

DODGE ANNOUNCES A NEW SPORT SENIOR CABRIOLET

According to an official announcement received from the factory at Detroit by C. S. Eakin, of the Eakin Motor Co., local Dodge Brothers dealer a new sport type senior cabriolet roadster is now in production and shipments are being forwarded to dealers as rapidly as possible.



The new car is equipped with wire wheels, the two spares being carried on the sides, resting in wells in the fenders and held in place by nickel-plated brackets extending from the cowl. It is an attractive companion car to the Dodge senior sport sedan introduced in January.

The rumble seat which affords comfortable accommodation for two extra passengers is upholstered in the same fine genuine leather used in the front compartment. The rumble seat cushion and back are both built over spring frames and ample leg room is provided. A door on the right affords easy access to the space provided for carrying golf clubs, tennis racquets or small parcels.

As is true of all the senior types this new sport cabriolet roadster is offered in twenty-odd distinctive color combinations. The equipment is complete in every detail including bumpers, shock absorbers, rear vision mirror, automatic windshield cleaner, stop light, cowl lamps, dash fuel gauge and clock. The ammeter, speedometer, gauges and clock are attractively grouped under a single glass.

FLIVVER SAM

That Old Fleet Car of Mine By James Edward Hungerford I love my car, because to me it means sweet succor from dull care;

It takes me where I want to be, And smoothly, swiftly gets me there;

In silence, when I wish to brood, And from distractions flee away, My car responds to every mood, And wheels me down some quiet highway!

My touch upon the steering-wheel, It answers like a soft caress, And somehow always makes me feel Its fellowship, in calm or stress;

"MANASSA MAULER'S" GIFT TO THE MRS.



Jack Dempsey—believed by millions to be the greatest ring champion of all time, and certainly one of the "fightingest" fighters that ever drew breath—gives handsome gifts to his beautiful wife, Estelle Taylor, the movie star, famed for her work in "Don Juan" with John Barrymore, and in many other notable screen successes.

Certainly he never gave her any more powerful gift than the 112-horsepower Chrysler Imperial '28 Roadster which he recently bought for her, nor anything on wheels that so well exemplifies his own little grace, speed and rugged driving power.

At the left, the great fighter and Mrs. Dempsey are seen, in a composite picture, while below is a snapshot of the happy couple in front of their charming Hollywood home.



HOME EDUCATION

"The Child's First School is the Family."—Froebel

Issued by the National Kindergarten Association, 8 West 40th Street, New York City. These articles are appearing each Sunday in the Mail Tribune.

FREE TIME FOR CHILDREN Viola Woodville

No mother ever loved a child better than Mrs. Winter loved Margery nor tried harder to give her every advantage. That was the whole trouble. She tried too hard. "She stood up so straight that she leaned over backwards," as my dear father used to say. Well, Mrs. Winter nearly killed Margery, and I'll tell you about it, just as she told me after Margery had become a rosy-cheeked high school freshman.

"Margery grew so thin and listless," said Mrs. Winter, "though she was faithful to all her work, that I saw she wasn't well. Yet considering the scientific care that I gave her, I couldn't understand it. One morning she wouldn't get up to do her practicing and there was nothing for it but to call the doctor."

"Dr. Stevens was as much like an old-time family physician as exists now-a-days, and I had known him all my life. He scarcely knew Margery, though, because she had always been so well. When he came he merely had a little visit with the child and then talked with me out in the hall.

"Is your daughter usually an active child?" he asked. "She used to be a little dreamer," I answered, "until I trained her out of it. I wanted her to get the full use of all her time, and now she accomplishes a great deal."

Book Review

By Arden X. Pangborn. SAWDUST AND SOLITUDE, by Lucia Zora. Boston, Little, Brown & Co.

Not content with merely substituting elephants and lions, Madame Lucia Zora chose to subdue the blindest of all foes—old dame nature herself—and in this volume she tells the story of that fight. Many dangers beset the animal trainer on the circus lot and in the winter quarters, but they shrink to the size of a peanut when compared with the dangers which Zora overcame in the wild adventure of homesteading in Colorado.

"Sawdust and Solitude" opens with the sharp crack of the trainers' whip as the big cats are forced and enjoined to learn their parts in the acts in the big cage. It ends with the resourceful trainer at last gaining the whip-hand over the nature which almost defeated her. Perhaps the best portions of the book are those bits of self-exposure which the author gives the reader. It takes courage to tell the world how brave one is in the no uncertain terms that Zora uses, and Zora allows no sense of false modesty to prevent her from giving the picture of her experiences as she saw those experiences. She is 142 pounds of strength and sweetness and doesn't care who finds it out.

MONEY WRITERS, by Upton Sinclair. Long Beach, Sinclair.

"Money Writers" is a book which will give the reader something in return for his time. Sinclair is one of the most shrewd writers of the present age; he is so sincere that a majority of his readers probably consider him the most bigoted writer alive. It is almost a miracle with Sinclair to de-bunk American capitalists and to give the facts about the nation's money makers. He makes no effort to shield facts or names, but includes both in his scathing indictment. "Money Writers" aims chiefly to

by any American firm is a deposit of that amount of money to the credit of the soviet state to be used in America to overthrow our government.

This is the keynote of the entire volume, although some of the other chapters deal with America's relation to other countries of the world, such as that labeled, "The Nick in Nicaragua." The book is rather well written despite the fact that one usually connects a gentle irony with tirades as forcefully directed as those of Mr. Coan.

MARRIAGE MADE EASY, by Webster and Hopkins, New York, Century.

"Marriage Made Easy" is a rare party book. It is full of helpful suggestions—arrived at through a system of personal inquisition—to those already married or those about to choose a life-long mate. After asking the reader a long list of questions, the book undertakes to pick out the exact type of mate for the prospective plunger into matrimony and then to explain how he can get along with the other half of the argument.

About the only thing left out in the name and address of the second party in the marriage business, the book has already had a tremendous sale, following close behind the previous party book of the two authors, "I've Got Your Number," which has reached its 52nd hilarious thousand and is still going strong.

FLAT RATE SYSTEM FOR NASH OWNER

"Service facilities for the automobile owner in those keeping with the advancement in motor car design and manufacture are regarded by officials of the Nash Motors company as of vital importance to the continued success of the automobile industry. What has been, perhaps, the most notable advancement in service work came with the adoption of what is known as the flat rate system by Nash dealers throughout America and abroad," says Mr. Drew of the Highway Motor Co.

The owner is the chief beneficiary of the flat rate system as he may take his car to a dealer for a given adjustment or operation and learn, before work on the car has begun, exactly what the cost will be. This applies to practically all kinds of labor. In other words, the dealer after making a thorough diagnosis, eliminates 'guess work' by quoting the owner the definite

Wrote Dr. Pierce— Now She Is Well



Mrs. Clara Showers Boise, Idaho—"For several years I suffered constantly from weakness and a run-down condition. A friend advised me to write to Dr. Pierce. I soon purchased two bottles of Dr. Pierce's Favorite Prescription and one bottle of the Golden Medical Discovery, and after the first week's treatment I was better, month's treatment I was well and began to gain flesh. Now I am the picture of health. I always recommend Dr. Pierce's remedies."—Mrs. Clara Showers, 115 1/2 Main St. Ask your nearest Druggist for Dr. Pierce's remedies, in tablets or liquid, or send 10 cents for trial pkg. of any of Dr. Pierce's Medicines in tablet form, to Dr. Pierce's Clinic, Buffalo, N. Y.

and established charge for the particular operation necessary. It required many months of careful analysis on the part of Nash service men to arrive at the exact cost of each of the scores of adjustments and minor operations to which an automobile at various times may be subjected; it required also a long system of intensive training of dealer's service managers and mechanics and standardized equipment of the most efficient design before the "flat rate" system could be installed by Nash dealers on an extensive scale. The Highway Motor Co., the local Nash dealer, operates under the "flat rate" system, and has a repair and service department operated under the supervision of an expert Nash mechanic, with a shop as completely equipped as any in southern Oregon.

World Rejoices in Miracle of Easter

Springtime is the season of hope the budding time promising the full bloom of glorious summer a little later on!

In defiance of ordinary law, water dances up millions of feet higher and flower stems, some hidden unexplainable mystery of life sends herbage up from myriads of graves, renewing plant lives in their own order, wintry death has given place to resurrection life; the sowing time has come with its promise of fruitful harvest.

It is earth's Easter-time, the rising again to renewed life, the vegetable kingdom printing upon the world's surface the all-important news for mankind: "Because I live, ye shall live also!"

For the spring awakening is purely typical of the return of the life principle to the dead body of the second Adam or Head of our race at the "Spring of souls," when he too came forth from the ground with the promise of another summer and a blessed harvest time for mankind.

It is that sure and splendid hope that makes Easter a festival time. It is founded on the angel's message to the women, "Christ is risen from the dead!"

It carries the logical corollary, confirmed by the Divine Master's own words—man as we are men, God as well—"Because I live, ye shall live also!"

Nature's spring promise of hope is established as a certainty for men by the Spring Resurrection of "the man Christ Jesus" in Acima- than Joseph's garden at this very Paschal season nearly two thousand years ago!

THE NASH

four-door Coupe for five only \$1763

Brilliant Style, NASH 7-bearing performance and exceptional comfort for 5, at an amazing price

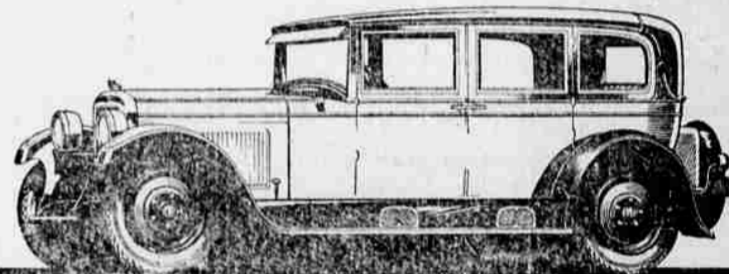
You'll thoroughly enjoy the Nash 4-Door Coupe. Its style is exceptionally charming. Its price exceptionally low. Its performance, the kind which has made Nash one of the great leaders in the business of building the World's motor cars.

Delivered in Medford Fully Equipped

brakes for extra safety—and Nash alloy steel springs plus shock absorbers, front and rear, for unusual travel comfort.

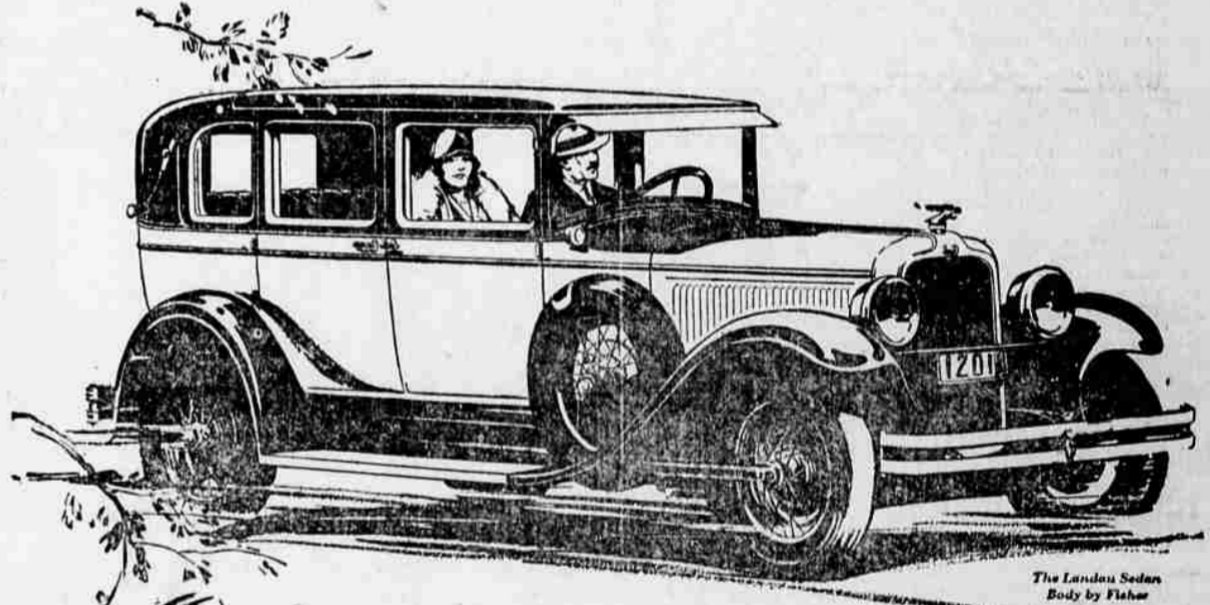
The exterior is done in beige and brown in the new Nash deep-lustre finish. The big, built-in, nickel-plated, custom trunk at the rear is very decorative—and very practical, when you prepare to tour.

Wire wheels, including two side-carried spares and tires, are optional on the 4-door Coupe, at slight extra cost.



HIGHWAY MOTOR CO.

123 So. Riverside—QUALITY CARS—Phone 254



The Lustrous Sedan Body by Fisher

All Admire Its American Standards of Performance-Luxury and Style

In every section of America. A wave of admiration for the All-American Six. Admiration for its beauty, for its style, for the mastery of Fisher craftsmen, expressed in every deftly executed line.

And equally marked is appreciation of its spacious comfort... its generous size. Of the leg-room made possible by its 117-inch wheelbase. Of its deep, soft-cushioned seats... and other elements which contribute to restful riding ease.

No one-sided car... this Oakland All-American Six. Nothing's left out that

an owner might enjoy. Style goes hand in hand with comfort. Size combines with handling ease. Power is balanced with all the speed you'll ever dare unleash. Stamina is matched by a thrilling change of pace.

That's why the All-American is winning such favor in every section of the land. That's the result of the All-American principle in automotive design. That's why, after you come and drive it, you're sure to want this brilliant General Motors Six.

SANDERSON MOTOR CO.

SOUTH BARTLETT AND 8th STS.

PHONE 1385

OAKLAND ALL-AMERICAN SIX PRODUCT OF GENERAL MOTORS

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Since the sixteenth century, the average span of human life has been increased from twenty-one to fifty-nine years, according to data presented by the Pennsylvania Department of Health. Better living conditions, more effective ways of combating and controlling disease and more extensive health education are the chief factors responsible for this lengthening of life.