

MRS. H. C. SMITH ELECTED PRESIDENT OF GREATER M. CLUB

At a well attended meeting in the library at which the president, Mrs. W. B. Robinson presided, the Greater Medford club Monday elected officers for the coming year as follows: Mrs. H. C. Smith, president; Mrs. J. H. Cochran, first vice-president; Mrs. A. B. Cunningham, second vice-president; Mrs. L. B. Humphreys, corresponding secretary; Mrs. H. L. Walther, recording secretary; Mrs. D. G. Tyne, treasurer and Mrs. Emil Mohr, auditor. Mrs. W. B. Robinson was elected trustee, and Mrs. Scheffella was elected to fill the vacancy on the board of trustees, caused by Mrs. Smith's election to the presidency.

The "Hi Jinks" party, for women only, to be held in the parish house Monday afternoon, May 4, was announced. The purpose of this affair is two-fold, to raise funds and to provide a "glorious good time."

Each member must come in costume, but may bring two guests. No publicity either before or afterward will be given as to what takes place at this "Hi Jinks."

The Wednesday Study club provided the program for the afternoon. Mrs. Jonas Wold presented Mrs. Wm. Van Scoyoc who sang two delightful songs. The first was "The Spirit of Evil Wind," by Stewart, a lullaby; second, "I Heard You Go By," by Daniel Wood was equally charming.

Mrs. Carlton Jones accompanied Mrs. Van Scoyoc on the piano. Mrs. Jonas Wold then reviewed the autobiography of Rheta Childs Dorr's "A Woman of Fifty." This is the remarkable experiences of an American woman, as she said, "all I saw, and some I was."

When at the age of eight, seated in a family cemetery she noticed that the wives and mothers were awarded mere names following the detailed lives of husbands, she decided that her life should be as complete as any man's. She was a natural suffragette, and with a will beginning as a child, asserted her independence. Through girlhood, and motherhood and later life she tells her story of hardships and success, and at the end of fifty years of life and of her wondrous outlook toward the coming 70 years. Mrs. Wold's review of this book was most thoroughly enjoyed. By wise selections of the author's own words she was able to make her audience feel Mrs. Dorr's unique personality, but by a skillful sketching of details enabled her hearers to follow the happenings of the entire book.

The Greater Medford club is most grateful to the Wednesday Study club for the splendid program it was privileged to hear.

Contract Let for New Buildings Rogue Elk Resort

A. B. Shapard, lately from San Francisco, who purchased the Rogue Elk Resort, has let the contract for a dancing pavilion on the banks of the river, giving a fine view of the river and surrounding scenery. He will conduct private dancing parties, to be sponsored by the different civic societies and lodges of the valley.

He is also erecting several cottages which will add to the popularity of this resort, and is enlarging the confectionery and open air garden overlooking the river. This will be equipped with an up-to-date soda fountain.

Radio Programs for Tonight

KFI, Los Angeles, 468.5 meters, 9 to 10, program presented by the Los Angeles Examiner. 10 to 11, The regular Patrick-Marsh night at KFI, with Betty Patrick, no bigger than a minute, as soloist.

KHJ, Los Angeles, 405.2 meters, 8 to 9:30, program presenting the Piggly Wiggly girls, playing through the courtesy of the Piggly Wiggly stores.

KNN, Hollywood, 337 meters, 8 to 9, feature program, 9 to 10, Clear Lake Beach Co., courtesy program, 10 to 12, Hollywoodland Dance orchestra.

KFWB, Hollywood, 252 meters, 9 to 10, Mr. Ostrom, 2, Virginia Almsworth and Earl Yates, 3, Lake Arrowhead orchestra. 10 to 11, Warner Bros. Motion Picture Studio hour. 10 to 1:00, Montmartre Cafe dance music.

KJR, Seattle, 384.4 meters, 8:30 to 9:30, Post-Intelligencer Studio concert. 9:30 to 10:00, Norman Pearce, Illustrated Radio Travelogue.

KFON, Long Beach, 222.4 meters, 8 to 9, the Press-Telegram program presented by L. D. Frey, director of music at the First Christian church. 9 to 11, the Virginia Hotel Ballroom orchestra.

KPO, San Francisco, 428.3 meters, 8 to 9, Alwater Kent artist program. 9 to 10, vocal and instrumental program. 10 to 11, Johnny Duick's Amphians of Cabiria Cafe.

KLG, Oakland, 508.2 meters, 8 to 9, educational program. 9 to 9:15, the American Theater orchestra, John Wharry Lewis conducting. 9:15 to 10:00, studio program through the courtesy of the Western Auto Supply company. 10 to 11:45, music by Tom Gerunovich's Ballroom Entertainers.

KTHS, Hot Springs National Park, 374.8 meters, 8 to 9, dance by the Charles L. Fischer Eastman Hotel orchestra.

KOA, Denver, Colo., 233 meters, 9 to 12, dance music program by Joe Mann and his Rainbow-Lane orchestra, Shirley-Savoy Hotel, Denver.

FOREST FIRES ARE GREAT DESTROYERS OF WILD GAME

The game animals of our forests are not usually thought of as one of our economic assets probably because their production requires no effort or expense. However, game is one of the big assets of southern Oregon. There is probably no place in the United States where game, particularly deer, is as plentiful, close to the main routes of travel, as it is here.

Americans are a race of hunters and any region that affords good hunting grounds is sure to be well advertised over a wide territory, each hunting season being marked by an influx of hunters who will buy their supplies in the community near the hunting grounds.

It has been estimated that at least 1000 hunters visited the Greater National forest last season and many of these came from a considerable distance on the strength of information received from other hunters. It is worth-while advertising which brings outsiders to a region. The merchant will spend a considerable sum to get people into his place of business, confident that if his goods are seen by a large number of persons, his sales will increase. So it is with an agricultural region—if it can be brought to the eyes of the public it can be "sold."

Our game, therefore, is a worth-while product which merits some attention if we are to make the most of it. It must be protected in order that we may have a constant volume of production. Game and Forests are always associated in our minds, and rightly so, since the perpetuation of deer, for example, depends on the perpetuation of their shelter and feed. The forest is the natural place for deer to breed and feed, once this shelter is destroyed the deer are no more. There are no deer in the treeless plains regions.

The greatest enemy of the forests is fire, therefore the greatest enemy of our deer is fire. Not only does fire destroy the essential shelter, but it destroys the feed on which the deer are dependent. Even a so-called light burn destroys the grass and weeds and encourages unpalatable brush species which furnish little or no feed.

Care with fire in the forests, means an increased production of this finest of our remaining game animals.

Top Notch Bill Including Alburus At the Rialto

The Rialto theater has a topnotch program which opened a three day's engagement at that popular play house yesterday.

On the bill is a rattling good Mack Sennett comedy, "All Night Long," featuring Harry Langdon and Buster Keaton's latest feature length com-

SORE, TENDER FEET RAW, ITCHY TOES

Irritating acid perspiration from the foot pores produces and aggravates cracked toes, itching between toes, rawness and tender, aching, swollen feet. The moment you apply "Phillips Milk of Magnesia," all this soreness, itching and tiredness disappears. Just pat it on, it dries instantly. Nothing else stops foot odors, relieves foot soreness and foot weariness so promptly as this harmless antacid.

Insist upon genuine "Phillips Milk of Magnesia." All drugstores sell 25-cent bottles.



as close as
his phone—

You can get better service from the Oregon Life man because he's closer to his Home Office. He knows the officers personally. Not just at annual conventions, but every day, he is in touch with the company he represents. Consult him!

Oregon Life
A. J. Miller, President W. C. Schuyler, Asst. President
C. E. Bartlett, Sec. Wm. H. Blauvelt, Executive Sec.
Home Office: PORTLAND, OREGON

A. B. Cornell—A. B. Evans
District Mgrs., 204 Medford National Bank Bldg., Medford, Oregon.

edy called "Sherlock Jr." and it is a laugh from start to finish. Alburus, the Miracle Man, answered many questions at the Rialto theater last night, that seemed to please and satisfy the large audience and caused joy as well as expressions of awe. He works out in the audience where everyone can understand him. Tonight Alburus will answer your questions and tomorrow at 2 p. m. he will give a special matinee for ladies only.

Lon Chaney, 'He' in Strong Drama Of Circus Troupe

"He Who Gets Slapped" opens today at the Craterian theater for three days, giving away to the high school play Friday.

When the drama was transferred to the screen the reviewers greeted it as one of the outstanding features of the year. The notable cast, Lon Chaney, the hunchback of "The Hunchback of Notre Dame," appears in the title role as "He Who Gets Slapped," the name given to the clown of the European circus about whom the story revolves. Norma Shearer, the beautiful young Canadian society girl, plays the circus rider, Consuelo. John Gilbert is cast as Bezano, the handsome circus equestrian. Tully Marshall, the old trader of "The Covered Wagon," plays the spidery, conscienceless Count Mancini.

Special musical score by Betty Brown at the Grand Wurlitzer.



TASTY



the milk with
the fine
rich flavor
It's Nestlé's ALPINE

FOR RENT

55 ft. Riverside Ave. Frontage
in Sparta Building, just off
Main St., or will remodel into
smaller stores to suit Tenant.

The Busy Corner Motor Co.

WITH MEDFORD TRADE IS MEDFORD MADE.

This Label Protects You

GUARANTEED
Ford
used cars

It's the
logical
thing to do
—to buy your
Used Ford Car
from Your Nearest
Authorized Ford Dealer

This Label
is your
Guarantee
of Value

WE ARE MANUFACTURERS OF
Doors, Windows and Sash, Screens,
Window and Door Frames,
Mouldings, Cabinets of All Kinds
Our Constant Aim Is to Keep Our Quality and
Price Absolutely Right.
Do Not Order From Out-of-Town Concerns Before
Letting Us Figure on Your Bill.
TROWBRIDGE CABINET WORKS
Medford A Modern Mill Oregon

Sustained Quality



One of the
MOTORMATES
in service

Sixty per cent of the total automobile mileage traveled is for commercial purposes. The men who use the automobile in business look searchingly for economies of operation. You'll find an army of them exclusively using Associated, the Sustained Quality Gasoline, because of its responsive and economical power. It gives them easy starting, quick acceleration—"more miles to the gallon." And what it gives them, it is certain to give you, in fullest measure.

MOTORMATES

© 1924 A. O. Co.



"Sustained Quality" as applied to Associated Gasoline and Cyclo Motor Oil means that these two products constantly and successfully meet the most rigid operative tests.

Deal with the dealer who serves you well—the MOTORMATES dealer

ASSOCIATED OIL COMPANY