

NOTED SPEAKER ROTARY MEETING IN SEATTLE

Dr. Arnold Bennett Hall, educator, author, leader, president of the University of Oregon, holds the place of honor on the program of the fifteenth annual Rotary conference, Seattle, April 22-25, making the opening and welcoming address Sunday night.

Dr. Hall is especially fitted to take part in Rotary activities this year, since the aim of the club at present is for better international relations. He is interested in an international way thru his membership in the Institute of Pacific Relations, an organization now recognized as outstanding in its field, and he holds important offices in the National Conference on Science of Politics, Social Science Research Council, and the American Political Science association.

At Wisconsin Dr. Hall organized the University of Wisconsin conference on International Relations. He has also taken an active interest in the International Relations club of the University of Oregon.

President Hall's zeal for encouraging the study of international relations has already made itself felt throughout the northwest. With this he has urged that research along a variety of lines be studied, with the aim of bettering economical, industrial, and agricultural conditions in this part of the country. His program is already being recognized by the leading industrial leaders and educators.

Before coming to the University of Oregon in 1924, President Hall was professor of Political Science at the University of Wisconsin, and recognized as a national leader in this field. He is the author of several books among which are "Dynamic Americanism," regarded as one of the best volumes ever written on this subject, "The Monroe Doctrine," and "Popular Government." Dr. Hall is a graduate of Franklin college, and holds degrees of A. B., LL.D., and J.D., the latter from the University of Chicago.

Changes in the front compartment comprise a redesigned instrument unit panel indirectly lighted that is embellished with an electric gasoline gauge, a coincidental ignition lock of the armored type and nickel-plated steering column to match the center controls.

With these important changes incorporated in all Special Six models this car will rank among the most up-to-date models of all cars produced.

Fair and Warmer.
SAN FRANCISCO, Apr. 7.—(AP)—The weather outlook for the week beginning April 8 was announced here today by the United States weather bureau, as follows:

Far western states—The outlook is for fair and warm weather during the first part of the week, followed by cooler with fogs on the California coast and probably rain in the Pacific northwest.

ICE CREAM IS OUR NATIONAL DESSERT

According to the executive secretary of the Interstate Association of Ice Cream Manufacturers, the United States consumes 324,000,000 gallons of ice cream a year. This is about three gallons per person.

In New York and Pennsylvania, the per capita consumption ranges from five to seven gallons a year, and in Philadelphia it is eight gallons.

These figures, of course, refer to commercial ice cream. There are no statistics concerning the home-made product. If there could be a check-up on the quantity of that, the totals would soar to staggering heights.

Properly made ice cream is a real food of great charm. Children show good sense in ranking it among the preferred confections.

NO OFFICIAL NATIONAL ANTHEM, SAYS WRITER

Perhaps there is an answer to that troublesome question about how to behave when the strains of the national anthem are received over the radio in one's own home.

"In the first place there isn't any 'national anthem,'" says a reliable authority. "Although 'The Star Spangled Banner' is so considered by most people, the nearest it has ever come to being made the official song of the nation is the executive order, issued during the war, which requires members of the American army and navy to salute when it is played."

There have been bills introduced in congress seeking official recognition of "The Star Spangled Banner" and also of "America," but nothing has yet come of them.

All of this being so, the aforementioned problem may be solved by simply doing the best thing on any given occasion. In a public gathering, the custom is to stand at attention for the accepted national anthem. In the home, it seems quite reasonable and proper to remain seated or reclining or standing—whatever one is doing when the music comes in.

Flexibility in Driving
Flexibility, or pick-up, is not altogether dependent upon the car. The driver counts heavily. Witness this in the fact that many of some cars that are generally regarded as notoriously deficient in this vital characteristic. One of the gestures of the driver who knows how to help his car do its best is in the use of the spark control. Where it is manually operated, the spark should be retarded while the car is picking up speed in high gear. Of course, many cars feature automatic spark control and the proposition is different in these cases. On cars which do have manually controlled spark, however, the driver should use the advantage it gives.

What is said to be the first battle of ironclads was that between the Monitor and the Merrimack on March 9, 1862, in Hampton Roads, Virginia.

WILLYS-KNIGHT SPECIAL SIX

Important refinements making for improved appearance, greater safety, better riding qualities and completeness of interiors, are incorporated in the 1928 series of Willys-Knight Special Six cars, formerly designated as the "76" Willys-Knight, being displayed by all Willys-Overland dealers, and on which a substantial reduction in price was made last week.

Several new innovations in chassis, equipment and appointments are seen in the Special Six series. Individually in the appearance of the various body styles is afforded car owners by the offering of a choice of color combinations at no additional cost. A decided custom built appearance is imparted to the cars by the curved metal roof sides with full ball type backs.

The general appearance of the cars is materially enhanced by many other improvements.

In line with the trend in the high priced field the roof sides, sun visor and the rear upper quarters are now formed of steel which is carefully moulded into one integral unit to accentuate the flowing lines of the car.

Riding qualities have been materially improved by the adoption of large 31 by 6 inch tires and the use of softer action front springs. Even greater smoothness accompanied by a slight increase in power results from the adoption of Bohmable aluminum pistons.

Changes in the front compartment comprise a redesigned instrument unit panel indirectly lighted that is embellished with an electric gasoline gauge, a coincidental ignition lock of the armored type and nickel-plated steering column to match the center controls.

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Bearings Need a Bath
One unit of the automobile which service experts find universally escapes the attention of the motor car owner is the rear wheel bearing. It is a money-saving device to remove these bearings and retainers twice yearly and give them a thorough bath in kerosene. They then should be repacked in good cup grease before reinstallation.

A watt is a unit of electrical power, named for James Watt, a Scottish inventor.

Oil Filter Traps Waste!



Every 10,000 miles the oil filter on a car accumulates a pint of waste, necessitating renewal of the filtration unit, advises O. E. Hart, chief engineer of the Chevrolet Motor Company. Illustration shows a research engineer picking up abrasive matter taken from oil. Lower left is a cutaway view of the oil filter, while next to it is a filtration unit similar to the one from which was removed the pint of abrasive matter shown on the right.

HEIRESS TAKES JAP YOUTH FOR FIFTH HUSBAND

LOS ANGELES, April 7.—(AP)—The Examiner in a copyright story today quotes the former Lucy Hanning Ross, now the wife of Sotuzo Oto, a Japanese, as saying that her "love for the Japanese people" was the reason for the marriage.

Mrs. Oto is a daughter of General Phineas Hanning, a pioneer millionaire of southern California. She became the bride of Sotuzo Oto in Seattle on January 19, the marriage license giving her age as 50 and that of her Japanese husband at 34. The couple left the northwest for New York with the avowed intention of spending the honeymoon in Europe, instead they returned to California and arrived at their home here yesterday afternoon from a mineral spring resort.

"My reasons for marrying Mr. Oto?" Mrs. Oto asked.

"Why, I love the Japanese people." She sat in a room filled with treasures from all corners of the earth—the Japanese being most prominent. Her hair, abundant and bobbed, shined like whitest snow.

"I usually wear wigs," she volunteered. "I prefer brown ones."

"The Japanese have a tremendously high code of honor," she said, "but it is not understood by

the Caucasian. Our Americans think it is a terrible thing for Caucasians to intermarry with Japanese. Do not think that Japanese favor it. The Japanese, like we Americans, want to keep their race to themselves.

"The Japanese, however, do not condemn such marriages. Their code of honor recognizes that such marriages are not improper, even though the same code does not encourage such acts."

The marriage is the fifth for Mrs. Oto. Shortly after her debut she married John Bradley. Then she eloped with Captain Russell Ward, an Englishman. A divorce followed and in 1906 she eloped with Mace Greenleaf, an actor. There was another divorce and she married Robert E. Ross. He obtained a divorce.

GRAHAM PAIGE INSURE SALESMEN

Half a million dollars worth of insurance has been placed by the Graham-Paige Motors Corporation to cover five hundred retail salesmen who have proved their value to the company through their sales records.

Thousand dollar policies have been issued to the five hundred salesmen who qualified by their records in a special sales contest recently ended. Hereafter, a thousand dollar insurance will be placed for every salesman who sells ten cars in any half-year period beginning January 1 and July 1. Salesmen who have al-

ready been insured will receive an additional thousand dollars coverage upon selling his quota of cars. The policy may thus be added to until five thousand dollars total coverage is won.

The company pays all the insurance premiums and the salesman receives all the benefits of the insurance as long as he remains in the employ of a Graham-Paige dealer. The policies, which are issued without requiring a physical examination of the salesman, cover death and disability.

American Woman Dazzling, Charming Says Japanese

LONDON.—(AP)—American women are bright, dazzling and charming, says Yoshio Markino, a Japanese artist, who has returned to his London home after four years in the United States.

"A Japanese woman is like the crescent moon," Markino remarked, "an English woman, like the full moon—beautiful, and one may look at her, while the American woman is like Circe, dazzling and fascinating."

Markino, who has lived in England thirty years, is giving in April an exhibition of his impressions of America.

"I am convinced that woman is the fundamental sex, man only the supplement," said Markino. "I believe that women are greater than men in every way, but up to now they have had little chance of developing themselves."

Nationally Known Educators Are On College Summer Session Staff



A few leaders engaged for the "vacation term" at Oregon State Agricultural college. 1, Harold S. Smith, New York; 2, Celia D. Shelton, University of Washington; 3, Knute Rockne, Notre Dame; 4, C. C. Grover, Oakland, Cal.; Dr. Mary Swartz Rose, Columbia university, New York.

DECLARES HOOVER IS THE BEST BET

WASHINGTON, April 7.—(AP)—Challenging contentions of Herbert Hoover's political foes that he lacks strength among the farmers, H. B. Creager, Republican national committeeman from Texas, declared today after a call at the White House that Hoover if nominated would poll a heavy vote in the agricultural sections of the west.

Creager, who is an active Hoover supporter, reiterated his belief that the cabinet official would be nominated at Kansas City and that he would stand a good chance of carrying Texas if pitted against Governor Smith of New York.

As far as Texas is concerned, Creager said, Hoover would run stronger than any other Republican except President Coolidge-Lowden, although a strong candidate, would be very much weaker than Hoover, he added.

The Democratic delegation from Texas will not, in Creager's opinion, vote for Smith on the first ballot, but he predicted these delegates would swing to the New Yorker as the candidate offering the best chance of victory.

The religious issue would be forced to the background, while the wet and dry question would be well to the fore, Creager thought.

Easter Style Show of new STUDEBAKERS

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WE cordially invite you to attend our Spring Showing of the newest motoring modes as created by Studebaker. In beauty and grace of body lines, these Studebaker and Erskine fine cars lead the fashion. In luxury of finish and appointments they anticipate the style trend in tomorrow's smart motor cars. Brilliant color combinations and newest pastel shades sponsored by fashion authorities—Danson Plum, Antelope Tan and Gold Bronze—Spruce Green, Dove Grey and Old Ivory—Burgundy and Beauville Sand—Tapestry Blue, Dusk Blue and Carmine.

In The President Eight, upholstery is of two-toned broadcloth or mohair in colors harmonizing with the body themes. Door panels finished in antique walnut embellished with etched silver medallions. The Commander Regal has such luxuries as seat cushions 9½ inches deep, silk assist cords, smoking sets with electric lighters. The Dictator Royal has decorative door panels, bright metal parts of chromium plate and onyx driving fittings. The Erskine Six is most tastefully fitted, even to arm rests and ash receivers.

If you paid many thousands, you could not surpass these Studebaker and Erskine cars in modishness, luxury of finish and richness of appointments. Their championship performance proves the brilliance of Studebaker's engineering genius. Select your new car at our Spring Showing—the newest styles and One-Price values—\$795 to \$2450 f. o. b. factories.

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