

COWBOY HUMORIST TODAY



Will Rogers in "The Texas Steer"

Will Rogers' well-known attitude on congress is exemplified in his big comedy special, "A Texas Steer," now showing at Hunt's Craterian. The story is that he was elected without his knowledge while he was on the range. His socially ambitious wife (Louise Fazenda) had been liberal with his money in buying votes with the help of three Texas politicians, Brag, Tall and Blow.

"Yes, you are. I spent a lot of money getting you elected and you can't back out now." The Texas politicians are indignant. "What do you mean, you're not going to congress. Us boys here have been working our heads off," argues Brag (Mack Swain), clinching his point by displaying two huge revolvers. "Well," Rogers sputters, "I'll go on one condition—I don't want any one to even find out where I am. My poor old mother and father told me never to join the circus, and here I am elected to the biggest one in the world."

Monte Carlo's Rival

WASHINGTON, D. C., Mar. 24.—European promoters hope to make ancient Tangier a modern resort.

In the shadow of venerable mosques and minarets and keyhole like Moorish archedways, they plan to build modern hotels, bath houses and casinos that will rival the Riviera and vie with Monte Carlo.

"Although Tangier is but a few hours' ferry ride from Gibraltar, the city has maintained its ancient charm," says a bulletin from the Washington, D. C., headquarters of the National Geographic society.

Streets Mere Passageways. "For many centuries it has occupied a reserved spot on the African side of the Strait of Gibraltar, in full view of the parade of commerce to and from Mediterranean ports, but today its unimproved harbor does not permit docking of larger ocean-going vessels.

From the anchorages, Tangier resembles a white sheet spread from the seashore up the African slopes. The spotless white walls, glistening in the sunlight, suggest that "clean-up, paint-up week" is perpetually observed there and that the city fathers will allow nothing but white paint or whitewash to be used. As one nears the shore, however, dashes of yellow, green and red mark the encroachment of modern buildings.

Once inside the city walls the traveler is bewildered by the maze of lanes which the Tangierians call their streets. So narrow are they that wheeled vehicles have never runled over the cobble and pedestrians are compelled to jump into doorways to avoid being side-swiped or trampled upon by huge, moth-eaten camels and donkeys, whose bulging loads spread nearly from wall to wall.

High Walls Conceal Gardens and Fountains. "In the business section coffee

houses offer the principal Tangier recreation. Patrons sit in groups on the floor, playing with odd-marked cards, or lean against the walls sipping a beverage, smoking their pipes, and sometimes singing to the tune of a native orchestra. Next door an unkempt shopkeeper seemingly more interested in keeping his long-stemmed pipe lighted than in making a sale, presides over a cypresslike shop displaying pottery, brassware and trinkets.

"Beggars are more importunate. They beg for alms and often follow a 'prospector' until he yields a coin. Shouts of camel men and street vendors and chatter of pedestrians make a monotonous din, broken occasionally by the weird strains of a 'holy' orchestra composed of derelicts who parade about the streets with Moslem banners, begging contributions for the mosques.

"An American's description of a Tangier residential district would be more narrow winding lanes hemmed in by high white walls. The walls are blank except for doorways leading into courts. A peep through an open door reveals some of the city's garden spots—flower beds surrounding fountains, shaded by lofty palms. Some courts are also used as miniature farmyards where cattle and fowl are fattened for the market.

Market Place Side Shows. "Most travelers agree that a visit to the large market, lying just outside of the city wall, is well worth a trip to Tangier. There city folk mingle with the rural folk from the fertile regions in the vicinity. Men, women and children, camels, horses, donkeys, dogs and fowl, all are huddled together in the dust amid piles of oranges, baskets of eggs, casks of olives and improvised stands for nuts, dates, candies, kitchen utensils and home made shoes. The country women wear broad-brimmed straw hats. The Moslems wear kerchiefs, half

FILM COUPLE TO WED IN PARIS



Movie fans in the United States won't get a peak at the betrothal ceremonies of Adolph Menjou, screen star, and Kathryn Carver, also a movie actress, for they have chosen Paris as the scene of their wedding.

covering their faces. "Around the edge of the market place letter writers and fortune tellers ply their professions; black, portly Sudanese negroes in tatters dance to the tune of metal cymbals and discs dangling about their bodies, and the fire-eater and snake charmer amaze throngs with their clever tricks. "Of all the side shows the snake charmer, perhaps, is strangest. As his assistant beats a doleful tom-tom, he draws a hissing reptile from a sack, allows it to bite his tongue and wipes away the blood with a handful of shavings. After convincing his audience that he is really wounded, he rolls the wet shavings into a pellet which he places in dry shavings. Then he blows on the mass until it smokes and later bursts into flames. Your native guide will say "he is a very holy man."

Million Laughs Hero for Night Rialto Today

The small town snap gets the best of the city slicker in a rollicking farce-comedy, "A Hero for a Night," playing today at the Rialto theatre. Glenn Tryon as the "sop" tries to win a beautiful society girl, portrayed by Patsy Ruth Miller, by his "wise-cracks," but it takes some time and many disturbing and amusing incidents before he makes any headway. It is said to be one of the most laughable farce comedies of the year and deals with the efforts of a correspondence school aviator to fly across the Atlantic ocean. He does eventually, but not when he intends to and not before he has enough thrilling experience to keep him awake for months.

"Pied Piper" Is Coming Here Next Wednesday

"Pied Piper of Hamelin" that rid the city of rats and dogs is to visit Medford Wednesday, April 4, bringing his bagpipes and playing the same old tunes.

The Piper will visit Kidd's shoe store. All the children together with their parents, will be welcomed to go and meet him. To every visitor he will give a souvenir. Thousands of horns made in his own factory are to be distributed. He will give away every Kiddie visitor will also receive one of the little books containing the story of his visit to Hamelin.

In addition to playing on his wonderful horn he will tell the children the story of his life—and it is a most thrilling one. The Pied Piper will arrive at the Kiddie store at promptly 1 o'clock.

Coming Attractions

Lillian Gish, Hunt's Craterian Lillian Gish comes to Hunt's Craterian Thursday in her first modern role on the screen. Heretofore the famous star has always lived in the past, so far as her plays were concerned, in fact, it was often held that her type of artistic appeal could only be brought out in period plays and stories harking back to the days of long ago. But in "The Enemy," she throws all precedent to the wind, to dress in the clothes of today. It is a vivid story of Austria, hinging on the danger of war hatreds and war hysteria, and lays bare a woman's soul in a series of heart-gripping episodes.

GENERAL INSURANCE COMPANY SHOWS BIG GROWTH PAST YEAR

In a relatively brief period the General Insurance company of America has built up a premium income of over \$30,000 a month. The annual financial statement of January 1, 1928, shows that the General with life allied companies has resources of \$8,861,940 and combined policyholders' surplus of \$2,868,768. The Allied companies are the General Casualty Co. of America, the Western Insurance Company of America, while a subsidiary company is the American Insurance Agency. The General, a distinctly Pacific Northwest institution, now has 200 agents in the three Pacific northwest states, and is doing business throughout the entire country and the Dominion of Canada. "The General now writes more insurance in the combined states of Washington, Oregon and Idaho than any other of more than 200 fire insurance companies entered in the three states," says C. E. Tomwald, local agent for Medford. "In the year just closed the assets of the General increased \$1,276,729 to a total of \$2,318,448. The loss ratio dropped to her credit from 1926 and reaching the low mark of 31.3 per cent for 1927. This is, I believe, a lower loss ratio than any other company. "As the General is founded upon the principle of a general selection of fire risks, and a liberal portion of all savings go back to participating policyholders in dividends, this low loss ratio is an item of keen interest to all our policyholders. "The year 1928 promises to place General of America companies still farther in the lead in the Pacific northwest, with excellent progress throughout the country. State begins work on advertising signs on state road right of way.

VAUDEVILLE HUNT'S CRATERIAN



The Franklin Troupe—Headlining next Wednesday's bill

The Winning of France's South

WASHINGTON, D. C., Mar. 31.—A French Dominion almost as large as Canada, and a unified domain with a population double that of the mother country. That is the prospect dangled before the French Chamber of Deputies to obtain an appropriation. The Chamber voted the equivalent of half a million dollars for a preliminary survey of a railroad from Tuggurt across the Sahara to Wagadugu, which railroad would link European France and her African colonies.

The Tuggurt-Wagadugu and Sahara comparable to an enterprise comparable to the completion of the first transcontinental railroad in the United States," says a bulletin from the Washington, D. C., headquarters of the National Geographic Society.

Similar to Our Western Pioneering France's problem is similar, in some respects, to that of the United States in joining the settled East with the pioneer West. The distance from Tuggurt to Wagadugu is the same as from St. Joseph, Mo., to San Francisco. Whitenox and buffalo bones marked the route West—whitening camel bones mark the caravan and furs and skins mark the trail south through the Sahara. The goal of the American railroad was gold, the goal of the French project cotton.

"The water-holes on our Western trails find a counterpart in the Sahara's oases and wells. The frontier fort protected against the Apache and the Saharan whitewashed tower guards against raiding desert marauders. France, studying America's Indian problem, already debates methods of preserving from civilization's advance the Tuaregs, that picturesque and fierce Berber tribe whose men wear veils yet carry spears and leather shields. Consider this: "The Sahara's "Death Valley." The United States' transcontinental lines had to cross the Rockies and the Sierra Nevadas—France must drive her railroad across the Hoguars whose peaks rise 8,000 feet in the mid-Sahara. And as Americans crossed Death Valley, the French must brave the Tanzeruff, which swallows up whole caravans.

"The objection to this comparison which naturally arises is that North America's arid regions are not nearly so dry as the Sahara's. That is true, with reservations. The Sahara must not be thought of as a sea of sand. It is not, but one-tenth of the entire area of the Sahara Desert, however, the Sahara is a seashore offering all the variety between a smooth "Daytona Beach" and a rock-bound New England coast. "The Camels of Botany "In some regions rain comes but once in eight or ten years. The plants adapt themselves to long waits between drinks. Rain promptly sinks to underground rivers. In-Salah, which will be a sort of Salt Lake City on the French railroad, supports thousands of date palms with water from such an underground river. "What will France be when a trans-Saharan railroad with ex-

tensions consolidates the mother country and colonies? "First, there is France proper, about the size of New England and our Middle Atlantic states. Twenty-four hours south of Marseille lies Algiers, the chief port of French North Africa which is a domain as large as the American Middle West and South. French North Africa borders on French West Africa, a raw pioneer country of untapped resources divided into the colonies of Senegal, French Sudan, Upper Volta, French Guinea, Ivory Coast, Dahomey, Mauritania and Niger. Still farther south and west is the great jungle possession of French Equatorial Africa.

The Size of African France. "When all this territory knits together with the iron thread of railroads France will be 5,000 miles long and 3,000 miles wide. Measured by America the empire which France would unify stretches a distance equal to that from the Straits of Belle Isle north of Newfoundland to Pernambuco, Brazil. At its widest through the Sahara the empire is nearly the distance from New York to San Francisco. "In 1898 a French expedition from Algiers took two years to reach the Niger. The annual camel caravan from Timbuktu reaches Tuggurt in seven to eight months. In 1924 an expedition of four specially constructed tractors crossed the desert in the remarkable time of 26 days. They followed the route which the railroad probably will take. Indeed the stations on the future railroad are fixed now—have been fixed for centuries by wells and springs. The "Sand Dune Express" should make the trip in four days at the most. "Sights of the "Sand Dune Express" In 1898 a French expedition from Algiers took two years to reach the Niger. A railroad through the Sahara may call him south. Parts of the desert are dreab and dull—other parts are bewilderingly beautiful, especially at dawn, sunset and in the moonlight. One traveler says no one who has not been in the Sahara under a full moon can understand the word "silence." Silence becomes something tangible, a force like gravitation, or temperature. Bluish moonlight bathes the infinite plains and the immobile gray rocks. "At sunrise the dunes become pink, purple and blue. Some seem to be lacquered or enamelled; others tremble in the morning light like living things. On the horizon the dunes seem to have above the solid ground like inflated sails."

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Farm Pointers

Last year there were 41,234 organized 4-H clubs, with a total membership of approximately 600,000 farm boys and girls. The major projects undertaken were the raising of dairy and beef cattle, swine, sheep and poultry; and ad-

FOREIGN TRADE AND THE AUTOMOBILE

Typical of the financial aid volunteered last year to the clubs was the offer of the Goshen (Indiana) County Bank association to finance dairy and swine projects to the extent of \$10,000. A county-wide meeting was called early in the year. Eight boys and five girls enrolled in the dairy club, and twenty-three boys and seven girls in the swine club. The association loaned the money to club members, taking their notes due in three years on swine and five years on dairy cattle, with interest at 3 per cent. The notes were endorsed by the fathers or guardians of the boys, cowboys, and in every instance the money was used for the purchase of fine stock approved by the county agricultural agents.

Analysis of the world trade of the United States for the year 1927, by the foreign commerce department of the Chamber of Commerce of the United States, shows that the cotton growers, the automobile manufacturer and the wheat grower supply almost 30 per cent of the total exports of \$4,864,895,773 which this country sold to other parts of the world. The automobile has become firmly sandwiched between cotton and wheat as an important export commodity and the year just closed shows that it is constantly moving upward in the scale. Auto-

mobile exports increased from \$320,179,000 in 1926 to \$383,314,000 in 1927, an increase of 21.3 percent. This is greater than the increase for any other of the more important export commodities during 1927. Singularly enough, exports of automobile tires increased in exactly the same proportion, going from \$27,516,000 in 1926 to \$33,737,000 in 1927. The review of foreign trade for the year also confirms the assertion that the United States is exporting more of manufactured articles. Exports of finished manufactures jumped from \$1,054,784,000 in 1926 to \$1,881,217,000,000 in 1927, a gain of nearly 325,000,000. More than half the total exports for 1927 came under the two groups, finished manufactures. Promised fire insurance reductions will save Oregon \$1,000,000 a year.

Advertisement for Will Rogers' "A Texas Steer" at the Rialto Theatre. Includes text: "Be Posted on How to Laugh", "3 DAYS STARTS TODAY", "CONGRESS HERE WE COME!", "Will Rogers THE WORLD'S MOST POPULAR HUMORIST, in 'A Texas Steer'", "A Texas-to-Congress Farce. Will says: After you see this comedy you'll know why the Democrats are always trying to be elected.", "Good Added Short Features", "Admission Mats 10 & 35 Eves 10 & 50", "HEAR Betty Brown At the Giant Wurlitzer Presenting 'Way Down South'"

Advertisement for "Bringing Up Father" at the Rialto Theatre. Includes text: "FREE TICKETS TO THE RIALTO THEATRE", "Will be given to school children submitting the best cartoons of MAGGIE and JIGGS during the", "MAIL TRIBUNE—RIALTO 'BRINGING UP FATHER' CONTEST", "Watch the Daily Appearance of Maggie and Jiggs in the Mail Tribune for Ideas", "AND DON'T MISS THEM IN THE COMEDY OF A MILLION LAUGHS 'Bringing Up Father'", "Starring Marie Dressler, Polly Moran and J. Farrell MacDonald", "At the Rialto Theatre One Day Only Saturday, April 7", "Prizes Passes to Rialto: First 30 Days, Second 3 Weeks, Third 2 Weeks, Fourth 1 Week", "Rules of Contest: All school children under 12 years of age eligible. Send cartoons to Mail Tribune office. Cartoons of Maggie, Jiggs or both. Contest Starts Sat., March 31 Ends Friday Night, April 6"

Advertisement for "A Hero for a Night" at the Rialto Theatre. Includes text: "THE NEW RIALTO", "Today! ONE DAY ONLY Continuous 12:30 to 11 p.m.", "It's a Great Outburst of Laughter by the Screen's Coming Comedian.", "GLENN TRYON IN 'A Hero for a Night'", "He starts for New York in a broken down airplane and wakes up in the morning doing a dance for the Russians.", "Good Added Short Features Usual Admissions", "Rothermel's Music The boy with the pleasing Tunes"