

Coffee Insurance
Any time you do not think that SCHILLING Coffee is the best coffee you can buy—I will return your money—instantly and gladly. You keep the coffee.

Your Grocer

For 35 years Western women have depended upon the famous Schilling "Money-Back" offer on Baking Powder, Tea, Spices, Extracts and Coffee.

FOR RENT

55 ft. Riverside Ave. Frontage in Sparta Building, just off Main St., or will remodel into smaller stores to suit Tenant.

The Busy Corner Motor Co.

The largest stock of genuine automobile electrical parts between Portland and Sacramento can be found at

WITHAMS BATTERY ELECTRIC CO.
Nat Bldg.

Put it in NOW
—pay for it monthly!

ARCOLA
HOT-WATER RADIATOR HEATING OUTFIT

THREE THINGS make it worth your while to go to the nearest ARCOLA merchant listed below and inspect ARCOLA now:

1. ARCOLA is greatly reduced in price.
2. ARCOLA costs less now than later in the year.
3. ARCOLA can be installed for a small down payment, the balance in easy monthly payments.

Radiator warmth put in now means comfort next winter. The ARCOLA dealer nearest you is waiting to demonstrate ARCOLA and to give you an estimate for your home. Go to him now—today.

ARCOLA is warming:

Small Homes
Small Stores
Small Shops
Detached Buildings
Railroad Stations
Small Offices
Gas Filling
Stations
Lunch Rooms
Garages
Greenhouses
Farm Cottages
Schoolhouses

Yours for a small down payment



Just a little fuel occasionally; no other attention; ARCOLA regulates itself.

AMERICAN RADIATOR COMPANY
See ARCOLA on display at these heating stores:

Wm. A. Aitken, Medford, Ore.
Modern Plumbing & Sheet Metal Co., 19 N. Fir St., Medford, Oregon
Al Vroman, Medford, Oregon
B. S. Dedrick, 516 "F" St., Grants Pass, Oregon
Provost Brothers, 38 Main St., Ashland, Oregon
Schroeder & Hagenbrand, Marshfield, Oregon

HOOVER DECLARES ADVERTISING IS KEY TO PROGRESS

HOUSTON, Texas, May 13.—(By Associated Press.) Advertising as a means to world progress, the theme before the Associated Advertising Clubs of the World at its convention was struck here and there by speakers at today's sessions.

Herbert Hoover, secretary of commerce, developed it in an address on the influence of advertising in distribution; L. W. Baldwin, president of the Missouri Pacific railroad, touched upon it in a discussion of advertising and public opinion; Renick W. Dunlap, assistant secretary of agriculture, brought in the farmer as the cornerstone in the world's physical well-being and H. W. Wayne, director of important London, England, firms, pleaded for truth in international publicity.

The keynote of the theme had been developed at a previous meeting by Charles Aubrey Eaton, representative in congress from New Jersey. "While we are selling things of a material kind," he told the convention, "we must also sell the perishable things of the spirit. This only can be done through the art of advertising, handmaiden of progress."

Today with an association of advertising clubs of the world functioning with increasing efficiency may we not hope that advertising will become more and more a mighty instrument of international understanding and good will.

AMERICAN FLEET UNITED AT LAST

ABOARD U. S. S. SEATTLE AT LAHAINA, HAWAII, ANCHORAGE, May 13.—(By the Associated Press.) The sleepy little village of Old Lahaina, rich in Hawaiian tradition and historic incidents was granted today a privilege denied all other parts of the United States, for at sea, before the former seat of the Hawaiian monarchy, rode at anchor the largest number of American warships ever assembled at one place at one time in the history of the nation.

Difficulties of anchorage at San Francisco, Honolulu and all other ports of the fleet's call necessitated splitting of the armada into several detachments, but with the practically unlimited anchorages in the roads between the islands of Maui and Lanai, Admiral Conz was able to bring the entire fleet together for the first time.

NATRON TUNNELS NEAR COMPLETION

BEND, Ore., May 13.—Paunina is the name given the station on the Natron cut-off near Corral Springs and known for several months as Skookum. The town is the headquarters for the railway engineers, a number of stores and restaurants.

Panton is the name given the station at the west end of the tunnel, formerly known merely as tunnel station. The station at the southeast end of the lake will be known as Odell Lake.

Final completion of the tunnel work is expected by July 15 under present plans, according to word from Odell Lake. The two tunnels, one from the west and one from the east side of the Cascades are expected to meet within about one month's time.

PORTLAND, Ore., May 13.—Mrs. Zella M. Hough, of Klamath Falls, pleaded guilty in federal court today to a charge of using the mails to defraud, and was sentenced to 90 days in jail. Her husband who was arrested on the same charge was freed when the federal grand jury returned a not true bill against him. The two year old baby girl, which Mrs. Hough brought with her to Portland, when arrested, has been placed in the Waverly baby home here, pending the mother's release.

The charge against Mrs. Hough was based on two alleged worthless checks aggregating less than \$100, which were sent to a Portland mail order house for orders, including household goods, automobile parts and soap. The checks got back to the mail order house before the goods were delivered.

CHARLEY PADDOCK IS TAKEN ILL IN MANILA

MANILA, May 13.—(A. P.)—Charlie Paddock, world famous sprinter, has been ill with tropical fever for two days, unable to leave his hotel.

As a result Paddock, who is touring the world with Loren Murchison, Newark athletic club runner, will not be able to give any exhibitions of his track work while in Manila. He expects to leave his hotel in a couple of days, however.

LOVE TRIANGLE IN SEATTLE ENDS IN DEATH OF COUPLE

VANCOUVER, B. C., May 13.—Andrew Neilson shot to death Mrs. Ogei Wick in the Regent hotel here last night and then committed suicide, police reported.

Both persons were from Seattle. The slayings were the outcome of a love triangle in which five Seattle men and women were involved, the police said.

Mrs. John F. Loughren declared that Neilson telephoned her yesterday morning at Seattle that her husband had gone to Vancouver with Mrs. Mabel Meyer. She agreed, she said, to drive to Vancouver with Neilson to confirm his statement.

Arriving here the couple went to the Regent hotel and knocked on the door of a room which Loughren opened. Mrs. Wick was in the room. Mrs. Loughren said: Neilson entered and Loughren came out of the apartment leaving Mrs. Wick and Neilson. Shots were heard. Mrs. Loughren related, and police found the couple dead.

At the sound of the firing Mrs. Meyer came running from another room. No one saw the shooting, the police said.

It was alleged that Loughren registered Mrs. Meyer as his wife at the hotel. Mr. and Mrs. Loughren and Mrs. Meyer are to be held pending an inquiry.

PIERCE PLANS TO PARDON SLAYER

SALEM, Ore., May 13.—Governor Pierce has made known that he is considering application for a pardon for A. J. Weston, who is serving a life sentence for the murder of Robert Krug, who lived near Sisters, Deschutes county.

Weston was twice tried and convicted on a charge of murdering Krug in Deschutes county, but these verdicts were reversed by the state supreme court in opinions written by Justice Brown.

The third trial was held in Wasco county. No appeal from Weston's third conviction has been taken.

BOY DROWNED IN IRRIGATION DITCH

PENDLETON, Ore., May 13.—Searching parties continued today to seek the body of Jack Dabney, 6, son of Mr. and Mrs. John Dabney of Echo, who met his death Saturday evening at 6 o'clock when he fell into the government irrigation canal at the west end of that city. The only witness was a tourist, who could not swim. The canal was running high, carrying the most water at any time this year and the body was rapidly borne away. The water was turned out of the ditch and the search continued all day Sunday and today, but as yet the body has not been found.

—to build up Weight!



ANY WOMAN, any man, can now have a well-developed face and form. The whole, simple secret of a well-developed form is in the number of blood-cells in your body. You can now forget all the theoretical talk about diet, exercise, fat treatments, food-fats and fat-foods. Nothing is of any use, after all, except blood-cells!

Thin, run-down men and women, with bony necks, sunken cheeks, bony shoulders—all these are suffering from one thing—too few blood-cells. Science has proved that S.S.S. helps to make the rich red-blood-cells, which you need. Your blood is starving for these new blood-cells! Give your blood the blood-cells it needs—take S.S.S., the great scientific blood-cell maker. S.S.S. has done marvels, too, in making beautiful complexions, clearing the skin, making lips rosy red, the cheeks full and plump—because it rids the blood of impurities which cause pimples, blackheads, acne, blotches, eczema, tetter, rash and rheumatism, too. As the medicinal ingredients of S.S.S. are purely vegetable, it may be taken with perfect safety. This is why S.S.S., since 1826, has meant to thousands of underweight men and women a plus in their strength. Start taking S.S.S. today and your great problem, that of your personal appearance, can be solved.

S. S. S. is sold at all good drug stores in two sizes. The larger size is more economical.

S.S.S. The World's Best Blood Medicine



Will your New Home be easy to sell?

"Check" Seal wiring is a recognized advantage

Nowadays one of the first things prospective home-buyers look for is completeness and quality of the electric installation. No home is salable which lacks convenient connections for electrical appliances, correct lighting and the installation of standard wiring devices.

If for no other reason than to make your home easy to sell, you should insist on "Check" Seal electrical wiring before you build or buy. The "Check" Seal identifies qualified electrical contractors who make your house a real home of electrical comfort. And when you need electrical appliances, remember that the "Check" Seal identifies electrical retailers who sell quality electrical merchandise.

PACIFIC STATES ELECTRIC COMPANY

SAN FRANCISCO LOS ANGELES LONG BEACH OAKLAND

PORTLAND SEATTLE SPOKANE

Distributors for General Electric

Before you build, buy or rent—get "The Electrical How to" Handbook. This booklet can be had free from any electrical contractor or retailer who displays the "Check" Seal or by writing out below.



The Rose of Jericho

[an episode in "Rosaria"]

The flight of Joseph and the Holy Family into Egypt, resting beside a rose bush which becomes the Rose of Jericho, emblematic of the birth of Christianity.

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TUESDAY, June 16th, is Oregon Night, when every community in Oregon is expected to be represented in the audience.

Plan now to attend Rosaria!

IF THERE is a place in your life for big things—big spectacles, great music, high emotions—you will want to witness Rosaria. It is a magnificent pageant of the rose—the feature of Portland's 1925 Rose Festival. Plan now to attend!

Doris Smith, of Portland, author of the epic-story, has created breathless moments in some of which 5,000 persons appear in episodes of great artistry and soul-stirring human interest.

Charles Wakefield Cadman, one of America's greatest composers, has written the operatic score to be rendered by a magnificent choir of 2,000 trained voices and a grand symphony orchestra.

Montgomery Lynch, noted producer, has trained the cast and chorus perfectly to interpret this wonderful story and beautiful music.

The seating accommodations of Multnomah Stadium are limited. Crowded audiences are expected every night. To avoid disappointment, and insure getting the seats you want, mail your reservations now. Prices: \$2.00; \$1.50; \$1.00; 75c. Remit to 605 Oregon Bldg., Portland.

ROSARIA

PAGEANT FEATURE OF PORTLAND ROSE FESTIVAL

Multnomah Stadium, June 15-20