


GASOLINE CONSUMED
1928 ESTMMATED AT
14.070,000,000 GAl

## Why Not Two Cars?

Is part of the family forced to walk or stay at home when some othe others are using the car? No reason why you shouldn't have two cars. One of our gad used care will enable all to ride. And at a cost so low that you'll wonder why you didn't buy one long ago.
${ }^{1927}$ Chervolef Coupseat towest prices for quality cars. 1926 Cherrolet Sedan ata a price you can well afford to 1924 Chevrolei Coupe A dandy Bttle autorinobile for your second car.
1925 Ford Truck. Extension frame. Extra transmission. A good value.

## PIERCE-ALLEN MOTOR CO. USED CAR LOT

Eighth at Bartlet<br>Phones 150 and 941



WHY THEY ACT THAT WAY? - by Gevige


Medford Doniestic Laundry


## Overwhelming Endorsement -

 a Quarter Million New Chevrolets on the Road since Jan. 1stSince itsannouncetnent on January first, $\begin{aligned} & \text { more comfortable-because the fashion; } \\ & \text { the Bigger and Beter Chevrolet has been } \\ & \text { ably styled new Fisher bodies are longer, }\end{aligned}$ awarded $\AA$ public endorsement of spec. lower and supported on semi-elliptic tacular proportions! Nine million people crowded Chevrolet salesrooms the firs three days following its prosentation! made every day since! A quarter million of these new cars are now on the road!
And if you sec and drive thiearew new car you can quiddy sense why its tremenIt is smocther and more powerfulbecause its improved valve-in-head n,otor incorporates nutnerous engirieeriny

## Pierce-Allen Motor Co. <br> \author{ 112 South Riverside-Phone 150 

}AUTOMOTIVE SHOP, Ashland, Ore
springs $84 \%$ as long as the wheelbase. It is easier to drive-because the worm and gear stering mechanism is fitted with ball bearings throughout. And it sells for new low prices made possible by the economies of tremendous volume production which last year made Chevrolet the worla's largest builder of automobiles.
Come i $\Phi_{\text {todav. Get a demonstration of }}$ this sensational new car. Learn why it is everywhere hailed as the world's mout laxurious low-priced autompbile

Phone 166

