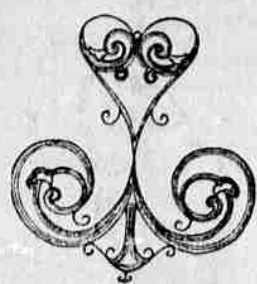


MANN'S - - The Best Goods for the Price, No Matter What the Price - - MANN'S



THE silhouette has undergone a vast change, particularly so in dresses. Princess lines, bolero effect, the gored model and the back flare are some of the new lines favored. High colors are decidedly popular. The pansy shades, and dahlia colorings are outstanding. Tailored frocks continue in vogue in new fabrics and colors, of course; satins, crepes, velvets and soft wooly fabrics fashion dressy daytime and tailored dresses.

The elaborate afternoon frocks display rich weaves and fur trimmed flares. Sumptuous silks and stately velvets in brilliant hues strike the keynote of the more fascinating types. The grace of the sweeping flare is enhanced by wide, luxurious furs.

The new ensembles teem with originality and luxury. The coat is long and in bolero effect and embroidered in brilliant colorings. Collars, cuffs and flaring borders are of fur. Beautiful wool pile fabrics in warm shades blend harmoniously with the furs.



COATS of fabric, fur and fashion ably sum up the mode for fall and winter. Materials are unusually rich, furs are abundantly employed and fashion nods approvingly at various types of silhouette. The flare and wrap around models are prominent; the slender line coats are also conspicuous. Blues, shades of purple, browns, mahogany, green, deep grays, Burgundy reds, and black are much in evidence.

Millinery keeps pace with the changing silhouette. We see shapes with low crowns, following the contour of the head, with soft rolling brims. Bright velvets, flamingo, velour are popular. Felt hats maintain their prestige; the rage for color holds true.

The tailored blouse is shown in self colored crepe or in wool fabric in contrasting shades to the skirt and jacket with which it is to be worn. Finger tip length blouses and longer in belted effect or with belt across back are attractive.

Music Thursday
From 2 to 5 p. m.
by the
"Nighthawk"
Orchestra

The New Modes
Shown on
Live Models
Thursday
Afternoon

Fall Opening

You Are Cordially Invited to Be Here on Our Review Days When the New Modes in Their Various Correct Phases Will Be Given Official Introduction

Review Day
Thursday
September 10

Mann's Department Store
"THE STORE FOR EVERYBODY"
PHONE - 486-487 MEDFORD, OREGON

Review Day
Friday
September 11



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