

Y. W. C. A. CONVENES IN WEST



The tenth national convention of the Young Women's Christian Association will be held in Sacramento, Cal., April 14-20. Miss Maude Royden, pastor of Guild House, London, England, will be a guest of honor and will make an address on "The Greatness of a Nation," in which it is expected she will sum up her American impressions. Prof. Albert Perry Brigham, geographer of Hamilton, N. Y., will also be one of the speakers. Mrs. John M. Hanna, of Dallas, Tex., national president, will preside over the sessions. Mrs. John French, Greenwich, N. Y., first vice president and chairman of the executive committee of the national board; Mrs. John H. Finley, New York, vice president; Miss Hyalite F. Nikirk, Pasadena, Cal., president of the business and professional assembly, and Miss Elsie West, Summit, N. J., secretary of the same branch, are all taking prominent parts in the convention program.

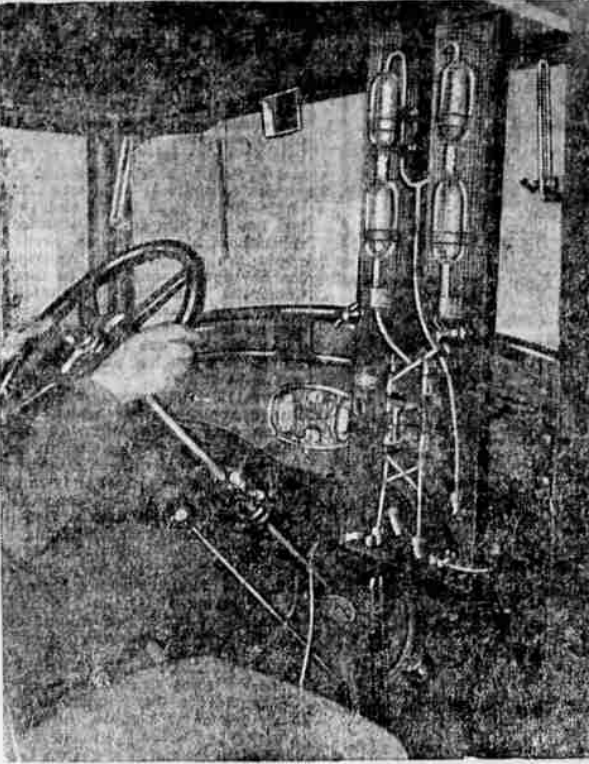
STATE CHRISTIAN ENDEAVOR MEET AT THE DALLES

The state Christian Endeavor convention which begins Thursday evening, April 19, in The Dalles, promises to be one of the most successful ones ever held. The people of the city are making every preparation for the comfort of the delegates. Those who pay the registration fee will be given badge and program and free lodging and breakfast in homes in The Dalles. There is no limit to the number of delegates that may go from any one place, and no special authorizing of persons as delegates is required in order that they may go. Speakers for the convention include: Rev. E. W. Praetorius of Cleveland, Ohio; Paul C. Brown of Los Angeles, Pacific coast secretary of Christian Endeavor; Rev. Walter L. Myers of Eugene; Dr. Norman K. Tully of Salem; Rev. Monroe G. Everett of Corvallis. Professor C. H. Hohgatt of Eugene will lead the singing, and Miss Lulu Aydelott of that city will preside at the piano. Donald O. Nelson of Portland, state president, will preside.

Modern Chickens Bigger and Better

When you sit down to your breakfast eggs or your Sunday chicken dinner nowadays you will probably enjoy much better food than you did seven years ago. For while few know anything of the change, the great American hen has become a decidedly improved bird since 1921. Thousands of poultrymen in more than half of the states of the union have adopted standard systems for improving the breeds and eradicating disease in their flocks since Wisconsin began producing "accredited" chicks seven years ago. The basis of the Wisconsin plan was a breeding program whereby thru culling, selection of birds of standard qualifications and vigorous constitutions, with supervision of both flocks and hatcheries, high quality flocks and chicks might be produced. The chicks thus produced were designated as "accredited" and were advertised and sold as such. This accredited idea spread rapidly and is now in operation in a number of states. Some eight or ten more states are also preparing to put this plan into operation.

MEASURES FULL CONSUMPTION



If gasoline cost \$100 a gallon it could not be more carefully doled out and the efficiency of carburetion, manifold and ignition more accurately checked than it is during the course of a gasoline economy test at Studebaker's 800-horsepower proving ground. Elaborate instruments that measure every aspect of car operation are used to secure maximum power from every drop of gasoline that goes into Studebaker and Erskine six carburetors. With a fifth wheel attached to the running board to make an accurate record of speed, gauges that measure the exact quantity of gasoline used, and other devices to register acceleration, enable engineers to get the facts on which all engineering progress must be based. Maximum efficiency is attained with the leanest mixture of gasoline to air possible for smooth operation. High and low speed adjustment, after adjustment on the carburetor, the setting of spark control, the exact instant when the spark should occur to secure maximum compression in the combustion chamber, the design of the combustion chamber itself, the various elements of heat control for the manifold, are a few of the aspects of carburetion studied under test in Studebaker's outdoor laboratory.

In 1922, Connecticut adopted the Wisconsin idea, but made the blood test for bacillary white diarrhea the basis upon which flocks were to be accredited. Following the lead of Connecticut, Massachusetts, Rhode Island, New Jersey, Pennsylvania and a number of other eastern states have built up an accredited system based on the disease eradication plan. Washington, Oregon and Idaho are now on, or are adopting, this plan. New York has a plan that is a modification of this, with more emphasis on breeding. Success of the plan is evidenced by the fact that Ohio, where the state poultrymen's association adopted the plan only in 1924, will this year produce 12,000,000 chicks from 45 accredited hatcheries.

The nearest man I ever did see is that fellow Shindig who got a new tin roof put on the garage and

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Illustrious New Chrysler "72" Crown Sedan \$1795

CHRYSLER "72" performance obsoletes all other performance at its price or even for \$1000 more.

The first Chrysler, four years ago, put in the discard the cumbersome, bulky vehicles of its day.

Illustrious New Chrysler "72" Prices

Two-passenger Coupe (with rumble seat), \$1545; Royal Sedan, \$1595; Sport Roadster (with rumble seat), \$1595; Four-passenger Coupe, \$1595; Town Sedan, \$1695; Convertible Coupe (with rumble seat), \$1745; Crown Sedan, \$1795. All prices f. o. b. Detroit, subject to current Federal excise tax. Chrysler dealers are in position to extend the convenience of time payments.

Chrysler "72" performance widens that margin of superiority.

No other car today approaches it for roadability, hill climbing, acceleration, dependability, comfort, ease of handling, style, safety, long life and appearance.

For Chrysler's en-

gineering genius and precision manufacture have gone steadily forward to greater heights.

That is why the "72" today gives you performance that sets the pace for the entire industry for years to come. 75 brake horsepower. 72 miles and more per hour. Vibrationless smoothness that only a Chrysler counterweighted 7-bearing crankshaft can give. Flashing acceleration in traffic. There are no hills to the "72."

Longer chassis with no side-sway—spring ends mounted in rubber shock insulators give consummate ease of riding.

Why pay a premium for the out-of-date performance others give? See and ride in the Chrysler "72." You will realize then how Chrysler "72"—at less money—makes a dead letter of all other performance in its field today. (122)

FITCH MOTOR CO.

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A woman driver is entitled to one-half the road but the trouble is that most always she wants the other half.

Used Car Salesman: "Well, what's the matter with the car you bought from us a week ago?" The Stung One: "Well, every part of it makes a noise except the horn."

"To our way of thinking, persons in the rumble seats look frightfully public." (Philadelphia Inquirer.) Yes, the rumble seats is the goldfish bowl of motoring.

The effect of the new Ford on other automobile makers proves that all chills are not caused by malaria.

Prof.—Give me an example of slow torture.

Student—A good example of slow torture would be a ride in a hard steering second hand Ford with an old fashioned girl.

Land Agent—Don't you make a sale with those people you drove to the estate? Go-Getter—No, I was arrested for speeding between the station and the allotment.

Tourist: "Will you cash this \$100 check for me?" Small Town Banker: "Sorry we haven't that much on hand but I'll take you over and introduce you to the filling station owner!"

Automobile Information

Detour—The roughest distance between two points.

Taxi drivers toll not, but oh, how they can spin.

California has an automobile for every three persons. That leaves just enough pedestrians for sport.

Mary a girl walks home from an auto ride because she does not choose to run.

Two motorists found a man walking in his sleep. They woke him up to give him a sporting chance.

Well, anyway, pedestrians should be seen and not hurt.

A long-legged sheep in the Himalayas is able to run 40 miles an hour. That's the kind of little lamb to follow Mary nowadays.

Motorist: "Can you tell me how to get to the nearest garage?" Native: "Yes. You go along this road until you have passed forty-nine signboards, four filling stations, and ten hot-dog stands. Then you turn to the left and go until you come to thirty-two new signboards built in a circle. The garage is in the middle of them."

Some automobile manufacturers are planning to sell twice as many cars this year as ever before. Gracious! How are we ever going to get across the road?

It will be hard for back-seat drivers to get themselves heard in airplanes.

Survival of the Fittest Easterner: I was out west last summer. Westerner: That so? Wasn't them hills? The old bus averaged three hundred and fifty miles a day.

"Wasn't them hills?" "We had only two blowouts."

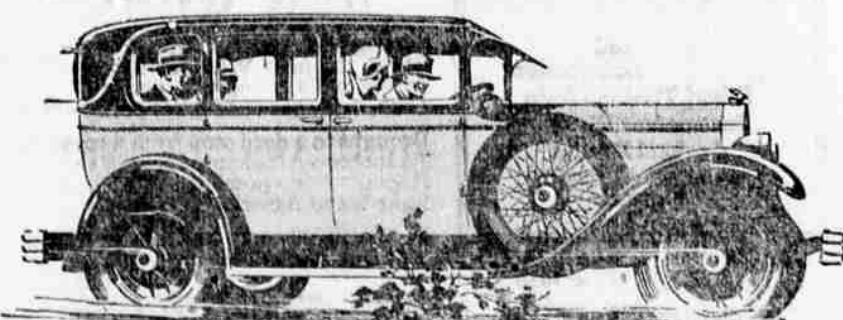
Valve-in-head Supreme

-in the Sky -at the Speedway -on the Road

Lindbergh, Maitland, Chamberlin, Byrd—the famous flyers of the day—use engines employing the Valve-in-Head principle in their record-breaking flights.

Practically every racing car entered in all the major speed classics of the past twelve years, as well as every winner of every important event, has also been Valve-in-Head equipped.

SEDANS \$1415 to \$2275 COUPES \$1405 to \$2120 SPORT MODELS \$1405 to \$1775 Delivered in Medford. The G. M. A. C. finance plan, the most desirable, is available.



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WHEN BETTER AUTOMOBILES ARE BUILT, BUICK WILL BUILD THEM

Sensational Success

—based on sensational value

You need to know only a few of the exclusive superiorities offered by today's Pontiac Six to understand that its sensational success is based on sensational value. It is the lowest priced six in the world with body by Fisher. It is the lowest priced six offering the

G-M-R cylinder head, the cross-flow radiator and the AC fuel pump. It is the only low-priced six combining 185 cubic inches piston displacement, a full-pressure oiling system, interchangeable main bearings and instant action four-wheel brakes. Add to these evident advan-

tages in design the fact that it is the lowest priced six built by General Motors—that in the hands of 200,000 owners it has won a worldwide reputation for endurance, long life and high resale value—and then you will know why Pontiac Six sales are continually reaching new record-breaking heights!

Coupe, \$745; Sport Roadster, \$745; Phaeton, \$775; Cabriolet, \$795; 4-Door Sedan, \$825; Sport Landau Sedan, \$875. Oakland All-American Six, \$1045 to \$1265. All prices at factory. Delivered prices include minimum handling charges. Easy to pay on the liberal General Motors Time Payment Plan.

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