

RUSSELL'S

Phone 31

Just a year in Medford, and to celebrate our "First Anniversary" we have prepared a merchandising feast for our host of good friends who have made possible our rapid growth. As a crowning achievement to a year of successful merchandising and promotion of successful sales we are offering two pages of "Real Money Saving Opportunities" which we feel will be the greatest attraction yet offered.

To the Friends of Medford's Fastest Growing Store

Commencing Thursday
June 4th

Lasting the full month of June. Be sure to make every effort to be here early, as many small lots not advertised will be disposed of at real bargain prices Thursday.

ANNIVERSARY SALE

Thursday, June 4th
The Sale Starts

And every day will bring new values to you that are sure to set a new standard in merchandising for us to strive for each succeeding year. COME—you'll save money each time.

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QUALITY—SERVICE—VALUE—PROGRESS

The foundations of our business are so strongly embedded in our policy that we do not purchase for sales without considering quality—we do not provide sales and sacrifice service to you—we never inflate values to fictitiously price sale goods—Progress is gained by building a substantial and friend-making business—

We Will Make Many New Friends By These Values.

JUNE STARTS A NEW YEAR FOR US IN MEDFORD!

Celebrating With a Merchandising Event Our First Year's Great Progress

Men's Suit Prices Reach Rock Bottom

For this "First Anniversary Sale" we have grouped fifty men's suits and young men's suits, and because of the range of prices represented we are putting a price

Exactly One-Half

on "Kuppenheimer" suits, Cortley clothes and on several other suits of standard make. It's our desire to close these fifty suits out in a hurry, so we take this drastic reduction to make a quick clearance. In the lot are many suits for boys of all-wool materials and sizes 15, 17 and 19 years, all long pants suits, and they will cost you only \$12.50, as they are \$25.00 suits. Then there are others at even less. For men you can get suits from \$12.50 to \$22.50 in this.

Kirschbaum Clothes

Known everywhere as the line of "greatest values," and every suit 100 per cent all virgin wools. Quality goes into each suit and value in men's suits means fit and style as well as low price. Being "all virgin wool" they retain their shape and wear exceptionally well. Every suit we have is new this spring, assuring you of correct cut and style, and we know you will get satisfaction from each suit. To get you acquainted with "Kirschbaum 100 per cent all virgin wool" we are going to give you on Thursday

A HAT OR CAP FREE with each regular price suit.

Big Half Price Sale Thursday

Boys' Suits \$8.50 Anniversary Values
You must see these suits to really appreciate the values and we are sure to make friends among the boys with these snappy suits in all ages from 8 to 15 yrs. Priced **\$8.50**

Boys' Fine Suits Reduced to \$10.50
High grade all wool suits that are well made; all with two pair lined pants and "values extraordinary." Prepare the boy now for next school term and save money on these suit Thurs- **\$10.50** day, at

All Women's Sweaters for Anniversary Sale HALF PRICE

There should be no waiting, as we know they will all go in a hurry at this price. All sizes and all the season's best selling styles are here, not an old sweater in stock.

\$1.25 Fibre Silk Vests at \$1.00

You know value, so be on hand to get one or two of these fiber vests in pink, lavender, peach; Anniversary **\$1.00**

Muslin Underwear Less ONE-FOURTH

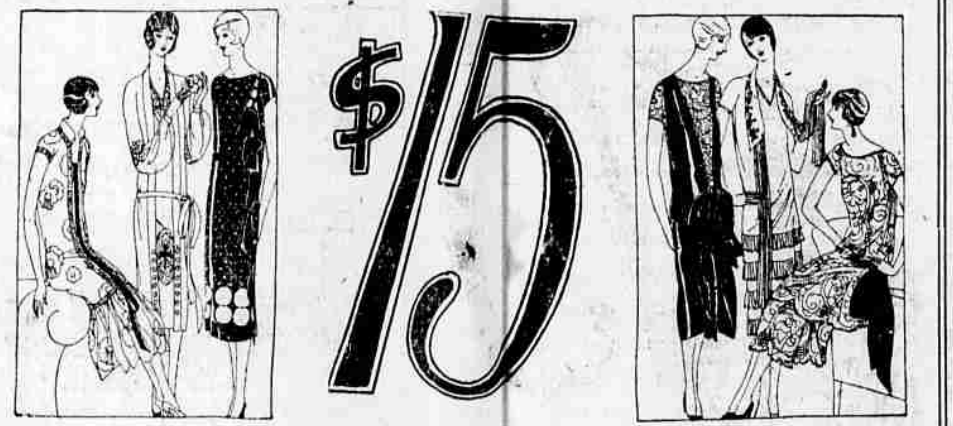
Because we bought a big sample line of "Stylish Stout" fine quality undermuslins we give you this big reduction of **One-Fourth**.

Our Special Corsets at \$1.00

Corset values you'll appreciate when you find you can buy such corsets at so small an "Anniversary Price" Thursday.

15 Per Cent off Knit Underwear

So we do not miss any garment you may want to buy, we will give any garment in stock at this reduced price for "Anniversary Sale" in women's and children's underwear.



Wonderful Values in Big Dress Sale

Chiffon dresses and georgette dresses, fashion's latest demand in both plain and gorgeous prints—crepe de chene in heavy plain or printed designs—plain and printed radiums, broadcloths in plain and candy stripe guaranteed fast color woven fabrics, and many other very wonderful dresses you will find on our racks in all sizes from 16 to 46. Never have we had such a collection of real values in dresses at one time for you, and never have we been so elated as with the

100 Dresses out for June Sale. Every Dress worth \$25.00. Thursday \$15

50 Dresses Thursday at \$10

Silk broadcloths that are fast color and washable, crepes in both plain and printed, radiums in border designs and tub silks in neat pin stripes. Every dress a real "dress value" and we know you will enthrall over them too when you see the display. All the best colors of the year are here and sizes to fit nearly everyone. **Thursday \$15.00 and \$17.50 dresses will be \$10**

All Ladies' Coats ONE-FOURTH OFF

The regular low price on our ladies' coats makes this a very attractive reduction and if you will need a new spring coat, or in fact many would do for early fall coats, we strongly urge you to be here early to take advantage of this exceptional price reduction, as no coat will be reserved; even silk and the light wool twills all go out **Thursday at the big discount price of 1/4 off**

ALL DRESSES \$39.75 and up Less One-Fourth

Our wide range of prices on exclusive dresses of the better sort make it imperative that we do not place individual prices on our dresses, but we do give you a decided reduction from the regular price and all dresses at \$39.75 and above that are less one-fourth.

50 Dozen Fine All Linen Women's 25c Kerchiefs, Each 12 1/2c

A fine quality linen with eighth-inch hems and in white, pink, rose, honeydew, Copen, Nile and helio colors. This is a remarkable value for opening day of our "Anniversary" **12 1/2c**

Boys' Imitation Lisse 15c Kerchiefs for Anniversary Opening Day 2 for 15c

Fine quality, good large size and a regular 15c value for Thursday, priced just half price.

Big Lot of Cluny Laces and Torchon Laces at Just HALF-PRICE

So many uses now for laces and so many different prices go in the lot that it is a certainty you'll find something for you here.

\$1.50 Fine Quality Chiffon Hose for Anniversary Selling at \$1.15

All the newest colors and "Wayne Knit" chiffrons are beautiful stockings. The price is so low that we would advise you to be here early to take advantage of the price, as the quantity should not last all day.

Richlieu Ribbed Children's Hose, Theme and Wayne Knit at 40c

The new colors of golden tan, heaver, biscuit, cordovan and black, also Wayne plain ribs.

SALE of SUMMERY FABRICS

English Broadcloths, Anniversary Price 59c

Guaranteed fast colors in real English broadcloths, worth 75c a yard. Candy stripes that are so much demanded now and make wonderful summer dresses for either women or children. There is no more popular cloth and certainly such a low price will crowd the department Thursday, at yard **59c**

Hope Muslin Priced 17c

Twenty bolts to go at this price and it's just about the lowest price on this staple and standard muslin that there has been placed this year. Buy it Thursday, but hurry down early in the morning, as we want you all to get a chance at this big saving in our "First Anniversary Sale," yard **17c**

65c Summer Voiles 39c

Beautiful patterns in light and dark voiles, and we know it's a low price made possible only because they come to you in lengths of 10 to 20 yards instead of full pieces, which does not make any difference to you, **39c** as 3 1/2 yards are all you require.

25c New Dress Ginghams 15c

This extra quality dress gingham is in a good range of new patterns and there are all the new colorings shown for your selection. This is one of our big values offered in the "Anniversary Sale" and while the quantity is large we urge you to be here early to make your selection from 25c gingham at, yard **15c**

49c Guaranteed Fast Suitings 39c

Ten different colors in this guaranteed fast color suiting for women's or girls' dresses and little boys' wash suits. This has been one of the biggest selling items in the wash goods section and we are sure you will appreciate the big value in our "Anniversary Sale," yard **39c**

The Men's and Boys' Section Celebrates!

Men's Palm Beach 2-piece Suits at \$13.50

Just twelve suits, but every size, from 36 to 44 and there is real value for you in these "Genuine Palm Beach" two-piece suits for men. Nothing nicer on a hot day than these cool summer suits and you'll find a lot of comfort can be purchased here on Thursday for the little price our "Anniversary Sale" brings **\$13.50**

Men's "Fruit-of-the-Loom" High Grade Nightshirts \$1.65

Every wife knows "Fruit-of-the-Loom" Muslin; just ask them what the quality is. There is none better and there is only one "genuine." If you want a good full-cut, high-grade night shirt and want to save, we know of no better time than now and no better place than Russell's on Thursday at the "Anniversary Sale." **\$1.65**

Men's \$1.25 Shirts Anniversary Price 79c

Both with and without collars and plain or striped percales of extra good quality. Worth \$1.00 and \$1.25. **79c**

Men's Lisle Sox Anniversary Price 5 for \$1

"Seven Point Sox"; that is, seven points at which they excel others. A wonderful sock. Worth 25c each. Now **5 for \$1**

Boys' Blouses Priced for Anniversary Sale 75c

Good quality percale blouses and some shirts included in this special blouse sale, commencing Thurs., at **75c**

Men's Handkerchiefs of White Cambric at 10c

These are regulation size and of extra good quality white cambric with quarter-inch hems. Thursday price **10c**

\$3.00 Men's Caps at Anniversary Price of \$1.75

Our finest caps and of the best materials and latest styles. Real cap bargains for our Anniversary Sale, **\$1.75** Thursday



22-Inch Dressed Mama Dolls Just 50 at Exactly Half \$1.25

Each doll, packed in a separate carton, so can be shipped if desired. Dolls are unbreakable with sandst bodies; dressed in extra fine quality plain color percale bloomie dresses, each doll with half-sock and patent leather slippers. This is the biggest doll value you ever saw and at a time when the little lady of the house needs one to take on her vacation, too. Worth \$2.50; "Anniversary-Price" **\$1.25**

QUALITY · SERVICE · VALUE · PROGRESS · GROWTH

Fifty Silk Sweaters Worth \$10 Sensational Anniversary Value \$3.25

These silk sweaters just came in and were a clean-up price on the lot which does not pay for the material used. **Not slip-over; but open fronts** that are so much wanted now. Colors are the best, pink, turquoise, orchid, gold, fairway green; and in four wonderful styles and all sizes. These are sweaters worth \$10.00 and made to sell at \$10.00, but our fortunate purchase brings them to you in our "First Anniversary Sale" priced **\$3.25**

