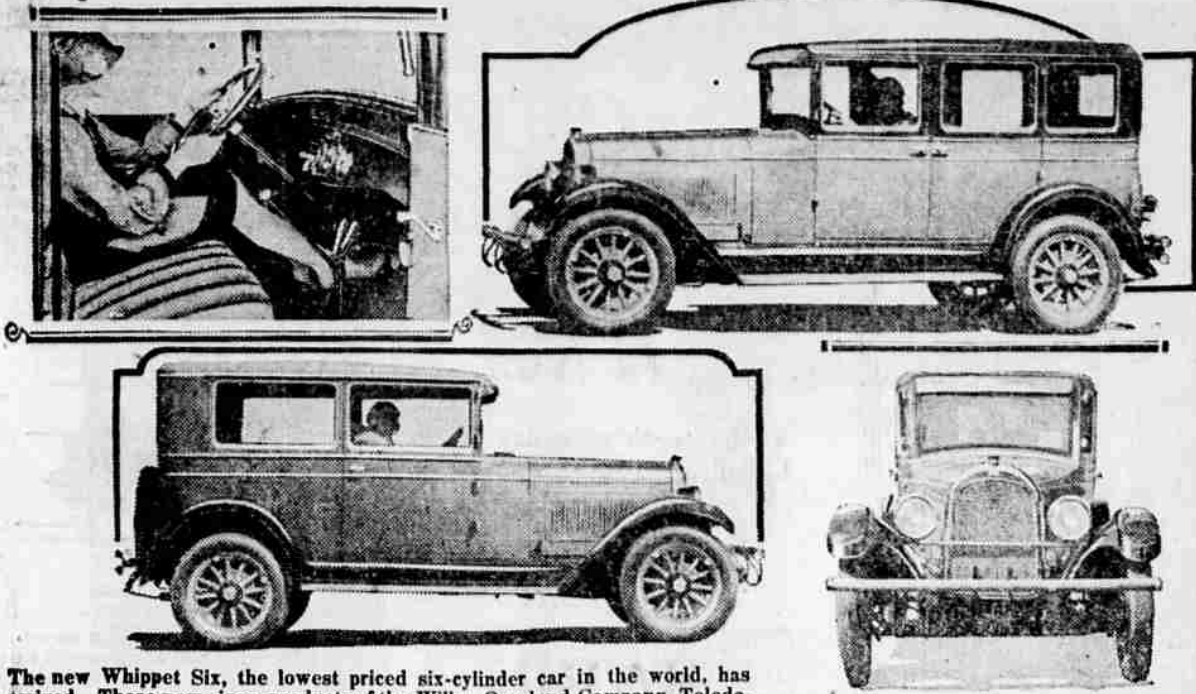


TWO MODELS OF THE NEW WHIPPET



The new Whippet Six, the lowest priced six-cylinder car in the world, has arrived. These new sixes, products of the Willys-Overland Company, Toledo, have undergone severe tests for the past six months in every section of the nation. The car is powered by a highly developed engine with a seven-bearing crankshaft, the first low priced six-cylinder car to employ this feature. The picture in the upper right shows the striking body lines of the Whippet Six Sedan while the view opposite shows the spacious leg room provided in the front compartment. The picture in the lower left is the new Whippet Six Coach. The lower right is a front view of the new Whippet Six. These new models are now on display in showrooms of Willys-Overland merchants.

GRAHAM-PAIGE SALES INCREASE THIRTY PER CENT

The three Graham brothers, who acquired the plant of the Paige company last June in order to present a passenger car bearing their own name, produced 30 per cent more Graham-Paige cars in March than were ever built by the Paige factory in any one month in its 18 years' history. March production totaled 7615, more than a third of the entire 1927 output.

The completely new Graham-Paige line of cars was announced in January at the New York automobile show. It was not until January 20 that the 2600 car was built, two months later to the day, on March 29, the 10,000th car was completed, and the first quarter of the year ended with a total production of 13,132.

Despite the late start in January which totaled only 1497 cars, the figures for the first quarter of 1928, equal 60 per cent of the 1927 production, which was 21,881.

The March total of 7615 is nearly two and a half times as large as the best month of 1927, when August was the peak with 3126. Previously to last month, the best month in the factory's 18 years' history was May, 1925, with 5841 cars.

The largest single day's output last month was 364 cars on the 25th. Officials of the company, in announcing the new record, said that it is all the more noteworthy because it was established with full production on only three of the five chassis models to comprise the complete Graham-Paige line.

A fourth model, a six-cylinder 114-inch wheelbase car was added about the middle of the month, but its production was limited. It will count largely in the April production, as it is the second lowest priced car of the new line, and is the lowest priced car in the industry to carry the new type four-speed transmission, a feature of the Graham-Paige cars.

The fifth chassis model, the straight eight 135-inch chassis model, will be added shortly. It prices have not yet been made public.

Six Airplane Factories in Wichita, Kansas

WICHITA, Kas.—(AP) With 1927 airplane production here exceeding the output of any other city in the country, Wichita has two additional factories this year to help the city retain its position as "the Detroit of the aviation industry."

The four factories which operated last year turned out 337 ships, and the six companies here at the beginning of 1928 faced the year with unfilled orders for 800 planes on hand. Capacity production of the six plants is 32 machines a week. The industry here dates back to 1919, when one of the first commercial manufacturers built and marketed its first machine.

Art Goebel's "Woolacoc" in which he won the Dole race from the Golden Gate to Honolulu, was manufactured in Wichita. Ernest Smith, the first civilian flier to reach the Hawaiian Islands from the United States, also used a Wichita-built plane. Ships made in Wichita have won the Ford reliability tour two years in succession and have carried off scores of awards in this and other countries. Wichita owes its leadership in the aviation industry to its central location and to the endeavors of its chamber of commerce to attract factories. The industry employs 500 men.

Besides the six plane-building concerns here are an airplane motor manufacturing company and an airplane parts manufacturing company.

Mail Tribune classified ads reach 20,000 people or more every day.

Book Review

By Arden X. Pangborn.

THE COWARD, by Neal Wainwright. New York. Payson & Clarke.

Bernard Scarborough, a despondent victim of the world war, dissipating the time away in the summer season of Paris, and Lora Talbot, a woman of unusual brilliance and comfortable financial backing, are the conflicting characters of "The Coward"—a rather intent study of emotions and reactions of Neal Wainwright. The situation is simple, but the treatment far from so.

Scarborough starts out with but little money and that little dwindles through unwise expenditure, and through drowning his troubles in liquid containing a high degree of alcoholic content. The woman endeavors to save him from completely ruining his life. There is the inevitable clash of two natures, and the woman, of course, wins.

An air of sophistication clings about the story as it unravels rapidly—an air which fits in admirably with the psychology treated within.

AUTOBIOGRAPHY OF BENJAMIN ROBERT HAYDEN, with introduction by Edmund Blunden. New York. Oxford University Press.

Benjamin Robert Hayden was a strange soul—an artist in the absolute, partially blind but struggling against reverses of nature and humanity with a vitality that would not be beaten; not that, is, until just before the end when the

thing for which he had been working all his life was placed within his grasp only to be jerked away with the mocking cruelty of fate. Hayden was an artist, first and foremost, yet it cannot be said that he was a good artist. The pictures which he painted, vast creations of attempted historical significance, were almost uniformly bad and were soon forgotten.

The strange document which makes up his "autobiography," however, gives Hayden a claim to fame among the lesser lights of literature, not only for its style but as well as for the story it reveals. Hayden was the beloved friend of the great poets of his day—Wordsworth, Keats and Hunt and their names appear often in his life record.

The autobiography was first published in 1853 in a set of three volumes. Its present edition is uniform with the "World Classics" series of the Oxford University Press.

PLEASURE—IF POSSIBLE, by Karl Kitchin. New York. Rae D. Henkle.

Probably no other one individual has had the wide acquaintance among the leaders of society, art, music, literature and the stage in the United States and Europe as Karl K. Kitchin. And he is a cosmopolitan in the real sense of the word, as much at home in Prague, Vienna, Berlin, Paris, Biarritz, the Lido or London, as he is in New York.

Mr. Kitchin is not interested in "guide book" Europe, and he covered one exotic phase of continental life in an earlier book, "The Night Side of Europe." In "Plea-

sure—If Possible" he presents a picture of an entirely different kind than any heretofore offered to the American traveler—a passport to the gay life abroad. He opens wide the doors of places where sophisticated travelers find amusement, recreation, the best food and the finest wines. He has caught the atmosphere and the intimacy of such pleasure centers as Deauville, Biarritz, San Sebastian, Monte Carlo, Marienbad and St. Moritz.

In his foreword Will Rogers says the only reason he sees why the book won't sell is that the author knows what he is talking about.

FRANCE IS FULL OF FRENCHMEN, by Lewis Galantieri. New York. Payson & Clarke.

After reading the many delightful translations and critical reviews by Dr. Galantieri, which have appeared throughout this country for several years past, it is a real surprise to open his slim volume of caustic and humorous comment on the international relations, both personal and mercantile, between France and America.

Well-known as Mr. Galantieri's writings have been, it is not so generally known that he was for some years on the staff of the international commerce bureau, where his opportunities for meeting the types he has depicted were many.

The Hon. A. Peabody Wise possesses much of the naïveté and keen business sense of Lorelei Lee. He went to France to teach and stayed to learn not only the difference between American and French business methods and American and French methods of

personal, not to say feminine approach. "France Is Full of Frenchmen," altogether, is a smart, sophisticated and witty volume of satire and keen observations.

UPTON SINCLAIR, by Floyd Dell.

New York. George H. Doran. Floyd Dell draws a clear and concise picture of that much maligned author, Upton Sinclair, in his biography, the explanatory title of which is: "A Study in Social Protest." Sinclair has had an almost fanatical reverence for truth—as he sees truth, and this has brought him great discomfort throughout his life as a writer about the capitalists of America. He has spent many days in those numerous American institutions called jails. Early in life he learned the ironic lesson that to gain the public ear one first could aid his cause by being placed in the public house.

One of the most surprising things about Sinclair which Dell points out, is the following Sinclair has in foreign countries. Many of his books about American life are regarded almost as texts by the modern Europeans, especially by the socialists of Russia. Dell is an entertaining author, having a fine descriptive quality, but as a severe critic of logic he seems to fall a bit short. He is at his best in describing the unbounded enthusiasm of Sinclair and connecting this with its underlying causes.

THE BOOK OF LETTERS, by Mary Owens Crowther. Garden City. Garden City Publishing Co.

An ingenious volume, fulfilling without question the purpose expressed in its subtitle, "What Letters to Write for Every Purpose, Business or Social." "The Book of Letters," published several years ago by Doubleday, Page and now brought out in the Star Dollar series, which has reached such overwhelming popularity within the last few months. So complete is the volume that it lists a number of form paragraphs, which may be fitted into letters or be added to each other to make up letters, as well as giving scores upon scores of correct business and social forms, illuminated by cuts and explanatory material.

Brothers Won Sisters Parents Are Wed

ALLIANCE, Neb.—(AP) The four Colerick brothers married the four Sisley sisters. A brother of the Sisley girls married a cousin of the Colerick boys. And now Mrs. Bertha Colerick, mother of the boys, has married C. W. Sisley, father of the girls.

Since Mrs. Colerick, 53, married Mr. Sisley, 76, the boys' father-in-law has become their stepfather and the girls' mother-in-law has become their stepmother, making

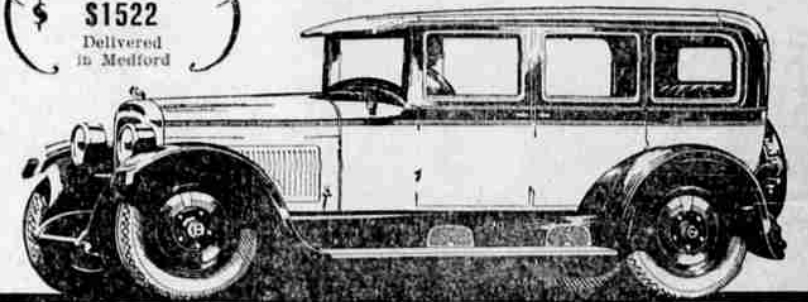
all of them but Mrs. Roy Sisley stepbrothers and sisters.

The early flowering strains of the chrysanthemum now make possible its cultivation in all except the most northern section of the country. Crops usually are propagated from roots. The soil should be thoroughly enriched with well-rotted manure, for the flower is a gross feeder.

NASH

Take Advantage of Reduced NASH Prices

Special Six 4-door Sedan
\$1522
Delivered in Medford



-and buy a finer mode of motoring

Nash is one of the great leaders in the business of building the World's motor cars, because Nash delivers finer motoring at lower cost.

This is the plain truth. It is even more apparent today than ever before, due to the recently announced Nash price reduction.

See these cars and realize what amazing values they are at their newly reduced prices. True fine-car atmosphere and re-

freshing style characterize every detail in their quality-built bodies.

Drive one of them and discover its equally pronounced superiority in performance—the surpassing smoothness and extra power of the famous Nash 7-bearing, precision balanced, 6-cylinder motor.

Either sedan may be had with six wire or six disc wheels, two of them side-carried and equipped with extra tires, at moderate extra cost.

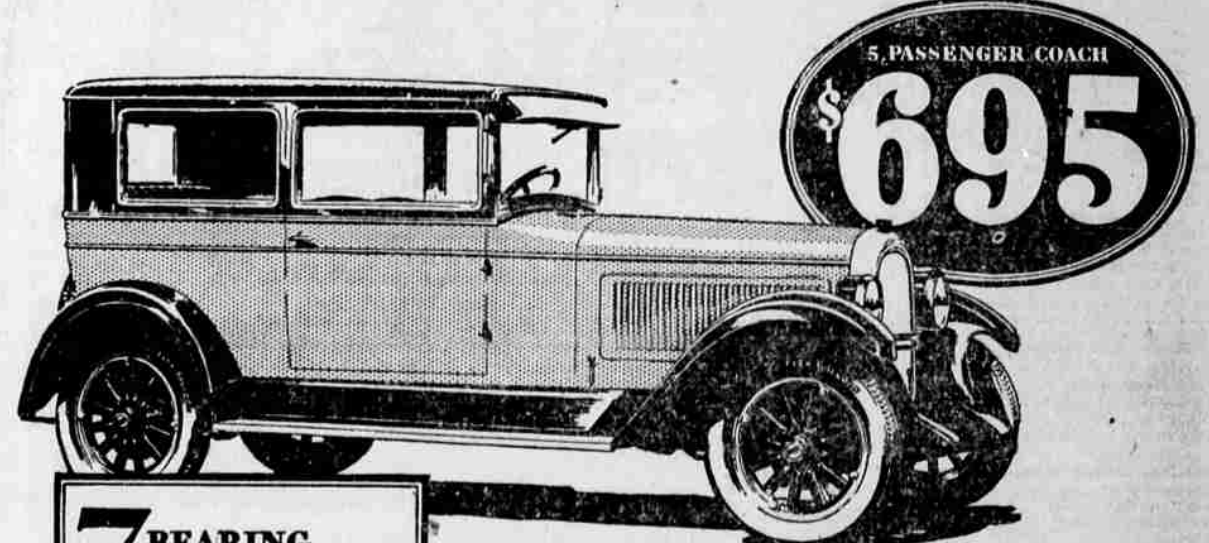
24 Models—New Reduced Prices

HIGHWAY MOTOR CO.

123 So. Riverside—QUALITY CARS—Phone 254

ANNOUNCING

THE World's Lowest Priced Six



7 BEARING CRANKSHAFT

Full Force-feed Lubrication
Silent Timing Chain
Invar-strut Pistons
4-wheel Brakes
—and other Quality features

NEW WORLD'S RECORD!

Setting a new world's speed and endurance record for cars under \$1000, the new Whippet Six in a continuous 24-hour run at the Indianapolis Speedway, under observation of the Hoosier Motor Club, averaged 56.52 miles per hour for the entire 24 hours—

Brought to a dead stop from a speed of 35 miles per hour in 49 feet 7 1/2 inches—Accelerated from 5 to 25 miles an hour in 7.2 seconds—Records made possible by the most advanced engineering of any light Six in America!

The new Whippet Six is now on display. See it. Drive it. You will find it a revelation in value!

THE new Whippet Six

TREICHLER MOTORS, INC.
30 N. Holly—Tel. 615



A Real Speed Truck —for 1 1/4-ton Loads

MODEL S is a general-purpose truck for regular hauling and delivery. It is built to carry a 1 1/4-ton load and it comes equipped with a 4 or 6-cylinder power plant and with any type of body you may need for the work you have to do.

Every International Speed Truck is a truck from the ground up—not a rebuilt passenger car. Engine, clutch, transmission, axles, springs, frame, and all the other essentials are the result of 22 years of truck building experience. Come in and see our full line. Sizes range from 3/4-ton "Special Delivery" to the 5-ton Heavy-Duty Trucks.

Elwood Auto Shop

118 South Central

Phone 769

INTERNATIONAL
HARVESTER
TRUCKS
COMPANY