

"Chicago" at Hunt's Craterian



MAY ROBSON, PHYLLIS HAVER AND ROBERT EDESON IN "CHICAGO"

In Vaudeville at Hunt's Craterian Wednesday



Follies Past and Present—Headliners Onn Next Wednesday's Bill

DODGE BROTHERS TO GIVE ANOTHER RADIO PROGRAM

Dodge Brothers, Inc., in association with Joseph M. Schenk, president of the United Artists Corporation, will again transform the nation into one vast radio broadcasting studio on Thursday evening, March 29th, between six and seven o'clock Pacific standard time, when one of the largest radio audiences ever reached will hear the voices of the world's most famous motion picture stars, alternately from New York and Hollywood, where Charles Chaplin will deliver a series of humorous anecdotes in various dialects, D. W. Griffith will talk on "Love and Marriage," John Barrymore will do his famous "Hamlet" soliloquy with special musical accompaniment, Norma Talmadge will discuss "Modern Fashions and how Hollywood is bringing Paris to California," Dolores Del Rio will make her debut as a singer, rendering a Spanish song with violin, cello and piano accompaniment, and Douglas Fairbanks, who will act as master of ceremonies, in addition to introducing the above stars, will give a talk on "Sports and Athletics."

From New York, R. G. Wilmer, president of Dodge Brothers, Inc., will come before the microphone in an answering message of appreciation to the nation for their tremendous interest in the "Victory" hour broadcast last January.

Paul Whiteman and his band, also broadcasting from New York, will repeat his success on the "Victory" hour.

The famous United Artists stars will gather at the studio bungalow of Douglas Fairbanks from where the lines will run directly to New York and the program will click back and forth from Hollywood.

The program is arranged by representatives of United Artists, the National Broadcasting company, the American Telephone and Telegraph company, and Dodge Brothers.

West is Flying Mad (By The Associated Press) NEW YORK—The wild and woolly west is hug wild over aviation. If Eddie Rickenbacker has it sized up right. The ace of aces kept an eye on flying while on a business tour just completed. He noted especially that in Portland, Ore., one man was selling airplanes faster than a good automobile dealer sells cars.

Gold Hill—Lundum Engineering Co. will start building gold dredge on Posts Creek in May.

Coming Attractions

Marion Davies, Rialto Tomorrow.

Marion Davies plays the role of Phoebe Throesell in "Quality Street," which comes to the Rialto tomorrow.

It is known throughout the world as one of the best whimsical vehicles ever written, has been endeared to the American public by Maude Adams, and more recently by Helen Hayes.

The role demands a certain per-

trayal of the whimsical which not one actress in a hundred could offer with any marked degree of success.

The Student Prince, Hunt's Craterian

An event that has perhaps done more than any other to bind together the destinies of the screen and stage was the filming of "The Student Prince," one of the stage's most famous romances, and pathway to fame for Richard Mansfield, Mon Beuchault, and other celebrated footlight stars. The famous drama will be seen Thursday, Friday and Saturday at field's role on the stage, and Nor-

crowd scenes, court ceremonies and other spectacular details. Entire towns were built, as well as reproductions of huge German castles with thousands of people in the massive filigiation.



3 DAYS
STARTS
TODAY

A Dramatic Sensation
That Is Startling the World

"CHICAGO"

WITH
Phyllis
Haver

And
Victor
Varconi

HERE!

Is a picture that
will open the eyes
of every one who
sees it.

A peek behind the cloak
that conceals the legal
shams that save the guilty
from punishment.



The dramatic story of a vixen wife who got away with murder—a mingling of fine humor and tense drama—the most startling production of the current season—don't miss it.

ADMISSION
Mats. 10 & 35
Eves. 10 & 50



ALSO

GOOD ADDED COMEDY
LATEST NEWS EVENTS

and
Betty Brown



At the
Wurlitzer
Presenting

A Selection of
Favorite Waltzes

THE RIALTO

NEW TODAY
ONLY
Continuous
12:30 to 11:00 P. M.

It's Another Big
Joy Special

BRYANT WASHBURN

IN

"SKINNERS BIG IDEA"

ONE OF THE FAMOUS
SKINNER STORIES

Made in a picture that
keeps you screaming
with laughs.

ALSO
GOOD ADDED
COMEDY
LATEST NEWS
EVENTS
ROTHERMEL'S
MUSIC



ADMISSION
Matinees 10 and 25
Evenings 10 and 35

3 BIG DAYS
STARTS

Tomorrow MARION DAVIES

IN BARRIE'S FAMOUS
PLAY

"Quality Street"

Here is Marion Davies at
her best, in the most beau-
tiful picture she has ever
played.

SANDER

Aeronautical School, Inc.

Medford Airport

Medford's Own Flying School

FLYING TAUGHT under supervision of Ex-army in-

struct and air mail pilot.

FAST AIRPLANE SERVICE — ANYWHERE—ANY
TIME — WITH SAFETY.

SEE ROGUE RIVER VALLEY FROM THE AIR —
You don't know how beautiful it is until you do.

Special Sightseeing Trips only \$2.50 per passenger.
NEW PLANES OF LATEST TYPE

Thoroughly experienced pilots and instructors.

Come out and see us.

WE FLY EVERY DAY

MEDFORD FUEL CO.

1118 North Central

PHONE 631

Buy a load of Green Pine Slabs
now—you will have dry wood
when your present supply is con-
sumed.

GREEN PINE SLABS, per load

\$2.75

NEW GOODRICH TIRE FACTORY AT LOS ANGELES

The first Goodrich Silvertown cord tire to be manufactured in the company's new Los Angeles factory was produced on March 18," says Mr. Lowd, of the Lewis Super-Service Station, local Goodrich dealer. "This tire possessed no significant marking to proclaim the remarkable achievement it represented, but was marked like millions of its brothers had been marked as they were fitted into the molds at the Akron factories.

The first Silvertown produced by the Pacific Goodrich Rubber company commemorated an industrial engineering accomplishment that has seldom been paralleled by American business enterprise. It marked the completion of a gigantic factory over a quarter mile long and 400 feet wide with every detail and process efficiently functioning in the record time of seven months.

The new Goodrich factory produced its first Silvertown seven months to the day after its foundation. Carrying further its commemoration of this achievement an official opening will be held on May 2, at the new factory, when its production machinery will be in full swing and Pacific-made Silvertowns will be pouring out to meet the mounting demands of the western market.

A special radio program put on over a network of eight Pacific coast broadcasting stations will also be a feature of the opening. This program will fit in with a similar dedicatory program to be broadcast over the red network from WEAF and 29 other eastern and middle western stations."

ANOTHER NATIONAL RADIO AUDITION BY ATWATER KENT

Another national radio audition will be held this year by the Atwater Kent Foundation of Philadelphia. The awards totaling \$17,500, with tuition in a musical conservatory for certain winners, will be the same as last year. The competition, to be held over radio by states and districts, is open to all amateurs between 18 and 25.

As in the previous audition, local and state contests will be conducted by civic, musical and cultural clubs in cooperation with the Foundation, which is a corporate institution established in 1919 for philanthropic, educational and scientific purposes.

In a statement announcing the new audition, A. Atwater Kent, president of the Foundation said: "The results of the National radio audition of 1927 were so splendid that the Atwater Kent Foundation has authorized another contest during 1928. I am proud that our efforts to discover young amateur singers in every state and to give them the opportunity to be recognized, produced ten such superb voices as were heard in the final audition were required for victory over the other contestants, what remarkably good voices must there be still awaiting recognition. I hope that this year's audition will bring them out."

"It has been a source of gratification to feel that in every state, the cause of good music has been advanced—as I have been assured it has. Fifty thousand young singers, scattered among 1000 communities, participated in the audition last year, and I have been informed by musical leaders from all parts of the country that the effect of that activity has been distinctly beneficial to the listening public and to amateur singers generally. I hope and believe this to be the case and it is for this reason that it has been decided to repeat the contest. I am sure that much of its success last year was due to the splendid cooperation of the

civic and cultural groups, organizations and individuals who helped so effectively in conducting the audition in their respective states. I feel deeply grateful to them and we are counting on their cooperation to make the 1928 audition an even greater success."

Ten finalists chosen from local, state and district auditions, will compete in New York in December, when the following final awards in five groups will be divided among five boys and five girls, with identical gifts to a boy and a girl in each group: First, \$5000, two years' musical tuition and a gold decoration; second, \$2000, and one year's tuition; third, \$1000, and one year's musical tuition; fourth, \$500; fifth, \$250. Expenses of all contestants will be paid to the district and final auditions. Winners of state auditions will receive silver medals and winners of district auditions will receive gold medals.

The boys and girls broadcasting in the finals will be the winners of district contests to be held in New York City, Chicago, Atlanta, Dallas and San Francisco, and participated in respectively by the state winners from all states. At San Francisco—Montana, Wyoming, Idaho, Utah, Arizona, Nevada, Washington, Oregon and California contestants will compete.

The winners in the local, state and district contests will be determined by a joint vote of radio listeners and boards of judges. A jury of national known musical authorities only will make the final awards.

'Naughty,' Active Child Praised by Angelo Patri

"On the active, naughty child who struggles forward, dragging his protesting elders with him, rests the salvation of the world," declares Angelo Patri, noted educator in the April McCall's. He says:

"The active child makes a noise. He makes dirt and disorder and complications. With all his making, however, he makes a strong soul within him. He grows mightily in intelligence in this state of action. There may be peace but there is no growth in inaction."

"Parents and teachers interfere too much with the active child and put too much stress on the goodness of the inactive one."

"Stealing" character does not spring up over night nor does it blossom from a do-nothing youth. It is the slow growth of years of living—struggling, laughing, crying, erring, beginning again. Great spirits are born only in the heat of action. Doing nothing means being nothing, for what we do, we are."