

MEDFORD, OREGON, FRIDAY, APRIL 20, 1928.

No. 29



COME!

Share in the greatest values ever offered in southern Oregon by every merchant in Medford who is participating in this Record-Breaking Dollar Day. You'll Not Be Disappointed.

RUSSELL'S DOLLAR DAY

LOOK!

Shop around, go into every store, we've all made wonderful preparations to give you the greatest Carnival of Bargains Medford or any other city has ever offered you.



OUTSTANDING BARGAINS FOR SATURDAY FROM MEDFORD'S OWN STORE ARE UNEXCELLED

HURRAH! HERE'S THE FINEST BARGAIN IN DRESSES

We want to beat the world here and we think we can do it with these dresses. Plain and prints, sleeveless and with sleeves, sizes 14 to 46 and in all the latest styles. Don't let anything stop you from seeing these, come in early so you get the first choice though every one of the 100 are fine selections. Dresses worth \$15.00 go at \$9.00.

SAY! YOU'VE NEVER SEEN COATS LIKE THESE AT

We'll surprise you even if you are used to Russell's wonderful bargains. Smart new tailored sports coats, chic new dressy models. All new, all correct and sizes 14 to 44 so none need to stay away because you're afraid we cannot fit you. A great bargain on a great day and just a sample of our other coat values. **\$13.75**

DOLLAR DAY

Crepe de Chene Triangle Scarfs

Tie and dye, prints of every description, in the popular triangle scarf.

Everywhere they get at least \$1.49 for these scarfs, so at \$1.00 they are really one of our leading Dollar Day bargains. Everybody wants a scarf, so get yours today sure.



Girls' Wash Dresses



Dresses worth regularly \$1.39 and of guaranteed fast color "Borden's" wash fabrics. Printed 80 square percales and line suits in plain and printed combinations. New styles, new fabrics and sizes from 7 to 14 years. Wonderful! That's what you'll say because we all said that as soon as they came in, and we know they're bargains you'll like. Don't buy just one, make your purchases for all summer and save just that much more.

Regular \$1.49
New Voile Undies
Gowns—Chemise—Panties

Beautifully made garments of very fine two-ply voile. All the pretty pastel shades, as pink, Nile, orchid and peach. Very fine laces are used and the cleverly employed trimmings make up a showy, dainty lot of summer undies that exceed anything we have ever offered at near the Dollar Day price. Just a fortunate purchase and not a miracle, brings these things to you just at the time you'll want them. See them in our windows tonight and you will want them on Saturday we are sure.



Sizes 34 to 46
Women's Tub Frocks



Regular price \$1.49, cheap at that, but we bought them for one of our kingpin items on Dollar Day. Fast color materials, cleverly made of percales, dimities, rayons and other wash materials. You cannot purchase the materials for less than this price of \$1. So why spend the time making them? The big size range, from 34 to 46, gives everyone a chance to be fitted, and they do fit, because we have modeled them and know they're right. See them in our Dollar Day windows tonight.

DOLLAR DAY

Values to \$1.49
Jewelry Novelties

Chokers, pendants, pins, earrings, all the best selling items in jewelry are represented.

The newest things and many just in today. Sure you must have some new jewelry, and you'll buy Saturday when you see these.



\$1.49 Washable Flannels

Pastel shades, for children's dresses or women's dresses or sport clothes. 36 inches wide and guaranteed fast color. A beautiful material and very serviceable.



5 yards Fast Color Prints

A 36-inch guaranteed fast color percale in all the newest prints for women's or children's dresses. This is a very fine cloth and sells regularly for 25c a yard. Many patterns to select from Saturday.



DOLLAR DAY

KOTEX
40 Napkins for

You can't beat this bargain, as you get three full boxes and four extra for \$1.00 on Medford's greatest Dollar Day.

You know the regular price. If you don't, just price it elsewhere.



3 yards Rayon Shirting

For boys or men's shirts this is a fine material. Fast colors and a beautiful line of designs to select from. Sells regularly at 39c and is cheap at that price for such high quality.



\$1.75 Sheets 81x99 Size

Here's where you'll have to hurry as the quantity is limited. Also size 72x90 and 81x90 in the sale at this price and every sheet should go before noon on Saturday. Only 2 to a customer at each.



\$1.25 Hand-made Kerchiefs

Fine georgette, beautiful laces and with all hand work embroidery and making they are excellent for graduation gifts. All the pretty bright colors to select from, and many designs and shapes.



\$1.75 C'v'all Rubber Aprons

Nicely made with rubber ruffling all around and they are a full coverage apron. Protect your clothes while in the kitchen with one of these dandy big aprons at \$1 in all the best colors.



\$1.25 Printed Radium Silks

Many beautiful new patterns and colorings to select from. Small and large designs in light, medium and dark colors. Prints are so fashionable now you should have at least one new summer dress of printed radium.



85c Jumbo Towels

24x52 inches in size and of a very heavy double thread weave. The towels weigh 9 lbs. doz. and are bargains.

2 for \$1

65c Fancy Bath Towels

Good size, pretty colors in fancy designs. Fine for gifts or home use and cheap Saturday.

2 for \$1

DOLLAR DAY

25 New Hats
Values up to \$6.95

Straws, silks, felts, all new and correct in style.

We want to crowd the millinery department early on Saturday and \$1.00 hats worth to \$3.95 should do it. Be here early for first choice.



59c Large Bath Towels

Size 22x44 and heavy, double thread towels. An exceptional towel for hotels or rooming houses at

3 for \$1

39c Large Bath Towels

Almost as large as the one above, 22x42 inches, but not as heavy, though it is double thread.

4 for \$1

35c Turk Towel Yardage

Make your own towels or wash cloths from this heavy Turkish toweling and you'll save a lot of money and get just the size towels and cloths you like. Fine to make up massage towels.

6 yds \$1

59c Bandeaux & Brassieres

Many different styles and kinds to select from. All sizes and in satin and plain coutils.

2 for \$1

Guaranteed Pure Silk Hosiery With Pointed Heel

12 New Colors **\$1** Sizes from 8 1/2 to 10 1/2

This is the best value you ever have purchased at \$1 and we don't mean "Maybe." Pure silk from top to toe with lisle run-stop thread, reinforced silk and lisle heel and toe and a semi-fashioned stocking that fits you perfectly. Guaranteed to give you satisfaction or you get a new pair without any arguments. You bring them back to us and no need to send to the factory. Twelve new colors, sea sand, pearl blush, mirage, moonlight, evenglo, gunmetal, white jade, tawny, rose nude, honey beige, white and black. Buy them by the box in assorted colors and save.

REMNANTS HALF PRICE

Remnants of all kinds of materials, silk, cotton and wool dress materials, draperies, muslins, outings and all kinds of yardage. Various desirable lengths and all at just half the regular bolt price.

4 Pair 59c Child's Sox

Besides the sox we have dozens of long stockings for children and seven-eighths and three-quarter lengths also. Values to 59c, so hurry to this counter to share one of Dollar Day's best items.



3 yards 59c Draperies

Serims and marquisette in stripes and fancies that will make wonderful drapes. Fast colors and 36 to 40 inches wide. Buy drapes now and you'll save almost half the regular price.



19c Huck Towels 17x34

Colored border and plain white. A dandy towel for all home uses and dirt cheap. Quantity is limited. Hurry.

7 for \$1

29c Fancy Huck Towels

Two and three color borders make this a very pretty towel for gifts or home use. Special for Saturday.

5 for \$1

2 Yard Wide Sheeting

Rowan sheeting, no dressing and a heavy extra fine sheeting.

3 yds \$1

45-inch Pillow Tubing

Extremely heavy quality, with no dressing. A tubing that will wear for years. Dollar Day special.

3 yds \$1

Hundreds of items out for Dollar Day at prices that will astonish you have been left out of the ad because of the small quantities.

Look for the Dollar Day Signs

Washable \$1.25 Pure Spun Silk

All the light pastel shades and white. Fine soft quality of pure spun silk for children's dresses, for women's summer dresses or wonderful for underwear. Colors guaranteed fast to washing.



DOLLAR DAY

2 1/2-lb. Bed Pillows

Regular \$1.25, number one feathers, in excellent quality ticking that is in several different patterns and colors.

Pillow is 18x25 inches in size and a fine one for your summer home or to take on camping trips.



Ray-gloss Underw'r Rayon

All the pretty underwear shades as peach, honey, orchid, Nile, white. Regularly 65c. Saturday, **2 yds \$1**

HALF-PRICE One Big Lot of Children's Play Suits

Children's play suits of every description, but the sizes are broken in each lot. You can find any size from 2 to 8 here in some one of the many styles. Just a clean-up of odds and ends, but every one is good and with summer coming it's time to supply your needs while you can get them at Half Price.



HALF-PRICE On Men's and Boys' Goods for Saturday

Men's and boys' goods remaining from our stock will be sacrificed to make a quick clean-up. Boys' suits, pants, overalls, khaki and wool pants, sweaters, golf sox and lots of other things. Men's dress shirts, underwear, wool sox, sweaters, golf pants, golf sox, collars, khaki pants, etc. Sizes are broken but hundreds of bargains are still here.

