

ROLLER SKATING RINK IN ASHLAND STARTS BUSINESS

ASHLAND, Aug. 10.—It is announced that O. O. Steffoff, proprietor of the Natorium...

Ernest Wick of Portland leaves for his home today. Mr. Wick came down to attend the funeral services for his mother...

Mr. and Mrs. O. Winter have gone to Los Angeles to be with their son, Francis, who is seriously ill.

F. D. Wagner and H. C. Gale spent the week end at the Lake of the Woods with their families...

Mrs. W. M. Day was hostess at a very pleasant afternoon recently honoring Mrs. Rebecca Kinney and Mrs. Helen Michaels...

Those who enjoyed this delightful hospitality were the complimented guests, Mrs. Rebecca Kinney, Mrs. Helen Michaels...

Miss Nellie Dickey was hostess at a delightful dinner, with all the picnic features, an added pleasure...

Miss Marsters is supervising the Eugene schools and was one of the faculty in the Summer Normal held in Ashland...

Ray Woodward, superintendent of maintenance of Portland and J. W. Lamb, district plant chief of Eugene...

Miss Maude Carlson of Klamath Falls was the recent guest of Miss Blanche Hicks and of Mrs. Homer Billings...

James Young and Dan Bowerman of the News were Ashland visitors Saturday. Business and an interest in Ashland brought them.

Mr. and Mrs. George Helms entertained Mr. and Mrs. Ralph Russell and children of Hill at dinner Sunday.

Mrs. Schauloffel and daughter, Elizabeth are guests of Mrs. Schauloffel's mother, Mrs. Elizabeth Van Sant on Oak street.

The ladies who were in attendance at the meeting of the Ladies Aid at the Presbyterian church Friday enjoyed a delightful watermelon feed...

Mr. and Mrs. Julian have been guests at the home of the L. Mikach home in Bellevue for some time.

Notice is hereby given that the Board of Directors of School District No. 45, Medford, Oregon, will receive bids for the grading...

Rogue River Valley Given Great Boost in Sunday's Oregonian

By ERNEST C. POTTS, Staff Correspondent, Portland Oregonian.

Water and pears are giving the Rogue river valley the finest period of prosperity it has ever enjoyed.

Conversing in the cool of the evening on the porch of the residence at the southern Oregon experiment station, Professor F. C. Reimer...

Other fruits, including apples, cherries and peaches, figure in the Rogue river valley's prosperity...

The valley will this year ship, according to A. S. Rosenbaum, district freight and passenger agent...

Last season the valley shipped a little less than 1200 cars of pears and the crop was valued at \$1,500,000.

It's very unfortunate the pears are so large this year, usually commended a cold storage man and shipper...

The shipper's explanation was corroborated by others. At the same time it is true that there are consumer groups...

The fresh pear market quotations have not yet been well established. Growers who are not over-fish will be quite content if they receive a good price...

Quotations to be set. The fresh pear market is hesitant. California has been dumping the pears into New York and other big eastern markets...

If the upward swing after California pears are out of the way is even approximately as good this season as last, the growers will wear perpetual smiles for months to come.

The real promoter or other booster wanting to deal in almost fabulous figures could name many an individually or corporately owned orchard which made prodigious returns last season...

Automobile glass and glass for all purposes. We repair broken windows and realer old mirrors, make mirrors any size.

Bluff and Lake Louise offer Golf, Fishing, Automobile Trips, Horseback, Climbing, Swimming, Dancing, Perfect service and accommodations...

WILL DEACON—General Agent—Pass-Dept. 55 Third St.—Multnomah Bldg.—Portland

Wong Pon Chinese Medicine For treatment of Acute and Chronic Diseases of Men and Women

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These men, in turn, tell you that the average pear production of mature acreages of the valley may be set around 500 boxes...

Five Hundred Boxes Fair Yield. Stated in a different way, these experts will tell the owner of mature trees that he is not doing creditably if his orchard, even though composed largely of the later and lighter bearing varieties...

Primarily, it is increased irrigation which is bringing into existence Professor Reimer's "new Rogue river valley." Completion of the Emigrant creek reservoir of the Talent irrigation district...

Plants to be busy. The picture of the valley's pear industry is not complete without mention of the canning and storage facilities and the army of workers who will next week be engaged in the manifold phases of harvesting, packing, shipping or processing pears.

For the first time in its history the valley is this year provided with ample, pre-cooling and cold storage facilities. The Medford Free-Cooling & Storage company...

These branches of the industry, together with the many commission and shipping concerns, most of which conduct packing houses, add hundreds of workers to the hundreds who will be busy in the orchards this coming week...

The valley will present a scene of unprecedented activity and the Ashland chamber of commerce, through its aggressive secretary, John S. Fuller, extended an urgent invitation to the Portland Chamber of Commerce and Portland citizens to come and see the remarkable sight...

This year, for the first time, the government has recognized the importance of the fruit industry of this valley, by establishing one of its free employment bureaus in Medford.

It is estimated by Mr. Rosenbaum that the district this year will ship about 400 cars of apples. The valley has a fine crop of apples maturing, chiefly of the Newtown variety, which now predominates here.

The Ashland district, according to Carl J. Bronner, manager of the Ashland Fruit & Produce company, will ship about 15 cars of peaches of unusually fine quality.

Medford Plate and Window Glass Co. Automobile glass and glass for all purposes. We repair broken windows and realer old mirrors, make mirrors any size.

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LIFE TERMER AT SALEM TO PROVE IMMORTALITY

SALEM, Aug. 10 (A. P.)—Jack Laird, a life termer in the Oregon penitentiary, has completed a book entitled "The Rational Proof of Immortality" in which he proposes to demonstrate the fact of immortality by rational means alone.

J. K. Giles, alias Jack Laird, was convicted in Multnomah county of the murder of a traffic officer after Laird had robbed a bridge tender of the interstate bridge.

The purpose of this treatise is to demonstrate the fact of immortality. There have been proofs of this proposition, it is true, but the large number of intellectuals who remain agnostic testifies to the inadequacy of these proofs and those who do believe probably do so, not from the excellence of the arguments, but rather from the force of inner conviction.

Cook with gas.

Miss Rogers Gained 15 Pounds in Six Weeks

Skinnny Men and Women Gain Five Pounds in 30 Days or Money Back.

My dear Friends: After my attack of Flu I was thin, rundown and weak. I had a sallow complexion, my cheeks were sunk in and I was continually troubled with gas on my stomach.

Miss Alberta Rogers, 264 W. Cerro Gorda St., Decatur, Ill.

To take on weight, grow strong and vigorous, to fill out the hollows in cheeks and neck, try McCoy's Cod Liver Oil Compound Tablets for 30 days.



I HAVE SOME FINE "BLUE SKY" TO SELL TODAY! WELL, I'VE INVESTED IN "BLACK COAL" AND I FIND IT PAYS BETTER! — GOOD DAY!

Save Money

—Let us put our good coal in your bins now before the price goes up.

Special prices until Sept. 1

HANSEN COAL CO. THAT GOOD COAL PHONE 239 MEDFORD The Answer to the Burning Question

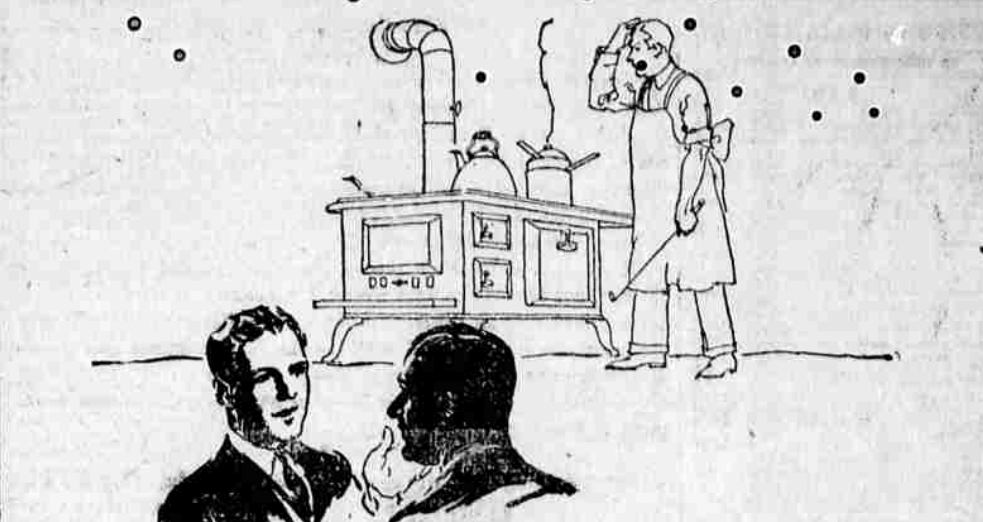
for Your Vacation enjoy the Canadian Pacific MOUNTAIN RESORTS

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If you spent 60 days straight at the kitchen stove

—you'd see why it is that nearly eighteen hundred homes within reach of the Copco lines are now using electric ranges.

Two hours a day, every day in the year, is probably a low estimate of a housewife's time in the kitchen. Sixty full days, in all—and they're worth making easier!

Electrical cooking is easier, and cleaner. It puts an end to dirt and ashes. It means less sweeping of floors, less cleaning of walls, cleaner utensils.

Electrical cooking is tastier. Uniform, controllable heat saves the flavor of dainty foods.

Electrical cooking is economical—surprisingly so. The average cost of electricity for cooking is only about twice the cost of the electric lighting current in the same home.

Don't pass the next display of electric ranges without just dropping in and asking your dealer more about them—and about the convenient payment terms he is offering.

THE CALIFORNIA OREGON POWER COMPANY

Advertisement for Spotless Boy cleaning service, featuring a cartoon boy character and text: INTRODUCING THE SPOTLESS BOY WHO BRINGS TO MEDFORD RELIEF—HAPPINESS—CLEANLINESS

Advertisement for Jackson County Creamery, featuring a cartoon character and text: Satisfying Goodness ICE CREAM

Advertisement for Wong Pon Chinese Medicine, featuring a cartoon character and text: Satisfying Goodness ICE CREAM

Advertisement for Trowbridge Cabinet Works, featuring a cartoon character and text: WE ARE MANUFACTURERS OF Doors, Screens, Windows and Sash, Window and Door Frames, Mouldings, Cabinets of All Kinds