

# KMED TO INSTALL MEDFORD MOVIES LATEST INVENTION AT RIALTO LURE RADIO BROADCAST LARGE AUDIENCE

Following in the footsteps of other broadcast stations throughout the country, the Mail Tribune-Virgin station, KMED, is installing the famous C. H. Preston permanent radio ground on their transmitter, C. H. Preston and his son arrived in Medford from Los Angeles last night and the large size transmitter ground is now on display at the Stewart-Warner service station, 3 South Riverside.

Everywhere that this massive ground has been installed on broadcasting stations, a 50 to 100 per cent better performance has been noted. The following stations have recently installed the large type KXN, KPQZ, KDG, KMI, KJVO, KPIL, KAO, KHL, KMTL, KPVO, KPWC, KHL, and many others. A decided improvement in greater distance is the outcome and the reports which Mr. Preston has on these stations are very interesting.

Mr. Preston left Los Angeles with the KMED ground Sunday noon, arriving here Monday at 7 p. m. The grounding circuit to either the receiver or transmitter is of extreme importance, says Mr. Preston, yet it is sadly neglected by countless radio fans. The small size Preston ground, used on receivers, has demonstrated its merit by its present popularity, taking the world like a cyclone. It is now used in 38 states and 12 foreign countries, took both world's records for long distance reception, is endorsed by the best radio stations, its technical staff throughout the world and Radio News, Radio Broadcast, KXN laboratories have all issued certificates of merit on it. The United States government is using it in many places and fans who have them in use have endorsed it, throughout the world, as being 100 per cent efficient, no matter what receiver it is installed upon.

The Preston ground is not only a perfect invention but is a perfect underground aerial, fans in various parts of the country reporting reception of Japan, Australia, Cuba and England from beneath the earth.

Mr. Preston is going to make some technical broadcasting talks over KMED and no doubt many of the fans will get a better knowledge of this new radio discovery through his broadcasting. Mr. Preston has broadcast over nearly every radio station in the country and his technical talks and knowledge of radio has done much to improve the reception as a whole. He will speak over KMED tonight at 10 o'clock.

To see yourself as others see you lured hundreds of Medford theater-goers last night and yesterday afternoon to the Rialto theater, where "The Reporter," a two-reel comedy made in Medford and featuring Medford people, along with Fatty Laymon, film comedian, opened for a run of three days.

Despite the handicaps under which the picture was made, inasmuch that Director Charles Dorsey worked with inexperienced but willing people, the comedy is a creditable piece of work. Laymon assisted by Nancy Cornelius, pulled off a number of good gags and outside of the fact that the film has never been thoroughly edited or cut, the possibilities of the comedy are regarded as good as the average made in Hollywood.

Among the Medford embryonic actors is George Maddox, colored shynologist, who falls for a gag when Buddy Henderson, four-year-old son of Mr. and Mrs. Henderson, pours a pitcher of cold water down the front of Mr. Maddox's trousers, making him squirm like a fish out of water. This clever piece of acting, including the action of his feet, resembles a Russian ballet dancer at work on a cold morning, made a hit with yesterday's crowd.

The picture goes on to show Mr. Maddox marveling at the ability of Fatty Laymon, who allows water to be poured onto him through a funnel, but not getting wet, due to the fact that a hot water bottle was secreted especially to receive the water.

Another interesting shot was the high school football team in action, showing Fatty making a touchdown with apparently little trouble and how the players walked away when he attempted to tell them how "I used to play football."

Shots of crowds taken at random reveal a striking variety of faces, including school classes as well as pedestrians who had gathered to watch the making of the picture.

## APOSTOLIC MEETS EXTENDED WEEK

Due to increased enthusiasm and more favorable weather, the revival meetings, which have been going on at the Apostolic Faith Mission on Front street for the past week, have been continued for another week. The decision to continue the revival was made last Sunday, the results of the first week's meetings having exceeded expectations, with people present from Grants Pass, Ashland, Klamath Falls and smaller outlying towns in Jackson county.

# EXTENSION CRATER BOUNDARIES AIDS COUNTY INTERESTS

The bill now before the senate and house, introduced by Senator Charles L. McNary and Congressman Hawley, extending the boundaries of the Crater National forest reserve, will, in time, prove highly beneficial to the county, in the opinion of James H. Owen, general manager of the Owen-Oregon company plant and operations here.

The bill provides that any land within six miles of the boundary of the Crater National forest reserve be taken over by the forestry service and included in the reserve. The measure is modeled after a similar bill passed at the last session of congress affecting the Deschutes National forest in eastern Oregon.

Logging operators, according to Mr. Owen, will not "broadcast burn" except when state regulations require. This will aid in reforestation. The "broadcast burn" sweeps all before it, and leaves a barren waste, the flames devouring the young trees, and the "conch trees," which are the "conch trees" is a tree that is defective for marketing.

The bill also provides that when the forestry service takes over the logged-off land the owners shall be paid, the young growth and "conch trees" being included in the appraisal. This, Mr. Owen thinks, will result in the logging concerns not cutting as close in the past, thus saving them for development and propagation.

The inclusion of the land in the reserve will be conducted by the federal and state forestry boards. It is estimated by Owen that in 15 or 20 years the value of the timber preserved will be twice the value of that recently cut.

For a great many years, in fact before the highway was paved, it has been the practice of Rogue River valley people to take friends and members of other parties from train 13 from Grants Pass and Medford to Ashland, showing them points of interest between, and this trip has been very favorably commented on by those who have taken it. There has been a request that more time be afforded in that side trip from the main highway be possible.

## ESPEE SCHEDULE AIDS SIGHTSEERS

Under the schedule for train 13 to be effective May 6th, this train will have 50 minutes time at Ashland. This will enable the people of the Rogue River valley to use the time from arrival at Grants Pass at 9:19 a. m. to 11:55 a. m. to make the trip as outlined above, and from Medford at 10:30 a. m. to 11:55 a. m. This will not delay the arrival of No. 13 at San Francisco as it is hoped to be able to make up the time in the valley south of Hornsbook.

## ONE MORE RUMOR IN LOCAL PRIMARY

There has been a persistent rumor in circulation in Medford and throughout the county for a week past that Allison Moulton, candidate for the republican nomination for district attorney, has promised, in case he should be elected, to make Harry Skyrman, assistant city attorney, who has announced his resignation as soon as he can be released from that position to engage in private practice, to make engage in private practice, assistant district attorney.

## CONCRETE AIRPORTS, SAYS RICKENBACKER

Captain Eddie V. Rickenbacker, American World war ace, in an address at the Noyasset club, at Springfield, Mass., declared that the up-to-date airport of the future will be a huge concrete platform a square mile or larger, instead of the grassed-over field of the present day.

He urged that municipalities contemplating the development of flying fields take into consideration this need for a permanent flat surface as well as the fact that the airplane of the future will be a monster compared with those of today.

"Even the largest planes we have today are nothing but small kites in comparison with what we shall have in a few years," he declared, "and the concrete airport will be as much a commonplace in five years as macadam roads are today."

# SECOND EPISODE OF 'MADAM Q' ON KMED BILL TONITE

The second episode in "the life of Madame Q" and her smart-cracking secretary, Jack Merryweather, will be heard over KMED, the Mail Tribune-Virgin tonight from 9 to 10 o'clock, through the courtesy of the California Oregon Power company. This two-act radio comedy, which is a sequel to the first one heard three weeks ago, was prompted by a demand from Medford and valley radio listeners who wished to hear more of the characters developed in the first play.

Although tonight's production is a complete play in itself, and could stand independently on its own feet it is doubly interesting to those who have followed the two principal characters through the first play. For the benefit of those who have not heard "The Broadway Sap" was only recently completed and the film that is being shown here is devoid of a "twack-print," and is devoid of the final finishing touches.

The picture was directed by Jack Irwin, who is spending several days in Medford in connection with the H. L. L. Picture company, which last week filmed "The Reporter," a two-reel comedy, in which local talent plays an important part.

"The Broadway Sap" has so far been released only in Kansas City and in New York, and it will probably be several weeks before the distribution will be made general. The picture indicated good directorial work and hearty co-operation of the stars, Alberta Vaughn and Buster Collier, who in one scene are said to have done some of the best acting of their entire careers.

Nancy Cornelius, who plays opposite Fatty Laymon in "The Reporter," also appears in the feature production, which is showing for three days at the Rialto.

Mr. Irwin, who worked night and day on "The Broadway Sap," viewed it for the first time yesterday afternoon in a theater, enjoying it in a spirit of relaxation. Mr. Irwin, who has had years of directorial experience, "discovered" a short time ago Miss Virginia Grey, who plays Eva in the current movie release of Uncle Tom's Cabin, and he claims, though the girl is only nine years of age, that she is a coming actress, inasmuch as her work in Uncle Tom's Cabin is regarded as perfect.

## Charlie Chaplin in "The Circus," Hunt's Craterian

From the thumping praise-drum of Hollywood and the suave typewriters of Times Square come advance notices of a new movie, "The Circus," which comes to Hunt's Craterian Thursday, Friday and Saturday. In this glorification of the cacophonous parent of every childhood there is paradoxically, no noise, for it is of the silent drama. "The Circus" was written, produced, directed and acted in its chief role by Charlie Chaplin.

According to the advance information at hand, Chaplin's circus story is woven of just ludicrous situations. It is "built for laughter," and is "a lowbrow comedy for highbrows."

From the Chaplin studios comes this candid announcement: "While it contains some whimsical ingredients and a dash of love interest, the story is devoid of pathos or tragedy."

Further, one is assured that "although the action centers around the 'big tops,' Charlie does not appear in the usual garb of the circus funny man, but in his own peculiar habiliments of old." There will be, then, the baggy pants, the trick little hat and the cane, those mammoth shoes—didn't he eat one in "The Gold Rush?"—and the mustache. Only the Barnum phrase, "Bigger and Better Than Ever," is missing.

On Easter morning there was held on the hill near Phoenix, by the Crater Lake Union of the Christian Endeavor of this county, a most enjoyable and impressive service. Esther McCollum of Ashland was leader of the young people's part, and Rev. Carman E. Mell, pastor of the First Christian church of Medford, addressed the gathering. Rev. Mell's message was a very impressive one, berating the Easter worship. A mixed orchestra of musicians from both Ashland and Medford was present and furnished music. After the sermon an invitation was given to any who might wish, to unite with the church. There were about 250 present, mostly young people, but several of the older residents near by, climbed the hill to join in the services. C. Carey, 78 years old, made the climb and enjoyed the service.

It is hoped this will be the beginning of sunrise services here each Easter time. The union also sponsored services at Grants Pass and at Klamath Falls on Easter morning.

There is something so soul-inspiring about the early morning worship that gives one a new hold on God. A new strength takes possession of the heart. The sunrise seems to reflect the glory of God. There were several there who had never attended such a service before.

# FEATURE FILM AT RIALTO IS SHOWN FIRST IN CITY

Whether Medford theater-goers know it or not, they now have the opportunity of seeing a feature production at the Rialto theater that has never been shown on the Pacific coast before and which, as yet, has not been released for general exhibition in this nation. The picture, "The Broadway Sap" was only recently completed and the film that is being shown here is devoid of a "twack-print," and is devoid of the final finishing touches.

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## Vaudeville

The vaudeville bill at Hunt's Craterian tomorrow is headlined by Melby Cooke's Miniature Circus, a thrilling circus sensation of dogs and ponies. The animals are exceptionally well trained and do a variety of well-executed tricks. The act came here from Australia where it was a headliner.

Daughters of a socially prominent family in Lowell, Mass., the Four Lion Sisters perfected their harmony singing in their own large home and appeared at church and other private entertainments before embarking on their professional careers. They give various instrumental numbers, one of the most distinctive of which is the playing of the piano and tambourine at the same time by Ella Dion.

Mennetti and Darling in "Blessed With Nonsense," give a conglomerator of song, dance, talk and eccentricities. Louise Hamlin and Billy Mack are called enemies of depression. They are full of life, song and dance.

Character songs, written by himself, will be the contribution of Harry Gilbert. His voice is pleasant and he has an original manner of introducing his songs.

H. W. Hamill of Eagle Point was a visitor in Medford yesterday.



EVANGELIST ORVILLE BENHAM

The Benhams MUSICAL EVANGELISTS at Full Gospel Church Main at Newtown BEGINNING Wednesday 7:30 WHEN YOU WANT LUMBER CALL TROWBRIDGE LUMBER YARD

# BENHAM PARTY AT FULL GOSPEL MEET

Evangelist Orville Benham comes to the Full Gospel church, Main at Newtown, Wednesday for a series of meetings. Mr. Benham is well known to a considerable number of Medford people as one of the ablest evangelists on the coast.

The Benham party is exceptionally equipped in a musical way. Mr. Benham was formerly on the Orpheum circuit as a trumpeter and banjo virtuoso. His published songs and religious compositions are sung wherever the party has traveled. Mrs. Benham is an effective evangelistic singer as well as an instrumentalist of ability.

"The Overcomer" is a monthly religious magazine published by Mr. Benham.

Visitors at the services will find them of a bright and interesting character, with plenty of congregational singing and special music, and a virile message from a well-informed and intensely spiritual evangelist.

Mrs. C. H. Williams and daughter Iota returned yesterday from a trip to California, after spending a week visiting in the northern part of the state.

### When you buy Shredded Wheat

This is the package you want

12 FULL OUNCES 12 LARGE BISCUITS

## J.C. PENNEY Co.

A NATION-WIDE INSTITUTION - A HELPFUL STORE, PAY LESS, GET MORE!

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### Balancing Dollars with Values

### "Penco" Serves You Well

And Costs Very Little

For high quality sheets and sheeting you would expect to pay more than the very moderate prices on our "Penco," a trademarked brand found only in our stores. Soft, smooth and deliciously fresh — it is ideal for your needs.

Toile Du Nord Gingham Are Spring Favorites

So pretty and very serviceable! The new patterns are colorful and fresh to appeal to the woman who can sew. 36 inch width. The price is interesting too, yard, 19c

"Gladio" Our Own Percalé In Fresh Patterns

Neat and crisp for house frocks, aprons and children's playtime dresses. The colorings are gay for Spring 36 inches wide. Yard— 15c

Crepe de Chine Pure Silk— Washes Beautifully

Here is a material that is a treat for women who sew — a lovely quality, pure silk crepe de chine in modish colors for the small price, yard 98c

Penco 8/4 bleached and 9/4 unbleached sheeting, yard 49c  
Penco 9/4 bleached and 10/4 unbleached sheeting, yard 53c  
Penco sheets, size 72x90, each \$1.29  
Penco sheets, size 72x99, each \$1.49  
Penco sheets, size 81x90, each \$1.39  
Penco sheets, size 81x99, each \$1.59  
Penco pillow cases, size 42x36, each 35c  
Penco pillow cases, size 45x36, each 37c  
Penco linen-finish pillow tubing: 40 inch, yard 33c 42 inch, yard 35c

## RIGHT NOW!

IT'S YOUR BIG CHANCE TO SEE! YOURSELF OR YOUR FRIENDS IN THE MOVIES

### FATTY LAYMON WITH ENTIRE CAST OF MEDFORD PEOPLE

IN

# The Reporter

LOOK! —TRY OUT FOR THE MOVIES—

SCREEN TESTS TAKEN ON THE STAGE EACH NIGHT.

You may be missing a golden opportunity.

ON THE STAGE

HERE WE ARE IN PERSON

THE HOLLYWOOD CAST IN COMPLETE ACT OF VAUDEVILLE

ADMISSION 10 AND 35 Both Matinee and Evening

THE NEW RIALTO

## SUNRISE SERVICE ON PHOENIX HILL

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### Shake into your Shoes

And Sprinkle in the Foot-Bath

### ALLEN'S FOOT-EASE

The Antiseptic, Healing Powder for Itch, swollen, smarting, swelling feet. It takes the friction from the shoe, prevents blisters and sore spots and takes the sting out of corns and bunions. Always use Allen's Foot-Ease for Itching and to Break in New Shoes. Sold everywhere. In a Pinch, Use Allen's Foot-Ease

## The New Shoes Are Here

In Time For Spring Wearing

\$3.98 to \$5.90

Honey Beige Toyo Cloth All Patent

Never before have the new shoes seemed so enticing. We have models for every type of foot, low cut vamps for high insteps, T-Straps, Spanish heels and the popular hi-low heel for street wear.

One may choose whatever leather best harmonizes with your Spring costume. For figured dresses choose shoes of the plainer sort; for severely tailored clothes, you may have shoes of intricate design.