying drain on the nervous system is responsible for many a keen minded child being classed as dull," Dr. Dayton said.



Dr. E. D. Elwood, Optometrist, 301 East Main.

Advertisement for Dr. E. D. Elwood, Optometrist, 301 East Main, with text 'This Week April 22 to 28 is to be observed all over the United States as "Save Your Vision" week. Arrange now to have us make an examination of your eyes. We fit Softlite Lens.'

Large advertisement for 'THE SHOWDOWN' at the Rialto, featuring a tropical scene with palm trees and a man's face. Text includes 'Now AND FOR 3 BIG DAYS THE NEW RIALTO', 'From the tropical, fever-infested oil swamps comes this masterful drama of life, love and hate in the raw.', 'GEO. BANCROFT The Smashing Star of Underworld', 'A Hell Hole in the Jungles—Two Men Gambling—Fighting for Another Man's Wife.', 'ROTHERMEL'S MUSIC GOOD ADDED FEATURES', 'Bargain Mat 25c always', 'Evenings, Adults, 35c Kiddies, 10c Anytime', 'The gold charm is in the form of a vanilla bottle and has engraved on it the words "prize winner".'

Advertisement for 'CENTRAL POINT HOTEL OPENED' and 'Local Man Wins National Prize'. Text includes 'The Hotel Central at Central Point, which recently was purchased by Mr. and Mrs. Andrew Chandel of Los Angeles from the Gold Bay Realty Co. has been thoroughly renovated and refurbished and is now open for business, under its new management. The traveling public at large, as well as the permanent, are assured to find there cleanliness, quietness and good service. Visit'.

Advertisement for 'Agent Popular Line of Trucks Visits Medford' and 'Cohens and Kellys at Hunt's Craterian'. Text includes 'George Lotson of the Wentworth & Irwin company of Portland, distributor for General Motors truck in Oregon, was in Medford several days last week conferring with the local dealers, the Highway Motor company, regarding the 1928 campaign.' and 'The opening performance at Hunt's Craterian of "The Cohens and Kellys in Paris," delighted the audience one moment with its comedy and then when drama and pathos followed, the house was perfectly silent, only to be plunged into laughter again when another comedy bit was flashed on the screen.'



Advertisement for 'Good Housekeeping' Rewarded— Well Kept Premises Entitle You to GENERAL OF AMERICA Participating Fire Insurance. Now you can "cash-in" on "good housekeeping"—you who try to keep your premises free from fire traps! The GENERAL INSURANCE COMPANY OF AMERICA shares with you the belief that well-kept buildings deserve better, lower-cost fire insurance. In the GENERAL plan, good risks no longer pay for the bad. The results? Lower insurance costs to you. Dividends have never been less than 20% on the GENERAL'S participating policies. All possible because "good housekeeping" greatly reduces losses. Investigate today, "good housekeeper"—You're entitled to this better, lower cost, GENERAL OF AMERICA Fire Insurance!

Advertisement for 'GENERAL Insurance Company OF AMERICA' with a circular logo 'GOOD INSURANCE RISKS need no longer pay for the Bad' and 'A CAPITAL STOCK COMPANY Fully Paid Capital \$1,000,000.00 Policyholders' Surplus \$2,250,000.00'. Text includes 'Full Automobile Coverage for Careful Drivers', 'HOME OFFICE—SEATTLE', and 'Carl Y. Tengwald Resident Agent Hotel Holland Bldg.'