MEDFORD SMEARS ASHLAND BEFORE CAPACITY CROWD

The Medford high school football machine ran wild at the Holly street grounds Wednesday afternoon before 3000 people, and defeated their ancient foe, the Ashland high school, by the overwhelming score of 68 to 0. It was the worst defeat ever sustained by an Ashland team in the inter-city series.

The visitors, except after the first 10 minutes, when they offered stout resistance, were a sad commentary on the dashing, fighting, speedy teams that heretofore have been turned out by Coach Hughes. They lacked offensive and defensive power fumbled at critical stages, and in the stress of the game were frequently forced to call out time, on account of poor physical condition. In the entire game, they made three first downs, and completed three forward passes out of 22 attempts. Most of their line bucks were stopped with slight gains.

Led by Moore and Conrad, and excellent interference, the locals consistently skirted the ends for long gains, and varied their attacks with forward passes, with Singler, Williams and Sanders on the receiving end. Senn, fullback, smashed the line for heavy yardage at critical points. Medford failed to make first down but once.

Hughes, center, and Moore, halfback, probably played the best game for the locals, but the entire team functioned splendidly. The former time and time again broke the line, and blocked passes and the latter ripped the Ashland defense to shreds with slashing dashes through tackle and around the end. The Ashland line made the best showing, the backfield being very weak.

Touchdowns were scored by Senn (2), Conrad (2), Moores (2), Singler, Williams, Archer and Green. Conrad kicked seven goals and Dunn one.

In the final four minutes of play, Coach Callison sent in his second string men and the visitors started an attack against Bob Hammond. That young man promptly smeared two plays by clever tackles and Ashland started back to passing. Hughes intercepted a heave over center and on the next play, on a beautifully executed forward pass, Dunn to Greene, the second team scored the final touchdown.

It was a fiercely fought contest, despite the lopsidedness of the score, and as usual no love was lost on either side. Neff and Jackson, star Medford guards, sustained black eyes, and on a line-buck Conrad found himself at the bottom of the pile, with a pair of Ashland hands accidentally twisting his foot, on which a boil was throbbing.

The line-ups:

Ashland—		—Medford
Cotter	e	Hughes
Farris	g	Neff
Tucker	g	Jackson
E. Nutter	t	Morgan
Gosnell	t	Hubbard
Katzer	e	Singler
Beeson	e	Sanders
Bryant	rh	Moore
Gandy	lh	Conrad
Gillette	f	Senn

Substitutions—Medford: Dunn for Herriot; Herriot for Dunn; Dunn for Herriot; Archer for Senn; Senn for Archer; Williams for Moore; Moore for Williams; Hammond for Moore; Williams for Conrad; Green for Singler; Kelly for Sanders; Zeek for Hubbard; Putney for Neff; Ball for Jackson.

Touchdowns by quarters—Medford, 3 in 1st; 2 in 2nd; 3 in 3rd; 3 in 4th.

Officials: Manerud, Oregon, referee; Bliss, Oregon, umpire; Evans, Oregon, head linesman. Stewart and Bowers, timekeepers; R. Singler and Young, linesmen.

Waldorf King is Cowed.

NEW YORK.—Oscar of the Waldorf was so perturbed about a bathing beauty appearing in a group picture of himself and visiting hotel men that at Mrs. Oscar's behest he induced the photographer to paint the beauty out of the negative.

A Strange Theft.

SACRAMENTO, Calif.—Somebody stole the records of the community chest. The records contained a list of the chest's largest contributors since its organization. Arthur Henningsen, secretary, reported the loss to the police.

Protect Your Child's Health.

Through thoughtlessess the slight cough or cold of a child is often neglected and becomes serious. A few doses of FOLEY'S HONEY AND TAR COMPOUND, at small cost, taken at the onset of the cold, brings speedy relief. Be prepared, have a bottle of this safe, reliable cough remedy on hand, and give promptly when a cough or cold is detected. Equally effective for older persons. Demand FOLEY'S HONEY AND TAR.—Adv.

SKINNY MEN

Thin Men Run Down Men Nervous Men

You probably know that Cod Liver Oil is the greatest flesh producer in the world.

Because it contains more Vitamines than any food you can get.

You'll be glad to know that Cod Liver Oil comes in sugar coated tablets now, so if you really want to put 1 0or 20 pounds of solid, healthy flesh on your bones and feel well and strong—ask Heath's Drug Store or any druggist for a box of McCoy's Cod Liver Oil Compound Tablets.

Only 60 cents for 60 tablets and if you don't gain five pounds in 30 days your druggist is authorized to hand you back the money you paid for them.

It isn't anything unusual for a person to gain 10 pounds in 30 days.

"Get McCoy's, the original and genuine Cod Liver Oil Tablet."

Adv.

INCH OF RAIN FALLS AT BEND, OREGON

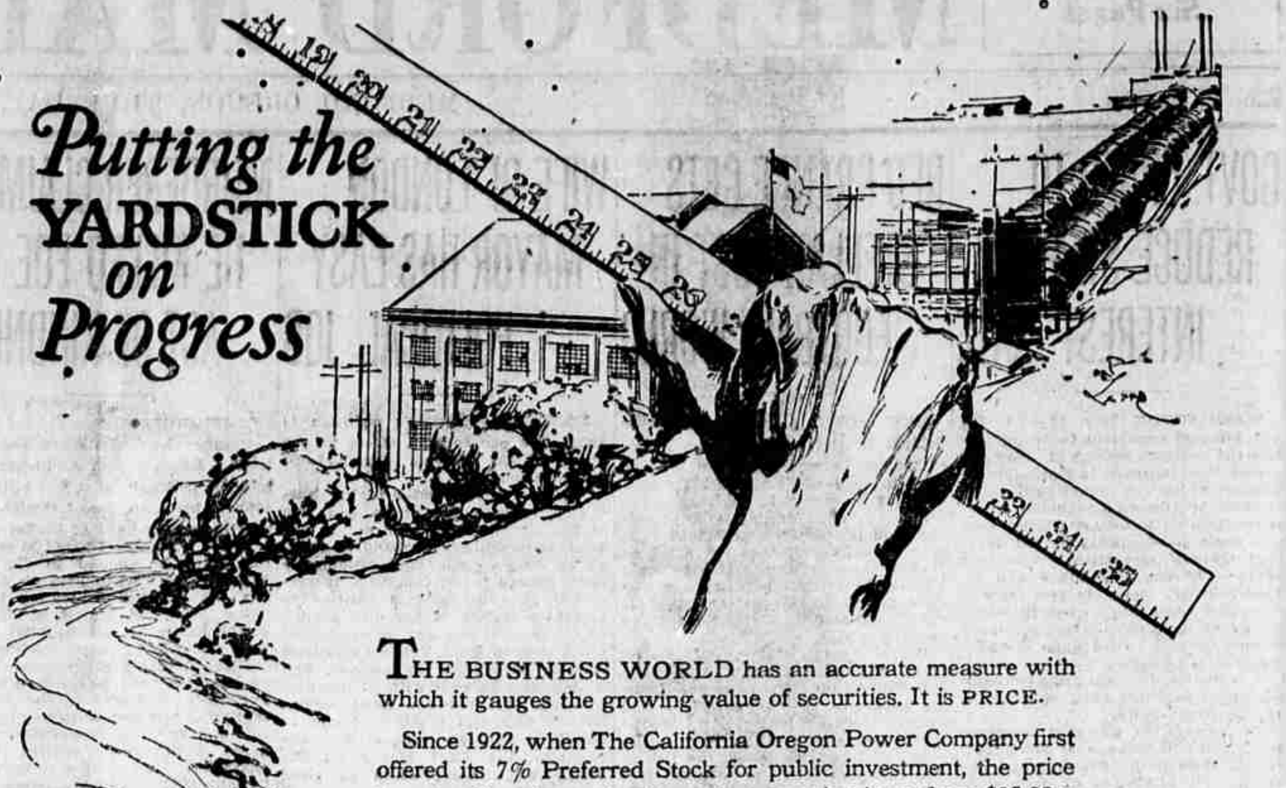
BEND, Ore., Nov. 12.—More than an inch of rain has fallen in Bend during the last 36 hours and the mercury barely touched the freezing point last night. Part of the rain fell as snow, melting almost as soon as it touched the ground. Snow began falling at eight o'clock this morning but by 8:30 the sky had cleared and the sun came out.

Practically all of the snow had melted.

KLAMATH FALLS, Ore., Nov. 12.—Following an incessant downpour which started early last night, snow started falling in Klamath Falls shortly before noon today and gave promise of a real winter snow storm before night.

Prohi Trouble in Finland.

COPENHAGEN.—The Finns are having their troubles enforcing prohibition. Much alcohol is being smuggled and manufactured.



Putting the YARDSTICK on Progress

THE BUSINESS WORLD has an accurate measure with which it gauges the growing value of securities. It is PRICE.

Since 1922, when The California Oregon Power Company first offered its 7% Preferred Stock for public investment, the price has steadily advanced with each successive issue from $92.00 a share in 1922 to $100.00 a share in 1925, and is now above par.

6% Preferred Stock yielding 6.52% net

CALIFORNIA OREGON POWER COMPANY
YOUR PARTNERS IN PROGRESS

How the Company Has Grown

In this same period the Company's investments in generating plants, lines, equipment, etc., more than doubled in size.

Its net earnings were over $1,000,000.00 for 1924 as compared with $550,000.00 for 1920. It spent nearly $300,000.00 more (mostly in the communities in which it operates) for operating expenses and taxes.

It paid to Preferred Stock holders approximately $280,000.00 in Preferred Stock dividends in 1925.

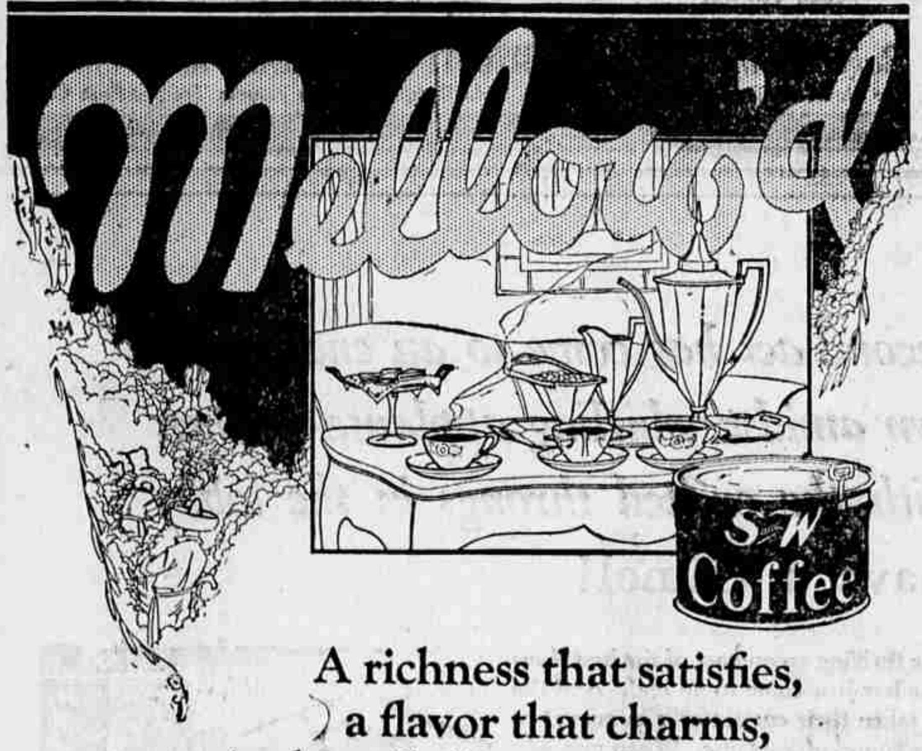
The Measuring Stick Goes Up

The announcement of the *new* issue of Copco *Six Per Cent* Preferred Stock, to yield 6.52% at a price of $92.00 per share, marks another important advance in the progress of this Company and the communities which it serves.

Any member of our organization will gladly accept your order for shares of the new Preferred Stock. Ask him about it now—and particularly about the Copco Monthly Payment Plan for easy investment.

The California Oregon Power Company

Offices:
Medford, Grants Pass, Roseburg, Klamath Falls, Oregon.
Yreka, Dunsmuir, California.



A richness that satisfies, a flavor that charms, in these *Coffees aged* in the *tropics*

Nature is sometimes slow in yielding to us her treasures. And so the *real* goodness stored away in fine coffees must be patiently coaxed to the breakfast cup by aging these coffees *in the tropics* before they are shipped.

So great is the demand for coffee that little can remain in tropic warehouses to age properly. Hence most coffee drinkers experience but partly, the entrancing flavors that are really there.

Not so with those who have found S&W Coffee. Adequate supplies of the rare aged coffees are secured for S&W. To this blend is added just a dash of new coffee to emphasize mildly the smooth mellowness.

Imagine, then, the delectable flavor, the deep richness, the delights, that await the palate! Yes, you'll notice a difference, but S&W Coffee grows upon you as you detect the true coffee-goodness developed by nature.

S&W Coffee maintains the reputation of all other S&W Fine Food Products for extraordinary goodness. If you've used S&W Products you'll know what S&W Quality means.

S&W—*Consistent Goodness*

Consistent, as well as extraordinary goodness is characteristic of S&W Fine Food Products! For more than a quarter century this reputation has prevailed for S&W. An exacting standard in quality, grading and packing methods has built this reputation.

S and W

S&W · FINE · FOOD · PRODUCTS ·

Rent

THIS FINE 15 PIECE SET OF "Better" *Lifetime* Aluminum WARE

USE THE SET EVERY DAY FOR 4 MONTHS THEN KEEP IT—IT'S YOURS!

Without paying one cent additional—you OWN this high grade set after paying only 4 months' rent, at the small rental charge of 14c per day—and you begin using the set immediately!

Pay the rental by the week or semi-monthly—whichever is most convenient. It's an easy way to have the use of a splendid set of aluminum—and to OWN it within 4 months' time.

THE SET CONS'STS OF FIFTEEN PIECES
1 5-Qt. Colonial Tea Kettle
1 2-Qt. Colonial Percolator
1 1-Qt. Pudding Pan
1 2-Qt. Covered Stew Pan
2 9-In. Pie Plates
1 10-In. Cake Pan
1 10-In. Heavy Griddle
1 1-Qt. Lipped Sauce Pan
1 ½-Pint Ladle
1 1½-Qt. Colonial Double Boiler
1 1½-Qt. Lipped Sauce Pan
1 Sink Strainer
1 6-Cup Muffin Pan
1 4-Qt. Covered Sauce Pan

Totally unlike the "bargain ware" you buy for 69c or 99c. "Lifetime" is made from thick, HARD-crossrolled-flat-sheet-pure aluminum. It's the kind that lasts for 20 years!

If at any time during the next twenty years you can find any defect in the material or workmanship of any piece of "Lifetime" ware you can return it and get a new one without charge.

THESE MERCHANTS WILL GLADLY SUPPLY YOU
CALL EARLY—EACH STORE HAS ONLY 10 SETS TO RENT
SPECIA PLAN FOR APARTMENT HOUSE OWNERS

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Medford Hdwe. & Sptg. Co.
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JACKSONVILLE, Oregon
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CENTRAL POINT, Oregon
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Aluminum Products Company of the Pacific Coast — Oakland Cal
Makers of "LIFETIME" and "PRINCESS" WARE

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THE WEAR IS IN THE WEIGHT