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This is the Red Crown Mileage Card. Get one and improve your mileage. Expert economy-run drivers use "Red Crown" and get extra mileage—use "Red Crown" and this card and watch your summer mileage increase!



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Out of its years of experience in the making of gasoline, the Standard Oil Company has developed a gasoline that not only gives quick starting, speed and power, but also a maximum of—MILEAGE for your summer touring.

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You saw the other day what record mileages the expert economy-run drivers made in the Yosemite Economy Run!

How? These drivers used "Red Crown," the mileage-gasoline, and they know how to drive to get the mileage that's in "Red Crown."

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The Red Crown Mileage Card is thoroughly practical. It tells you just what to do for your car—just how to drive—to get anywhere from 15 to 30 miles extra per tankful from "Red Crown."

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News From Rural Districts

BIG MEETING OF WOODMEN LODGE PHOENIX JUNE 16

By Mrs. Mary O. Carey.
EDEN PRECINCT, June 12.—On June 16 Mr. and Mrs. I. A. Boak, the former head counsel of the Woodmen of the World will be in Medford and Phoenix. This will be made one of the biggest occasions of this valley, ever to be held in the valley. The Woodmen and their wives, of both Medford and Phoenix lodges will participate in a big banquet, at which time we will have the opportunity to hear one of the best fraternal talks ever given in the history of these lodges. Head Counsel Boak is here solely in the interest of the order, so we should make it a point to be on hand to hear the message he has come to give us. We hope it may be so arranged as to have Mr. Boak give a talk to non-members of the W. O. W. order some place in the valley, while he is here.

Mr. and Mrs. Elby Wagner of 1124 Second avenue, Oakland, California, were in the valley Monday and Tuesday, visiting old friends and seeing the valley in all its glory. Mrs. Wagner was formerly Miss Belle McTavish, and lived at what is now the Noah Chandler place in North Talent. Mrs. Wagner greatly enjoyed calling on all her old friends, and especially those who were her school mates. The paving of the highway has so greatly changed the looks of the country, that Mrs. Wagner could hardly recognize the Anderson creek section, on which their former home was located.

The Phoenix ladies entertained the Talent Community club ladies last week at their Wednesday meeting, a most bounteous dinner was served to all and a good program was given after the noon hour.

The agitation of the different communities getting into the work of preparing their exhibit for the coming county fair is under way. E. R. Catman of Medford and Mr. Arnsperger of the Talent Irrigation company have both been out among the farmers, and also interviewing those who took the lead in last year's club exhibit from each locality. They visited the Coleman Creek club workers, especially Mrs. Inman, who worked very hard for the Phoenix club last year.

Mrs. Marguerite Wilson, sister of Mrs. E. Calhoun, is at the home of the latter, accompanied by her daughter, Mrs. Margaret Wheat and her little daughter, Margaret. Mrs. Wilson and Mrs. Wheat will spend the summer with Mrs. Calhoun.

Last Sunday was the occasion of a happy birthday gathering at the home of Mrs. S. H. Young, this being the nearest date to the birthday of Mr. Young, also his brother and Mrs. J. O. N. Polling. This date was also the tenth wedding anniversary of Mr. and Mrs. Polling. A bountiful feast was prepared and enjoyed by the following relatives: Mr. Young's aged mother, J. H. and I. C. Young's families of Medford, J. O. N. Polling's family, Mr. and Mrs. Ira C. Young, Mrs. Phillips of Medford and Arthur Short and family.

Mr. and Mrs. Ira C. Young of Long Island, Kansas, who have been spending a year in Medford, have decided to return to their former home, and are leaving soon.

Mr. and Mrs. Bruce Hayman of Coleman creek spent last Sunday with Mr. Hayman's mother, in North Talent.

Mr. and Mrs. George Alford of Fern valley, were visiting Mrs. Alford's mother, Mrs. Payne of Ashland last Sunday.

Mrs. Herman Messenger and her daughter, Aleta, of Provoost, spent Saturday night and Sunday at the home of Mr. and Mrs. J. M. Rader, Mrs. F. E. Furry of Phoenix was a Medford visitor Tuesday of this week.

Mr. and Mrs. Ad Helms of the upper valley spent Tuesday in Medford, doing trading and attending to business. Mr. and Mrs. Helms are always considered Talent residents on account of their long residing in the town of Talent.

We believe that Mr. Smith of Talent has the largest strawberries, as to the entire run of his crop, of any grower in the valley. These monster berries are being handled by one firm in Ashland and are worthy of any exhibit.

Never before was there a better peach crop than in this locality now. All the growers are having to thin their trees to keep them from breaking down with their weight of fruit. J. E. Fish of the I. X. L. gardens has the largest acreage of potatoes of any one grower in this part of the valley, and they are looking fine. Mr. Fish has dug some of the crop, but will not begin the sale of them to any great extent, just yet.

CHILD WELFARE CONFERENCE IN CENTRAL POINT

A child welfare conference will be conducted in the basement of the Union church of Central Point, Monday afternoon, June 15, from 1:30 to 5 p. m. Children under six years of age will be registered. Application for appointments must be made before Saturday noon. Persons interested are urged to call Mrs. Robert Paxson Central Point for an appointment. The examination will include weighing and measuring, also mental, eye, ear, nose, throat, heart, lungs and body examination. The conference is being arranged by Miss Vera Clifford, public health nurse.

Examiners and assistants will be Dr. V. S. Genroy, county health officer, Dr. Heckman of Central Point, Dr. A. F. Kresse of Medford, Miss Irene Mann, public health nurse, Miss Josephine Koppen, office assistant, Miss Ada Brewster, county home demonstration agent, Miss Mildred Carlton, president of the Jackson County Health association, Mrs. Robert Paxson and Mrs. R. L. Grimes of the Central Point Committee.

WOODMEN MEETING PHOENIX JUNE 16

The Woodmen of the World of Phoenix, Oregon, will entertain the Head Consul I. I. Boak and Mrs. Boak in an informal meeting Tuesday evening, June 16. A splendid program and an address from head consul, followed by a sumptuous banquet will be the evening's entertainment.

Medford Camp No. 90, Woodmen of the World and their wives are invited. This arrangement was necessary, as the Woodmen of the World of Medford could not secure a suitable hall for the occasion.

The fact that Phoenix camp has never entertained the head consul makes a very agreeable change for them and the Head Consul Boak and Mrs. Boak will be assured of a real welcome, as Phoenix is noted for its hospitality in Woodcraft.

has touched." Rev. Morgan is a clear and forceful speaker, bringing home the truth to his hearers.

A Junior Christian Endeavor society has been organized at the Phoenix Presbyterian church under the leadership of Mrs. J. E. Roberts. These meetings are held each Sunday afternoon at 5 o'clock.

Mr. Mack, who sold out his home in the north end of the town of Phoenix a couple of years ago, has come back and is building on some lots he owned there. Mr. Mack seems to think Phoenix is good enough for them.

Bear Creek Orchard people are hauling some damaged hay from Talent to use as fertilizer, in the orchards. This hay is plowed under and is said to be the best of orchard fertilizer.



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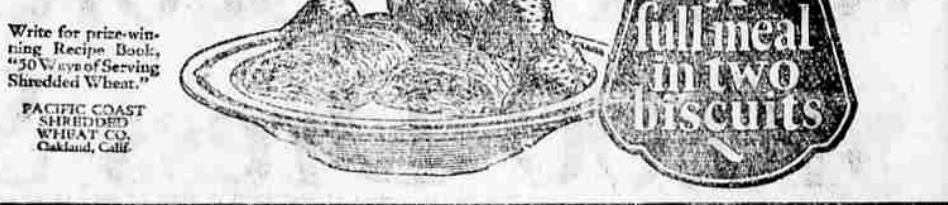
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Serve SHREDDED WHEAT and strawberries often. Try it for lunch as well as breakfast. You'll feel better from keeping your diet "in season."

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